

# Mashup-based Linked Data Integration

Instructor: Vũ Tuyết Trinh



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1

## Agenda

1. Introduction
2. Linked Widgets Framework
3. Mashup Models
4. Conclusion and Future Work



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2

2

# 1. Introduction



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3

3

## Motivation

**CSV**(lat, long, name, etc.)

**XML**(lat, long, Image URL)

**JSON**(lat, long, CO, NO<sub>2</sub>, etc.)

**CSV**(lat, long, name, etc.)



980 parks in Vienna



Flickr/Google  
Image Search



Air quality data



51 public swimming  
pools in Vienna



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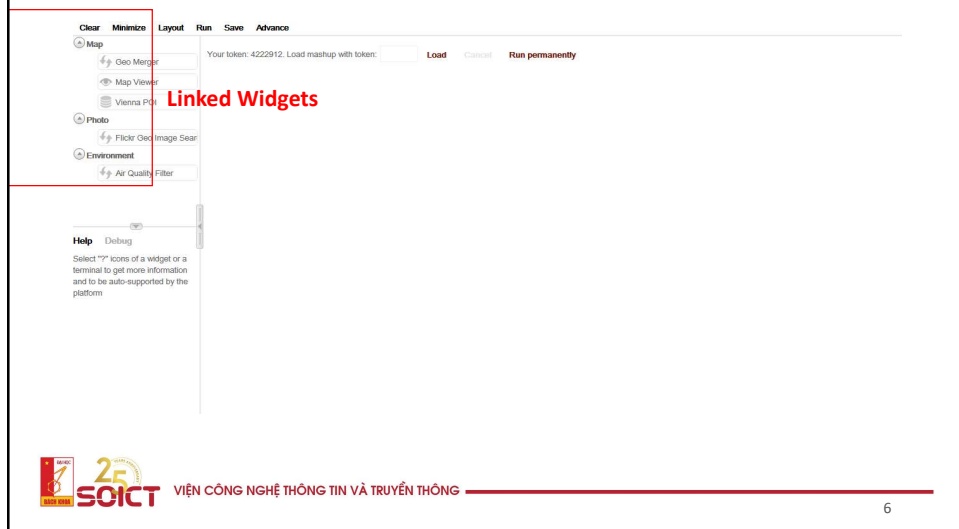
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## Motivation



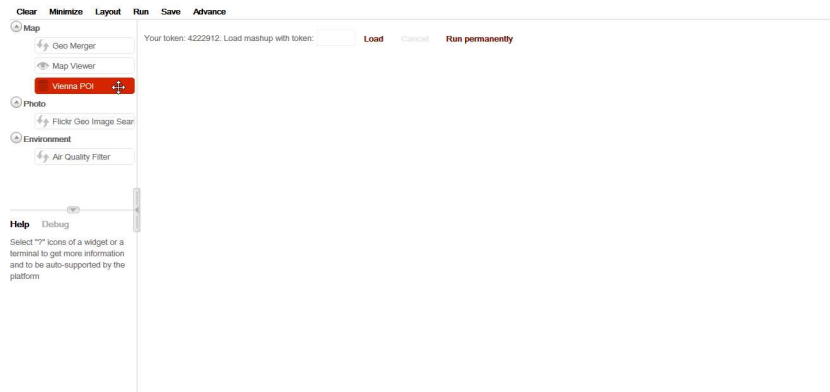
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## Modular approach for data integration



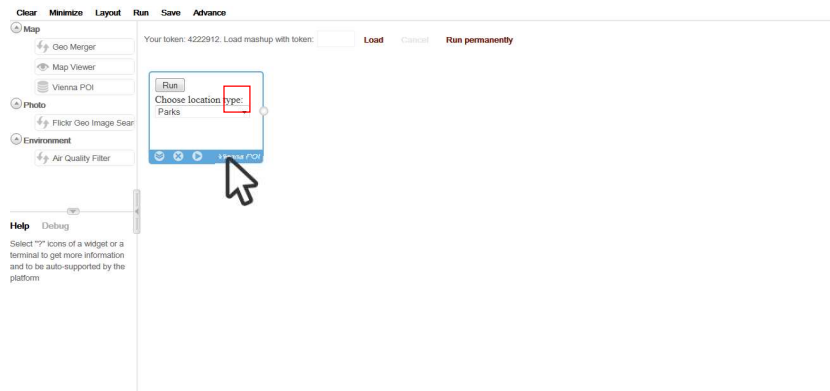
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# Modular approach for data integration



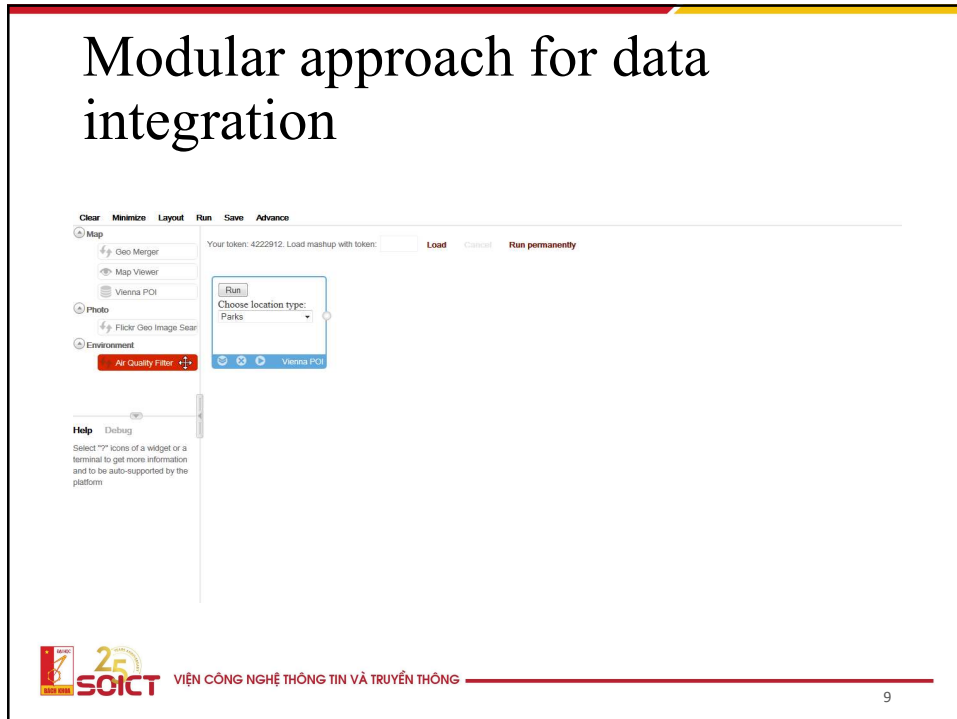
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# Modular approach for data integration



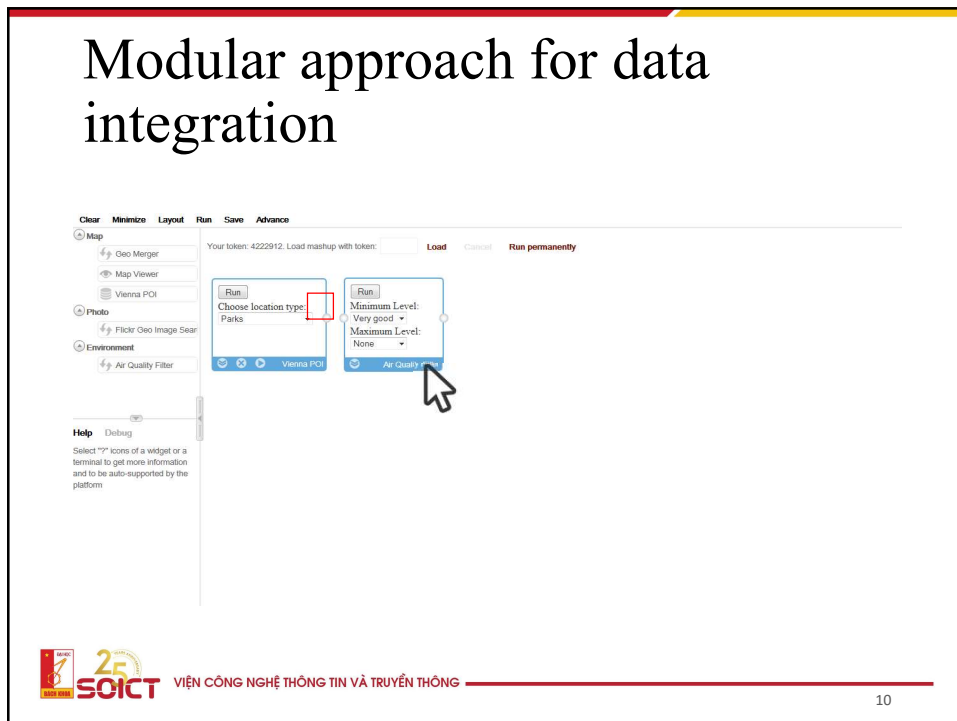
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# Modular approach for data integration



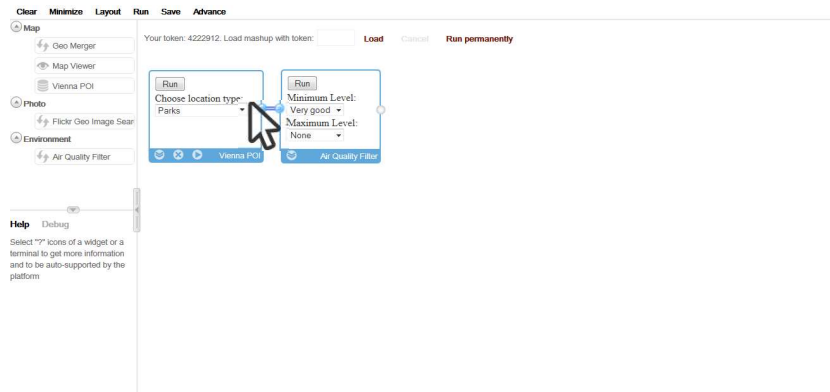
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# Modular approach for data integration



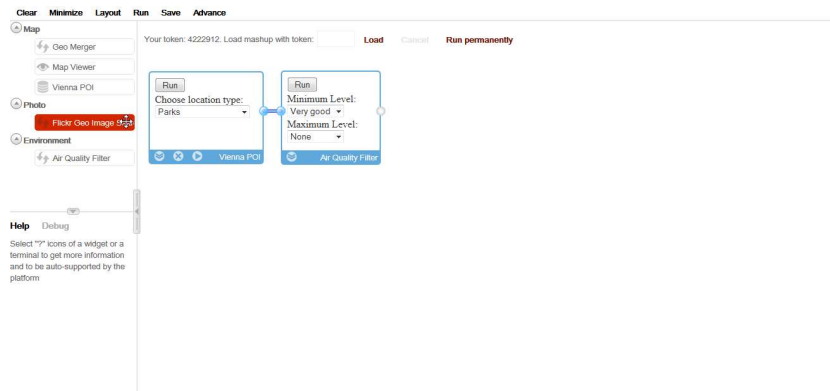
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# Modular approach for data integration



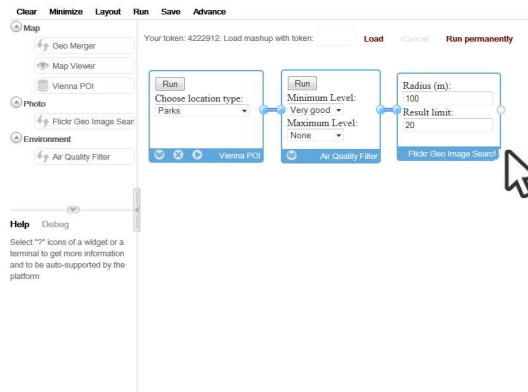
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# Modular approach for data integration



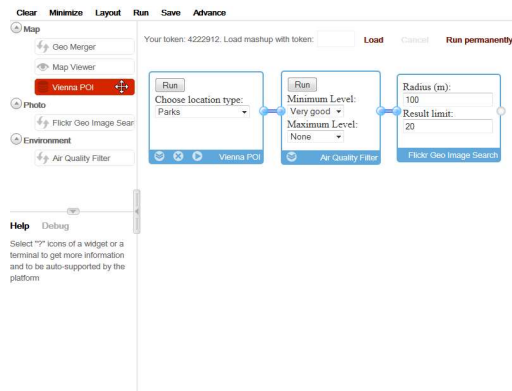
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# Modular approach for data integration



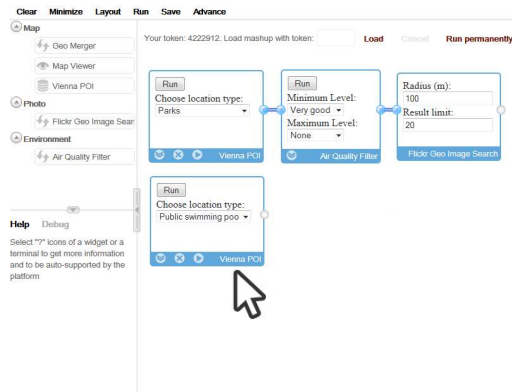
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# Modular approach for data integration



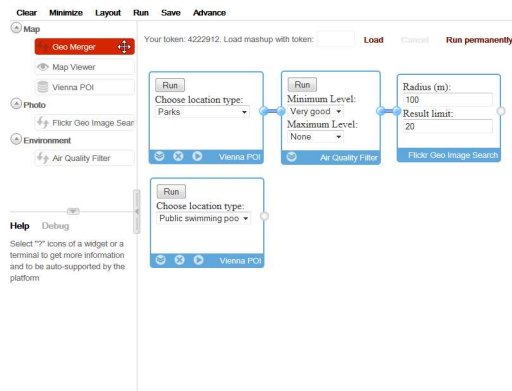
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# Modular approach for data integration



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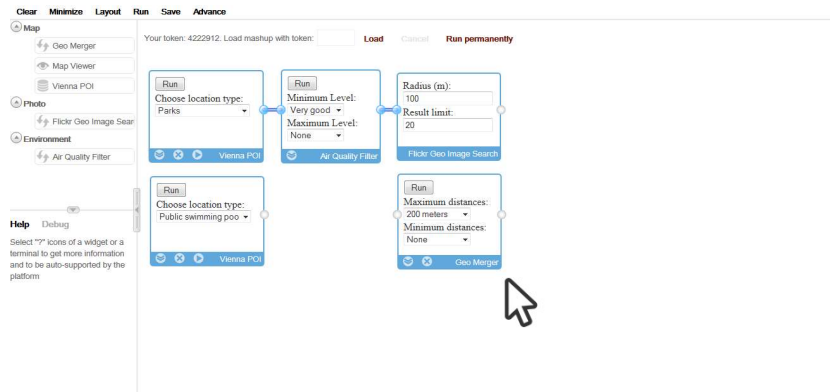
# Modular approach for data integration



16

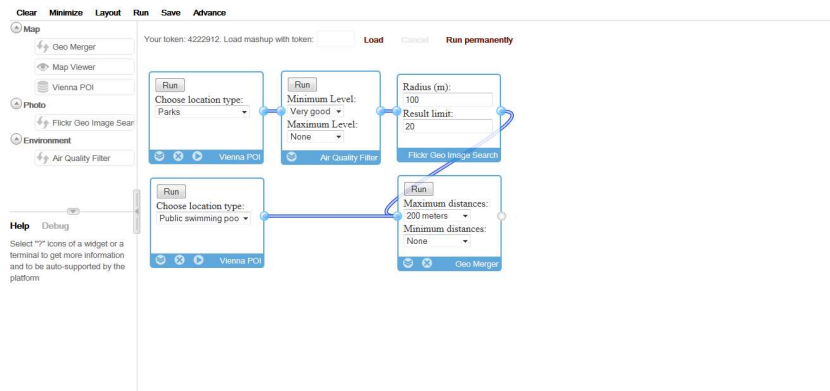


# Modular approach for data integration



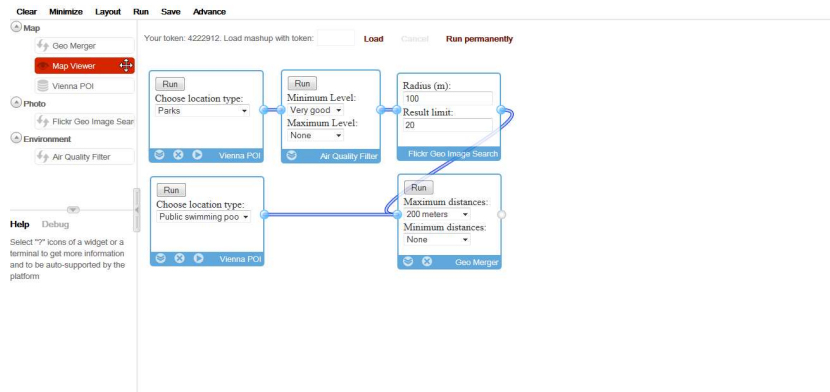
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# Modular approach for data integration

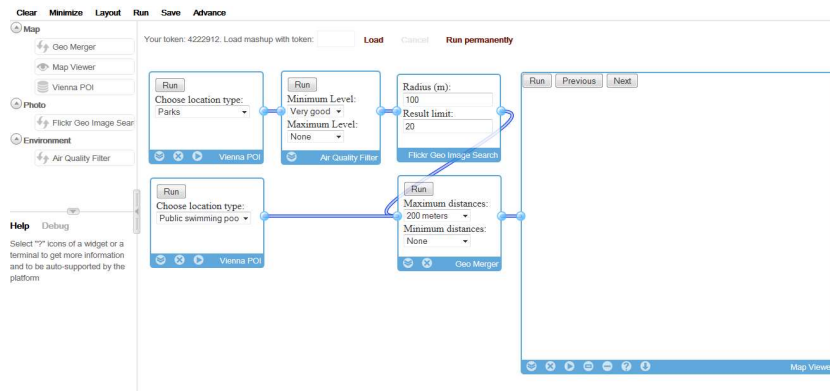


18

# Modular approach for data integration



# Modular approach for data integration



# Modular approach for data integration

Clear Minimize Layout Run Save Advance

Map: Your token: 4222912. Load mashup with token: Load Cancel Run permanently

Photo: Flickr Geo Image Search

Environment: Air Quality Filter

Help: Debug

Select "?" icons of a widget or a terminal to get more information and to be auto-supported by the platform

Map Viewer

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21

21

# Modular approach for data integration

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Map: Your token: 4222912. Load mashup with token: Load Cancel Run permanently

Photo: Flickr Geo Image Search

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Help: Debug

Select "?" icons of a widget or a terminal to get more information and to be auto-supported by the platform

Map Viewer

Left Top Bottom Right Full Map

@type: "http://ogd.dh.tuvinh.ac.at/vienna/PARKANLAGEOGD"

@id: "http://ogd.dh.tuvinh.ac.at/vienna/PARKANLAGEOGD/74802"

location: Object

@type: "http://www.w3.org/2003-01/geo/wgsl4\_posn#"

lat: "48.17908863232956"

long: "16.31755127681565"

address: "Schubertstrasse Schubertalle 47, 1130 Wien, Austria"

airQuality: 0.8257720583919212

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22

22

## Mashup-based data integration

- Mashups: innovative paradigm that “*combines data from multiple sources into an **integrated** and **single graphical interface***” [1]
  - are quick, flexible, and cost-effective
  - turn users from content consumers to content providers

[1] Yn, J., Benatallah, B., Casati, F., Daniel, F.: *Understanding mashup development*. IEEE Internet Computing (2008)



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23

23

## Challenges of mashup-based data integration research

1. Collaborative work among **end-user**, **data publisher** and **developer** communities is not considered
2. Integrating data that is **distributed** in different devices and not available on the web is not considered
3. **Semantic mashup** – “*A data mashup using RDF(S) as data model*” [2] – is still in its early stage

[2] Endres-Niggemeyer, Brigitte. *Semantic mashups: Intelligent Reuse of Web Resources* (2013)



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24

24

## Research Question

*How can **non-expert** users be enabled to explore and integrate **heterogeneous** data sources?*

**RQ1:** *How is it possible to support non-expert users in addressing data **heterogeneity**?*

**RQ2:** *How can non-expert users be enabled to **collaboratively** integrate data?*

**RQ3:** *How is it possible to **automate** the data exploration and integration process?*



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25

## 2. Linked Widgets Framework

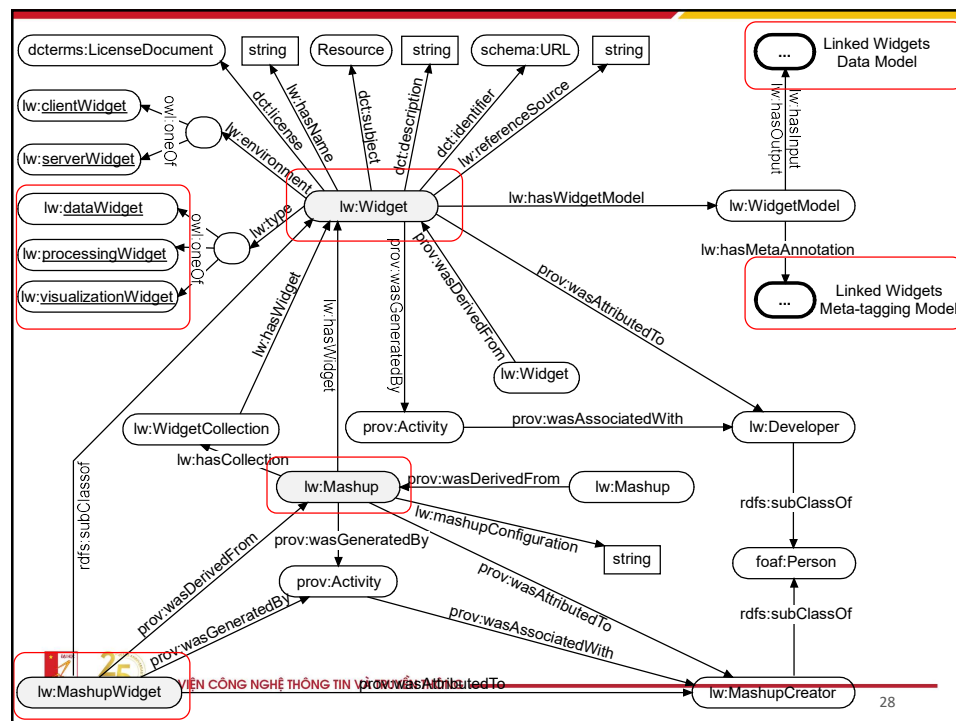
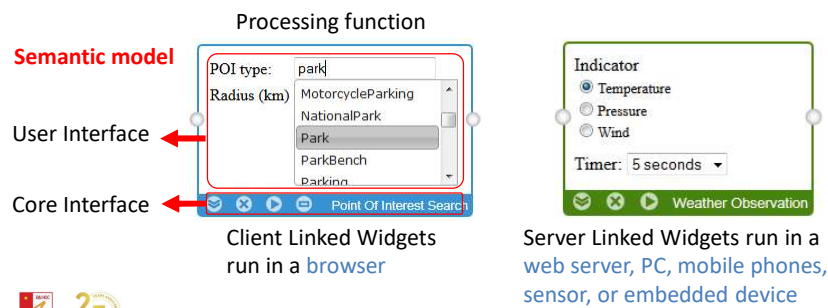


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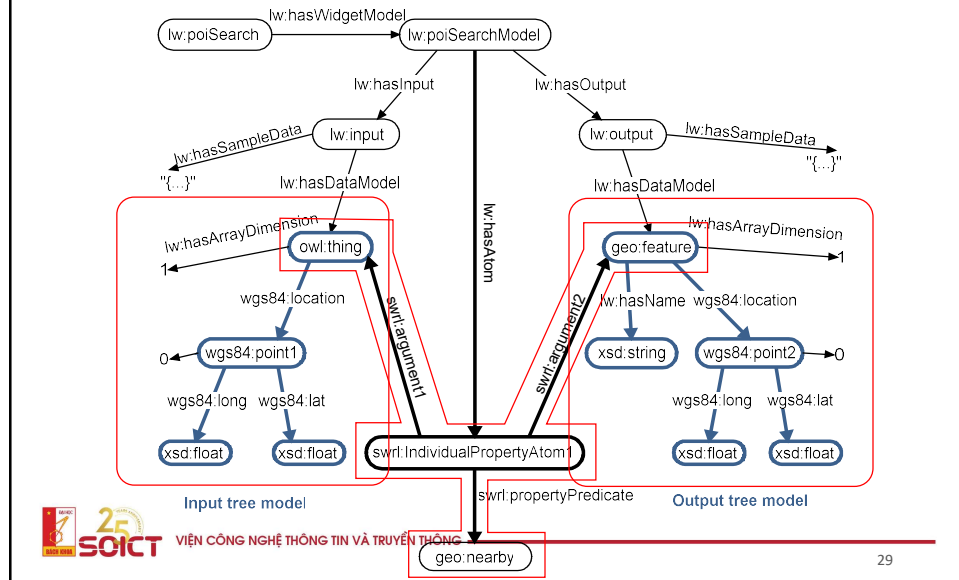
26

26

- extends W3C standard web widgets with a semantic model
- lift data sources to a semantic level to facilitate data processing
- can be created by **independent** developers, hosted on different servers



## Example: Data model of the POI search widget



29

## M1: Semantic Widget Discovery

Clear Show previous results Exact Search Tolerant Search Short Name Full URI

To define widget's model, please drag & drop Data Model Relation and if necessary, use keywords

Terminal

Input

Output

Data Model

Type: Object of location

with attributes & relations with others

Data Model

Type: Object of Point

with attributes & relations with others

lat long

Data Model

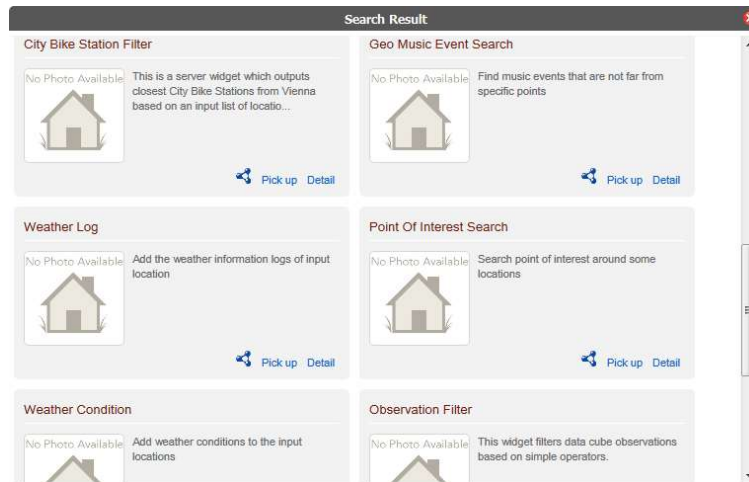
Ontology Alignment API:  
<http://alignapi.gforge.inria.fr/>

25 SOICT VIỆN CÔNG NGHỆ THÔNG TIN VÀ TRUYỀN THÔNG

30

30

# M1: Semantic Widget Discovery

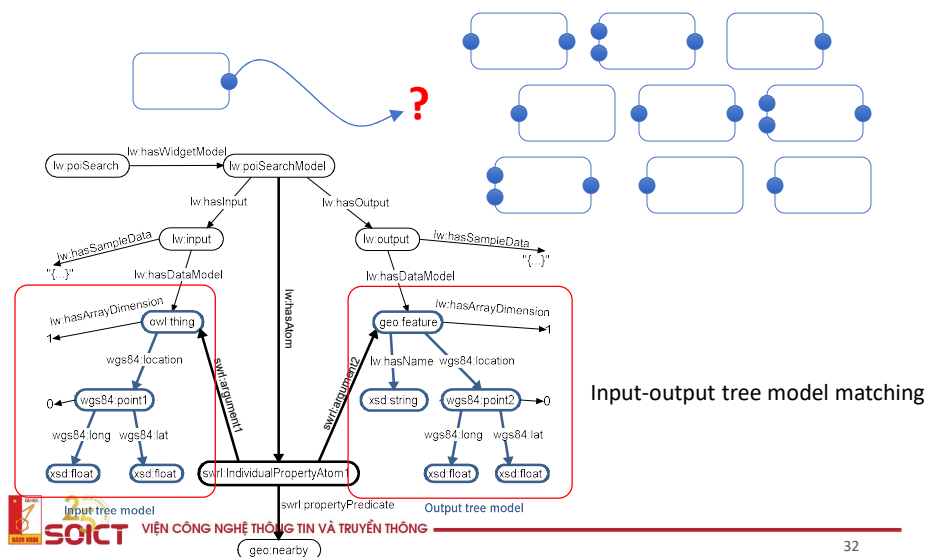


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31

31

# M2: Terminal matching

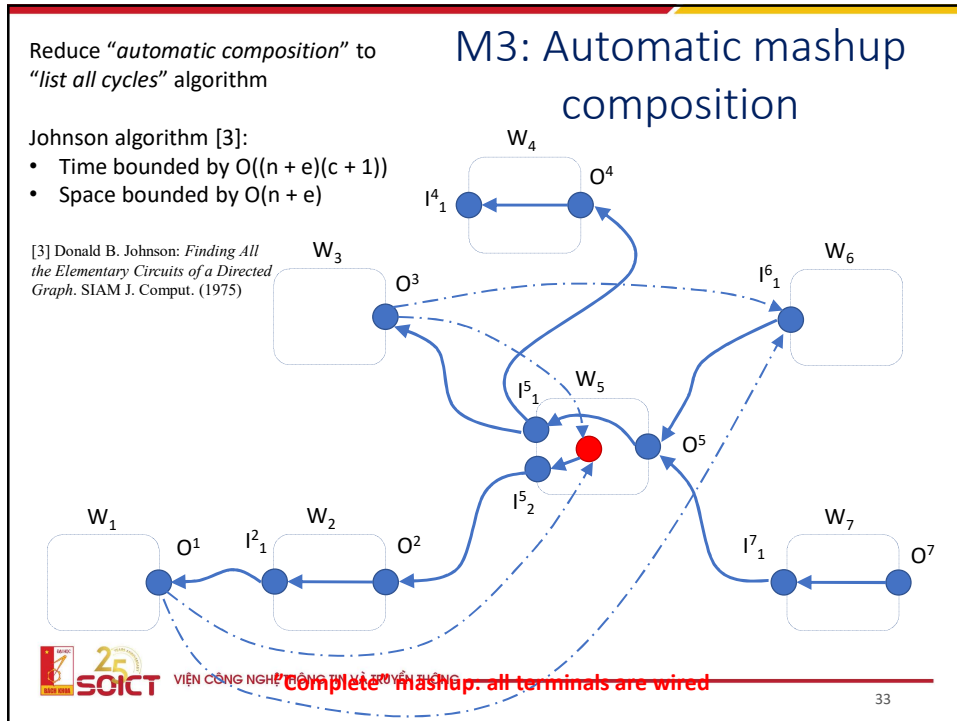


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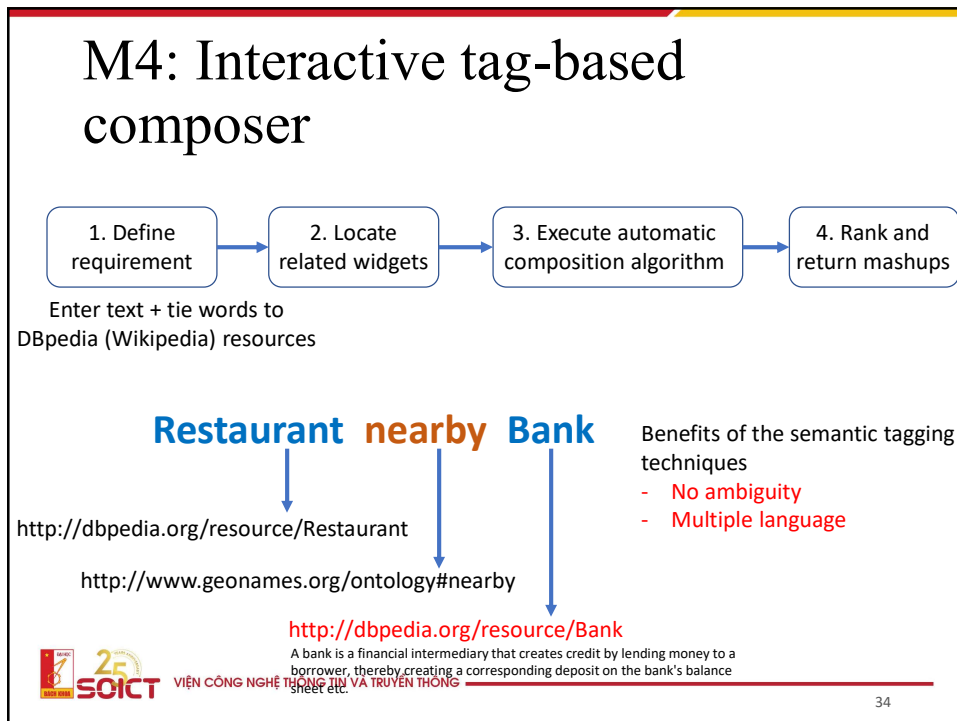
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32





33



34

## Define mashup requirement

Free Style Syntax Style **Compose Mashup**

Restaurant nearby Bank

1. Concept tagging (DBpedia concepts)

2. Relation tagging (LOD properties)

3. Entity tagging (DBpedia entities)

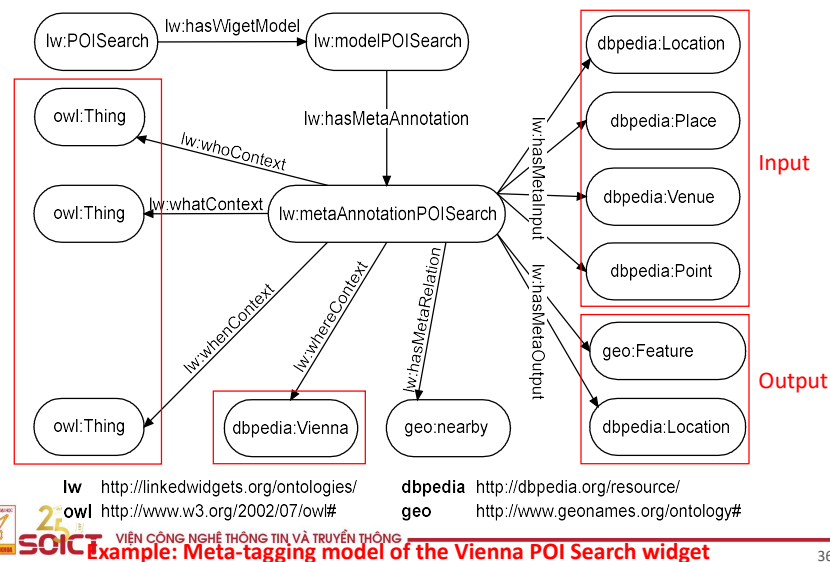
Example queries:

1. Point of interest
2. Vienna Castles
3. Playground with

35

35

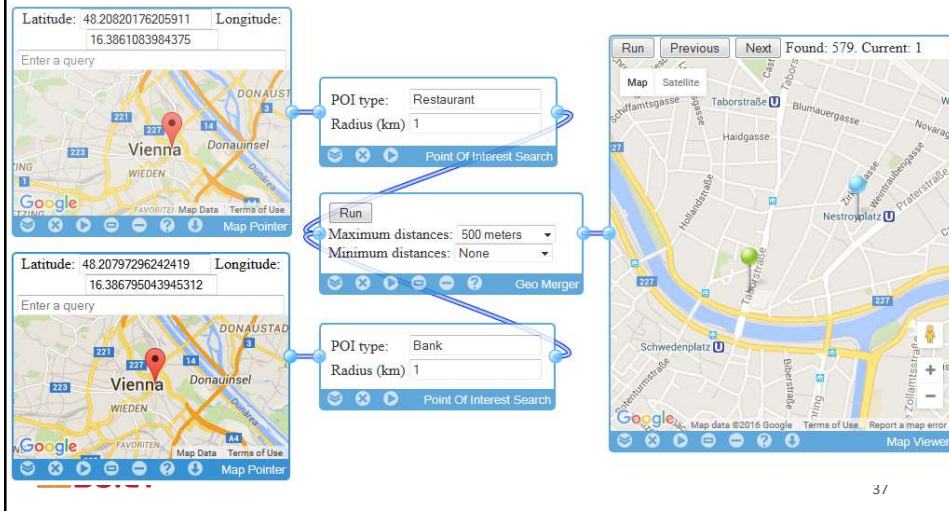
## Meta-tagging model



36

## Example

4 widgets: Map pointer, Geo merger, POI search, Map viewer



37

## 3. Mashup Models

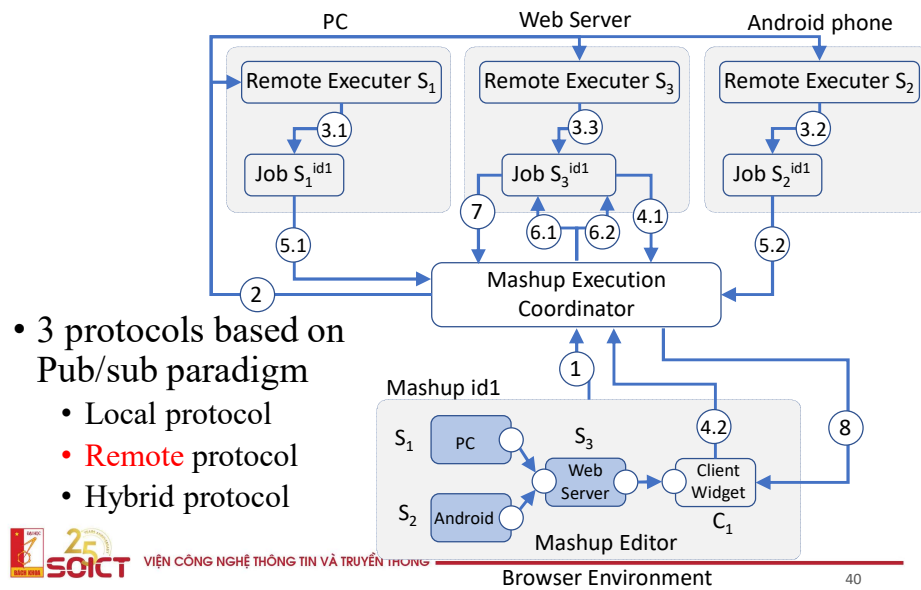
38

### 3. Mashup models

- Model 1: collaborative mashups
- Model 2: persistent mashups
- Model 3: streaming mashups
- Model 4: distributed mashups

39

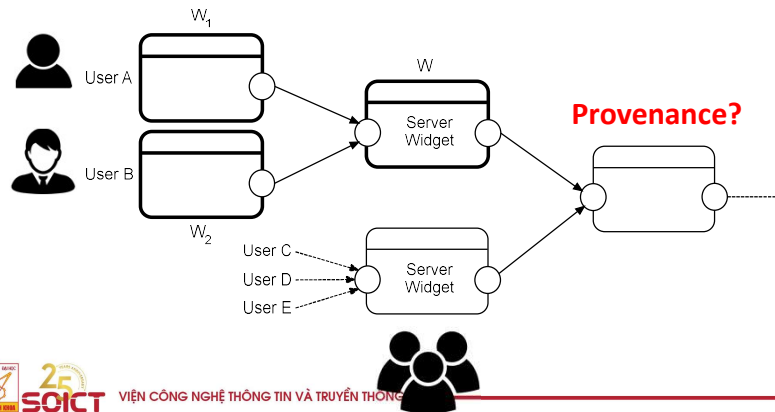
### Linked Widget communication protocols



40

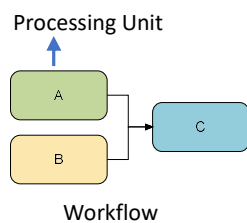
## Model 1 – Collaborative mashups

- Mashups are created and/or operated by multiple users at the same time

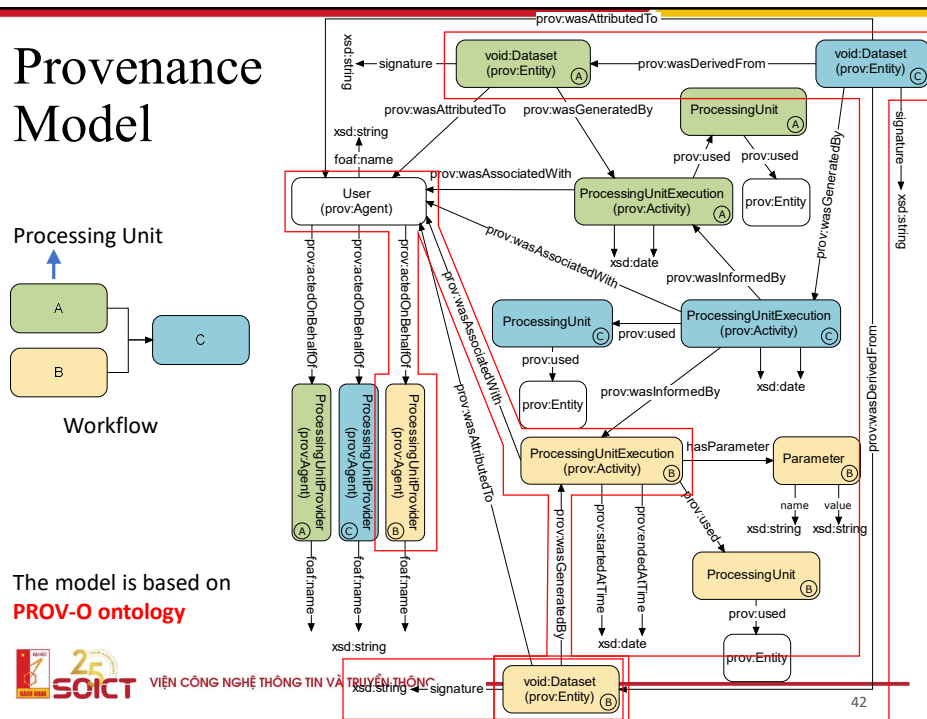


41

# Provenance Model



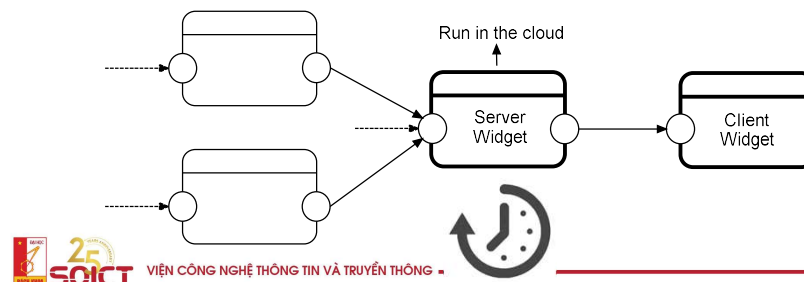
The model is based on **PROV-O ontology**



42

## Model 2 – Persistent mashups

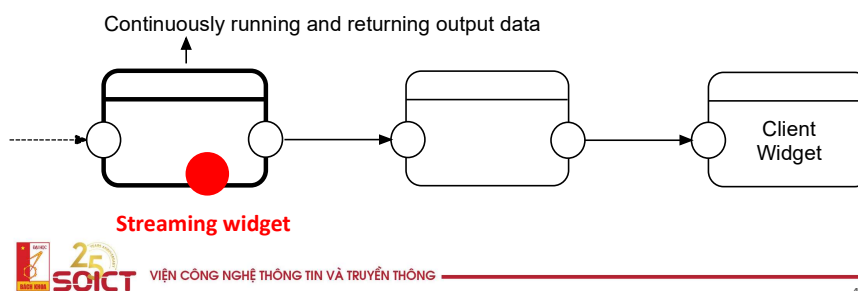
- run continuously in the background
- are useful for **time-consuming** data integration tasks



43

## Model 3 – Streaming mashups

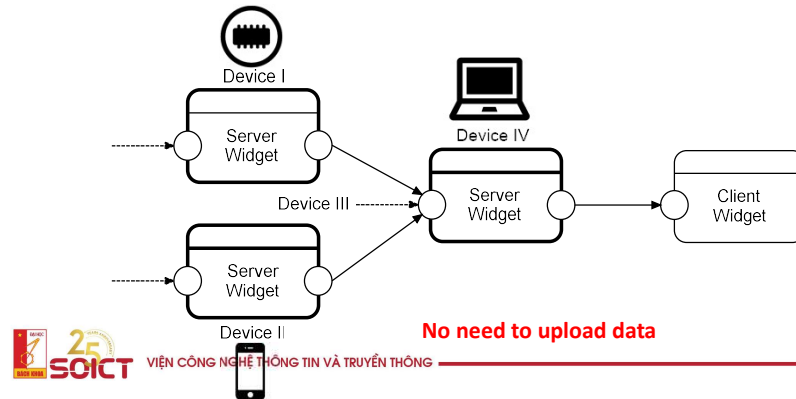
- Data is continuously flowing from a widget to others
- Streaming mashups are useful for data monitoring use cases.



44

## Model 4 – Distributed mashups

- Widgets are hosted by distributed nodes and devices
- Useful for integrating sensor data and data from embedded devices



45

45

## Distributed & collaborative mashup example: Combine and visualize sales data for a series of retail points of sale (POS)

POS Spreadsheet (pos, location, country, city)



Sales Spreadsheets (pos, date, category, sale)

46

46

## Conclusions

- Development of concepts combining semantic web and mashups
- Semantic model for widgets
- Facilitating collaborative work among **end-user**, **data publisher** and **developer** communities
- **Introducing a new model** of *semantic, distributed, and collaborative* mashups
- Running prototype: <http://linkedwidgets.org>

