

Slide-Based Poster Session Rubric

Instructions: Please evaluate each presentation based on the following criteria. Assign a score for each category, with **5 being the highest (excellent)** and **1 being the lowest (needs improvement)**.

1. Clarity of Presentation (5 Points)

- **5** – Information is **clear, well-organized, and easy to understand**. Key ideas are well explained.
- **4** – Mostly clear, with minor areas that need further explanation.
- **3** – Some parts are unclear or lack organization.
- **2** – Difficult to follow in several places.
- **1** – Information is confusing or lacks structure.

2. Visual Appeal of Slides (5 Points)

- **5** – Slides are **visually appealing**, with a good balance of text, images, and graphs. Readable fonts and colors.
- **4** – Mostly well-designed, but minor improvements needed.
- **3** – Some slides are cluttered or difficult to read.
- **2** – Poor design choices make information hard to understand.
- **1** – Very cluttered or lacks visuals, making it difficult to follow.

3. Engagement & Communication (5 Points)

- **5** – Presenters are **confident, engaging, and make eye contact**. They interact with the audience and explain concepts well.
- **4** – Mostly confident, with some engagement.
- **3** – Some engagement, but speakers read too much from the slides.
- **2** – Low energy, minimal eye contact, or little interaction.
- **1** – Speakers seem disengaged or difficult to hear/understand.

4. Understanding of the Topic (5 Points)

- **5** – Presenters show **strong understanding** and can explain concepts clearly.
- **4** – Mostly well understood, with some minor gaps.
- **3** – Some understanding, but explanations are unclear or incomplete.
- **2** – Presenters struggle to explain the topic.
- **1** – Limited or incorrect understanding of the topic.

5. Real-World Application (5 Points)

- **5** – Clearly explains how the topic relates to **real-world applications** or careers.
- **4** – Some real-world connections, but could be more detailed.
- **3** – Mentions applications but does not fully explain them.
- **2** – Minimal connection to real-world applications.
- **1** – No attempt to connect the topic to real life.

6. Creativity & Originality (5 Points)

- **5** – Project shows **unique and creative** ideas or presentation style.
- **4** – Some originality, but could be more creative.
- **3** – Average creativity, follows a standard format.
- **2** – Minimal creativity, feels repetitive.
- **1** – Lacks originality or creativity.

7. Ability to Answer Questions (5 Points)

- **5** – Confidently and accurately answers **all questions** from the audience.
- **4** – Answers most questions well, with minor uncertainty.
- **3** – Answers some questions but struggles with details.
- **2** – Struggles to answer most questions.
- **1** – Unable to answer questions or lacks understanding.

Total Score: _____ / 35 Points

Optional Comments: *(Provide feedback or suggestions for improvement.)*