

# HANIA QURESHI

Content Writer

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Abbottabad, Pakistan



## SUMMARY

Highly skilled Content Writer with a proven track record of crafting engaging and impactful content for diverse industries. With over 2 years of experience, excelled in creating high-quality written material that drives organic traffic and elevates brand presence. A collaborative and efficient writer who partners seamlessly with teams to maintain a consistent brand voice and achieve shared objectives. Passionate about creating content that inspires. Eager to contribute and build innovative projects that resonate with audiences and drive success for your organization.

## EDUCATION

### Army Burn Hall College for Girls

Bachelor's Degree in English;  
Specialization in Linguistics  
2019 – 2023

### Holy Name of Mary Catholic Secondary School

Ontario Secondary School Diploma  
2013 – 2017

## SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Able to work in a team and independently
- Adaptability
- Problem-Solving
- Multitasking
- Strong grammar, vocabulary, and research skills
- Strong editing and proofreading skills

## CERTIFICATIONS

- Content Writing Strategy Course by UC Davis California (Coursera Course)
- Digital Marketing MasterClass by Sheik Sajawal

## PROFESSIONAL EXPERIENCE

### Technical Content Writer

JMM Technologies | Nov 2022 – Present

- Conducted in-depth research on industry-related topics in order to develop original content
- Developed content for company website, third-party websites, product descriptions, social media, and project overviews
- Proofread content for errors and inconsistencies
- Edited and polished existing content to improve readability
- Created compelling headlines and body copy that will capture the attention of the target audience
- Selected as Employee of the Month for February 2023 (First employee to be selected as Employee of the Month during probation period)

### Freelance Content Writer

Remote | July 2021 – Nov 2022

- Worked as a Content Writer for a remote client, mainly in the niche of food blogs