



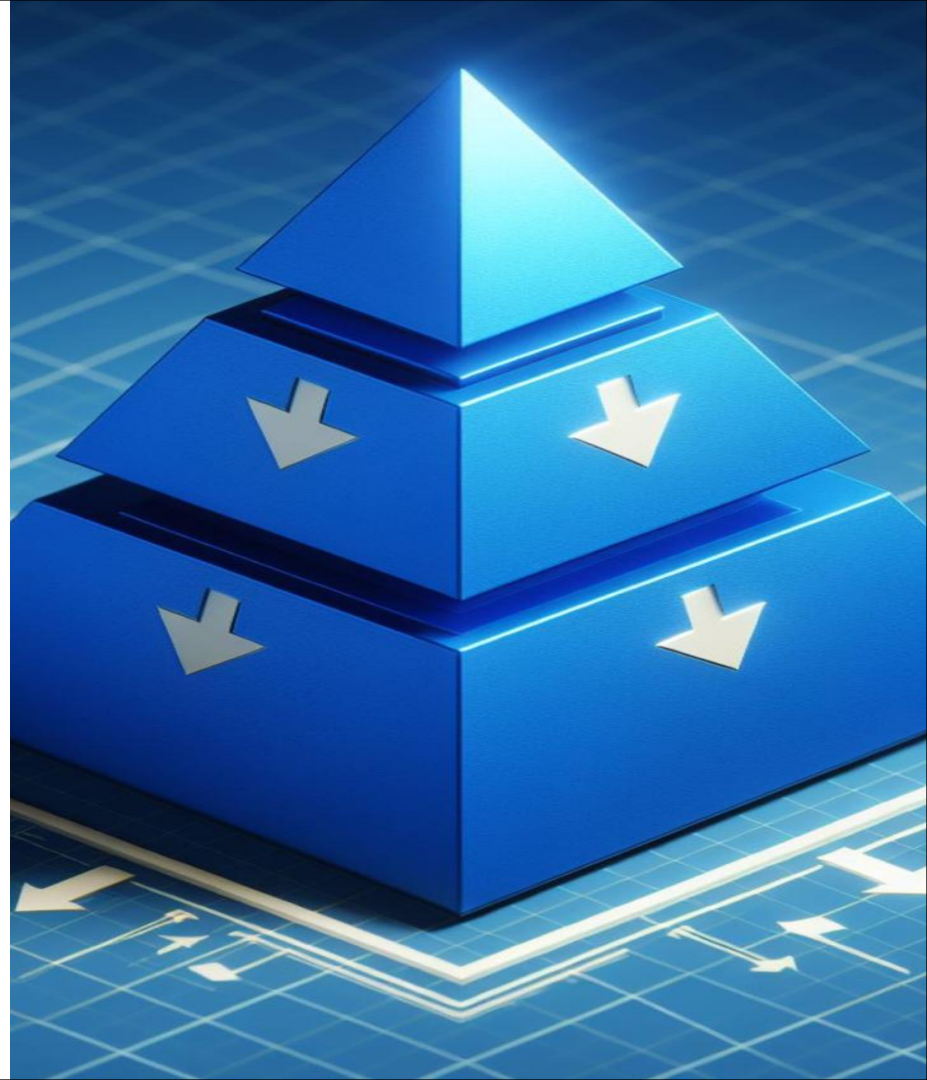
JOURNEY TO YOUR **BEST** PROGRAM

Topic 1.

What's Top-Down approach and how to apply it?

Agenda

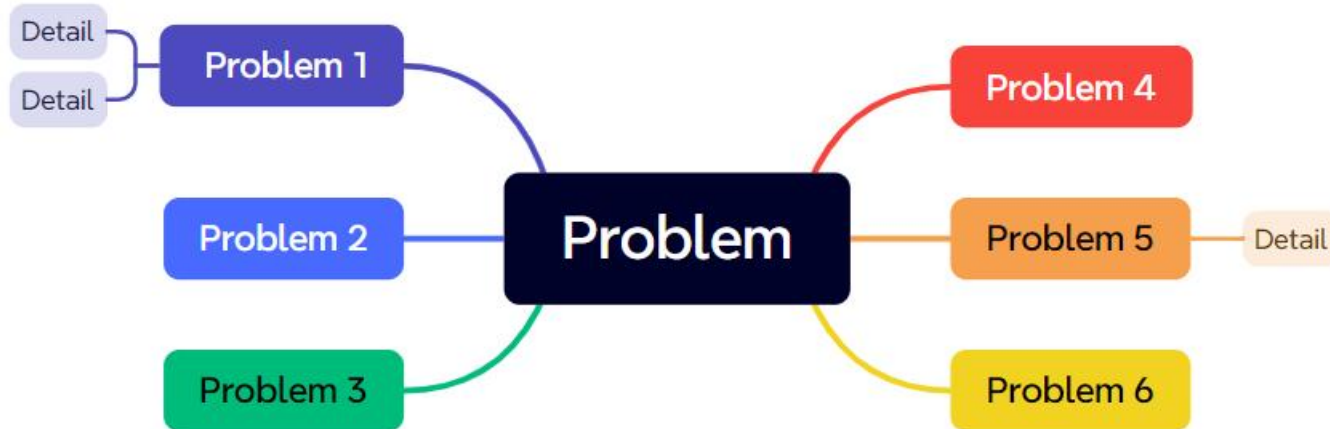
- ▶ What's Top-Down approach
- ▶ How to apply Top-Down approach
- ▶ Benefits of Top-Down approach
- ▶ Example of Top-Down approach





What's Top-Down approach

- ▶ Top-down approach: Starts with a high-level overview of the problem and then breaks it down into smaller, more manageable pieces
- ▶ The goal is to create an organizational structure that is easy to manage and deploy.





What's Top-Down approach

Starts with a high-level overview of the problem and then breaks it down into smaller, more manageable pieces

The goal is to create an organizational structure that is easy to manage and deploy.



What's top-down approach



Benefits of Top-Down approach



Top-down approach



How to apply top-down approach



Example



How to apply Top-Down approach

Top-down approach

② What's top-down approach

③ Benefits of Top-Down approach

How to apply top-down approach

Example

- Define the core — Clearly state the goal or problem
- Divide and conquer — Break it down into manageable sub-tasks
- Team up — Assign roles based on skills and expertise
- Communicate clearly — Align everyone on the plan and expectations
- Monitor and feedback — Track progress, provide feedback, and adjust as needed



Benefits of Top-Down approach





Example of Top-Down approach

Product management mini project:





THANKS!