

EXECUTIVE DASHBOARD

2016

2017

2018

Total Revenue

8,578,989

Total units sold

7078

Best seller Bike

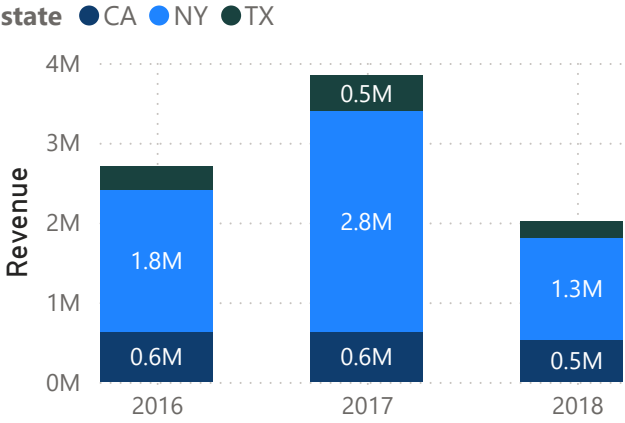
Mountain Bikes

Number of Customers

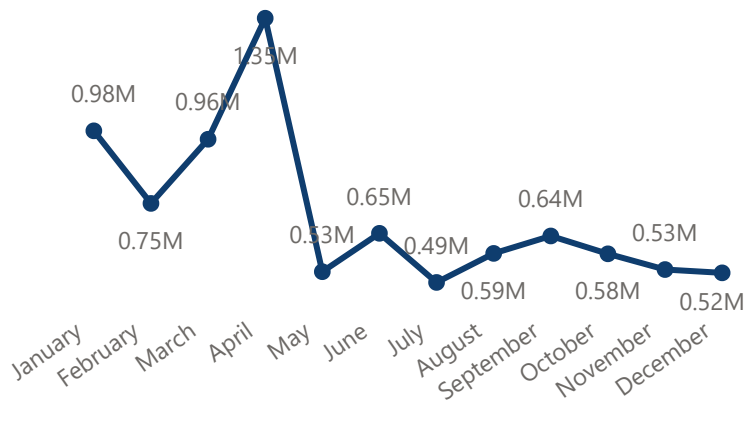
1444

Revenue Overview

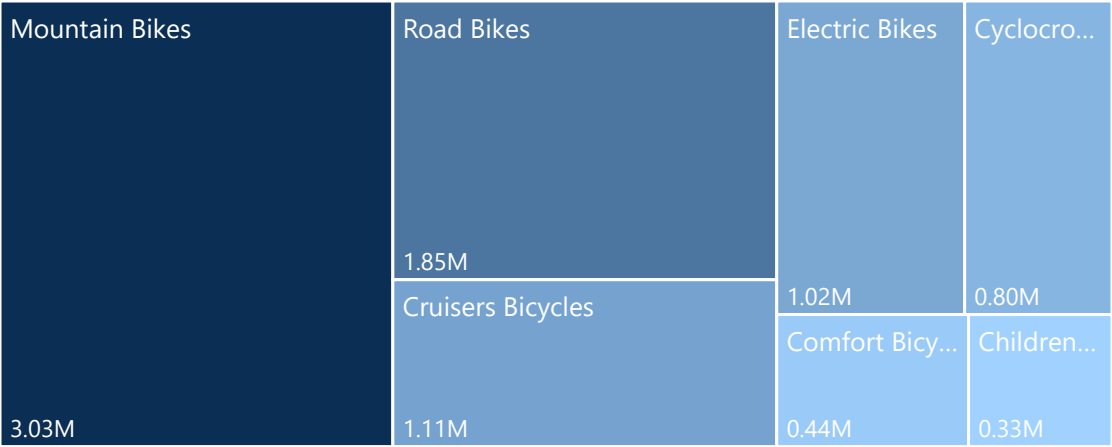
Revenue / Year



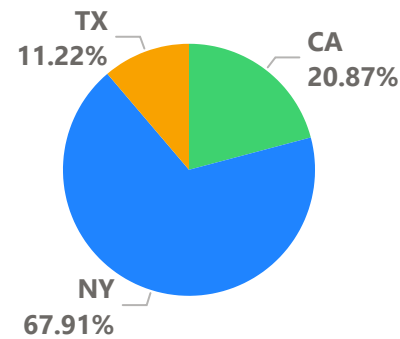
Revenue / Month



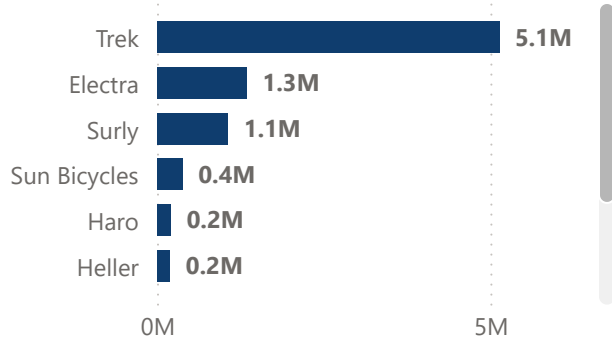
Revenue / category



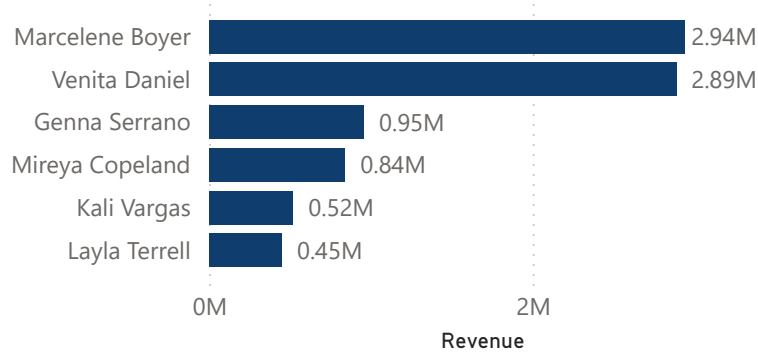
Revenue by state



Revenue by bike brand



Employees' performance



Top Customers

