

Poster Number: _____

Scoring: Each criterion is scored on a scale of 1-5 (1 = Poor, 3 = Average, 5 = Excellent).

Total possible score per poster: 20 points.

Rubric Table

Criterion	Description	1 (Poor)	3 (Average)	5 (Excellent)	Score
Clarity of Content	How clearly the poster communicates its main idea, purpose, or findings.	Confusing, unclear purpose or message.	Main idea is present but lacks focus.	Clear, concise, and compelling message.	___ / 5
Visual Design	Effectiveness of layout, graphics, and text in conveying information visually.	Cluttered, unreadable, or unappealing.	Functional but not particularly engaging.	Clean, visually striking, and effective.	___ / 5
Presenter Engagement	Presenter's ability to briefly explain the poster and engage the judge.	Unprepared or disengaged.	Adequate explanation, moderate enthusiasm.	Confident, enthusiastic, and concise.	___ / 5
Overall Impression	General impact and quality of the poster as a cohesive presentation.	Little impact, poorly executed.	Solid but unremarkable.	Memorable, polished, and professional.	___ / 5
Total Score	Sum of the four criteria (out of 20).				___ / 20

Notes: _____