GRAPHICS RESOURCES

These graphics can be used for display in online services, retail establishments, press or other promotional purposes

LOGOS *&* ICONS

# [MERCHANT BUTTONS](https://www.dropbox.com/sh/itlqty6t5r93vdl/AABWtDCwde_aOYIPAvUEiEEAa?dl=0)

# [SMARTCASH ROADMAP FEATURES](https://www.dropbox.com/sh/18mx71rq0pdn218/AADgG6I6l5oLxMggHUmxl9efa?dl=0)

# [SOCIAL MEDIA GRAPHICS](https://www.dropbox.com/sh/0d79ss0h0b8by45/AABhtdNc5TEp6XJ54uDu1SMsa?dl=0)

GRAPHIC IDENTITY

**Graphic Identity Guidelines**

These are recommended usage guidelines for maintaining a consistent design aesthetic for the SmartCash brand. A strong and consistent visual identity of our logo will help keep a consistent look, recognition and familiarity now and in the future. Standardization of colours will go a long way to enforce a reliable and positive impression to our identity in the blockchain space.

**Official font is**[**Source Sans Pro**](https://fonts.google.com/specimen/Source+Sans+Pro)**/ PT Sans**