

# Dashboard 2021-2022

Year

2022

Month

All

Total Revenue  
**\$5.8M**

Dec : 5,751,704

Total Quantity  
**282.8K**

Dec : 281,418

Total Transaction  
**26.0K**

Dec : 26,109

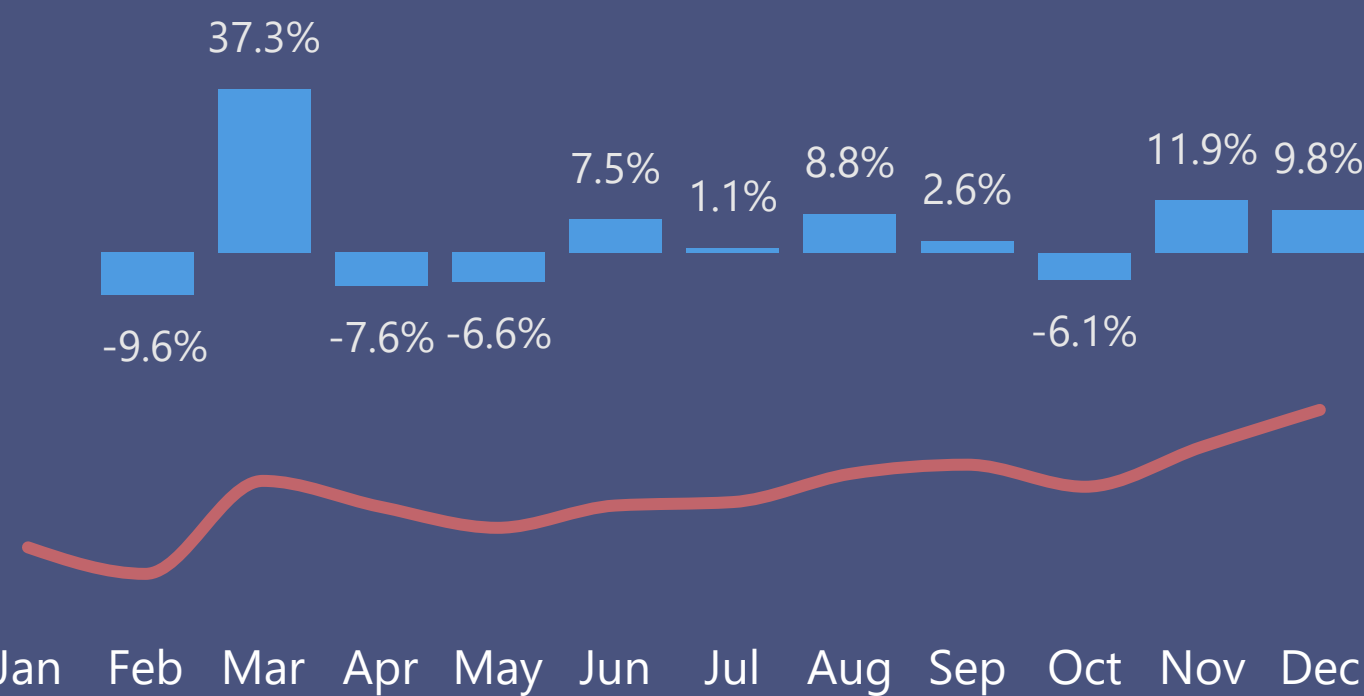
Total Customer  
**1.9K**

Dec : 1,918

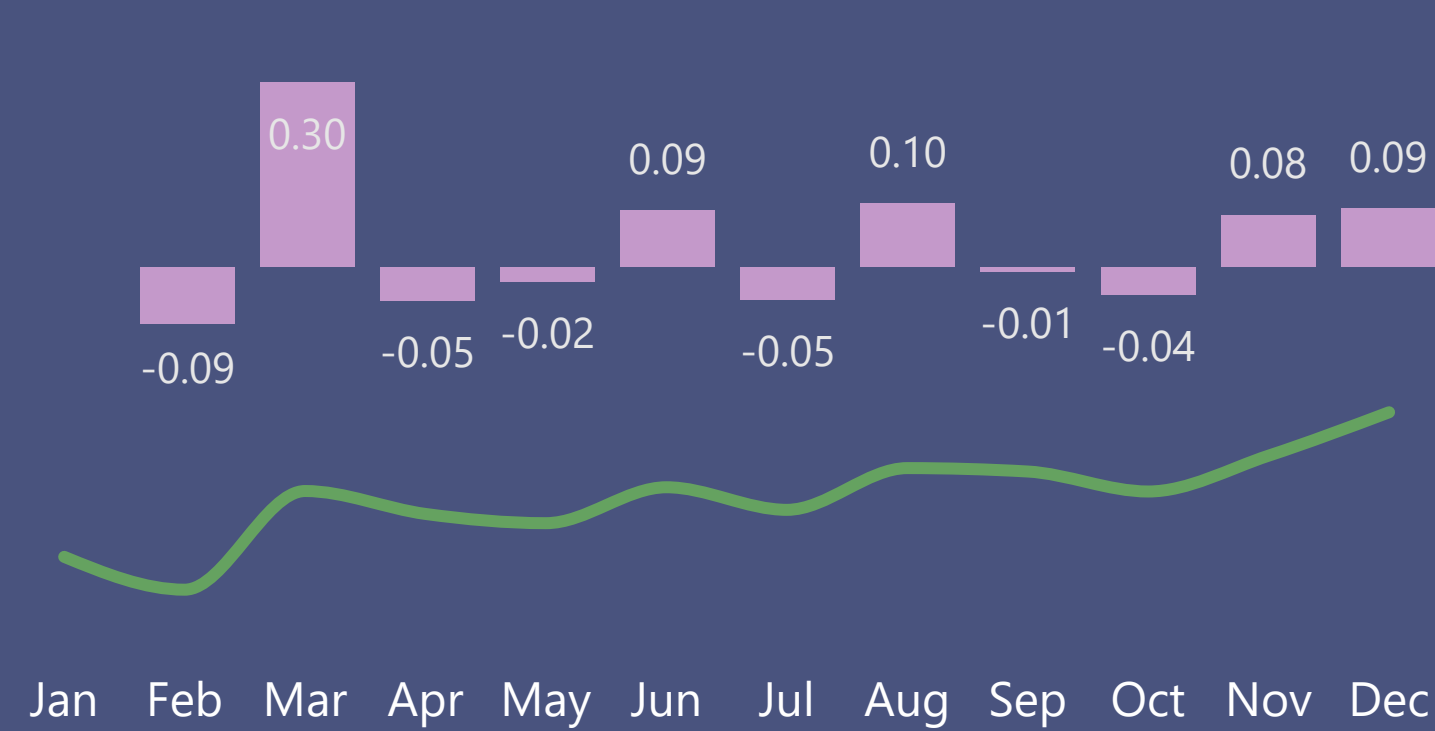
Total Active Customer  
**1.5K**

Until Dec : 1,533

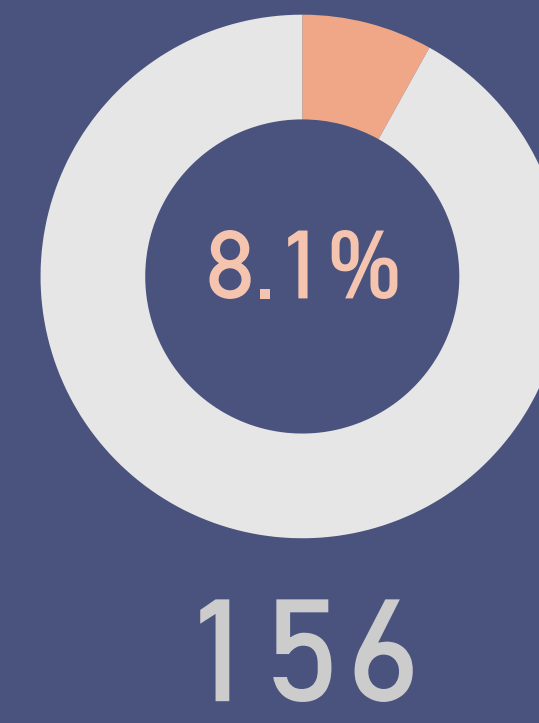
Revenue Trend Monthly va MoM Change



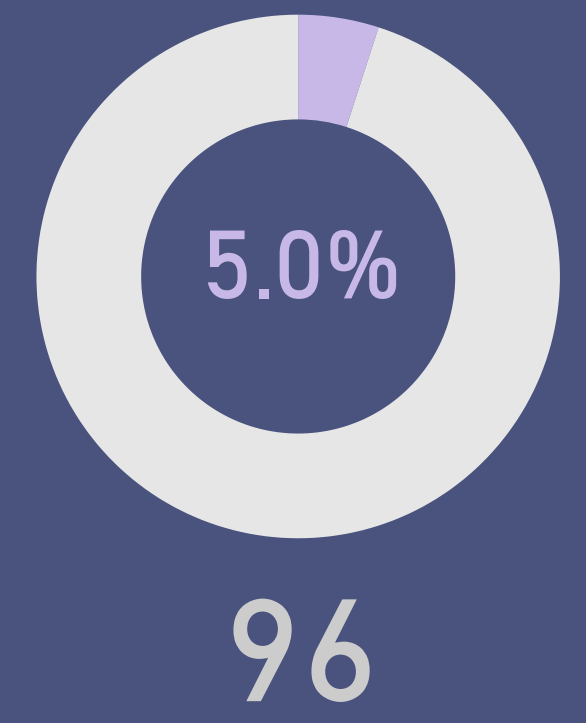
Quantity Trend Monthly va MoM Change



Total New Customer



Returning Customer in Dec



5

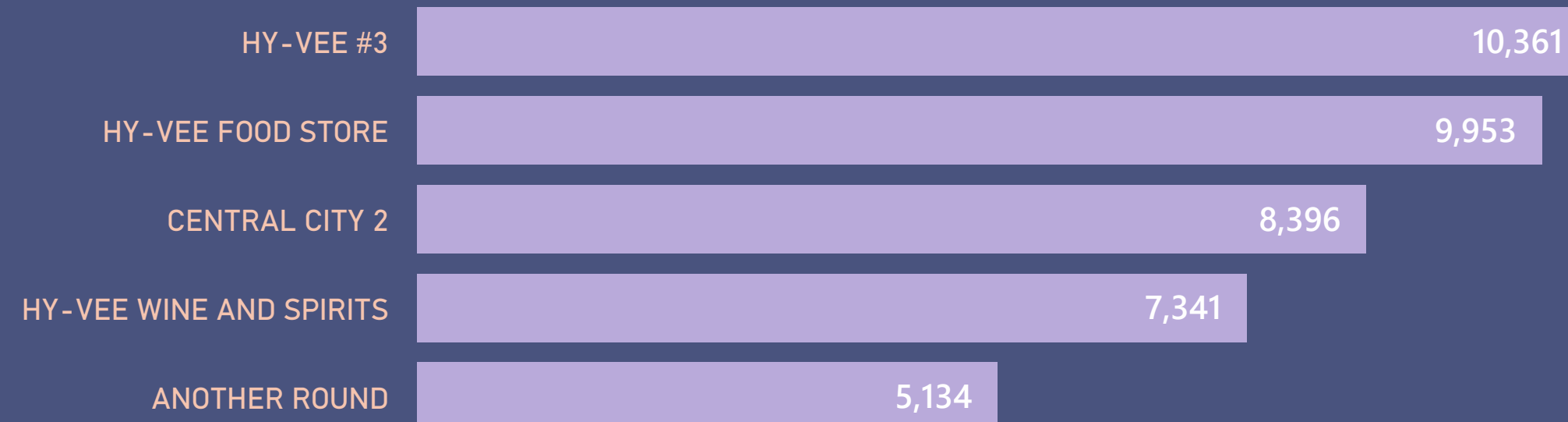
Revenue

Quantity Sold

Transaction

*14.56% of Quantity Sold is come from Top-5 Customers*

5 - Top Customer by Quantity Sold



*72.98% of Quantity Sold is come from Top-5 Categories*

5 - Top Category by Quantity Sold

