

# Parameter Estimation

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# Where are we in CS109?

You are here

↓  
**1**  
Counting  
Theory

  
Core  
Probability

**x<sub>2</sub>**  
Random  
Variables

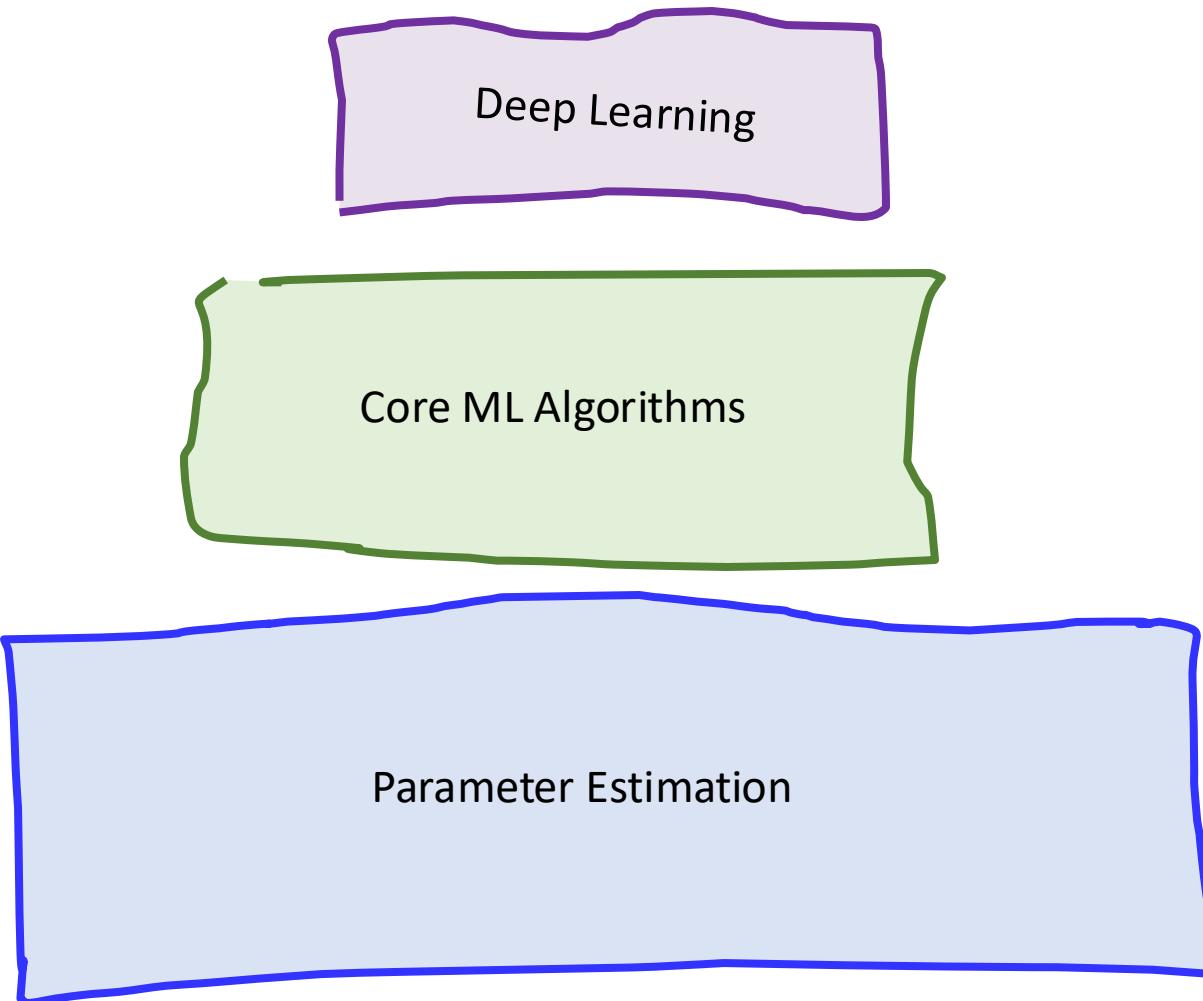
  
Probabilistic  
Models

  
Uncertainty  
Theory

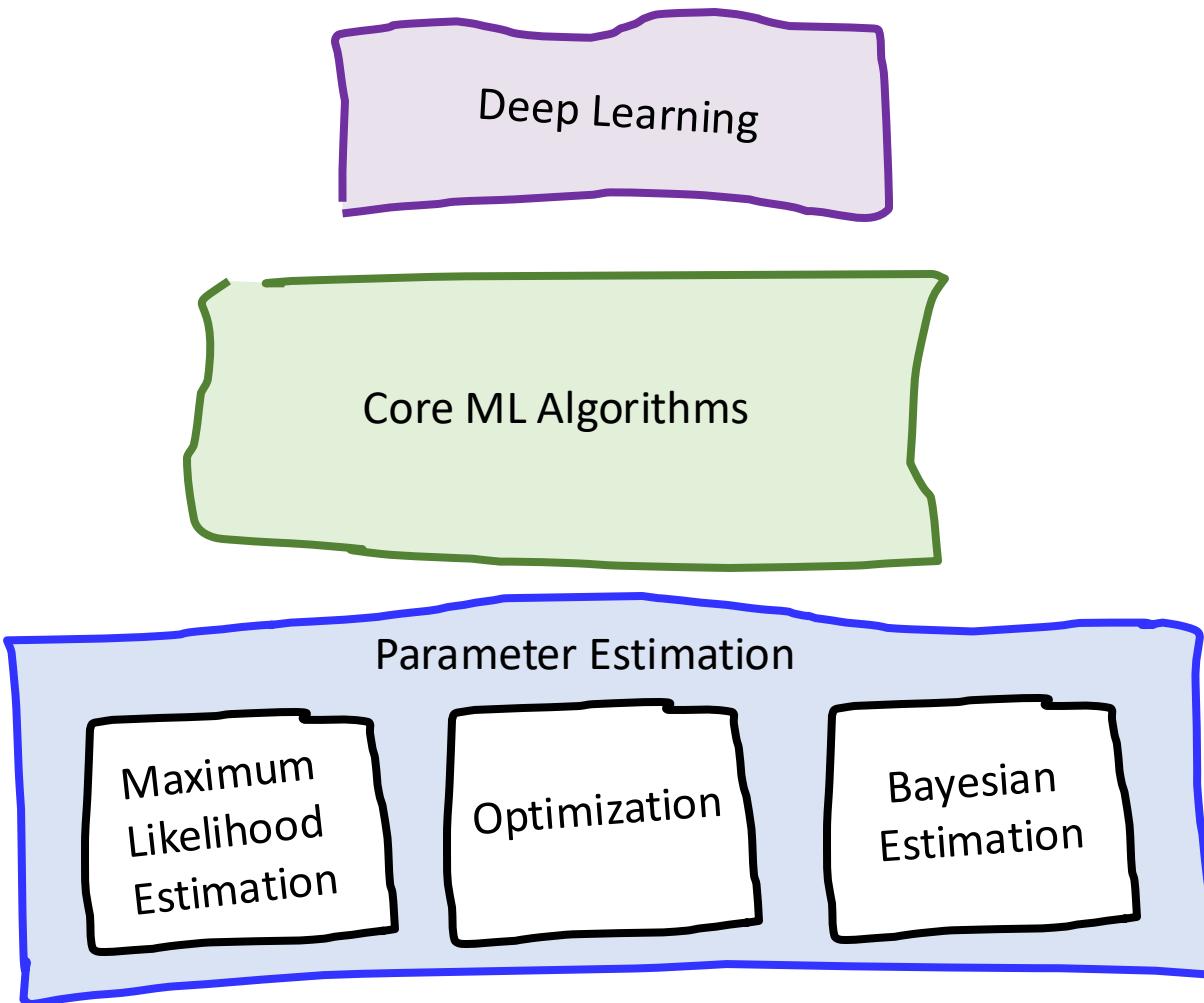
  
Machine  
Learning



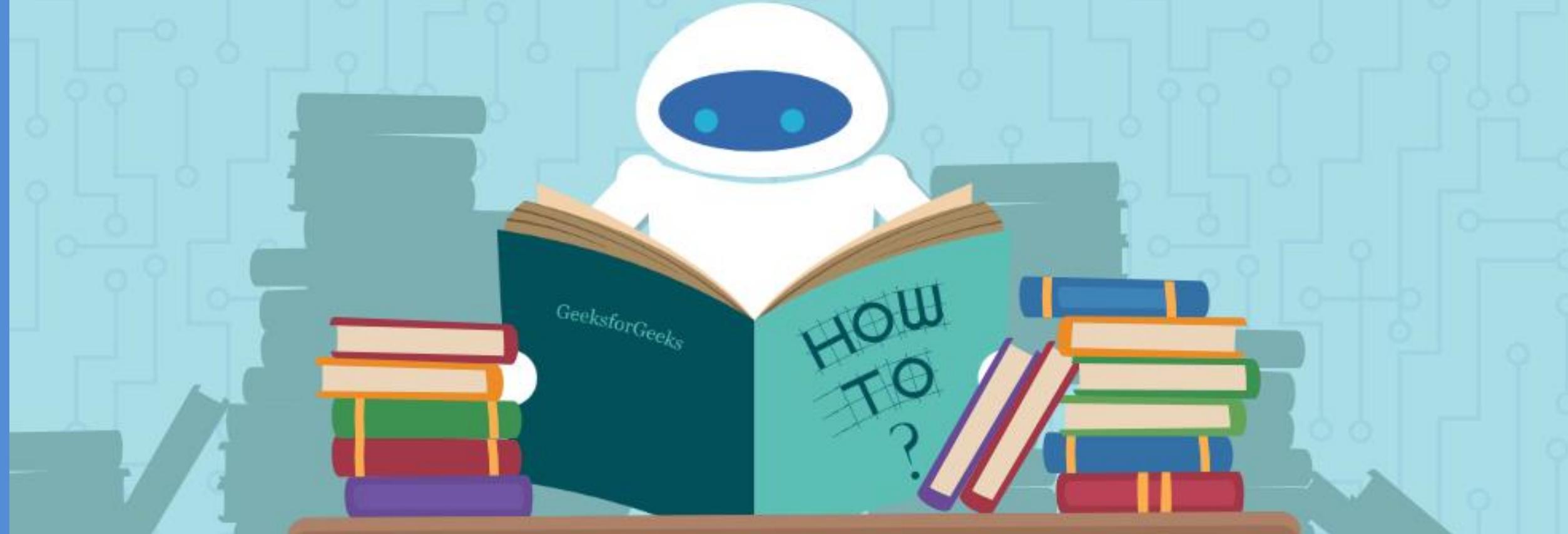
# Our Path



# Our Path



# MACHINE LEARNING



# Why Not Jump Straight to Deep Learning?



# Review

# Shorthand for Equality Events

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## Our shorthand notation

$$f(x|\theta)$$

$x$

Is shorthand for the event

$X = x$

$\theta$

Is shorthand for the event

$\Theta = \theta$

## Full Notation

$$f(X = x | \Theta = \theta)$$

End Review

# Remember This Problem?

---

A doctor on call can receive calls independently at all hours of the day.

The average rate of calls per day is 6.

What is the probability the doctor receives more than 8 calls today?

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## Solution:

Let  $X$  be the number of calls the doctor receives today.  $X \sim \text{Poi}(\lambda = 6)$ .

$$P(X > 8) = 1 - \sum_{k=0}^8 P(X = k) = 1 - \sum_{k=0}^8 \frac{\lambda^k e^{-\lambda}}{k!}$$

# Remember This Problem?

A doctor on call can receive calls independently at all hours of the day.

The average rate of calls per day is 6.

What is the probability the doctor receives more than 8 calls today?

We chose the Poisson as  
our “model”

We also had to choose  
the right **parameter ( $\lambda$ )**

**Solution:**

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# What If You Aren't Given A Parameter?

---

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Today, We Learn:

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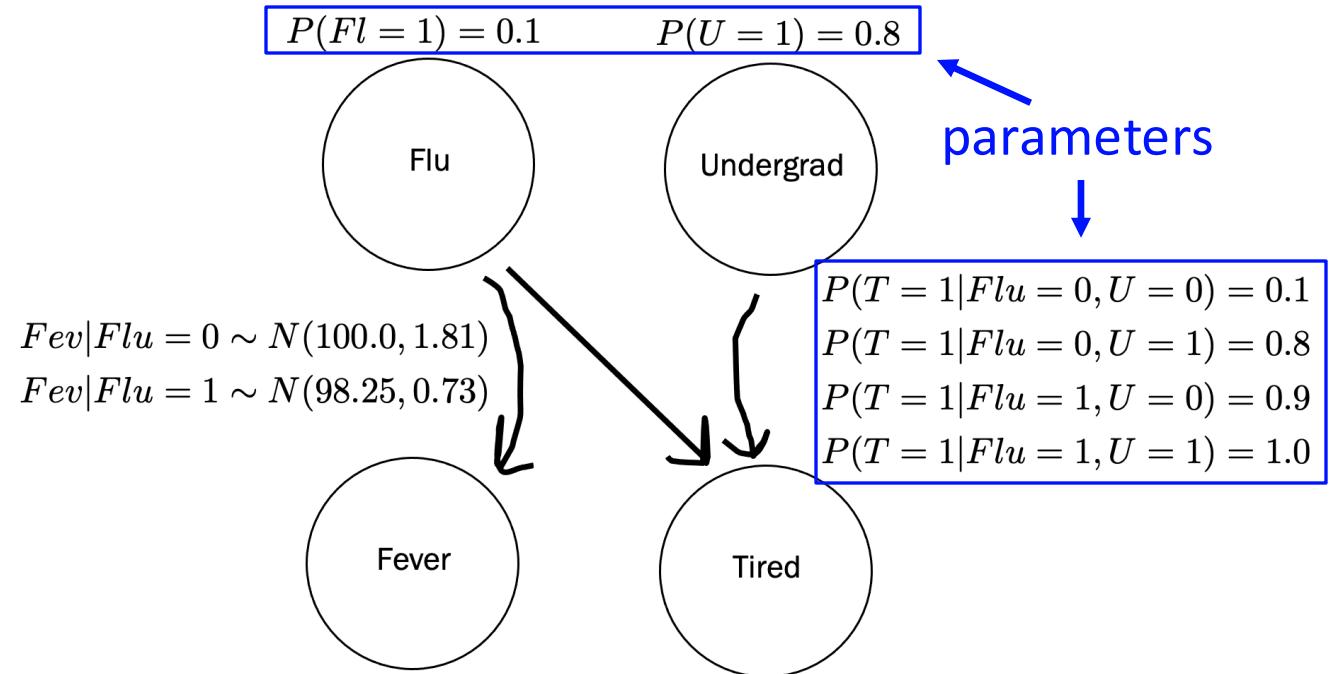
Where do parameters come from???

At this point: if you have a *model*  
and all necessary *parameters*,  
you can make predictions

But what if you need to *learn* the parameters for the model?

# Parameter Estimation Is The Foundation

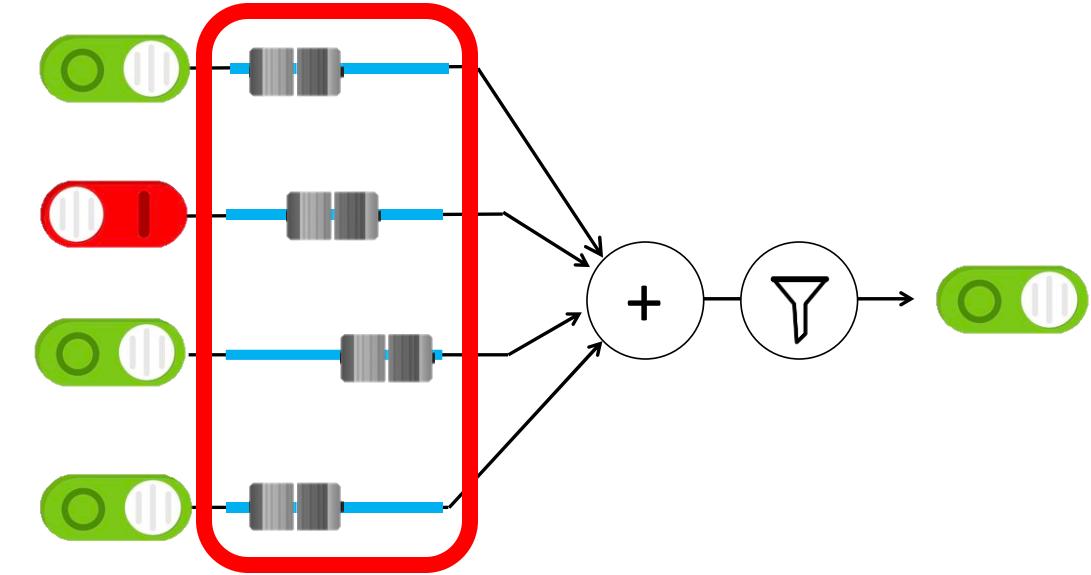
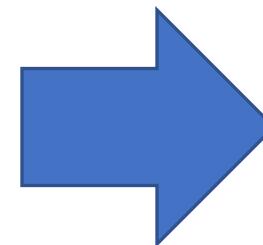
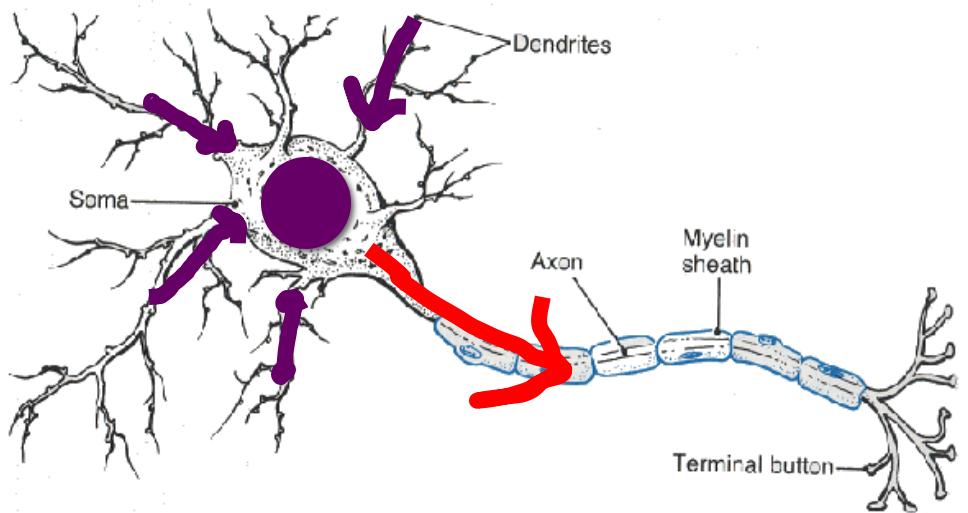
$X \sim \text{Poi}(\lambda = ???)$



The strategy for solving this...

...also works for more complex models

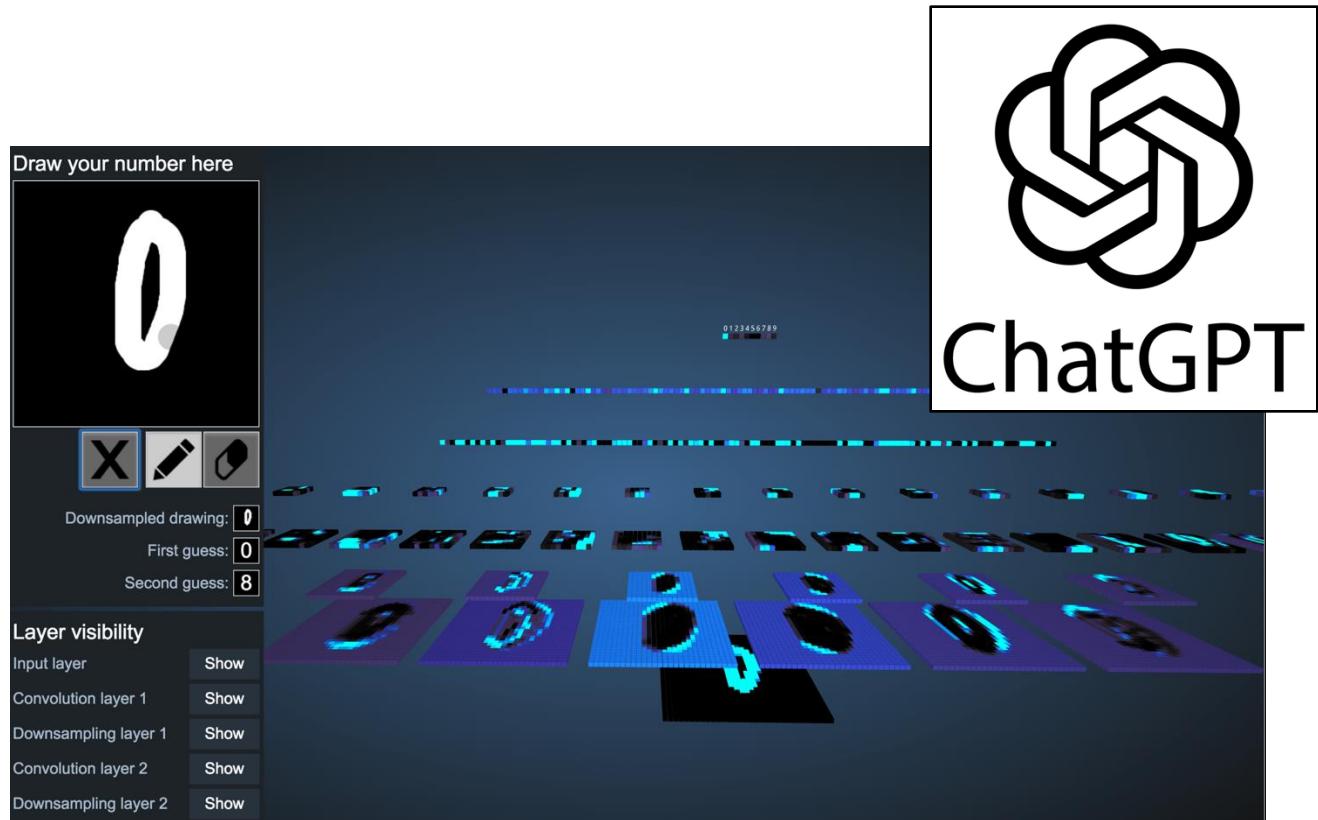
# Deep Learning: Neurons With Parameters



**Neural Networks** get their  
intelligence from their parameters.

# Parameter Estimation Is The Foundation

$X \sim \text{Poi}(\lambda = ???)$



The strategy for solving this...

...is the same as “model training” for this

# How Do We Estimate A Parameter From Data?

---

A doctor on call can receive calls independently at all hours of the day.

~~The average rate of calls per day is 6.~~

Each day last week, the doctor counted how many calls she received in a day.

Here is a list of the number of calls each day: [10, 4, 7, 6, 8, 4, 5].

What is the probability the doctor receives more than 8 calls today?

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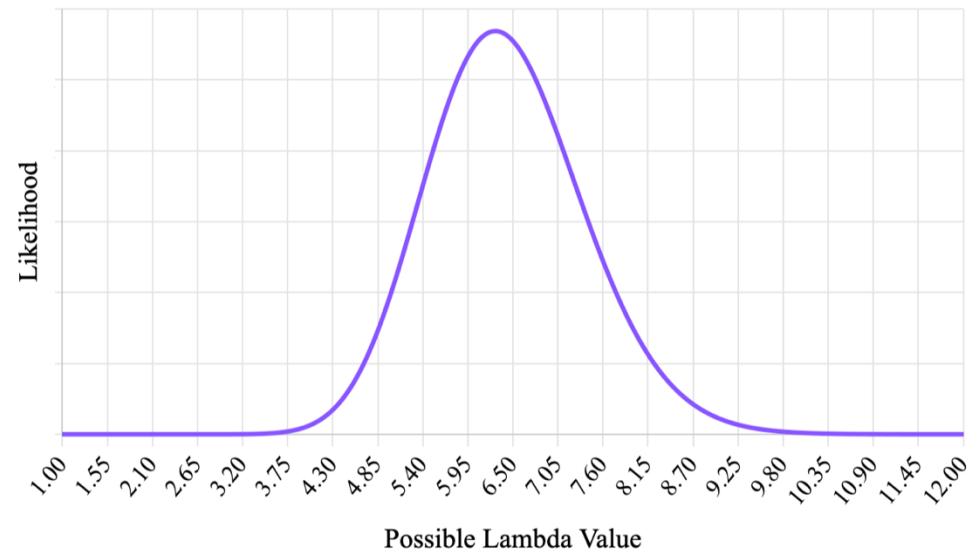
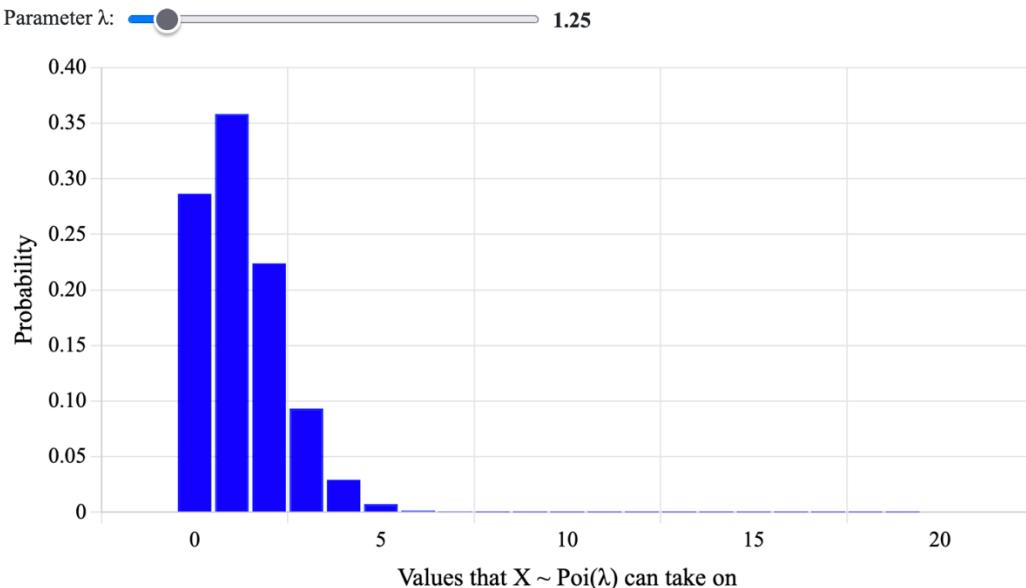
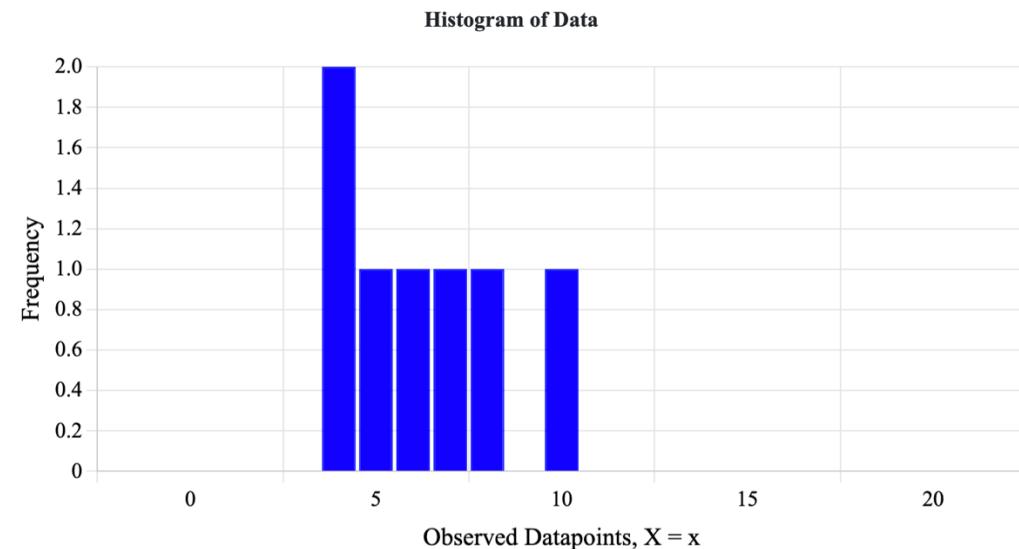
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What is the probability the doctor receives more than 8 calls today?

Let  $X$  be the number of calls the doctor receives today.  $X \sim \text{Poi}(\lambda = ???)$ .

(We'll assume the data comes from an actual Poisson process with some true  $\lambda$ )

# To The Course Reader!



# How To Choose The “Best” Parameters: MLE

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We want to choose the parameter value that maximizes the probability of the data.

# How To Choose The “Best” Parameters: MLE



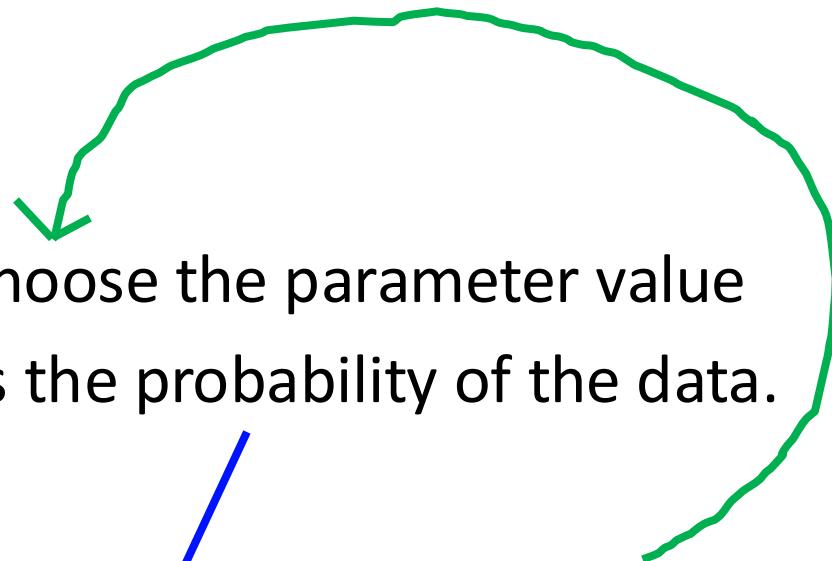
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Maximum



Likelihood



Estimation!

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Maximum



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Estimation!

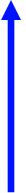
How do we quantify “probability of the data”?

# The Likelihood Function

---

**Definition:** The probability of our observed data.

$$L(\theta) = P(\text{data})$$



$\theta$  is shorthand for parameter(s)  
(here,  $\theta = \lambda$ )

# The Likelihood Function

---

**Definition:** The probability of our observed data.

If we had a single observation,  $X = x$ :

$$\begin{aligned} L(\theta) &= \text{P}(X = x) \\ &= \text{P}(x) \end{aligned}$$

(in our example, this would just be the Poisson PMF)

# The Likelihood Function

---

**Definition:** The *joint* probability of our observed data.

For a list of observations,  $[x_1, x_2, \dots, x_n]$ :

$$L(\theta) = P(x_1, x_2, \dots, x_n)$$

# The Likelihood Function

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For a list of observations,  $[x_1, x_2, \dots, x_n]$ :

$$L(\theta) = P(x_1, x_2, \dots, x_n)$$

If we assume independence  
between datapoints,  
the joint becomes a product

$$= \prod_{i=1}^n \underline{P(x_i)}$$

(still the Poisson  
PMF)



# The Likelihood Function

---

**Definition:** The **joint** probability of our observed data, *as a function of the model's parameters.*

For a list of observations,  $[x_1, x_2, \dots, x_n]$ :

$$L(\theta) = \prod_{i=1}^n f(x_i \mid \theta)$$

Generally, this could be a PMF, or  
PDF, or some joint distribution

# How To Choose The “Best” Parameters: MLE

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We want to choose the parameter value  
that maximizes the probability of the data:

$$L(\theta) = \prod_{i=1}^n f(x_i | \theta)$$

# How To Choose The “Best” Parameters: MLE

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We want to choose the parameter value  
that maximizes the probability of the data:

$$L(\theta) = \prod_{i=1}^n f(x_i | \theta)$$

To put words into math:

$$\hat{\theta} = \underset{\theta}{\operatorname{argmax}} L(\theta)$$

↑  
Our best estimate

Quick math review!

# Argmax

---

$\hat{x} = \arg \max_x f(x)$  = “the value of x that maximizes f(x)”

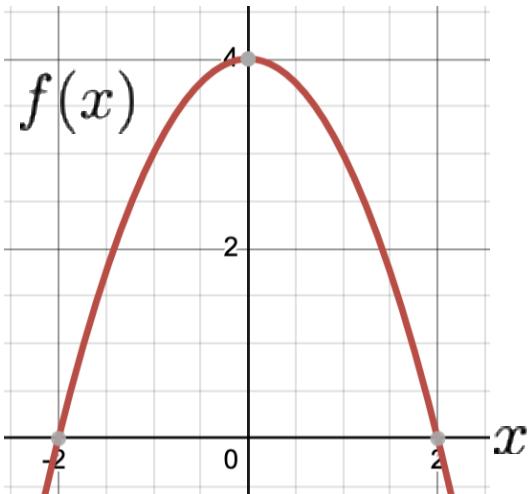
# Argmax

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$\hat{x} = \arg \max_x f(x)$  = “the value of  $x$  that maximizes  $f(x)$ ”

$$f(x) = -x^2 + 4$$

$$\max f(x) = ?$$



# Argmax

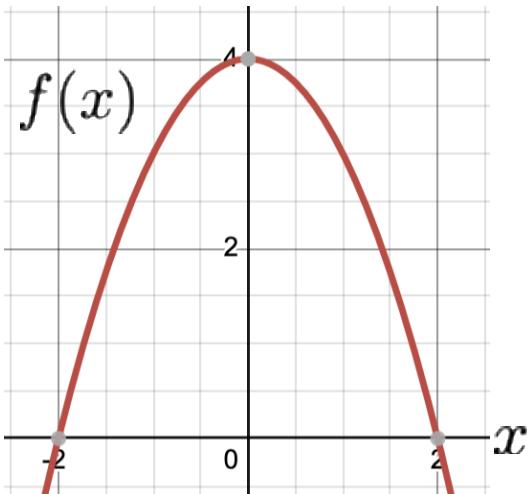
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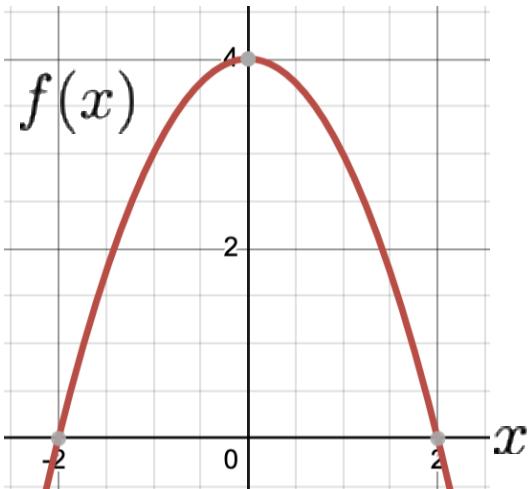
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$$f(x) = -x^2 + 4$$

$$\max f(x) = 4$$

$$\arg \max_x f(x) = 0$$

Because at  $x = 0$ ,  $f(x)$  is  
maximized!



But how do we compute argmax?

Option #1: Take the derivative

(Option #2 is next Monday's lecture)

# Argmax

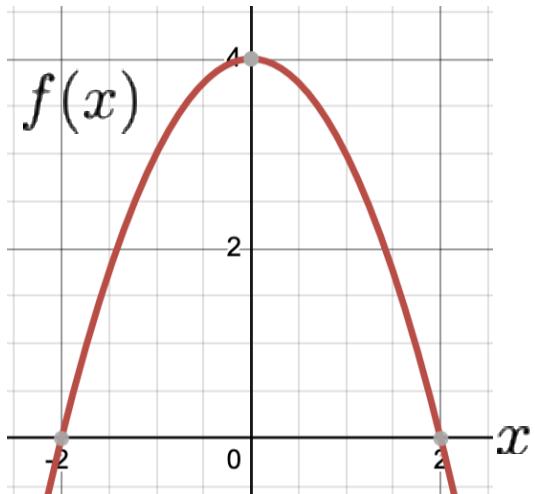
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How to compute argmax? Take the derivative!

The derivative always equals 0 at the argmax.

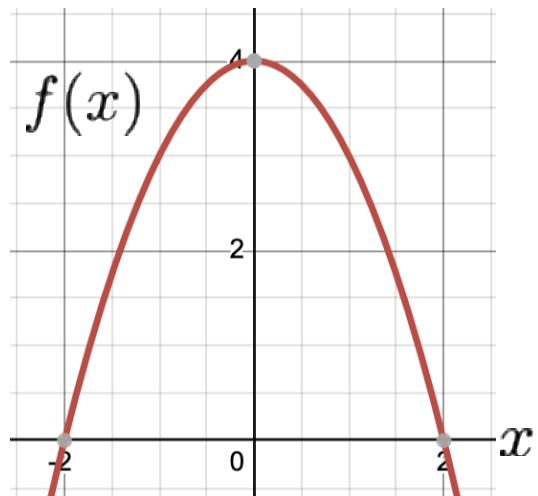
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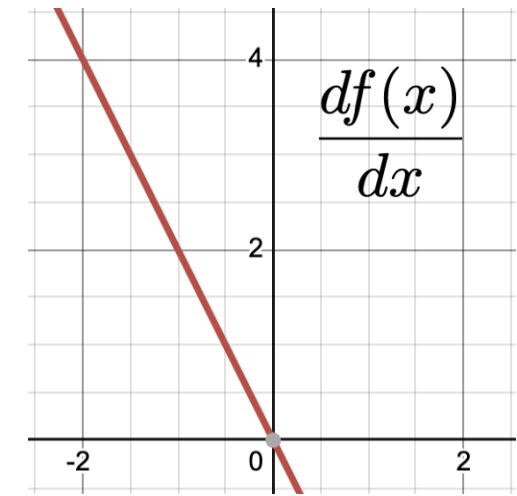
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$$\frac{df(x)}{dx} = -2x$$



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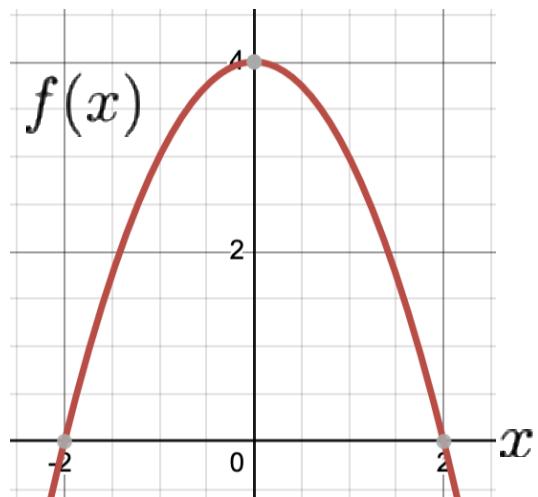
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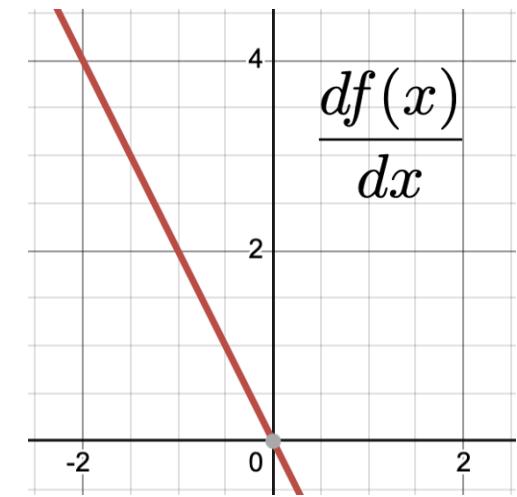
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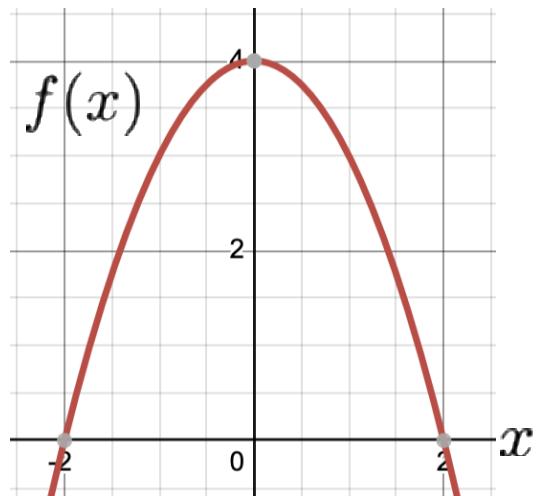
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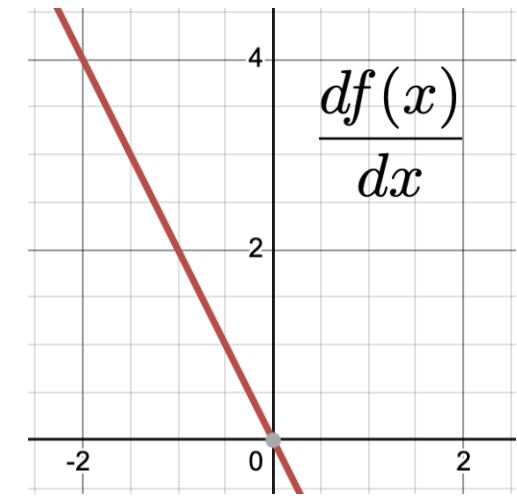
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How to compute argmax? Take the derivative!

The derivative always equals 0 at the argmax.

(technically, we should check the 2<sup>nd</sup> derivative to make sure  $\hat{x}$  is a maximum)

# Fun Facts About logs

---

$$\log(ab) = \log(a) + \log(b)$$

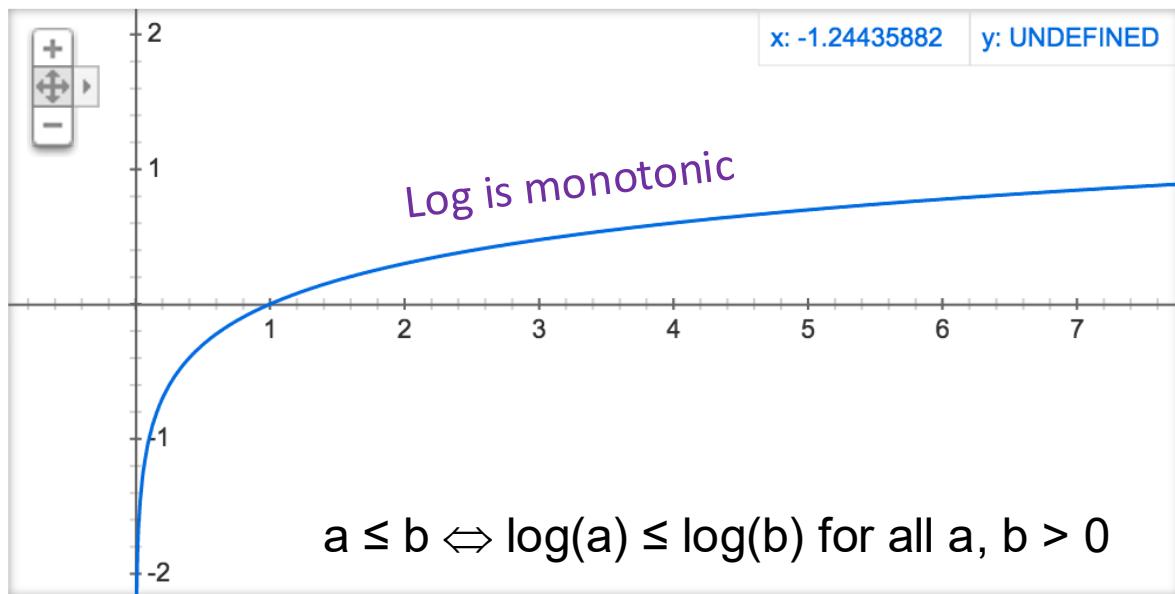
We can break down log of a product into the sum of logs.

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Graph for  $\log(x)$

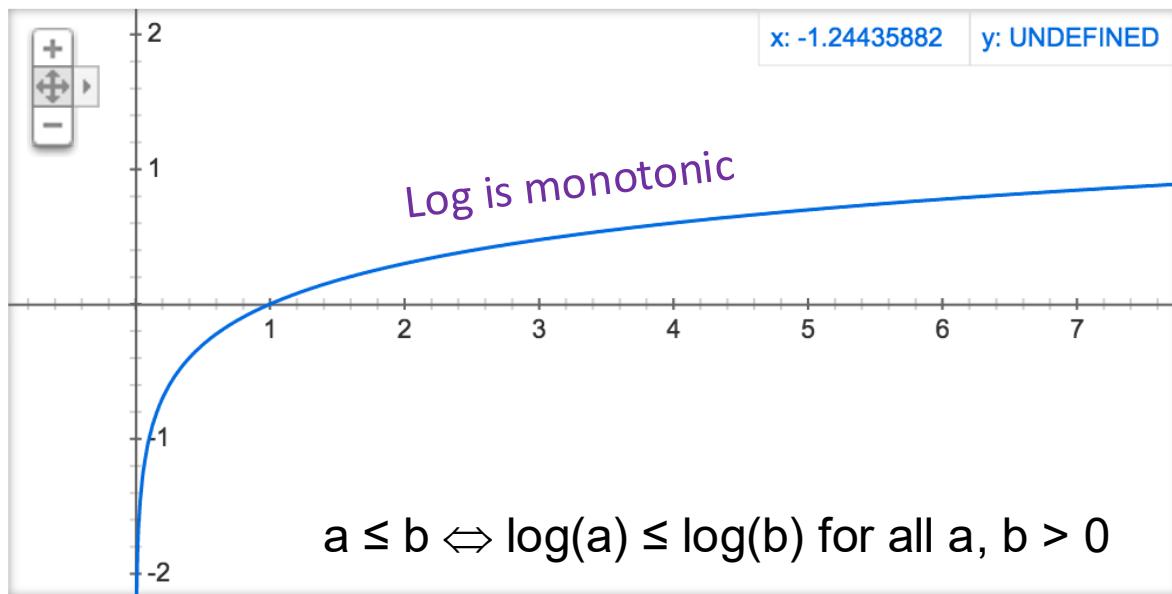


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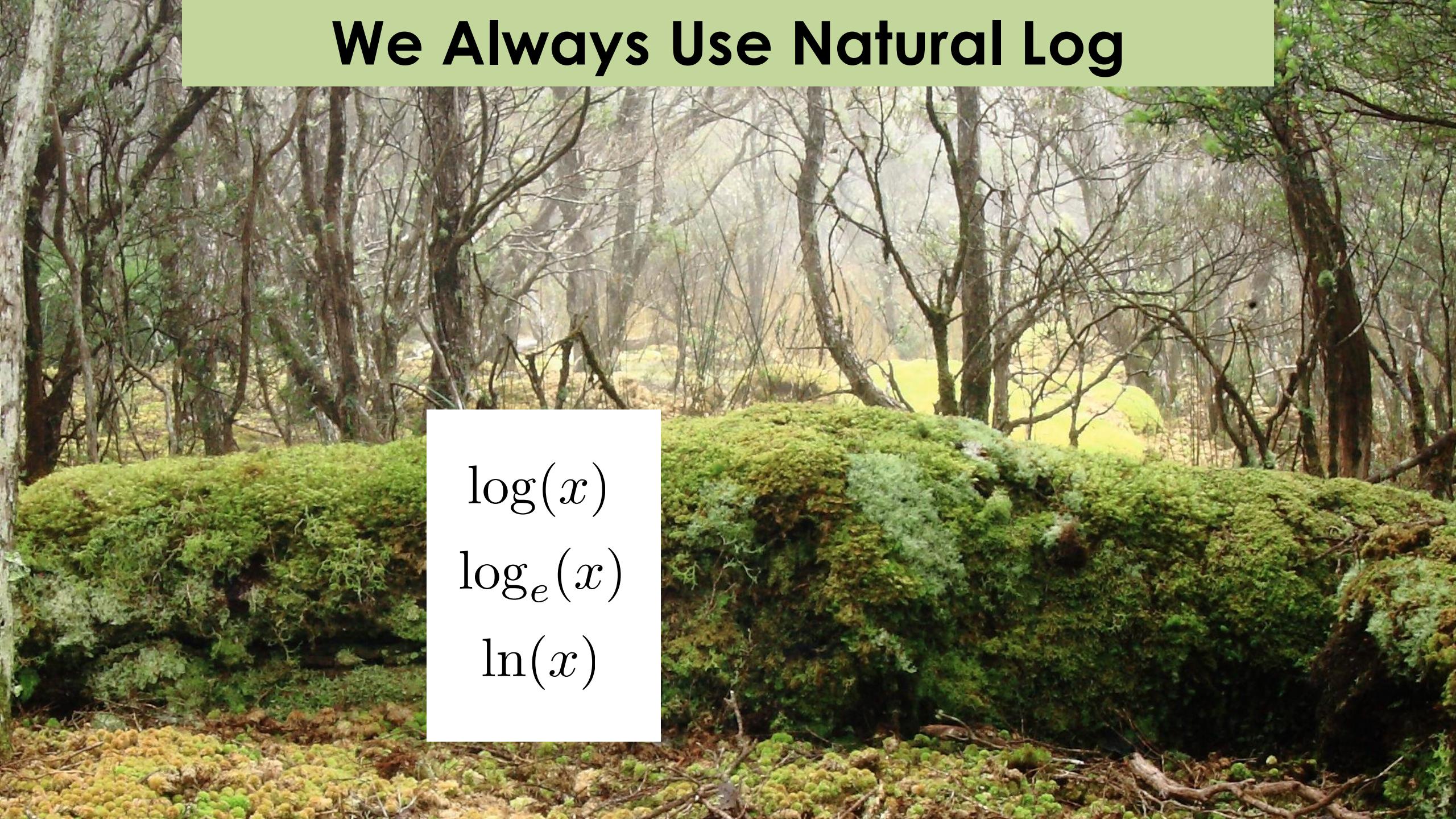
Graph for  $\log(x)$



$$\operatorname{argmax}_x f(x) = \operatorname{argmax}_x \log f(x)$$

We can take the log of what we want the argmax of, and find the argmax of that instead

# We Always Use Natural Log



$\log(x)$

$\log_e(x)$

$\ln(x)$

# Maximum Likelihood with Poisson

Data: We have IID observations  $[X_1 = x_1, X_2 = x_2, \dots, X_n = x_n]$ . Model:  $X_i \sim \text{Poi}(\lambda)$

**Goal: Estimate  $\lambda$  by MLE**

**Step 0:** Write out the likelihood of the data:  $L(\lambda)$

Then, find the value of  $\lambda$  which maximizes  $L(\lambda)$

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PMF:  $f(x_i|\lambda) = \frac{e^{-\lambda}\lambda^{x_i}}{x_i!}$    $L(\lambda) = f(x_1 \dots x_n|\lambda) = \prod_{i=1}^n \frac{e^{-\lambda}\lambda^{x_i}}{x_i!}$

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$$\text{PMF: } f(x_i|\lambda) = \frac{e^{-\lambda}\lambda^{x_i}}{x_i!} \longrightarrow L(\lambda) = f(x_1 \dots x_n|\lambda) = \prod_{i=1}^n \frac{e^{-\lambda}\lambda^{x_i}}{x_i!}$$

To compute  $\hat{\lambda} = \underset{\lambda}{\operatorname{argmax}} L(\lambda)$

1. Take log of likelihood.
2. Take derivative w.r.t.  $\lambda$ .
3. Set equal to 0 and solve for  $\lambda$ .

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$$\begin{aligned} LL(\lambda) &= \log \prod_{i=1}^n \frac{e^{-\lambda}\lambda^{x_i}}{x_i!} = \sum_{i=1}^n \log \frac{e^{-\lambda}\lambda^{x_i}}{x_i!} \\ &= \sum_{i=1}^n -\lambda + x_i \log \lambda - \log x_i! \end{aligned}$$

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$$\frac{\partial LL(\lambda)}{\partial \lambda} = \sum_{i=1}^n -1 + \frac{x_i}{\lambda} = -n + \frac{1}{\lambda} \sum_{i=1}^n x_i$$

# Maximum Likelihood with Poisson

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1. Take log of likelihood.
2. Take derivative w.r.t.  $\lambda$ .
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$$\lambda = \frac{1}{n} \sum_{i=1}^n x_i$$

$$\begin{aligned} LL(\lambda) &= \log \prod_{i=1}^n \frac{e^{-\lambda}\lambda^{x_i}}{x_i!} = \sum_{i=1}^n \log \frac{e^{-\lambda}\lambda^{x_i}}{x_i!} \\ &= \sum_{i=1}^n -\lambda + x_i \log \lambda - \log x_i! \end{aligned}$$

$$\frac{\partial LL(\lambda)}{\partial \lambda} = \sum_{i=1}^n -1 + \frac{x_i}{\lambda} = -n + \frac{1}{\lambda} \sum_{i=1}^n x_i = 0$$

MLE problems all follow this same formula

# MLE of the Wind

Climate sensitivity suggests that there is a fierce urgency to developing clean energy solutions. Wind is a powerful yet unpredictable source of clean energy and thus requires probability theory. The speed of the wind at a windfarm is a random variable that varies as a *Rayleigh Distribution*. A Rayleigh distribution is parameterized by a single scale parameter  $\theta$  and has the following probability density function.

$$f_X(x) = \begin{cases} \frac{x}{\theta} e^{-x^2/2\theta} & x \geq 0 \\ 0 & \text{else} \end{cases}$$

We wish to model the wind speed on a wind farm. To this end we collect  $N$  independent measurements of wind speeds  $w_1, w_2, \dots, w_N$ .

*Your Task:* Derive an equation for the maximum likelihood estimate of  $\theta$  if we are modeling the wind speed as coming from a Rayleigh distribution. Make sure to include the equation in your answer. Then use the equation to estimate  $\theta$  for observed 10 speeds:

[7.55, 8.15, 8.91, 1.17, 6.77, 3.03, 8.43, 5.56, 3.26, 2.55]

Give your answer to three decimal places



On pset 7!

# MLE Is Guaranteed on the Final Exam

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## 5 Reliability engineering (23 points)

The “reliability distribution” is a random variable parameterized by  $a$  with PDF:

$$f(X = x) = \frac{1}{a^2} x^{a-1} e^{-\frac{x^2}{a^2}}$$

We wish to model how long a particular model of phone will function before it breaks. We are going to use a reliability distribution. To this end we collect  $N$  independent measurements of how long the type of phone functions before it breaks:  $x_1, x_2, \dots, x_N$ . Explain, in words, how you would choose parameter  $a$  using the maximum likelihood estimation framework, and provide any necessary derivatives.

You'll get to practice in section too

# MLE Plotline

---

1. Decide on a model for the distribution of your data.  
Identify the PMF / PDF.
2. Write out the likelihood function.
3. State that the optimal parameters are  
the argmax of the likelihood function.
4. Find the argmax.
  - 4a. Take log
  - 4b. Take derivative w.r.t. the parameter
  - 4c. Set derivative equal to 0 and solve

# Let's Practice on the Pareto

```
observations = [1.677, 3.812, 1.463, 2.641, 1.256, 1.678, 1.157,  
1.146, 1.323, 1.029, 1.238, 1.018, 1.171, 1.123, 1.074, 1.652,  
1.873, 1.314, 1.309, 3.325, 1.045, 2.271, 1.305, 1.277, 1.114,  
1.391, 3.728, 1.405, 1.054, 2.789, 1.019, 1.218, 1.033, 1.362,  
1.058, 2.037, 1.171, 1.457, 1.518, 1.117, 1.153, 2.257, 1.022,  
1.839, 1.706, 1.139, 1.501, 1.238, 2.53 , 1.414, 1.064, 1.097,  
1.261, 1.784, 1.196, 1.169, 2.101, 1.132, 1.193, 1.239, 1.518,  
2.764, 1.053, 1.267, 1.015, 1.789, 1.099, 1.25 , 1.253, 1.418,  
1.494, 1.015, 1.459, 2.175, 2.044, 1.551, 4.095, 1.396, 1.262,  
1.351, 1.121, 1.196, 1.391, 1.305, 1.141, 1.157, 1.155, 1.103,  
1.048, 1.918, 1.889, 1.068, 1.811, 1.198, 1.361, 1.261, 4.093,  
2.925, 1.133, 1.573]
```



We know sand is distributed as a pareto with PDF:

$$f(x) = \frac{\alpha}{x^{\alpha+1}}$$

# MLE for Bernoulli

---

$$X \sim \text{Bern}(p)$$

# MLE for Bernoulli

---

A new drug is given to 20 patients. It “works” for 14 and “doesn’t work” for 6. What is your best estimate of the probability the drug will work for the next patient?

*In other words:*

We have 20 I.I.D. observations of  $X_i \sim \text{Bern}(p)$ . We want to estimate  $p$ .

The data: [1,1,0,1,1,1,0,0,1,0,1,1,1,0,1,0,1,1,1]

**Goal: Estimate  $p$  by MLE**

**Step 0:** Write out the likelihood of the data:  $L(\lambda)$

# MLE for Bernoulli

---

A new drug is given to 20 patients. It “works” for 14 and “doesn’t work” for 6. What is your best estimate of the probability the drug will work for the next patient?

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**Goal: Estimate  $p$  by MLE**

$$\text{PMF: } f(x_i|p) = \begin{cases} p & \text{if } x_i = 1 \\ 1 - p & \text{if } x_i = 0 \end{cases}$$

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# MLE for Bernoulli

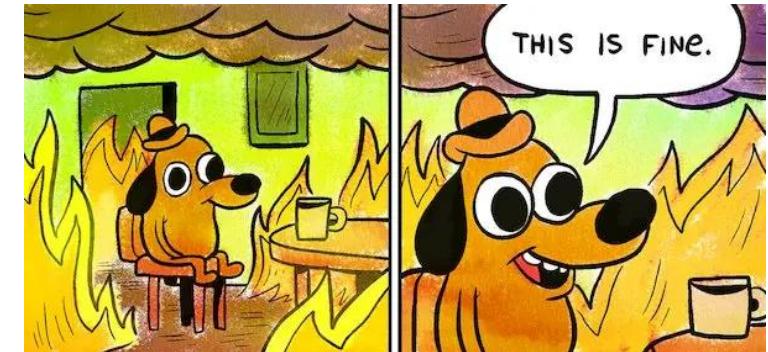
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**Goal: Estimate  $p$  by MLE**



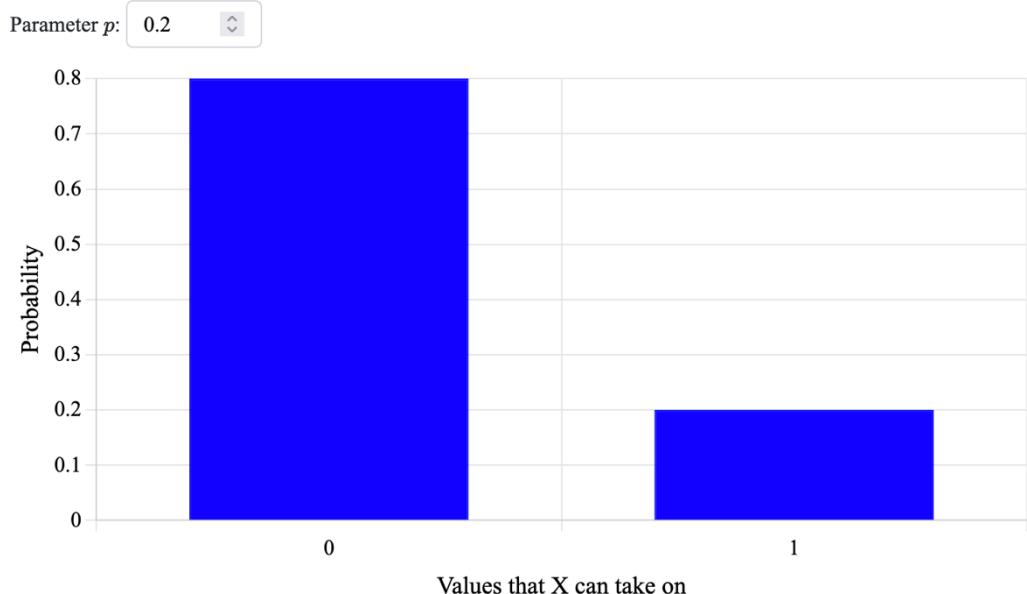
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# We Need A New Bernoulli PMF...

---

## PMF of Bernoulli

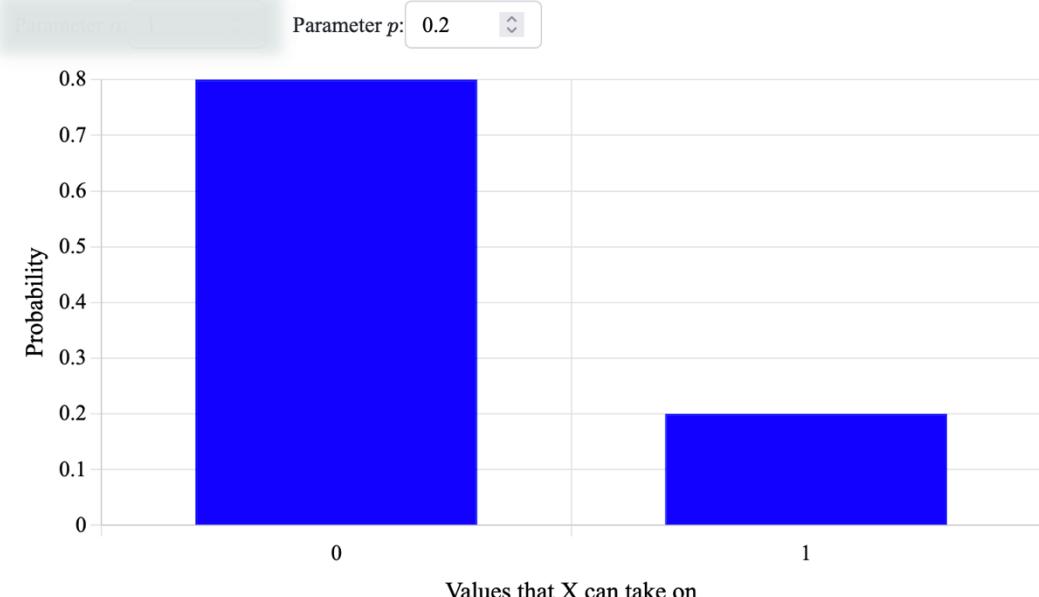
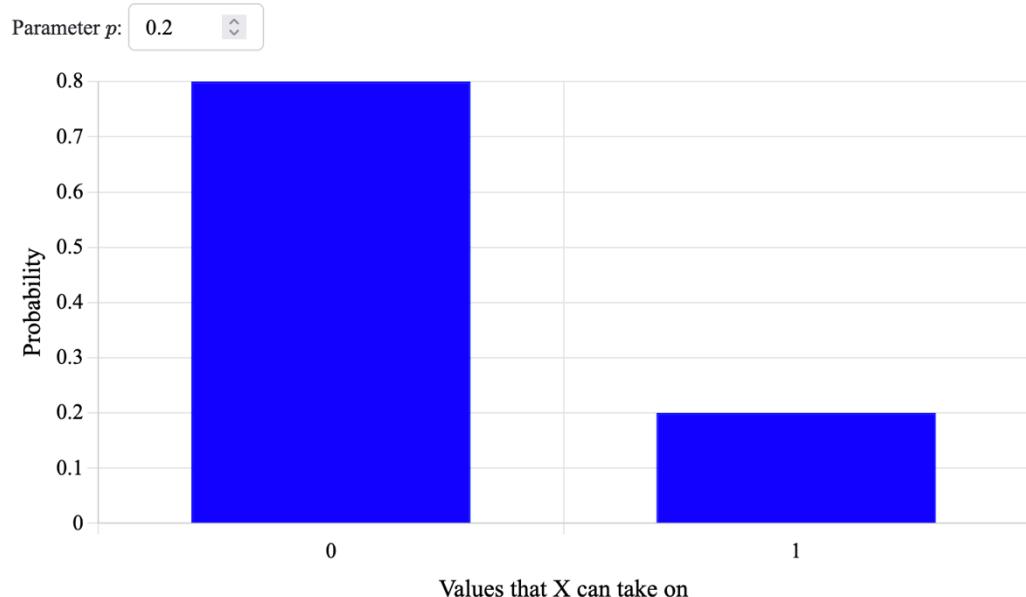
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# We Need A New Bernoulli PMF...

## PMF of Bernoulli

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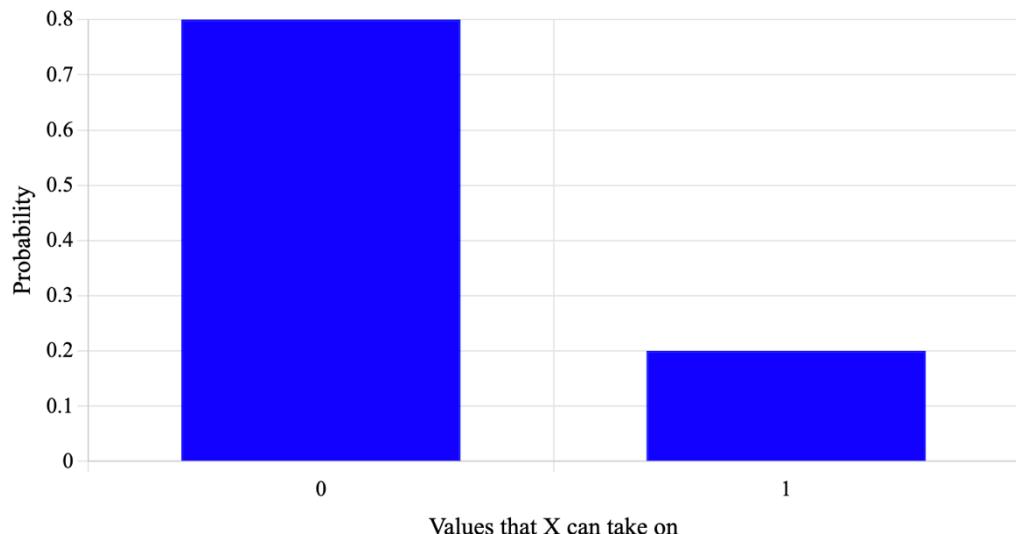


# We Need A New Bernoulli PMF...

**PMF of Bernoulli**

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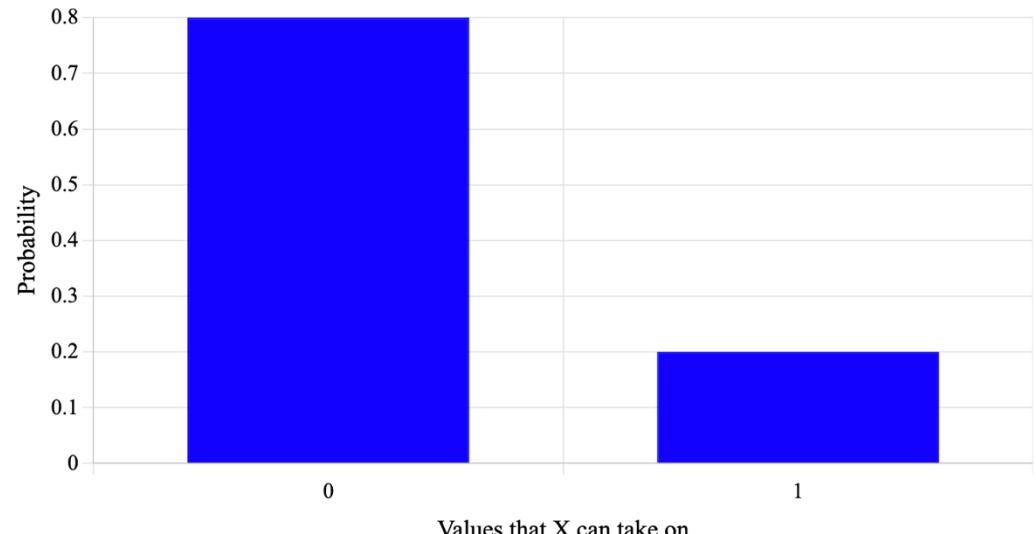
Parameter  $p$ : 0.2



**PMF of Binomial, with  $n = 1$  ?!**

$$f(x_i|p) = p^{x_i}(1-p)^{1-x_i}$$

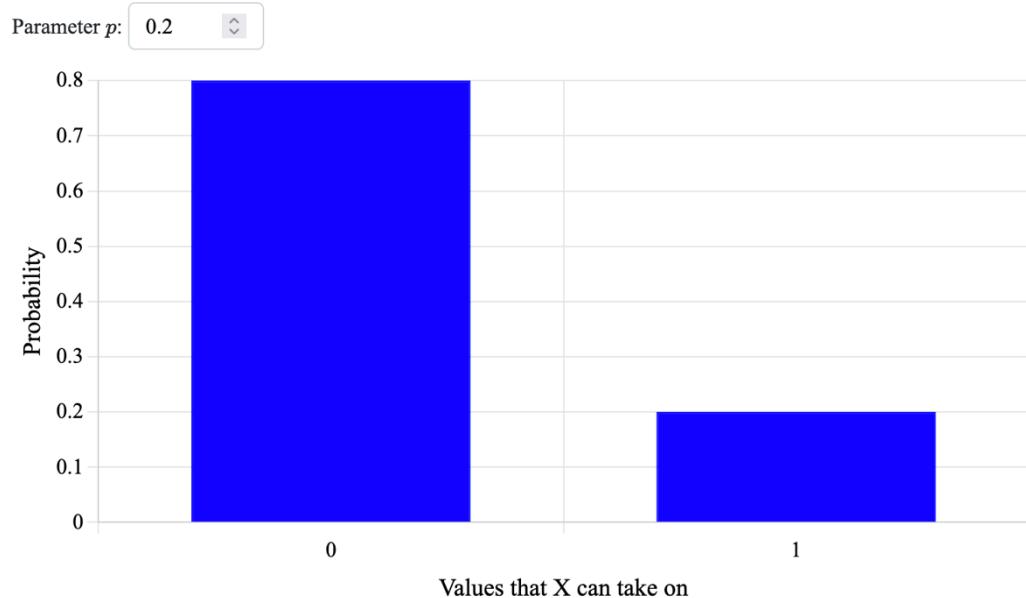
Parameter  $n$ : 1   Parameter  $p$ : 0.2



# We Need A New Bernoulli PMF...

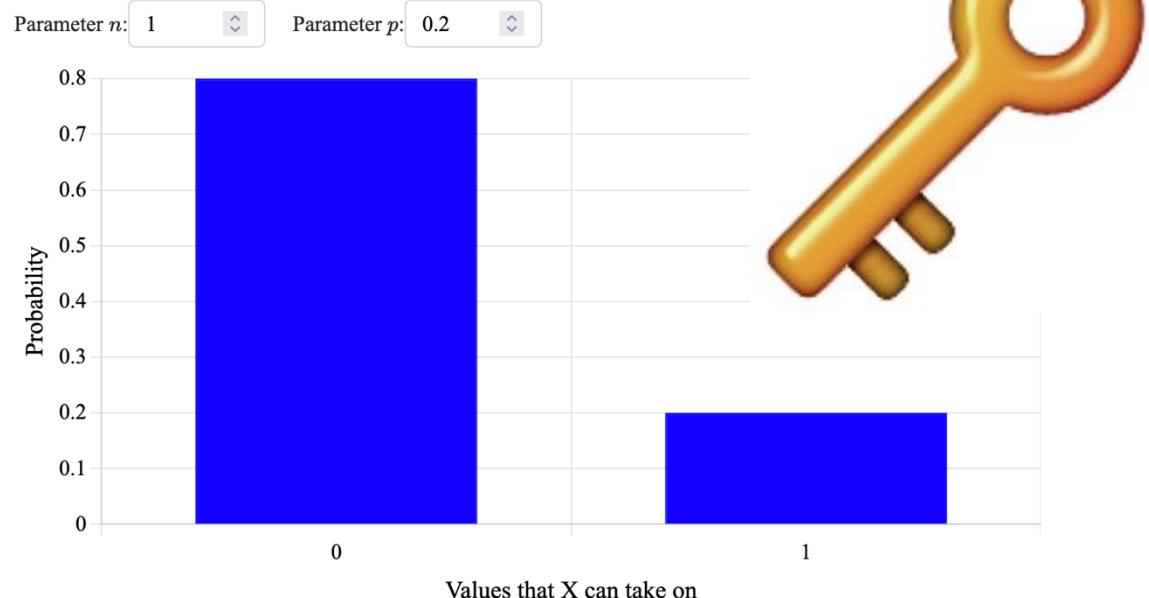
## PMF of Bernoulli

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## PMF of Binomial, *with $n = 1$ ?!*

$$f(x_i|p) = p^{x_i}(1 - p)^{1-x_i}$$



When we need to take the derivative, we use this “smooth” / “continuous” PMF for Bernoulli!

# MLE for Bernoulli

We have 20 I.I.D. observations of  $X_i \sim \text{Bern}(p)$ . We want to estimate  $p$ .

**Goal: Estimate  $p$  by MLE**

PMF:  $f(x_i|p) = \begin{cases} p & \text{if } x_i = 1 \\ 1 - p & \text{if } x_i = 0 \end{cases}$

$\longrightarrow L(p) = f(x_1, \dots, x_n|p) = \prod_{i=1}^n ???$

# MLE for Bernoulli

---

We have 20 I.I.D. observations of  $X_i \sim \text{Bern}(p)$ . We want to estimate  $p$ .

**Goal: Estimate  $p$  by MLE**

PMF: 
$$f(x_i|p) = p^{x_i} (1-p)^{1-x_i}$$
   $L(p) = f(x_1, \dots, x_n|p) = \prod_{i=1}^n p^{x_i} (1-p)^{1-x_i}$

“Smooth” Bernoulli PMF

# MLE for Bernoulli

---

We have 20 I.I.D. observations of  $X_i \sim \text{Bern}(p)$ . We want to estimate  $p$ .

**Goal: Estimate  $p$  by MLE**

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To compute  $\hat{p} = \underset{p}{\operatorname{argmax}} L(p)$

1. Take log of likelihood.
2. Take derivative w.r.t.  $p$ .
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# MLE for Bernoulli

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$$\begin{aligned} LL(p) &= \sum_{i=1}^n \log [p^{x_i}(1-p)^{1-x_i}] \\ &= \sum_{i=1}^n x_i \log(p) + (1-x_i) \log(1-p) \end{aligned}$$

Take Derivative:  $LL(p) = \sum_{i=1}^n x_i \log p + (1 - x_i) \log(1 - p)$

---

$$\frac{\partial LL(p)}{\partial p} = \frac{\partial}{\partial p} \sum_{i=1}^n x_i \log p + (1 - x_i) \log(1 - p)$$

Take the derivative w.r.t.  $p$

$$= \sum_{i=1}^n \left[ \frac{\partial}{\partial p} x_i \log p \right] + \frac{\partial}{\partial p} (1 - x_i) \log(1 - p)$$

Derivative of a sum

$$= \sum_{i=1}^n \frac{x_i}{p} + \left[ \frac{\partial}{\partial p} (1 - x_i) \log(1 - p) \right]$$

Derivative of  $\log(p) = 1/p$

$$= \sum_{i=1}^n \frac{x_i}{p} - \frac{1 - x_i}{1 - p}$$

Derivative of  $\log(p) = -1/(1-p)$

# MLE for Bernoulli

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$$\frac{\partial LL(p)}{\partial p} = \sum_{i=1}^n \frac{x_i}{p} - \frac{1-x_i}{1-p}$$

# MLE for Bernoulli

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$$\frac{\partial LL(p)}{\partial p} = \sum_{i=1}^n \frac{x_i}{p} - \frac{1-x_i}{1-p} = 0$$

# Solving for $p$ : Full Walkthrough

$$0 = \sum_{i=1}^n \frac{x_i}{\hat{p}} - \frac{1-x_i}{1-\hat{p}}$$

$$= \sum_{i=1}^n \frac{x_i}{\hat{p}} - \sum_{i=1}^n \frac{1-x_i}{1-\hat{p}}$$

$$= \frac{y}{\hat{p}} - \frac{n-y}{1-\hat{p}}$$

$$\frac{n-y}{1-\hat{p}} = \frac{y}{\hat{p}}$$

$$\hat{p}(n-y) = y(1-\hat{p})$$

$$\hat{p}n - \hat{p}y = y - \hat{p}y$$

$$\hat{p}n = y$$

Let  $\sum_{i=1}^n x_i = y$  To make life easier

And  $\sum_{i=1}^n 1-x_i = \sum_{i=1}^n 1 - \sum_{i=1}^n x_i = n-y$

$$\hat{p} = \frac{1}{n}y$$

$$= \frac{1}{n} \sum_{i=1}^n x_i$$

# MLE for Bernoulli

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$$\frac{\partial LL(p)}{\partial p} = \sum_{i=1}^n \frac{x_i}{p} - \frac{1-x_i}{1-p} = 0$$

Don't we already have the Beta?

Yes! But this example is critical for developing  
towards deep learning.

# MLE for Bernoulli vs. The Beta

---

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*In other words:*

We have 20 I.I.D. observations of  $X_i \sim \text{Bern}(p)$ . We want to estimate  $p$ .

The data: [1,1,0,1,1,1,0,0,1,0,1,1,1,0,1,0,1,1,1]

MLE estimate:  $p \approx \frac{14}{20} = 0.7$

# MLE for Bernoulli vs. The Beta

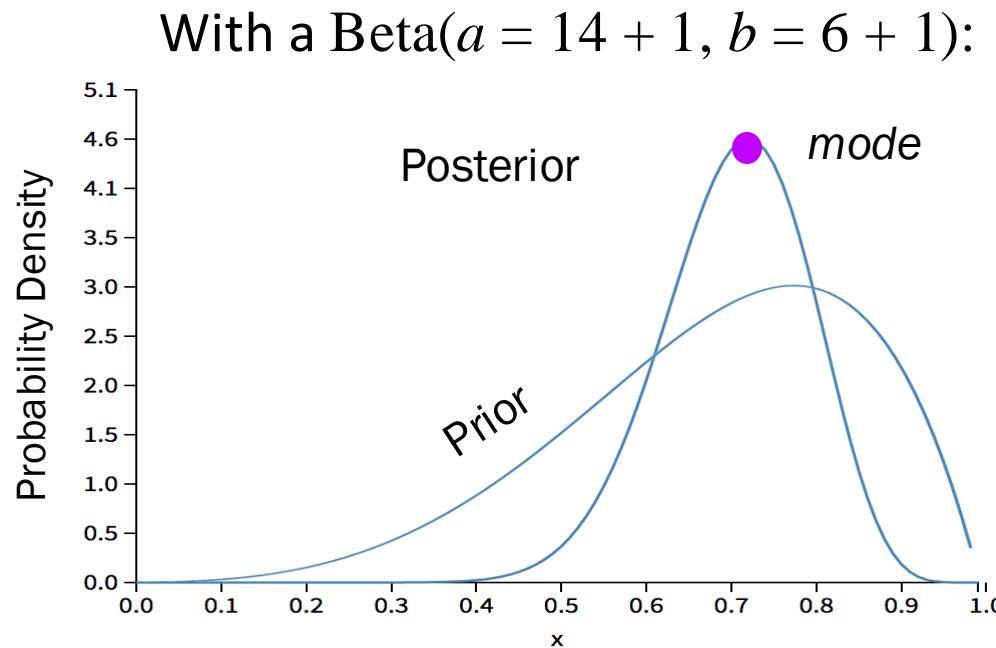
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# MLE for Bernoulli vs. The Beta

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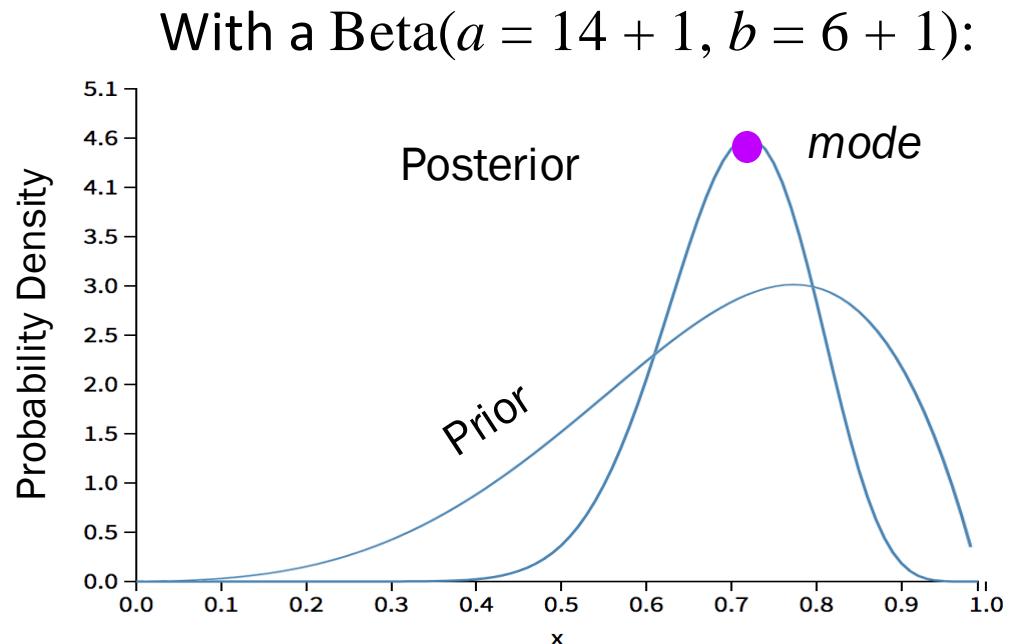
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MLE estimate:  $p \approx \frac{14}{20} = 0.7$



When do we want  
a **point estimate**  
vs. an entire **distribution**?



# MLE for Gaussian

---

$$X \sim N(\mu, \sigma^2)$$

Data:

[6.3 , 5.5 , 5.4, 7.1, 4.6, 6.7, 5.3 , 4.8, 5.6, 3.4, 5.4, 3.4, 4.8, 7.9, 4.6, 7.0, 2.9, 6.4, 6.0 , 4.3]

**What are the parameters?**

# Maximum Likelihood with Normal

Consider a dataset of  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$ .  $X_i \sim N(\mu, \sigma^2)$ . Find  $\hat{\mu}, \hat{\sigma}^2$ .

**Step 0:** Write out the likelihood:  $L(\mu, \sigma^2)$

Then, find the values of  $\mu$  and  $\sigma^2$  which maximize  $L(\mu, \sigma^2)$

# Maximum Likelihood with Normal

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$$f(x_i|\mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(x_i - \mu)^2}{2\sigma^2}\right) \xrightarrow{\text{Write } L(\theta)} L(\theta) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(x_i - \mu)^2}{2\sigma^2}\right)$$

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To compute  $\hat{\mu}, \hat{\sigma}^2 = \underset{\mu, \sigma^2}{\operatorname{argmax}} L(\mu, \sigma^2)$

1. Take log of likelihood.
2. Take derivative w.r.t. each param.
3. Set equal to 0 and solve for each param.

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$$LL(\theta) = - \sum_{i=1}^n \log \frac{1}{\sqrt{2\pi}\sigma} - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2}$$

# Maximum Likelihood with Normal

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2. Take derivative w.r.t. each param.

First, estimate  $\mu$ :

3. Set equal to 0 and solve for each param.

$$\frac{\partial}{\partial \mu} LL(\theta) = \sum_{i=1}^n \frac{2 \cdot (x_i - \mu)}{2\sigma^2} = \frac{1}{\sigma^2} \sum_{i=1}^n (x_i - \mu)$$

# Maximum Likelihood with Normal

Consider a dataset of  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$ .  $X_i \sim N(\mu, \sigma^2)$ . Find  $\hat{\mu}, \hat{\sigma}^2$ .

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$$LL(\theta) = - \sum_{i=1}^n \log \frac{1}{\sqrt{2\pi}\sigma} - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2}$$

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$$LL(\theta) = - \sum_{i=1}^n \log \frac{1}{\sqrt{2\pi}\sigma} - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2}$$

2. Take derivative w.r.t. each param.

Then, estimate  $\sigma^2$ :

3. Set equal to 0 and solve for each param.

$$\begin{aligned} \frac{\partial}{\partial \sigma} LL(\theta) &= - \sum_{i=1}^n \frac{1}{\sigma} + \sum_{i=1}^n \frac{2(x_i - \mu)^2}{2\sigma^3} \\ &= - \frac{n}{\sigma} + \frac{1}{\sigma^3} \sum_{i=1}^n (x_i - \mu)^2 \end{aligned}$$

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^n x_i$$

# Maximum Likelihood with Normal

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Then, estimate  $\sigma^2$ :

$$\begin{aligned} \frac{\partial}{\partial \sigma} LL(\theta) &= -\sum_{i=1}^n \frac{1}{\sigma} + \sum_{i=1}^n \frac{2(x_i - \mu)^2}{2\sigma^3} \\ &= -\frac{n}{\sigma} + \frac{1}{\sigma^3} \sum_{i=1}^n (x_i - \mu)^2 = 0 \end{aligned}$$

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^n x_i$$

$$\hat{\sigma} = \sqrt{\frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu})^2}$$

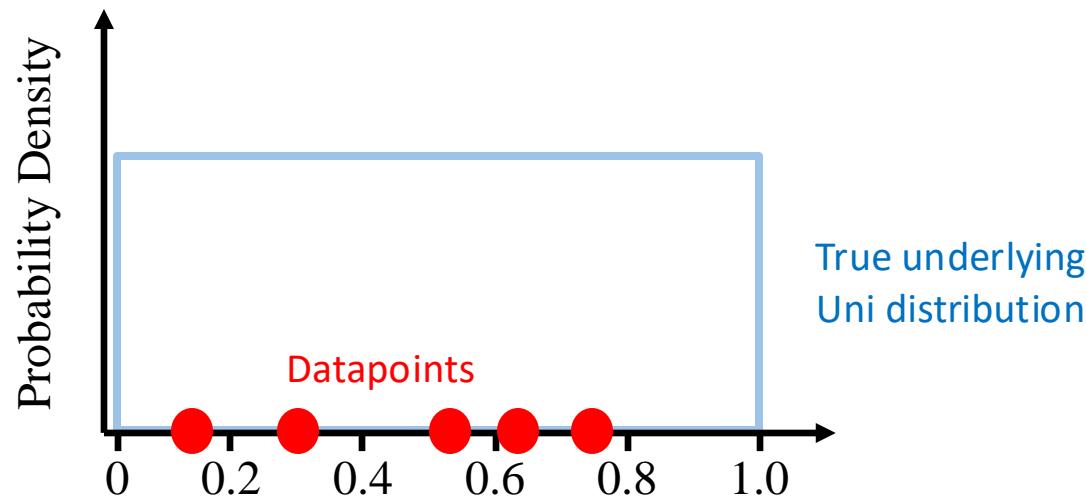
MLE gives a biased estimate for variance...

# MLE For Uniform

Consider a  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$ .  $X_i \sim \text{Uni}(0, 1)$ .

We observe  $[0.15, 0.31, 0.54, 0.62, 0.75]$ .

What parameter values for  $\text{Uni}(\alpha, \beta)$  will MLE choose?

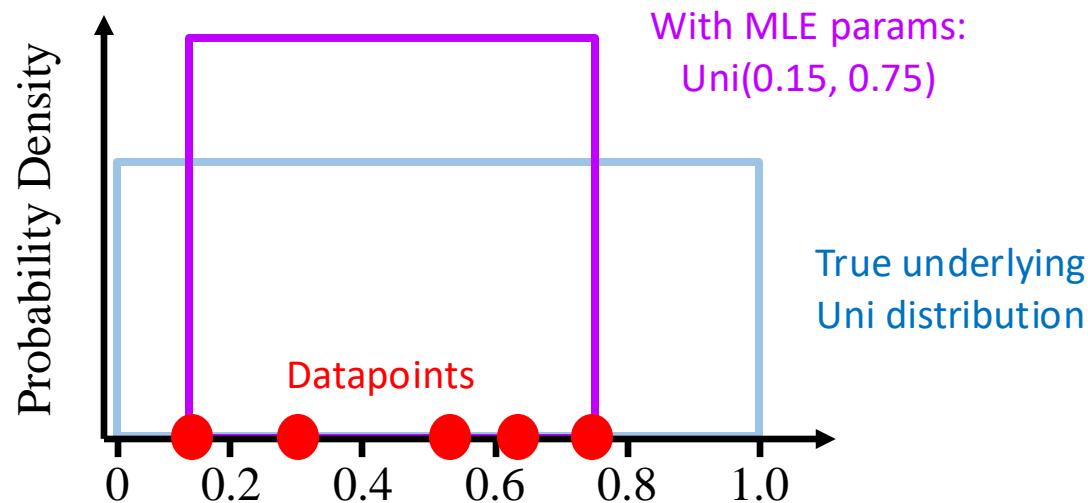


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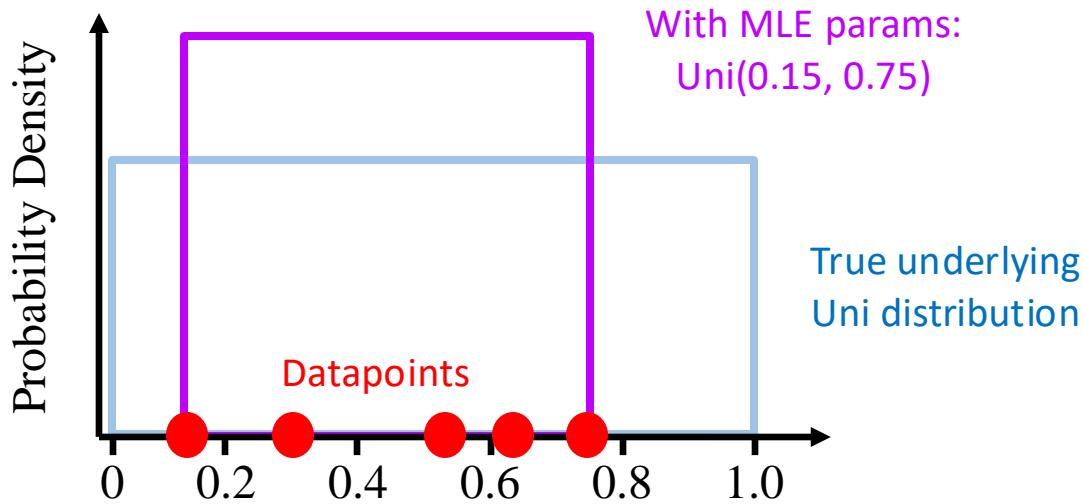


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**MLE overfits to the data!**

We also have no way to incorporate a prior belief...

# Pros and Cons of MLE

---

## Pros:

1. We can understand reasoning behind some parameter estimates (often the mean)
2. Once we know MLE estimate formula, we can apply it over and over again
3. *Asymptotically optimal*: in the limit (with infinite data), we converge to the true value
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## Cons:

1. *Biased estimates*: no guarantee that we don't tend to over- or under- estimate
2. *Overfitting*: doesn't attempt to generalize to unseen data
3. ^ This is problematic for small  $n$ !
4. No option for a prior belief for params

Machine Learning:  
Learn parameters (mostly with MLE) for  
probabilistic models.

# MLE Plotline

---

1. Decide on a model for the distribution of your data.  
Identify the PMF / PDF.
2. Write out the likelihood function.
3. State that the optimal parameters are  
the argmax of the likelihood function.
4. Find the argmax.
  - 4a. Take log
  - 4b. Take derivative w.r.t. the parameter
  - 4c. Set derivative equal to 0 and solve

# MLE Plotline

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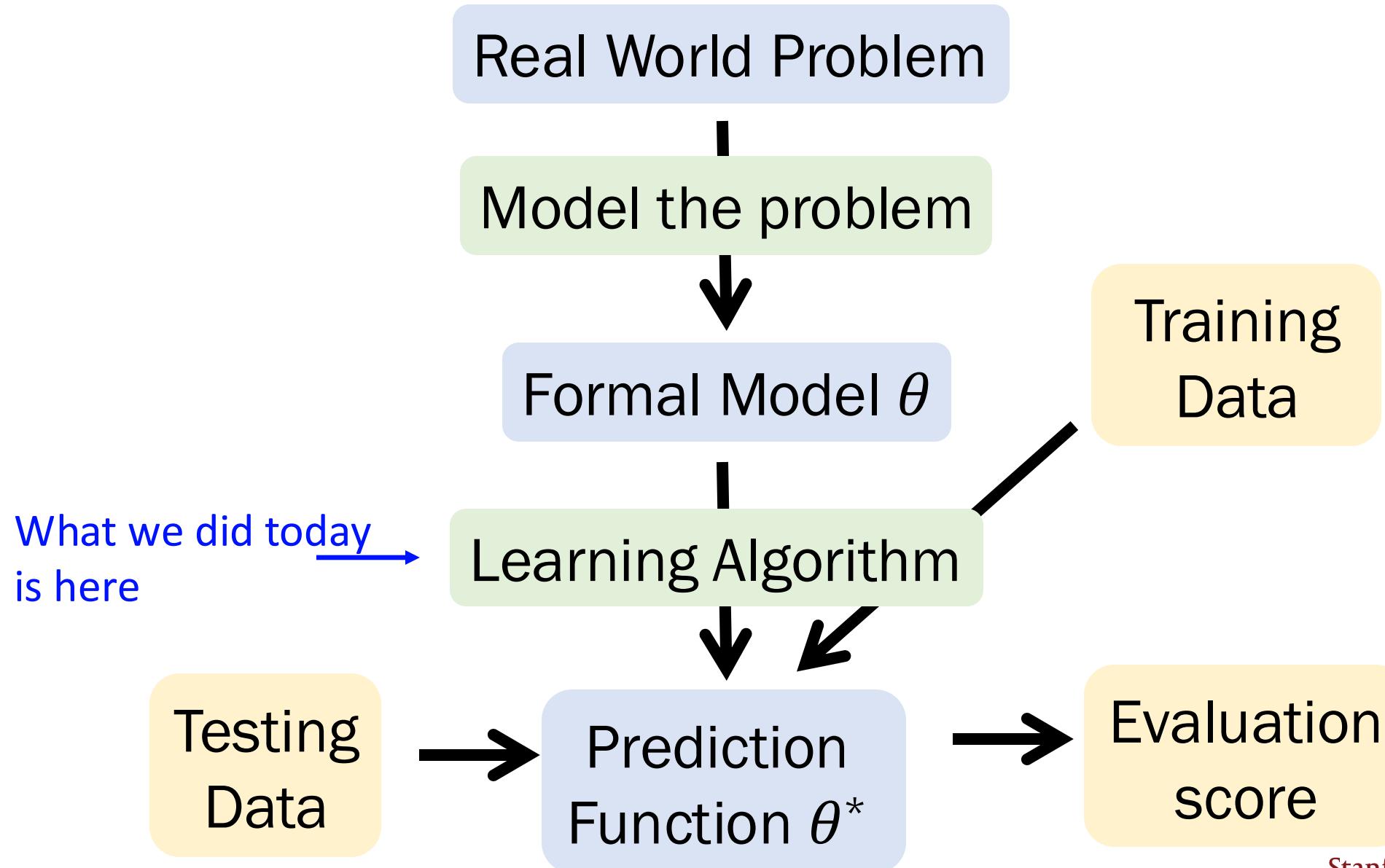
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Next lecture:

can we make computers do this for us?

# Next Week: Full Machine Learning Workflow



# Our Path

