HAROLD Co., Ltd.

## The Story "BRAND"

HAROLD Co., Ltd. is one of the leading brands in the high-quality cosmetics manufacturing industry, with all products produced at a factory meeting CGMP ASEAN standards, certified by SGS. Harold Company always places its trust in the achievements of medicine and science for the cosmetics manufacturing industry. Therefore, our unit is always proactive in collaborating with leading experts - Doctors - Researchers to develop and discover new, safe, and effective active ingredients. We are confident in providing consumers with improved product lines that are on par with international brands, thereby laying a solid foundation for brand recognition and opening up opportunities for development with potential partners in the future.



#### **VISION - MISSION**



#### Vision

In the future, we hope to partner with cosmetic brand owners to conquer the business journey. We aim to open sustainable collaboration opportunities, create exclusive personal brands, and ensure that products are always quality-checked according to the correct procedures and fully certified for quality and safety. Above all, we aspire to be a trusted companion in the hearts of consumers on their journey to enhance their beauty. We also aim to be one of the reputable companies specializing in high-quality cosmetics in Vietnam, with a strong position in the region and internationally.

#### Mission

Harold Company not only focuses on beauty care but also on protecting the health of consumers. We always strive for a sustainable community that loves beauty. Harold believes that each product carries a story, and our mission is to help customers/partners and every consumer write the most beautiful story of their own.

#### **Customer Benefits**

When partnering with Harold Cosmetics, partners will receive many practical benefits and values: quality products with exclusive formulas and premium raw ingredients. In particular, Harold commits to professionally designing packaging and logos, helping partners' products stand out and attract customers. Additionally, the company supports building a strong brand, helping partners assert their position in the market. Moreover, Harold provides complete quality inspection documents, ensuring that products meet the highest standards, thereby building trust with customers. This partnership not only brings business profits but also contributes to building a strong and enduring brand image.



### **About Us**

# HAROLD Co., Ltd. and Its Highlights

HAROLD Co., Ltd., with many years of experience in the production and business of cosmetics, proudly stands as one of the leading units providing services from manufacturing, contract processing to research and development of safe, effective, high-quality cosmetic lines. We apply a closed production model along with advanced equipment, ensuring quality at every step of the production process according to CGMP ASEAN standards. Our professional staff, well-trained, is always ready to meet the needs of customers/partners. Harold is committed to providing large quantities of safe, effective, high-quality products while creating a unique brand for potential customers/partners to ensure sustainable development and solidify its position in the hearts of consumers. Harold is not just a brand but also a lifestyle focused on health and beauty.



#### HAROLD Co., Ltd.

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