

# Dashboard 2021-2022

Year

2021

Month

All

Total Revenue  
**\$5.6M**

Total Quantity  
**291.4K**

Total Transaction  
**26.7K**

Total Customer  
**1.9K**

Total Active Customer  
**1.5K**

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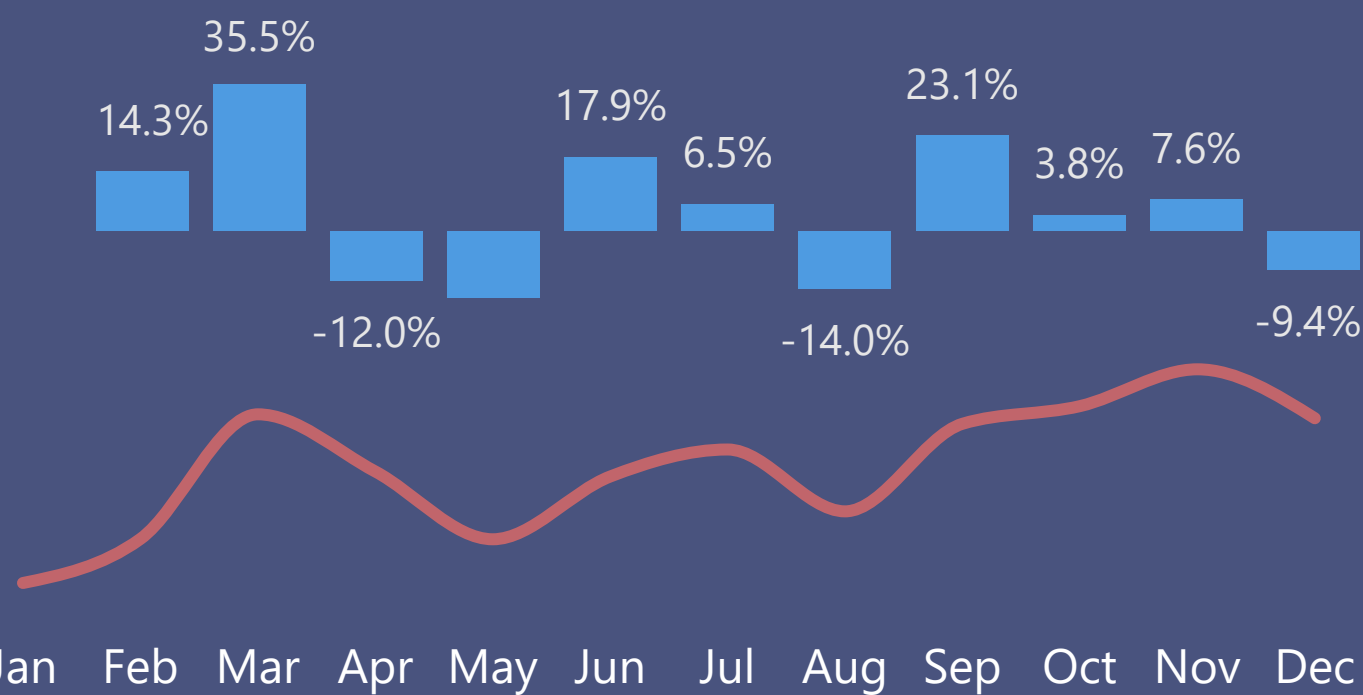
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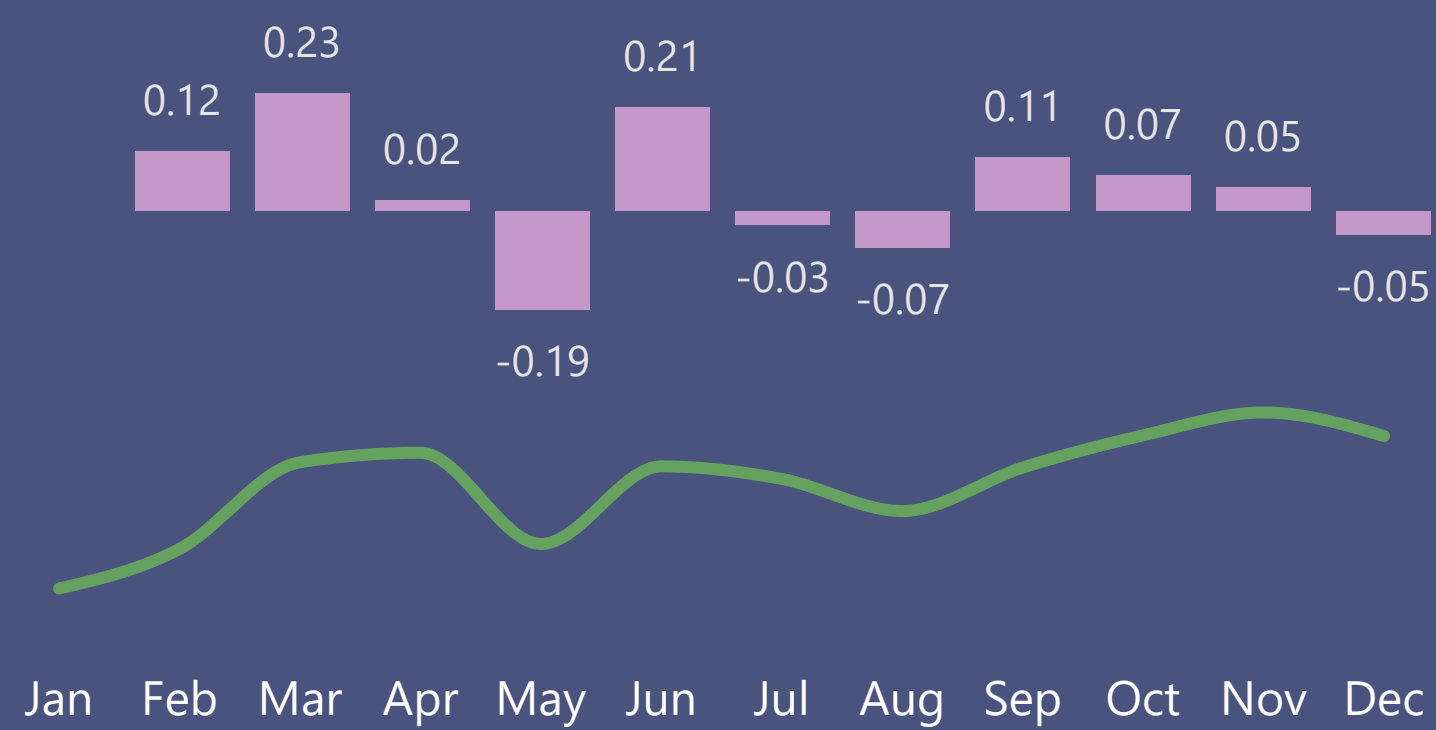
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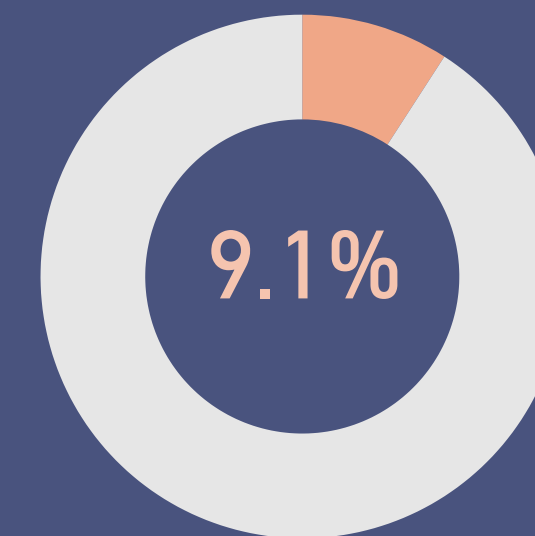
## Revenue Trend Monthly va MoM Change



## Quantity Trend Monthly va MoM Change

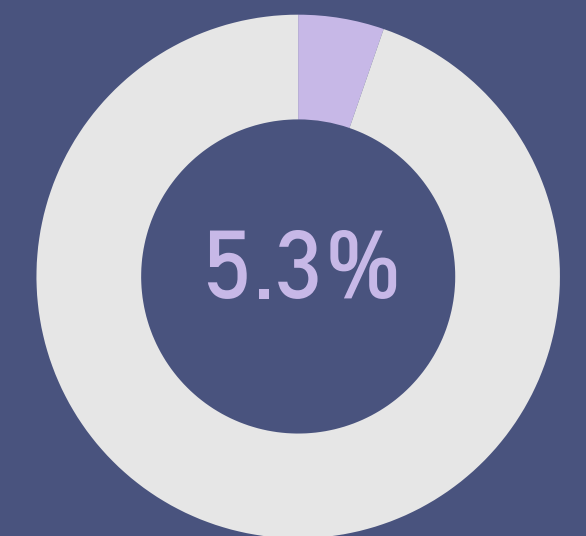


## Total New Customer



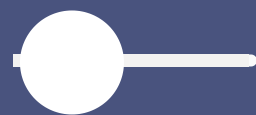
169

## Returning Customer in Dec



98

5



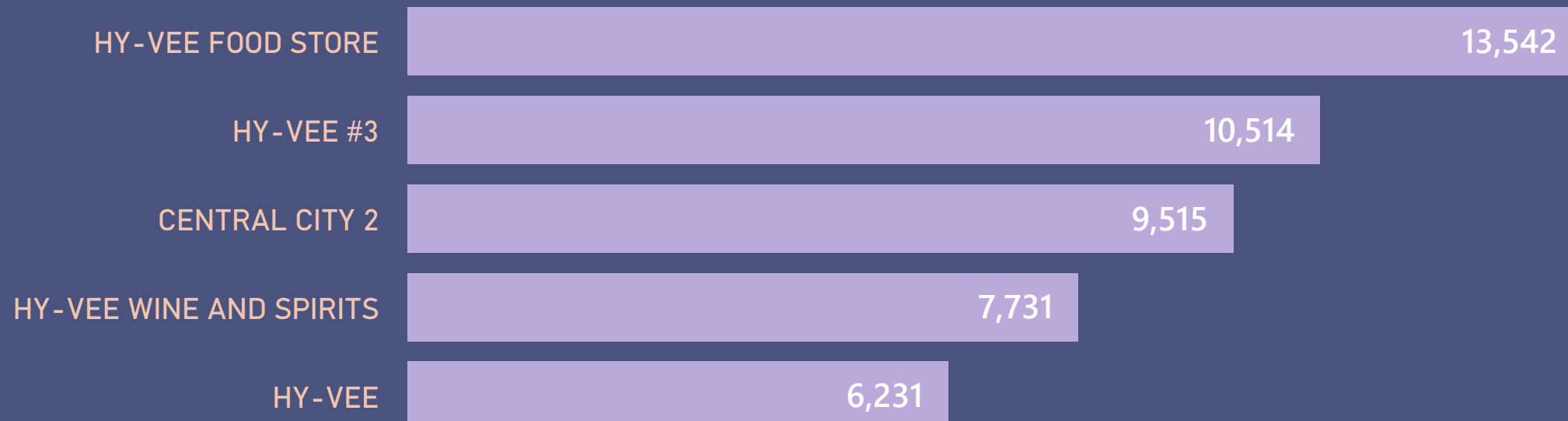
Revenue

Quantity Sold

Transaction

*16.31% of Quantity Sold is come from Top-5 Customers*

## 5-Top Customer by Quantity Sold



*74.73% of Quantity Sold is come from Top-5 Categories*

## 5-Top Category by Quantity Sold

