GENERALITIES:

NATURE OF OUR DATA SET

WHERE TO FIND IT

HOW OLD IS OUR DATA SET?!

DESCRIPTIVE:

SURPRISING STUFF :

SINGLES VS ALBUMS

LICENSED VS NON LICENSED

EXPLOIT:

For each artist : radar charts

WHAT WE ARE WONDERING ABOUT:

Hypothesis: are people using YT more when it comes to Top Songs because :

* They want to enjoy the visual stimulus more than just listening to the song
* They’d rather not pay for a subscription and listen to a few ads on YT (skippable ads VS unskippable)
* Many shops or commerce are equipped with TV which calls for playing videos more than listening to music