HANOI UNIVERSITY OF SCIENCE AND TECHNOLOGY

GRADUATION THESIS

E-commerce Luxury Clothes Website

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ABSTRACT

In the rapidly developing economic environment, fierce competition, along with the outstanding development of science and technology, information technology, and e-commerce is one of the exceptional fields, that have the most practical contributions to the economy. Information technology and e-commerce are present in most areas of life and have become very effective support tools in management and business.

Today, e-commerce brings many benefits not only for businesses but also for consumers, such as saving time and money in shopping and consuming. Selling online is no longer a strange form for consumers, it is a prevalent form of work, and this form is chosen by any business dealing in products. To meet the needs of users, e-commerce websites need to be built with diverse, user-friendly, and easy-to-use features.

This graduate thesis will research, design, develop, and build an e-commerce website using React. This study will cover factors such as features, user interface, basic website features, relevant technologies, and tools used to develop the website. The graduation thesis will give specific problems and solutions to solve the above problems.

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