



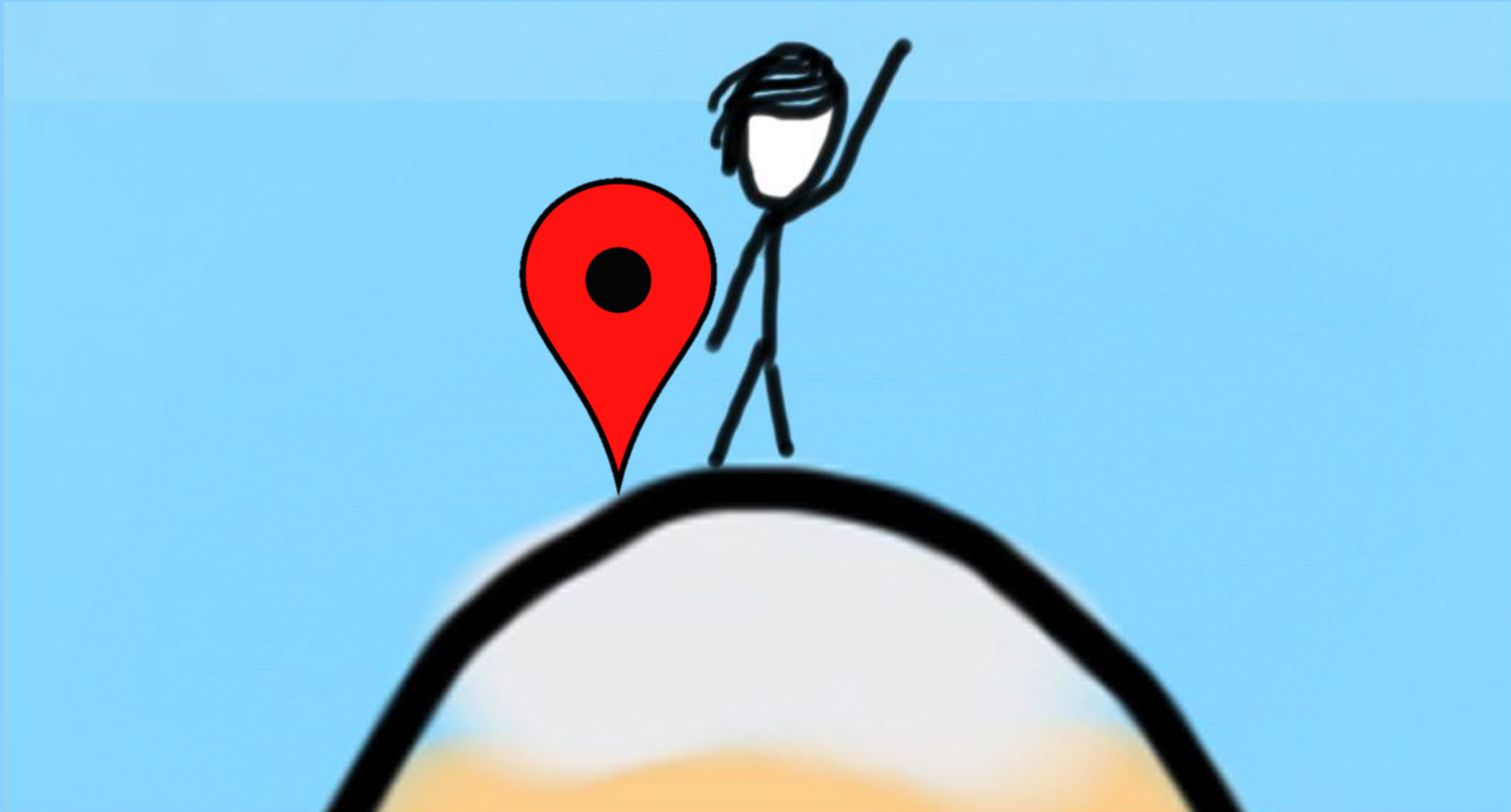
Information Theory

Chris Piech

CS109, Stanford University

Learning Goals

1. Calculate information gain
2. Make choices that maximize information gain
3. Numerically score how similar two distributions are



Uncertainty Theory

Beta
Distributions

Thompson
Sampling

Adding
Random Vars

Central Limit
Theorem

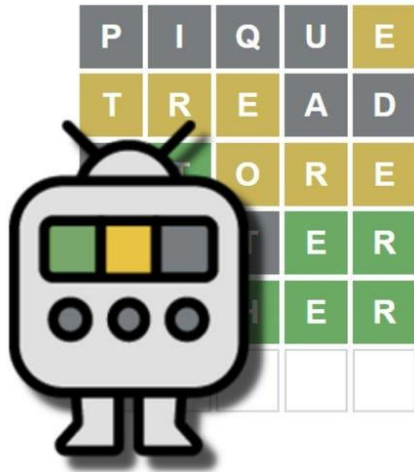
Sampling

Bootstrapping

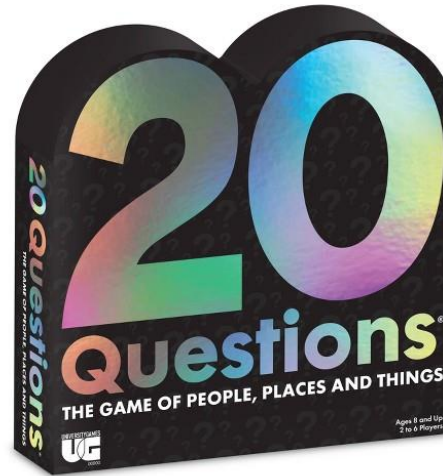
Algorithmic
Analysis

Information
Theory

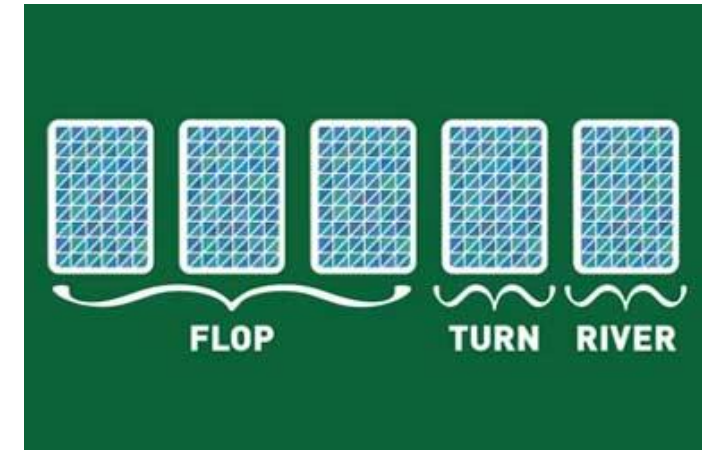
WorldeBot



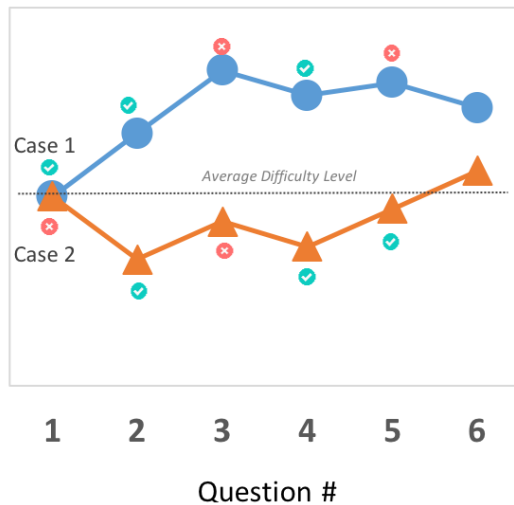
Decision Trees



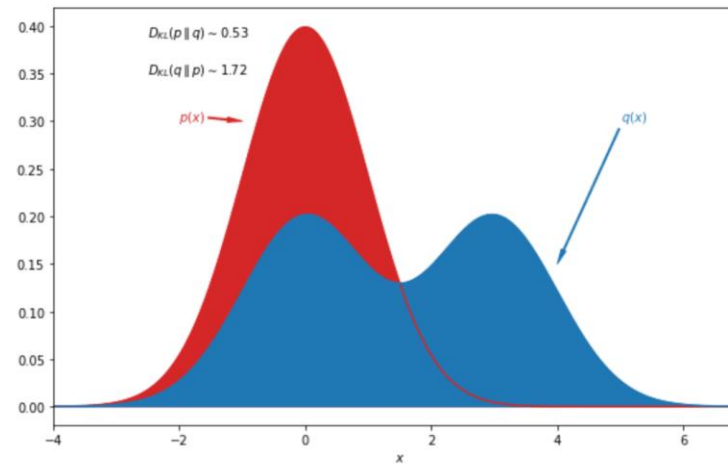
Value of Info in Poker



Adaptive Tests



Comparing Distributions



Compression of Data



Plot Line



1. We want to **chose questions** in **think of an animal** (Let X be the animal random var)
2. Idea! Select the question which most **reduces our “uncertainty”** in X
3. We can **measure “uncertainty”** as “expected amount of surprise when we find out X ”
4. We can **measure “surprise”** in an assignment as $\log 1/P(X=x)$
5. This measure of **uncertainty of X** is **super helpful** for lots of problems!

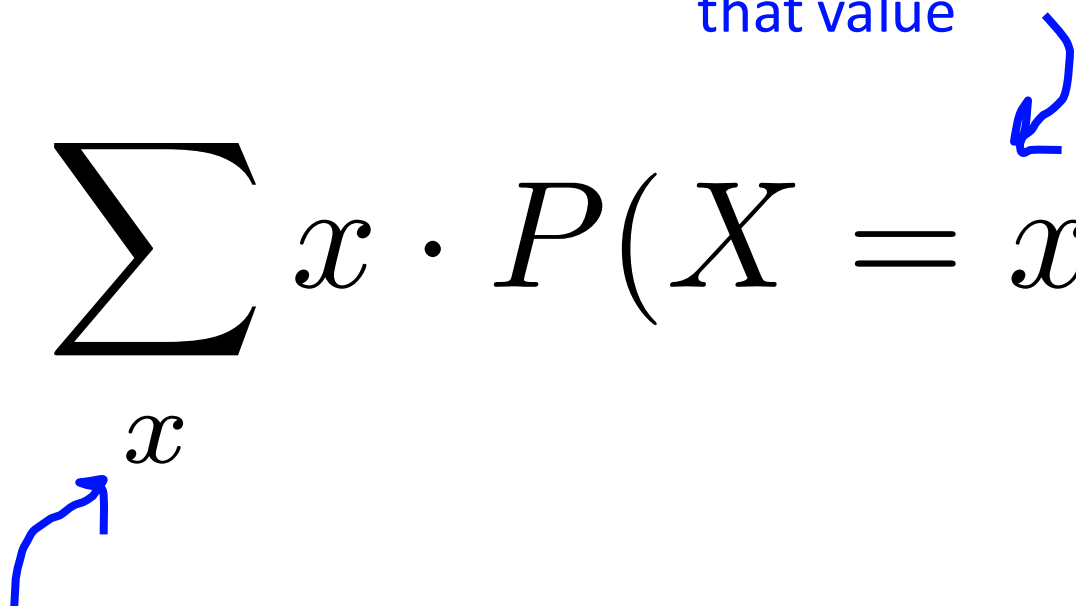
Review

Expectation

$$E[X] = \sum_x x \cdot P(X = x)$$

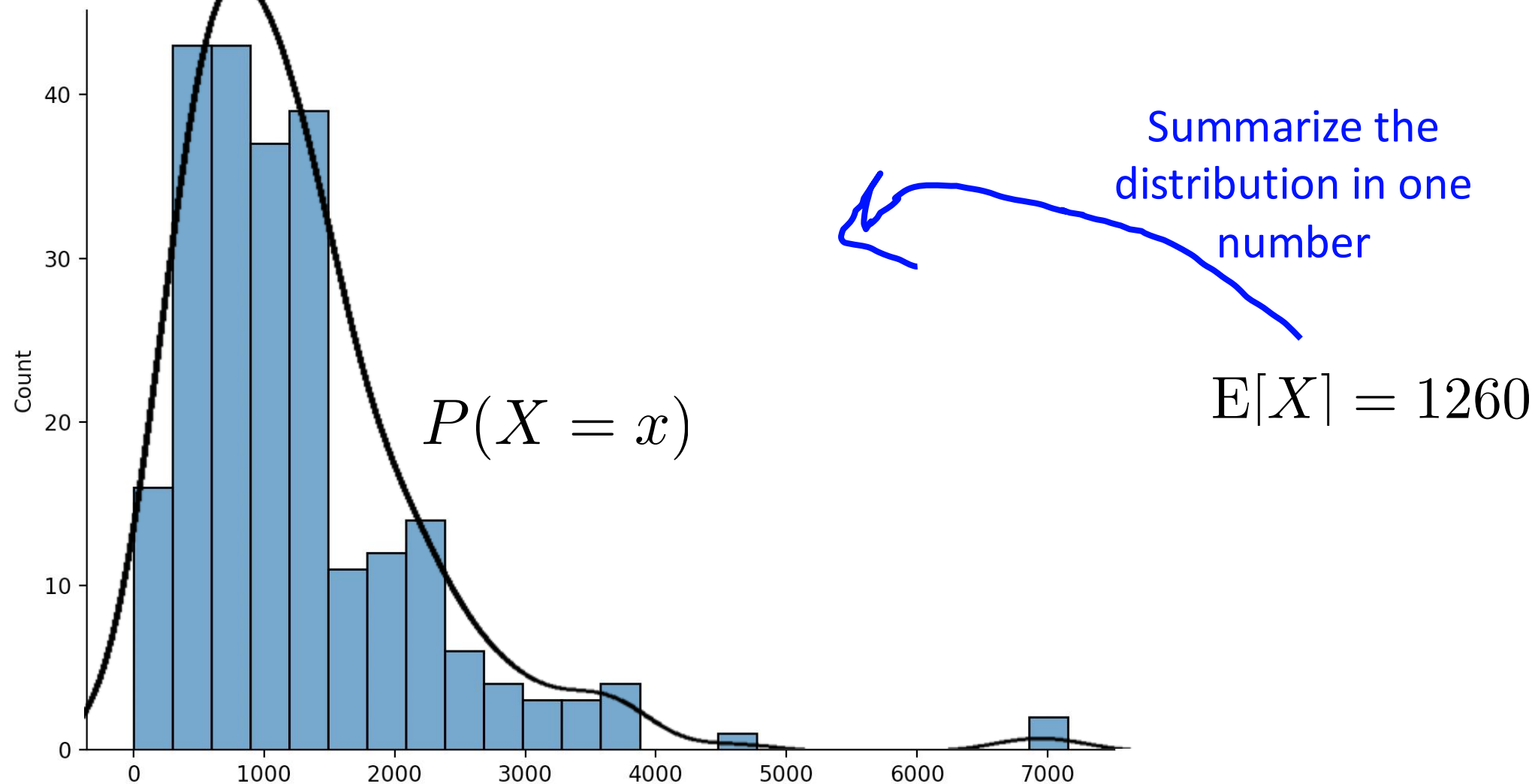
The probability that X takes on that value

All the values that X can take on



Limitation of Expectation

X = time to complete the medical diagnosis problem (in seconds)



Expectation of a Function

Law of unconscious statistician

$$\mathbb{E}[g(X)] = \sum_x g(x) \cdot P(X = x)$$

So for example...

$$\mathbb{E}[X^2] = \sum_x x^2 \cdot P(X = x)$$

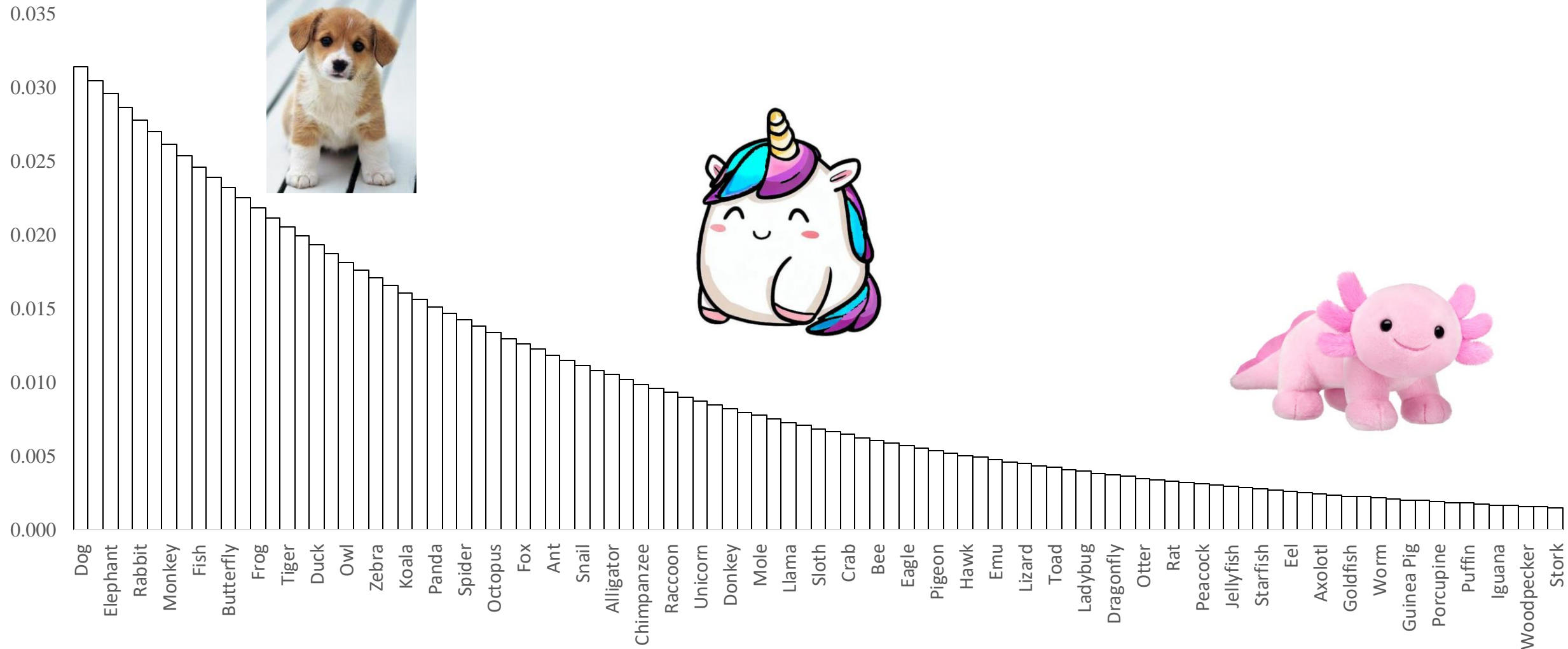
Def: Law of Total Expectation

$$E[X] = \sum_y E[X|Y = y]P(Y = y)$$

End Review

I am thinking of an **animal**...

I am thinking of an animal



What is the **best question** to ask?

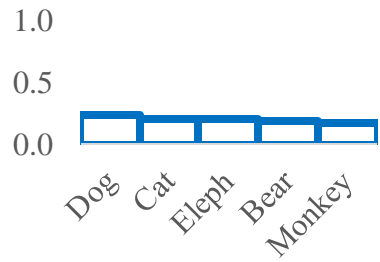
Question Choosing Algorithms

Algorithm	Average Questions	Standard Error of the Mean
Random Questions	61.34	1.41
Binary Search	6.79	0.02
Information Theory Search	5.33	0.04

Hey what's that?



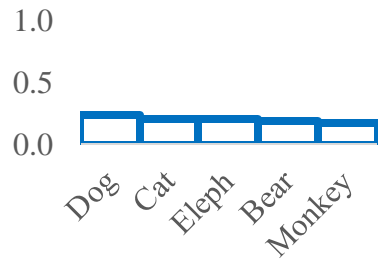
Which Question is Better?



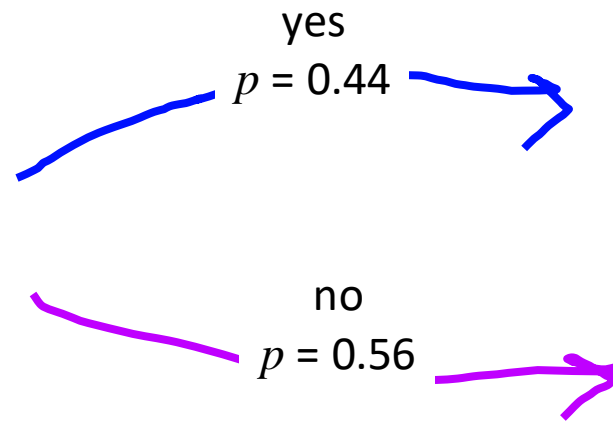
Is it a pet?

Is it a Dog?

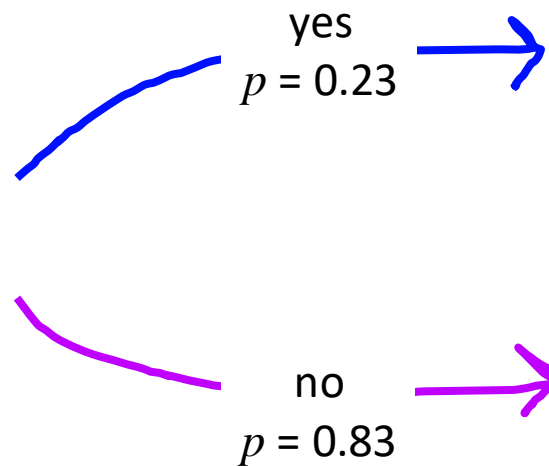
Which Question is Better?



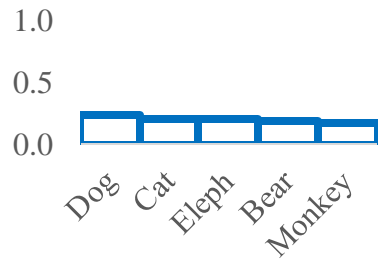
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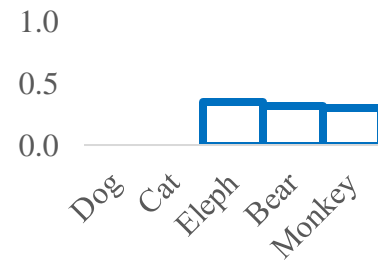
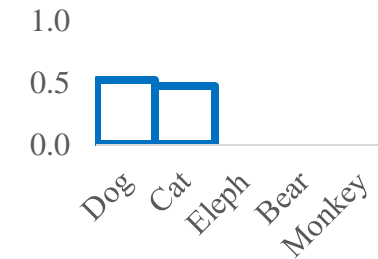
Which Question is Better?



Is it a pet?

yes
 $p = 0.44$

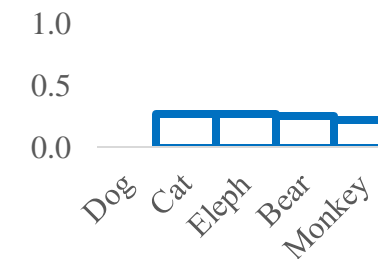
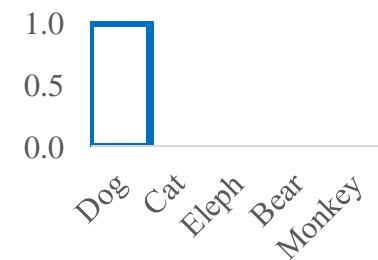
no
 $p = 0.56$



Is it a Dog?

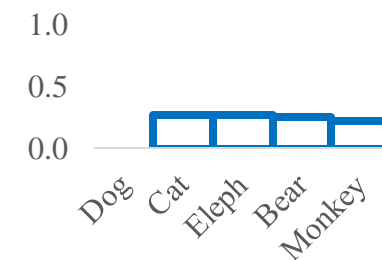
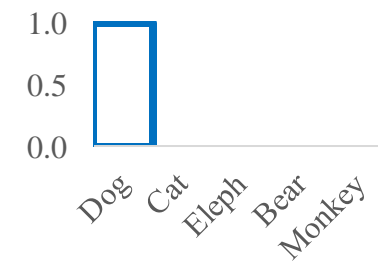
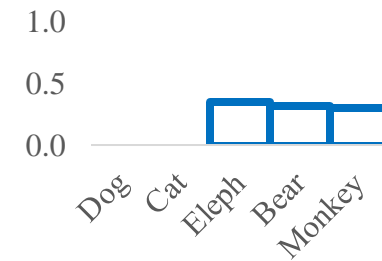
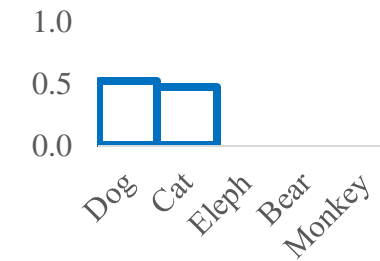
yes
 $p = 0.23$

no
 $p = 0.83$



Which Question is Better

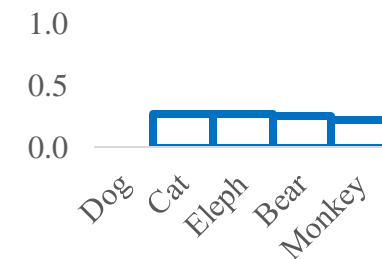
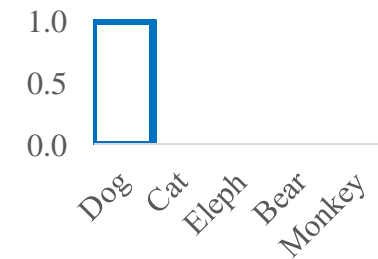
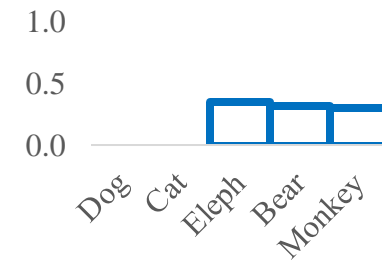
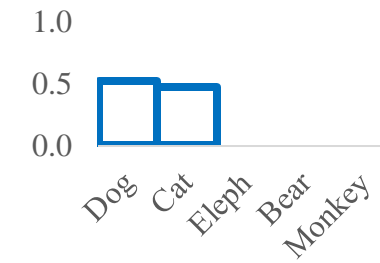
Can you “score” how **bad**
each of these PMFs are?



Which Question is Better

uncertain

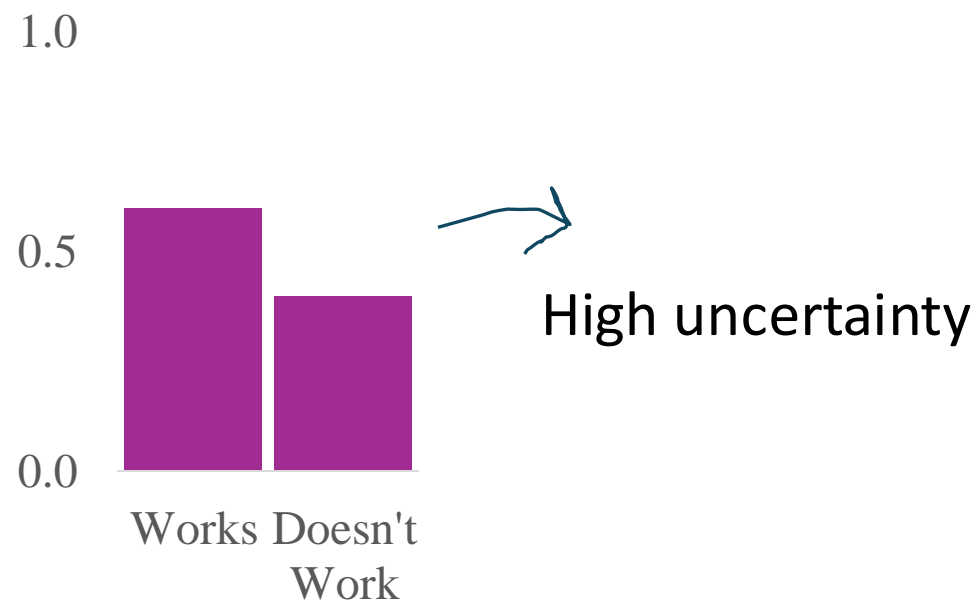
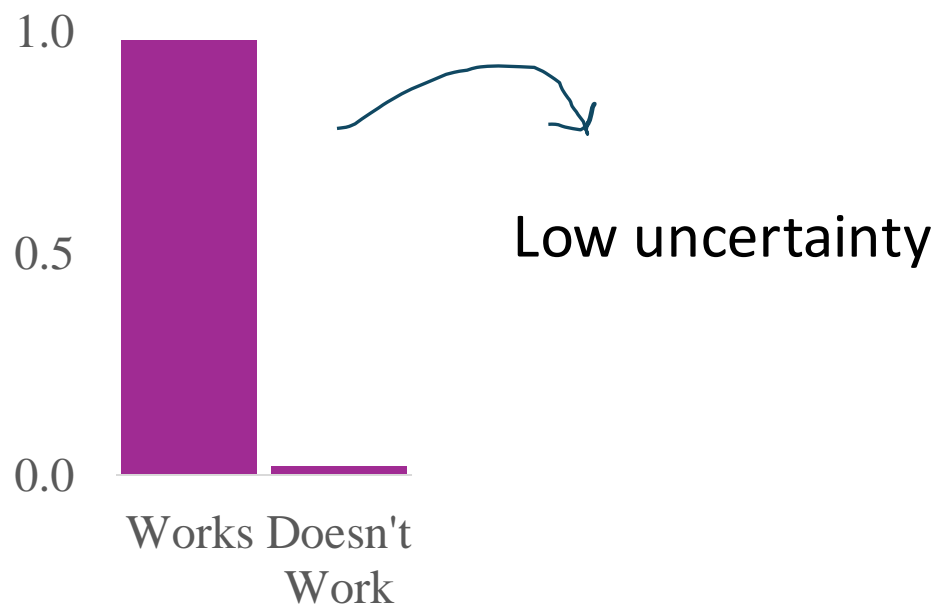
Can you “score” how ~~bad~~
each of these PMFs are?



What we really need is a **measure** of
our **uncertainty** in a random variable

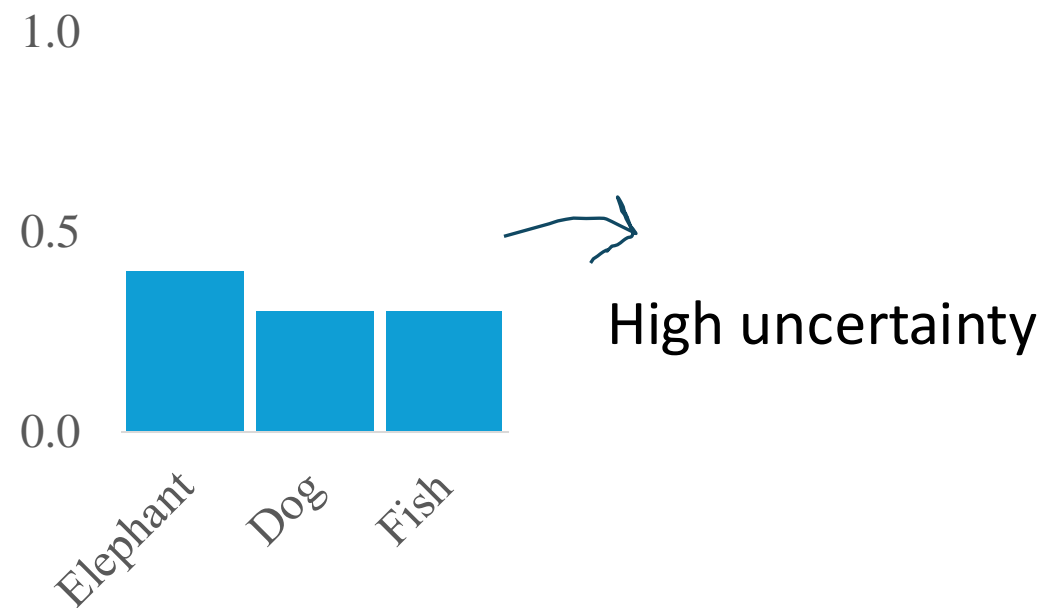
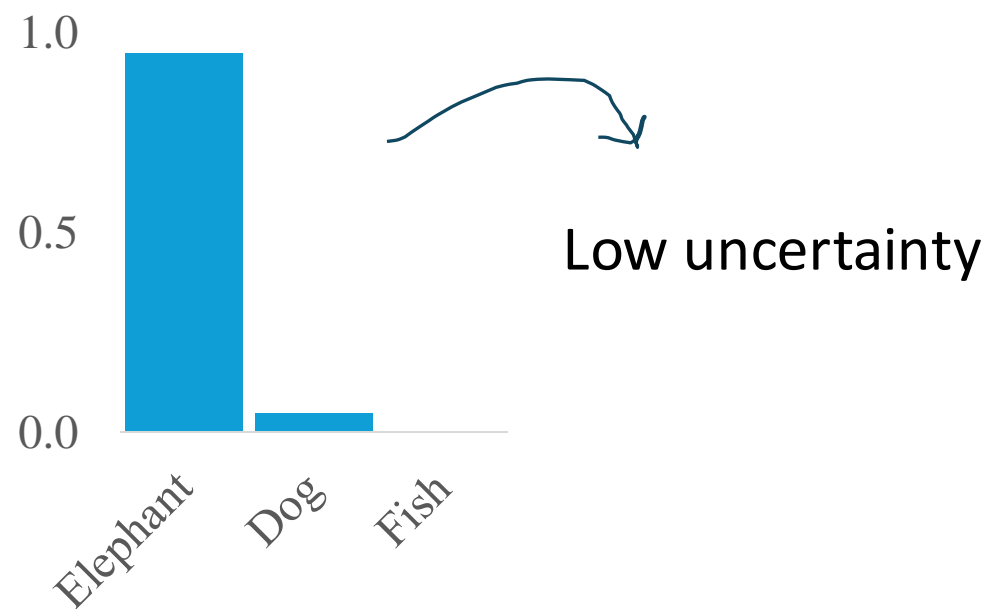
Uncertainty of a Random Variable

Let X be any random variable. We can calculate a statistic, “**Uncertainty**” to express how much we don’t know about X



Uncertainty of a Random Variable

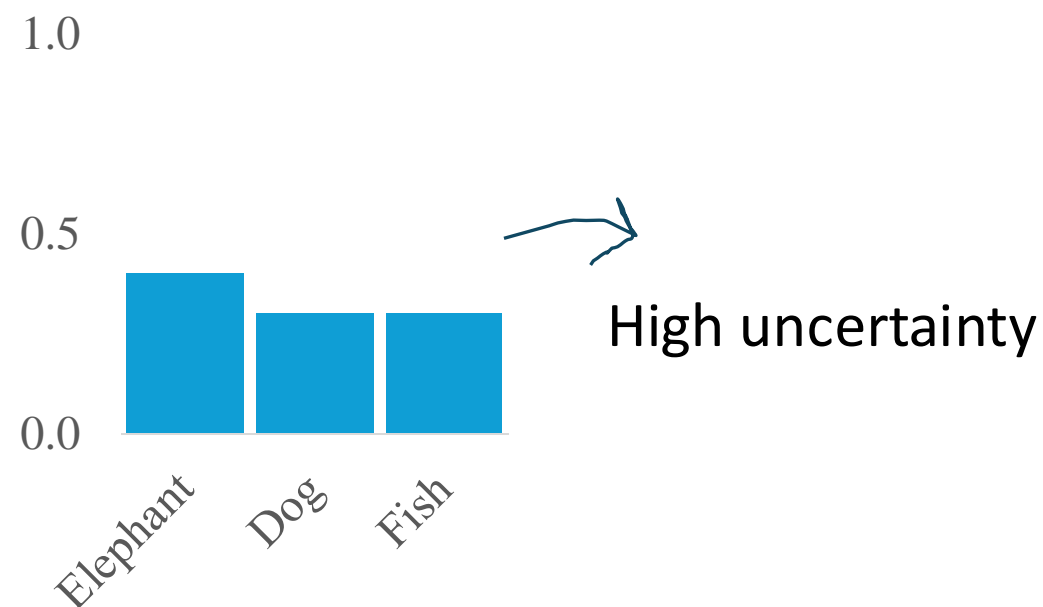
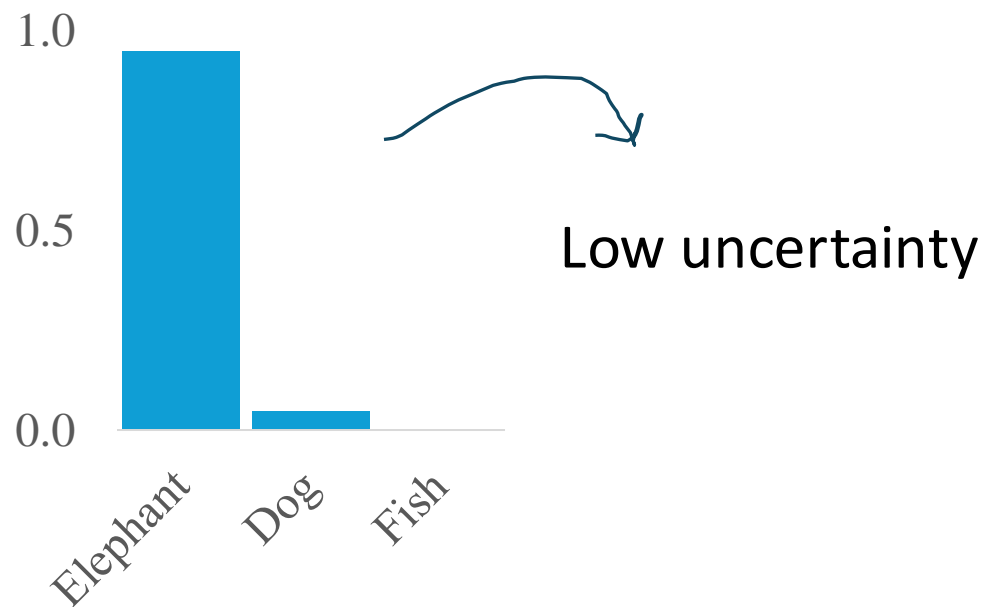
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Uncertainty of a Random Variable

Let X be any random variable. We can calculate a statistic, “**Uncertainty**” to express how much we don’t know about X

$\text{Uncertainty}(X) =$ Expected “Surprise” when I observe X

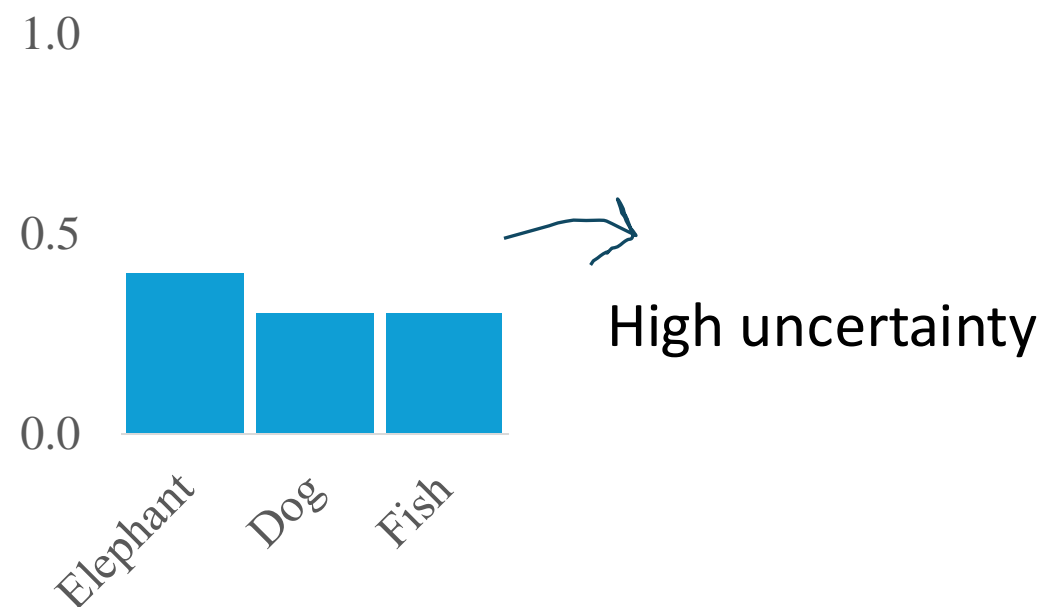
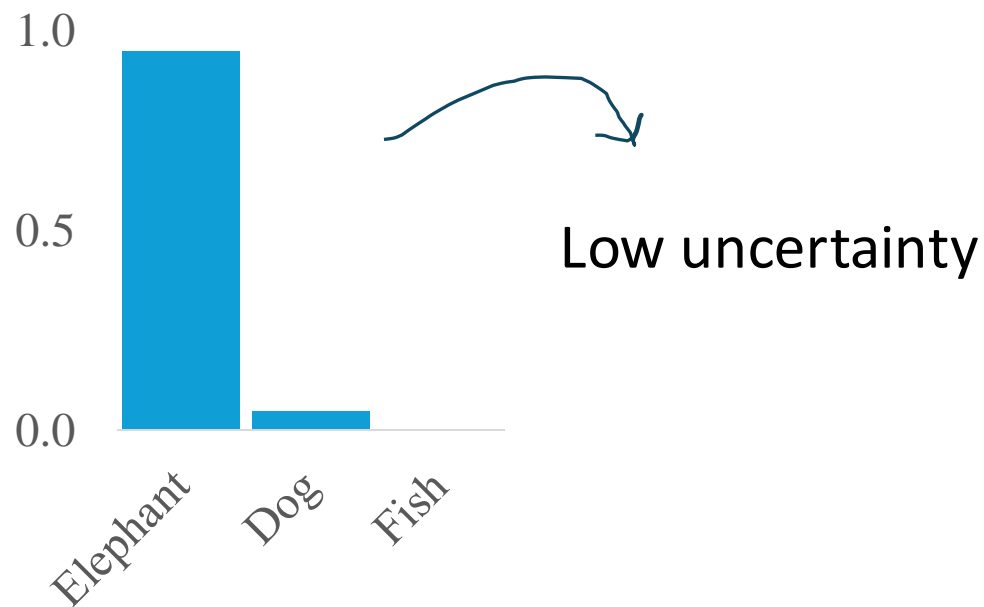


Uncertainty of a Random Variable

Let X be any random variable. We can calculate a statistic, “**Uncertainty**” to express how much we don’t know about X

$$\text{Uncertainty}(X) = \sum_{x \in X} \text{Surprise}(X = x) \cdot P(X = x)$$

Uncertainty is
expected Surprise



Ok, but then what is our measure of
Surprise?

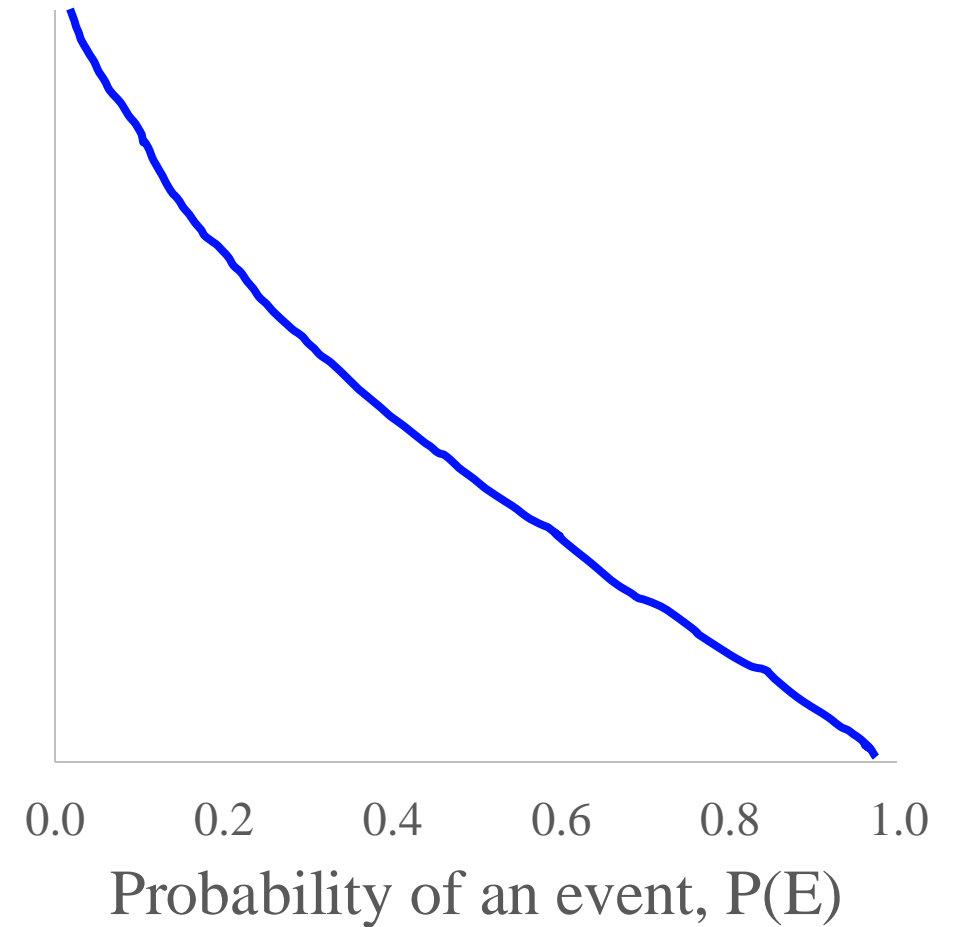
Surprise of an Event

High probability events are **not surprising**

Low probability events are **surprising**

Relationship should be monotonic

How surprising is the event?



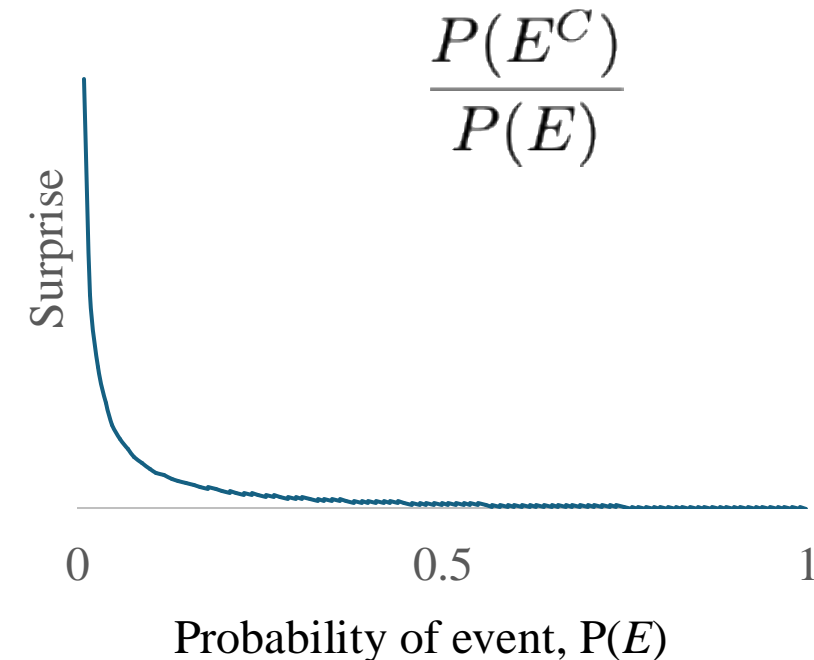
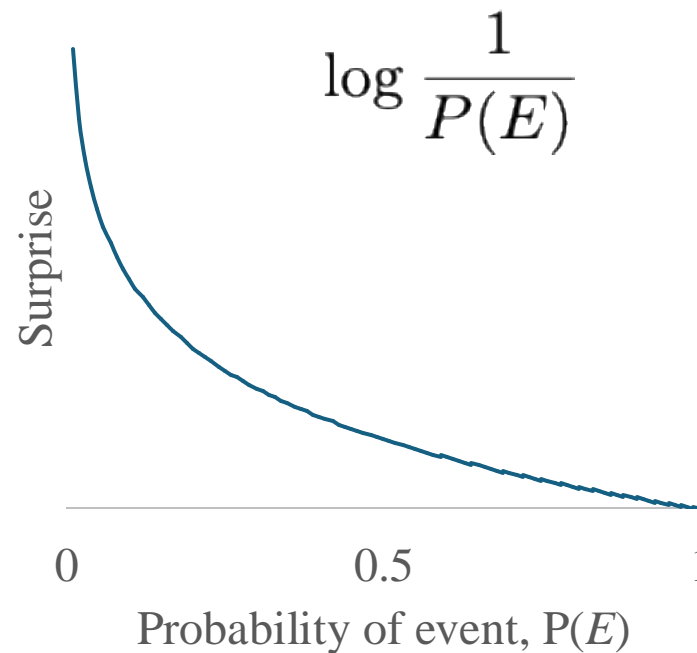
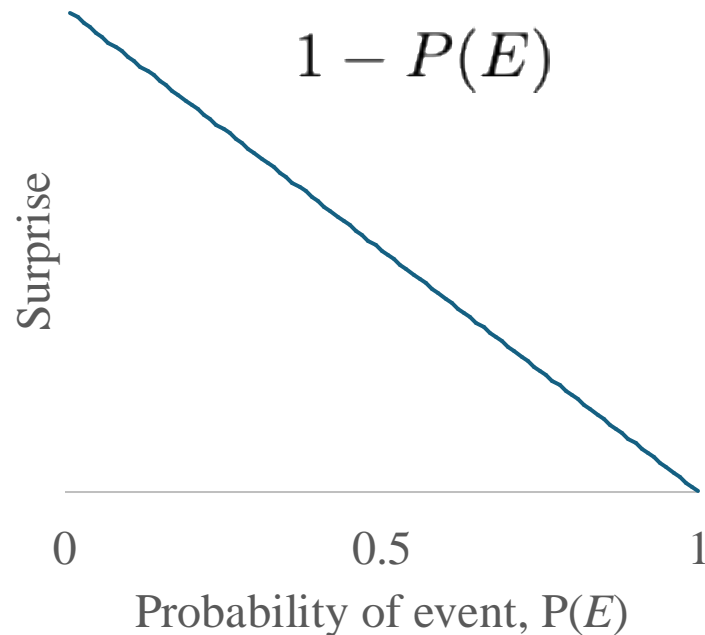
Surprise of an Event

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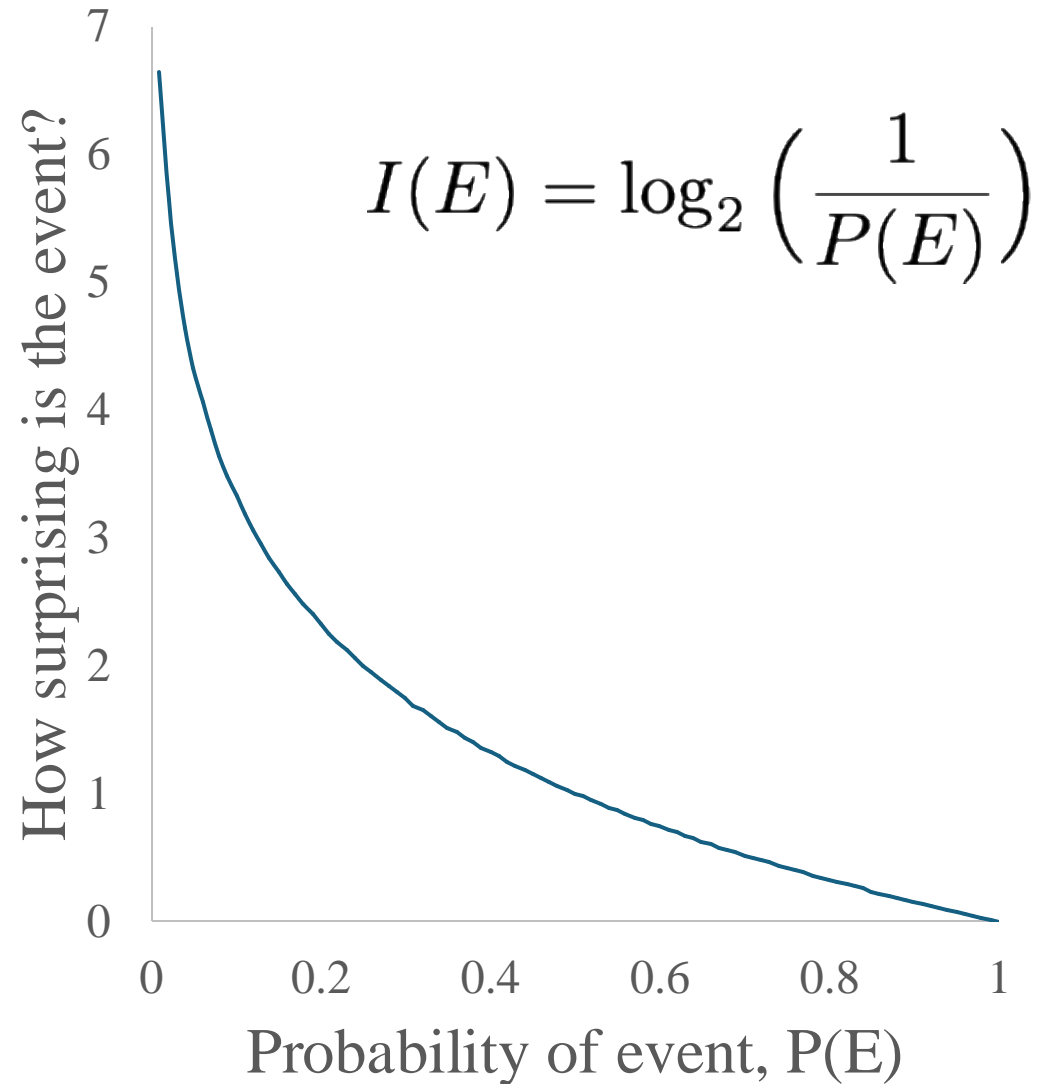
Low probability events are **surprising**

Relationship should be monotonic

Here are three reasonable options



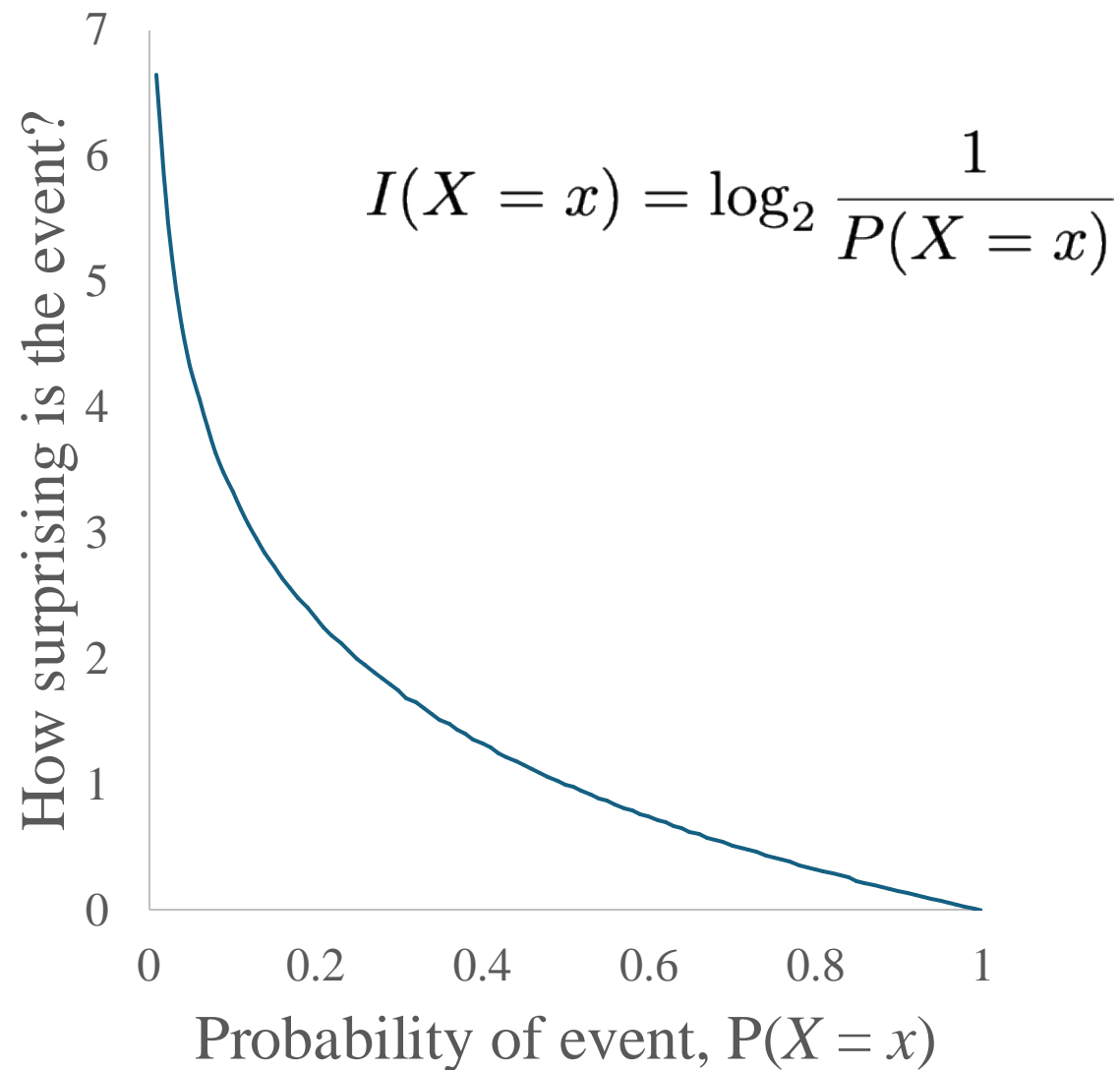
Surprise of an Event, $I(E)$



Probability of Event $P(E)$	Surprise of Event $I(E)$
1	0
$\frac{1}{2}$	1
$\frac{1}{4}$	2
$\frac{1}{8}$	3
$\frac{1}{16}$	4
$\frac{1}{32}$	5
$\frac{1}{64}$	6

$I(E)$ stands for “Information Content” aka
“Surprisal” aka
“Self-Information”

Surprise of an Event, $I(X = x)$



Probability of Event $P(X = x)$	Surprise of Event $I(X = x)$
1	0
$\frac{1}{2}$	1
$\frac{1}{4}$	2
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$I(X = x)$ stands for
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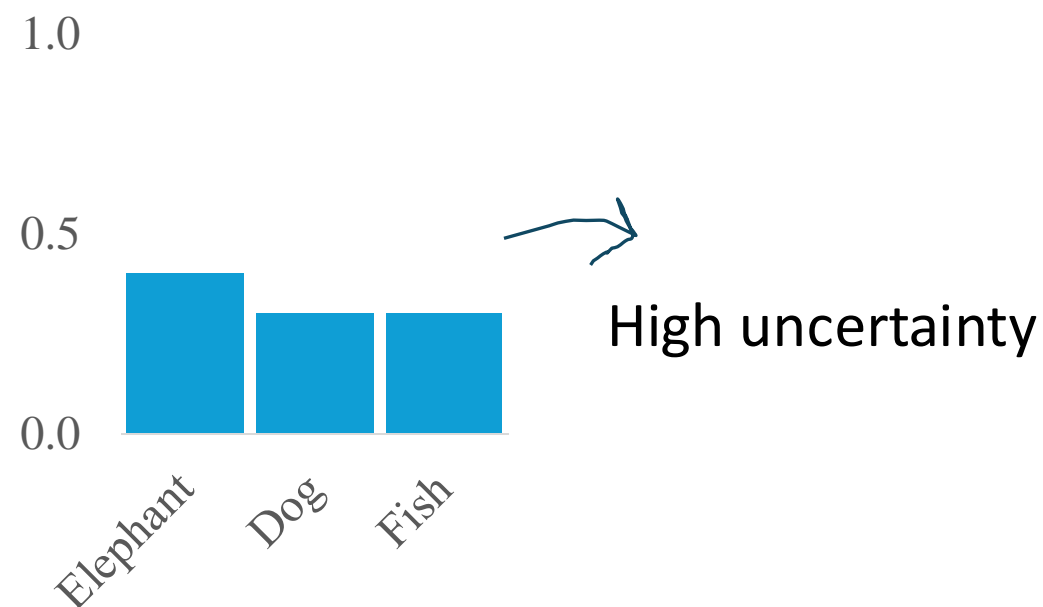
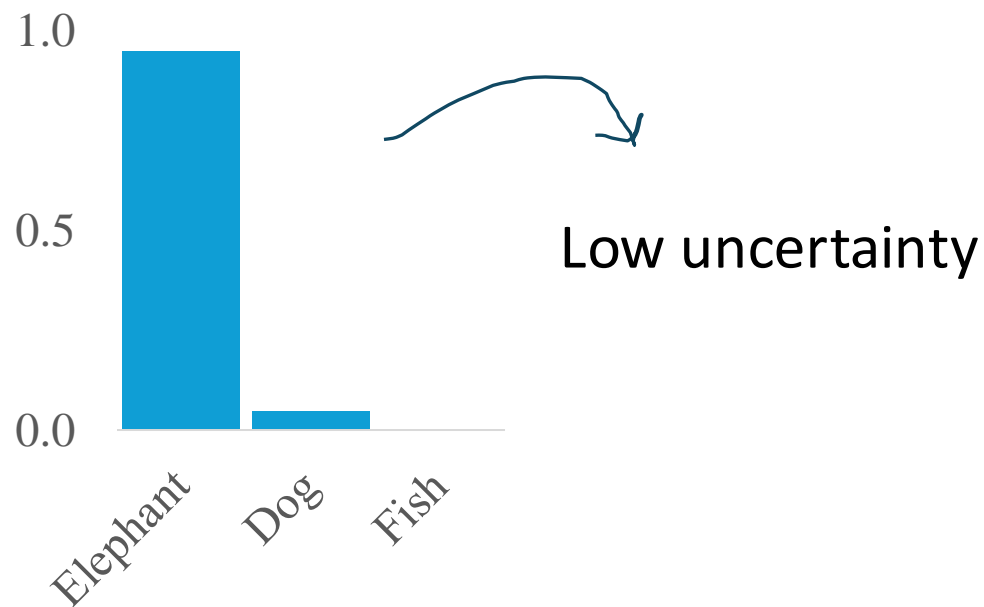
Back to the **measure** of **uncertainty** in
the outcome of a random variable

Uncertainty of a Random Variable

Let X be any random variable. We can calculate a statistic, “**Uncertainty**” to express how much we don’t know about X

$$\text{Uncertainty}(X) = \sum_{x \in X} \text{Surprise}(X = x) \cdot P(X = x)$$

Uncertainty is expected Surprise



Uncertainty of a Random Variable

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Uncertainty is expected Surprise

$$= \sum_{x \in X} \log_2 \frac{1}{P(X = x)} \cdot P(X = x)$$

Our favorite measure of Surprise

$$= \sum_{x \in X} \log_2 P(X = x)^{-1} \cdot P(X = x)$$

$1/x$ is the same as x^{-1}

$$= \sum_{x \in X} -\log_2 P(X = x) \cdot P(X = x)$$

Log of a power (here -1)


$$= - \sum_{x \in X} \log_2 P(X = x) \cdot P(X = x)$$


Pull the negative out

Uncertainty of a Random Variable (Entropy)

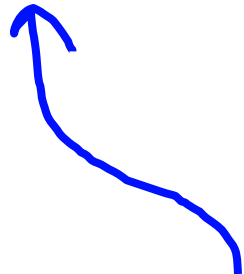
Let X be any random variable. We can calculate a statistic, “**Uncertainty**” to express how much we don’t know about X

Calculates expected surprise


$$H(X) = - \sum_{x \in X} \log_2 P(X = x) \cdot P(X = x)$$



H is the symbol for
the uncertainty
statistic


$$\text{Surprise}(X = x) = \log_2 \frac{1}{P(X = x)}$$

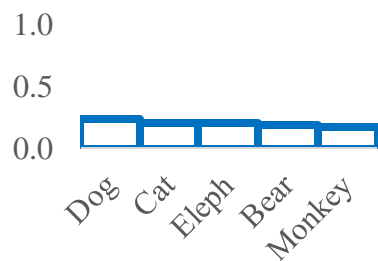
By the way...

$$H(X)$$

Is called **Shannon Entropy** to scare students and impress Physics people

Back to
I am thinking of an **animal**...

Which Question is Better?



$$H(X) = 2.3$$

Is it a pet?

$$E[H(X)] = 1.3$$

yes

$$p = 0.44$$

no

$$p = 0.56$$

yes

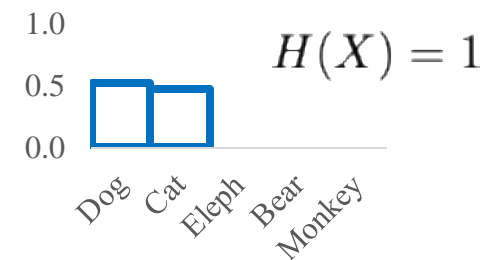
$$p = 0.23$$

no

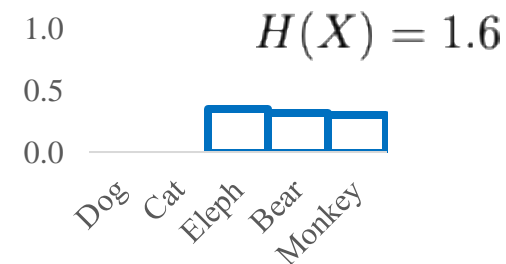
$$p = 0.83$$

Is it a Dog?

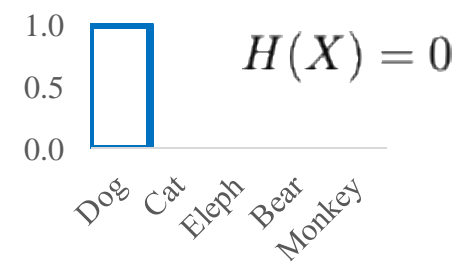
$$E[H(X)] = 1.7$$



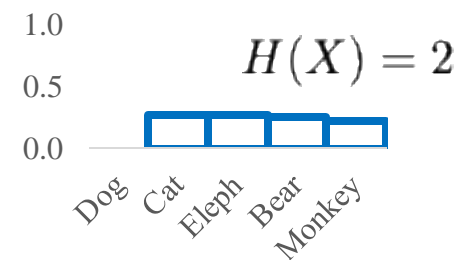
$$H(X) = 1$$



$$H(X) = 1.6$$



$$H(X) = 0$$



$$H(X) = 2$$

Uncertainty (aka Entropy) in code

```
def calc_uncertainty(pmf):  
    # this calculates the entropy of the distribution  
    # aka the uncertainty  
    uncertainty = 0  
    for x in pmf:  
        p_x = pmf[x]  
        # skip zero probabilities  
        if p_x == 0: continue  
        surprise_x = np.log2(1/p_x)  
        uncertainty += surprise_x * p_x  
    return uncertainty
```

The diagram shows the formula for entropy $H(X)$ enclosed in a hand-drawn black oval. The formula is
$$H(X) = \sum_{x \in X} \log_2 \frac{1}{P(X = x)} \cdot P(X = x)$$
 Handwritten annotations in purple include: a bracket above the fraction $\frac{1}{P(X = x)}$ labeled "Expected Surprise"; a bracket below the product $\log_2 \frac{1}{P(X = x)} \cdot P(X = x)$ labeled "Surprise(x)"; and an arrow pointing from the text "Uncertainty of X" to the $H(X)$ term.

Expected Surprise

$$H(X) = \sum_{x \in X} \log_2 \frac{1}{P(X = x)} \cdot P(X = x)$$

Uncertainty of X

Surprise(x)

Entropy in the sum of two dice.

What is more informative:

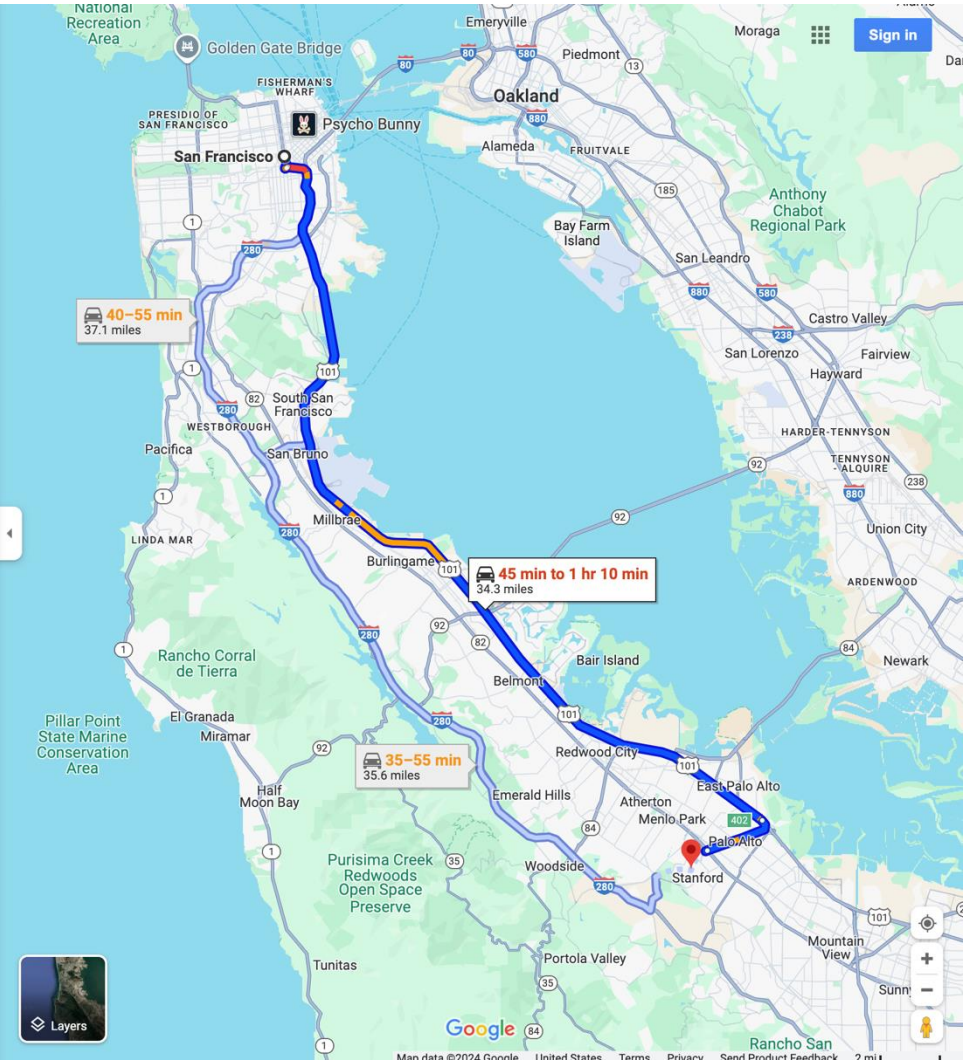
I tell you that the **sum is odd**

I tell you the value of the **first dice**

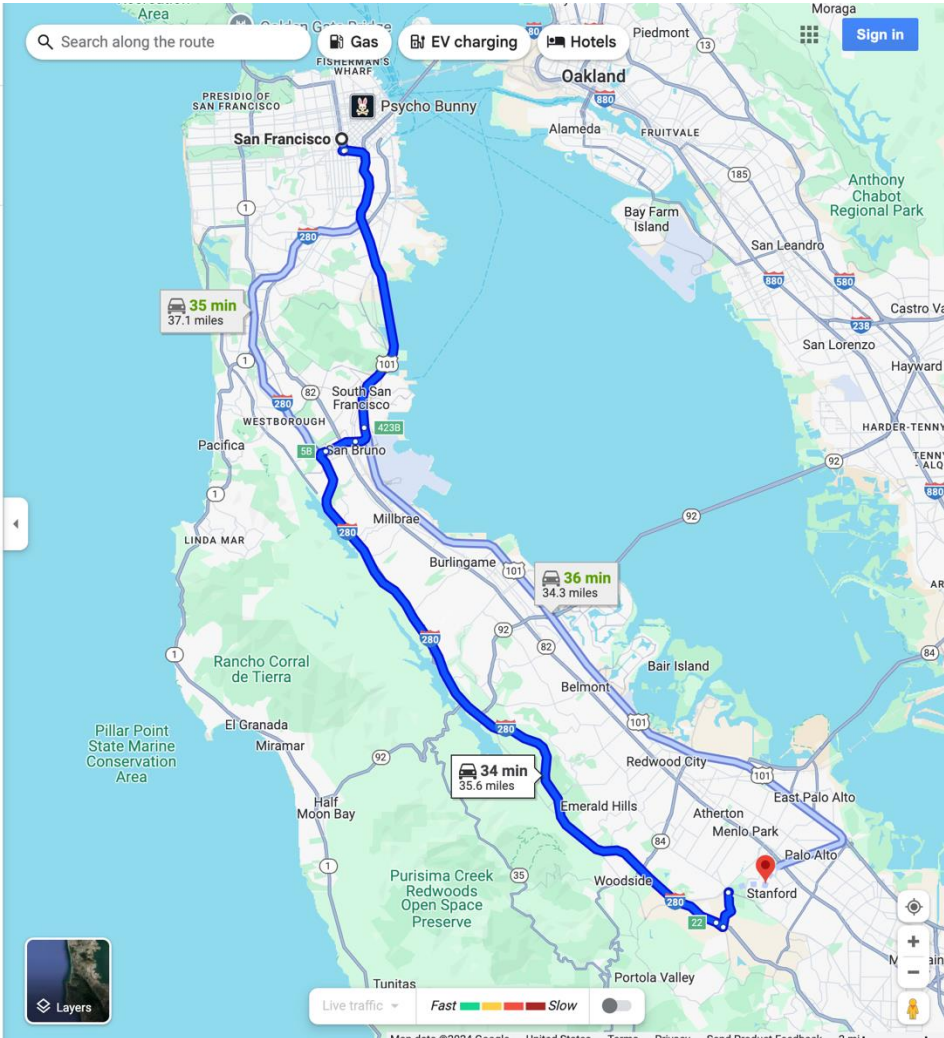
Traffic Predictions Over Time

Should You Wait to Plan Your Route?

Prediction 1 day in advance

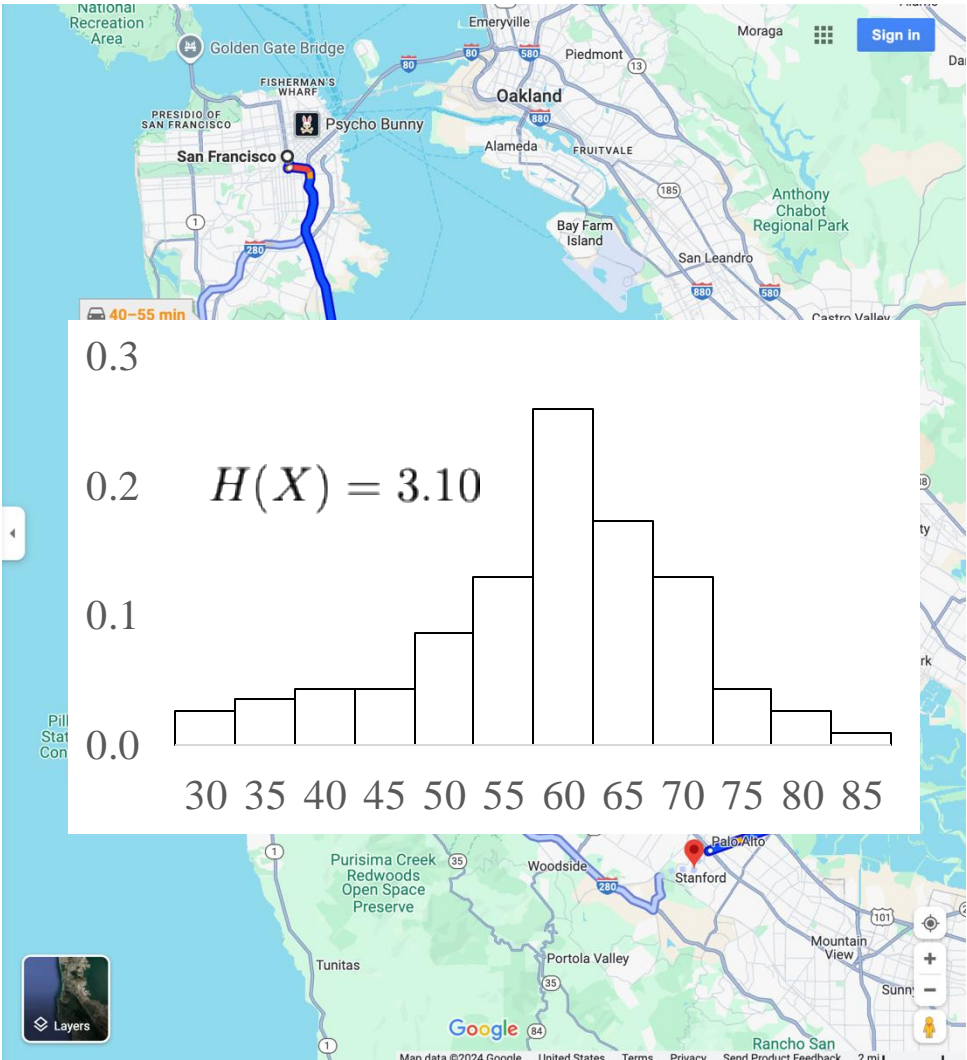


Prediction 30 mins in advance

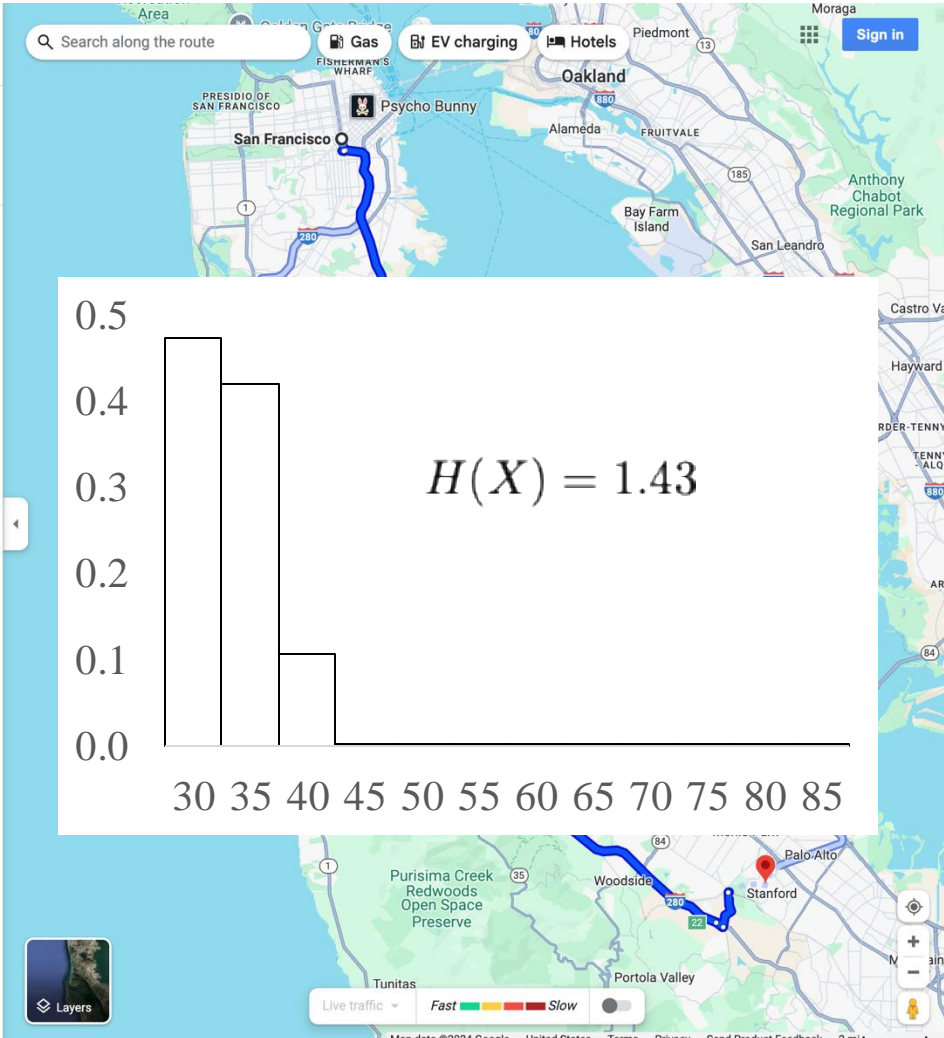


Should You Wait to Plan Your Route?

Prediction 1 day in advance

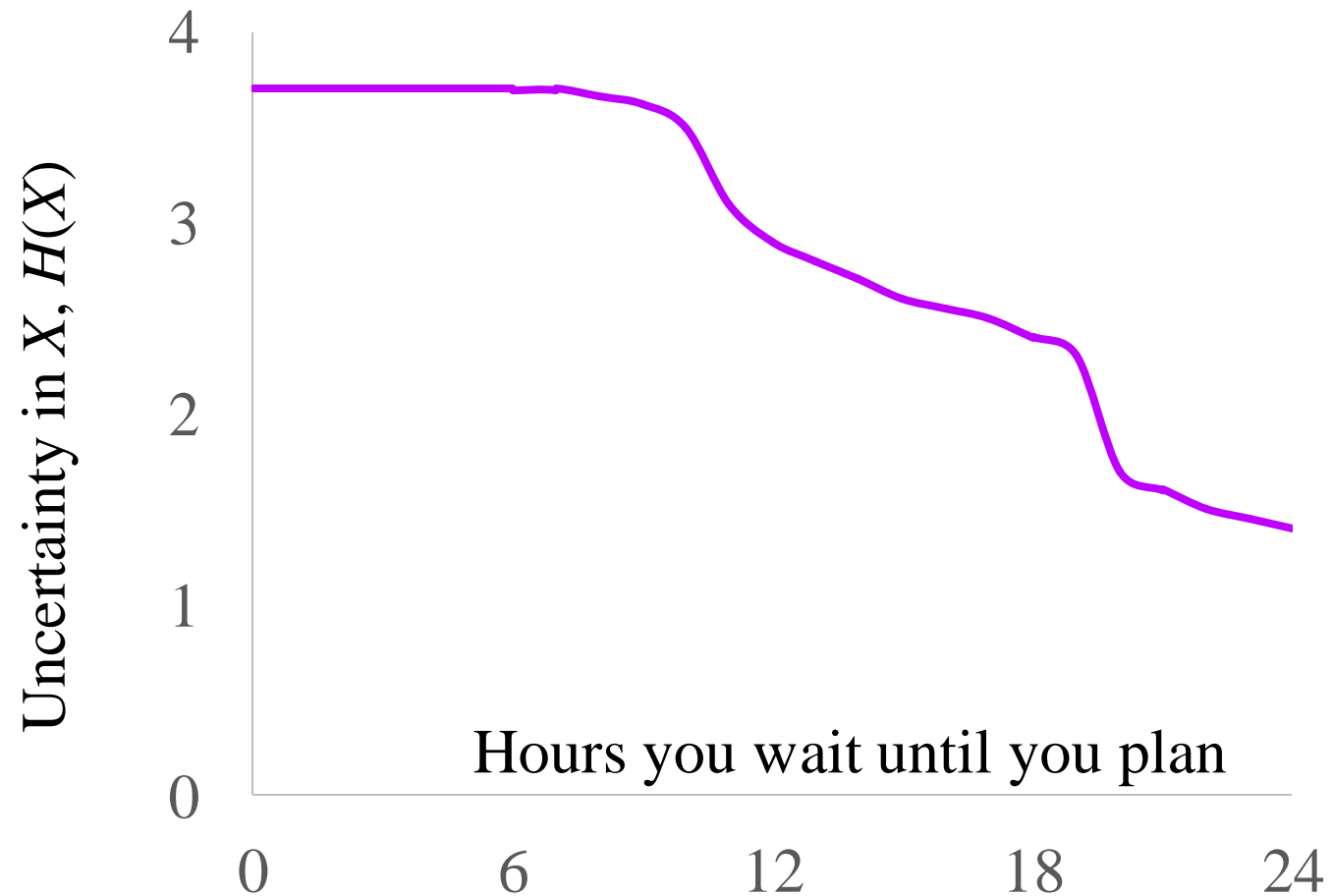


Prediction 30 mins in advance



Should You Wait to Plan Your Route?

Let X be the amount of time to drive from SF to Stanford

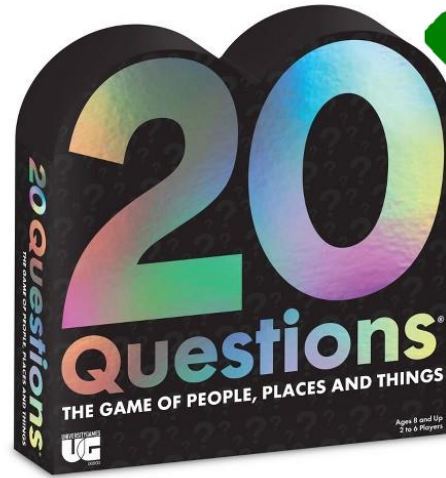


Limitations of Entropy for Decision Making?

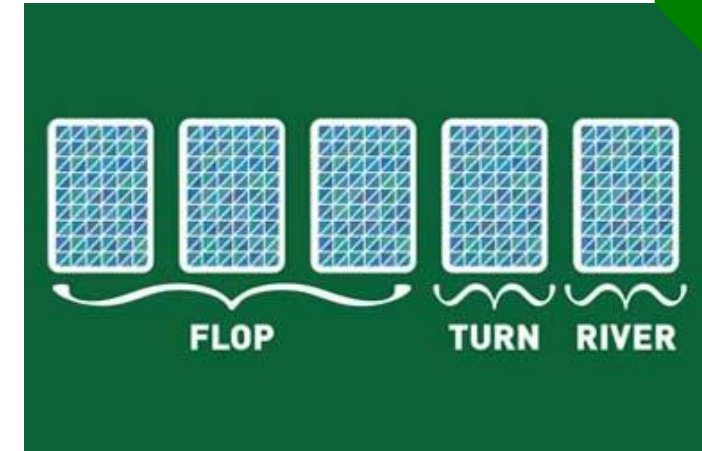
WorldeBot



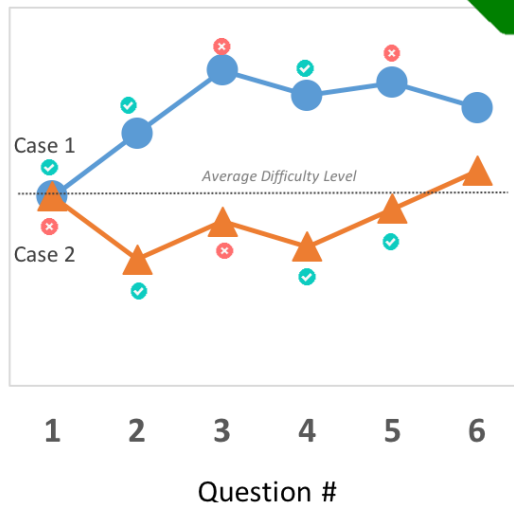
Decision Trees



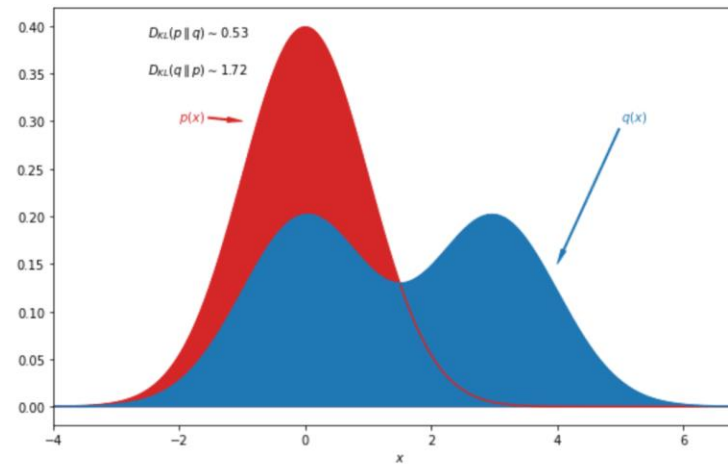
Value of Info in Poker



Adaptive Tests



Comparing Distributions



Compression of Data

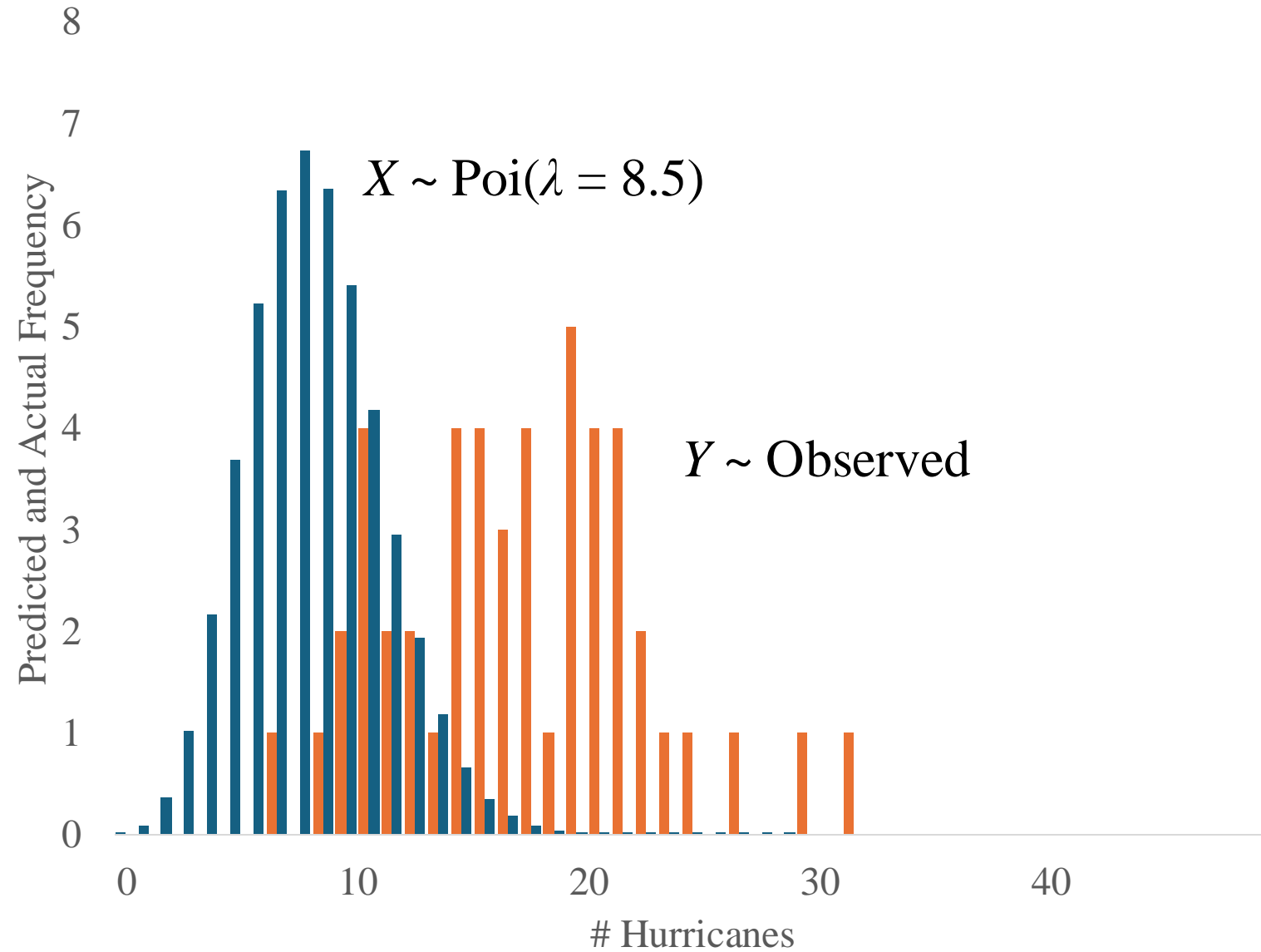




DALL·E 3

Distance Between Two Distributions

Recall this

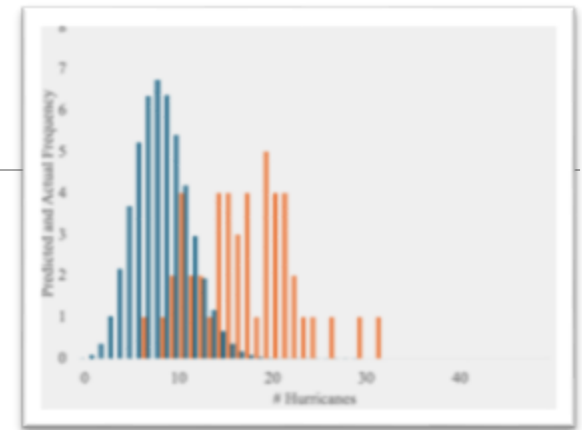


Distance Between Two Distributions

Three reasonable ideas

Let poisson prediction be X

Let real data be Y



Total Variation (TV)

Loop over all possible values and calculate the **absolute difference** in probability

$$TV(X, Y) = \sum_i |P(X = i) - P(Y = i)|$$

Earth Movers (EMD)

Imagine one distribution is a **lump of dirt**. How much work would it take to make it look just like the other?

Solved using an LP Solver

$$O(n^3 \log n)$$

Kullback Leibler (KL)

Expected **excess surprise** from using Y as a model instead of X when the actual distribution is X .

$$KL(X, Y) = \sum_x \log \frac{P(X = x)}{P(Y = x)} \cdot P(X = x)$$

KL Divergence Without Tears

$$\text{KL}(X, Y) = \sum_{x \in X} \text{ExcessSurprise}(x) \cdot P(X = x)$$

How much more surprising is x
under Y than X ?

$$= \sum_{x \in X} \left[\text{Surprise}_Y(x) - \text{Surprise}_X(x) \right] \cdot P(X = x)$$

Surprise according to?

$$= \sum_{x \in X} \left[\log_2 \frac{1}{P(Y = x)} - \log_2 \frac{1}{P(X = x)} \right] \cdot P(X = x)$$

Surprise!

$$= \sum_{x \in X} -\log_2 P(Y = x) + \log_2 P(X = x) \cdot P(X = x)$$

$1/x = x^{-1}$

$$= \sum_{x \in X} \log_2 \frac{P(X = x)}{P(Y = x)} \cdot P(X = x)$$

Log rules



People often use natural log

KL Divergence in Code

```
from scipy import stats
import math
```

```
def kl_divergence(predicted_lambda, observed_pmf):
```

```
    """
```

```
    We predicted that the number of hurricanes would be
     $X \sim \text{Poisson}(\text{predicted\_lambda})$  and observed a real world
    number of hurricanes  $Y \sim \text{observed\_pmf}$ 
```

```
    """
```

```
    X = stats.poisson(predicted_lambda)
```

```
    divergence = 0
```

```
    # loop over all the values of hurricanes
```

```
    for i in range(0, 40):
```

```
        pr_X_i = X.pmf(i)
```

```
        pr_Y_i = observed_pmf[i]
```

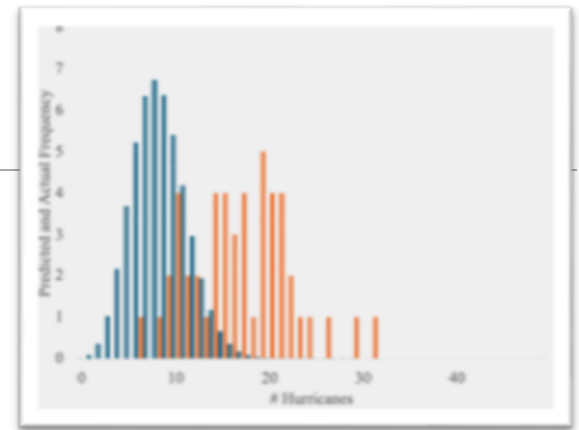
```
        excess_surprise_i = math.log(pr_X_i / pr_Y_i)
```

```
        divergence += excess_surprise_i * pr_X_i
```

```
    return divergence
```

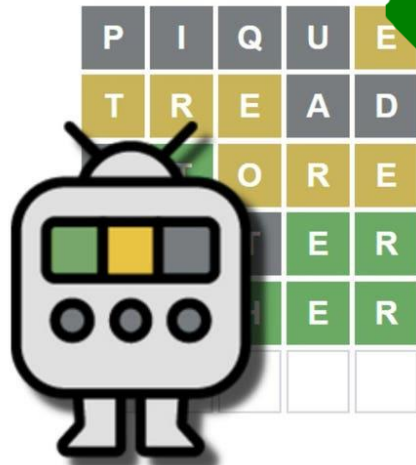
Let poisson prediction be X

Let real data be Y

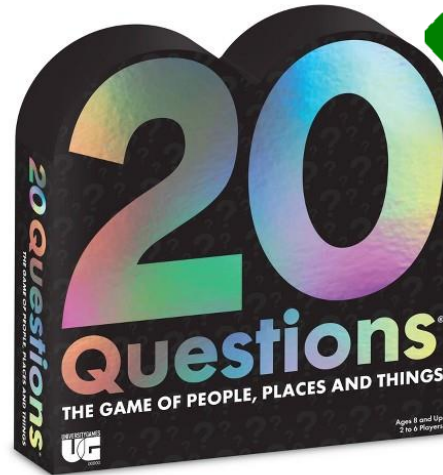


$$KL(X, Y) \approx 0.376$$

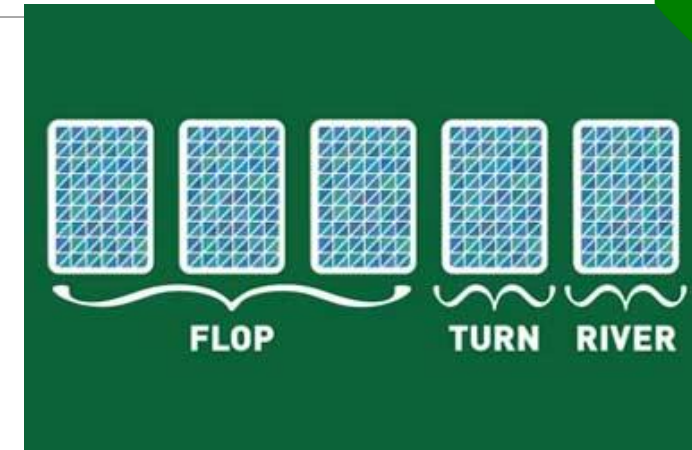
WorldeBot



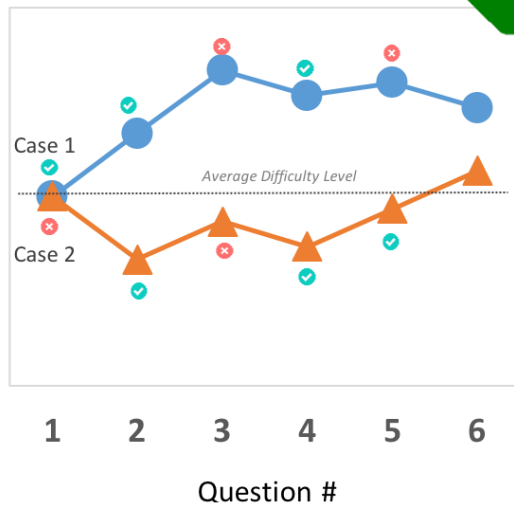
Decision Trees



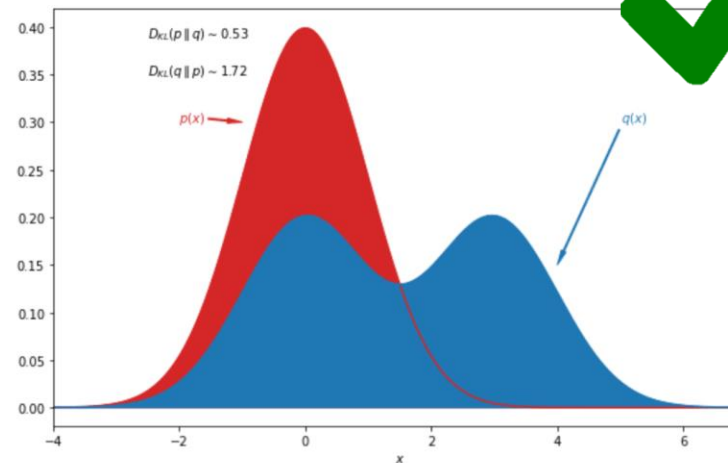
Value of Info in Poker



Adaptive Tests



Comparing Distributions




Compression of Data



Where are we in CS109?


On Monday...


Counting
Theory


Core
Probability

x_2
Random
Variables


Probabilistic
Models


Uncertainty
Theory


Machine
Learning

