

JOURNEY TO YOUR BEST PROGRAM

Topic 1. What's Top-Down approach and how to apply it?

Agenda

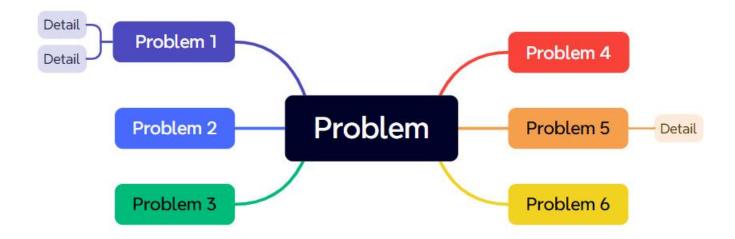
- What's Top-Down approach
- When to use Top-Down approach
- How to apply Top-Down approach
- Advantages and Disadvantages
- Top-Down approach or Bottom-Up approach
- Example





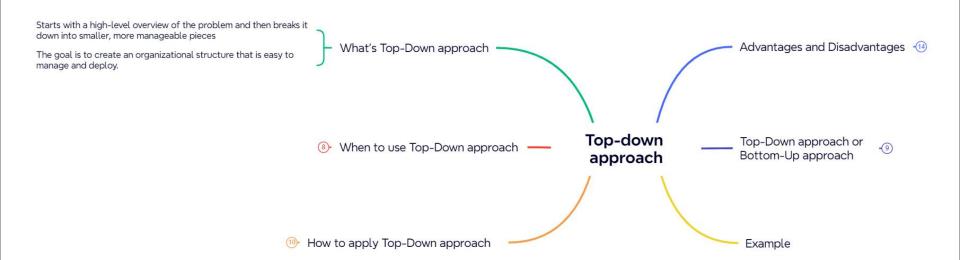
What's Top-Down approach

- ► Top-down approach: Starts with a high-level overview of the problem and then breaks it down into smaller, more manageable pieces
- ► The goal is to create an organizational structure that is easy to manage and deploy.



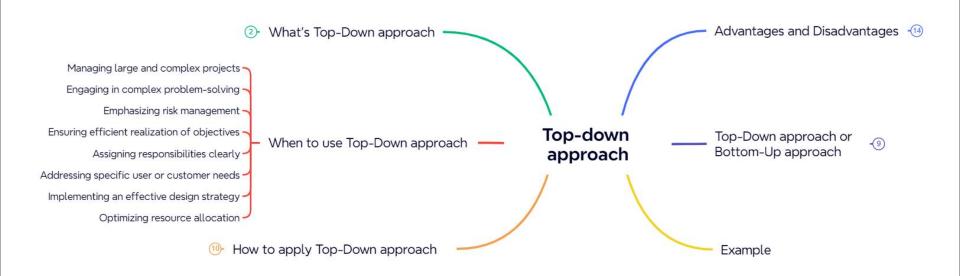


What's Top-Down approach



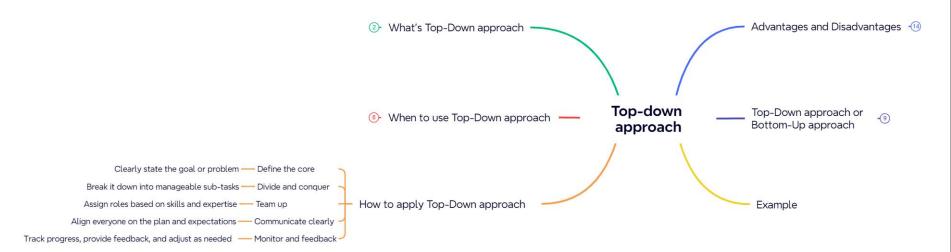


When to use Top-Down approach



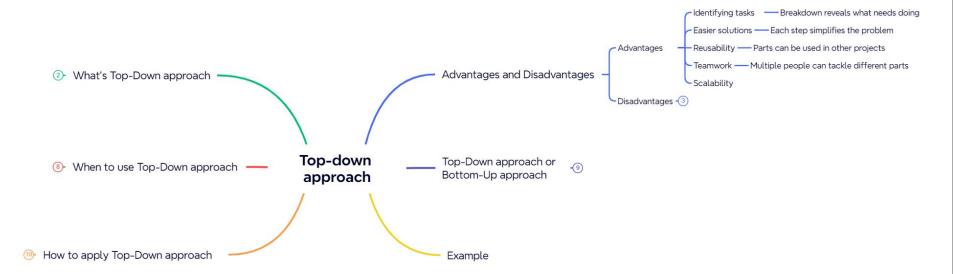


How to apply Top-Down approach



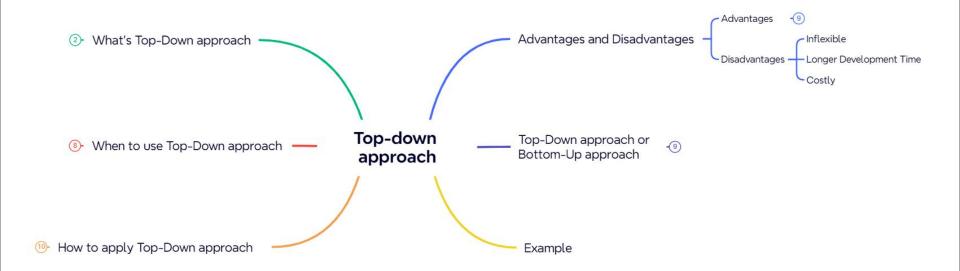


Advantages and Disadvantages



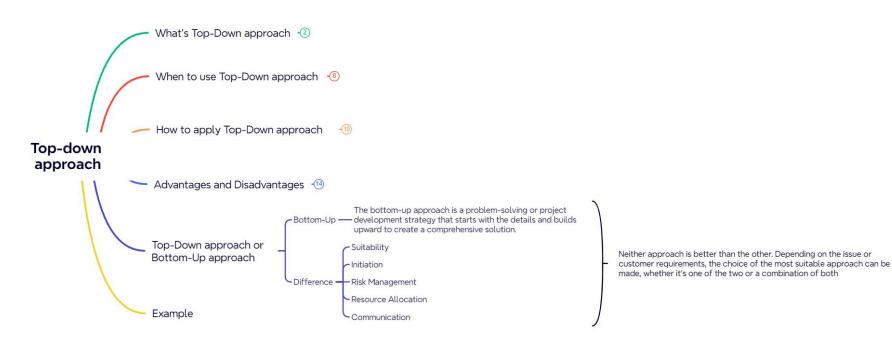


Advantages and Disadvantages





Top-Down approach or Bottom-Up approach





Product management mini project:





THANKS!