



FPT ACADEMY INTERNATIONAL  
FPT – APTECH COMPUTER EDUCATION

# Maverick Dresses

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**Semester:** 01

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## **MAVERICK DRESSES**

Submitted by:

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# Acknowledge

As we reach the final stages of the **Maverick Dresses** eProject, we are overwhelmed with a deep sense of accomplishment, excitement, and gratitude. This project has been far more than just an academic requirement—it has been a transformative journey that has honed our technical skills, strengthened our problem-solving abilities, and deepened our appreciation for teamwork and collaboration.

Throughout this journey, we have faced numerous challenges, from conceptualizing the initial design to debugging complex code, optimizing user experience, and ensuring seamless functionality. Each obstacle has been an opportunity to learn, adapt, and grow, pushing us beyond our limits and preparing us for the real-world demands of the IT industry.

## Heartfelt Gratitude to Our Mentors and Supporters

First and foremost, we extend our sincerest gratitude to the **eProjects Team at India Aptech** for granting us this incredible opportunity. This project has been an ideal convergence of theoretical knowledge and hands-on application, allowing us to immerse ourselves in the intricacies of modern web development. The structured guidance, rich resources, and continuous support provided by the eProjects Team have been invaluable in shaping our approach and execution. We deeply appreciate the chance to work on a real-world project that has refined our technical expertise and prepared us for future challenges.

A special word of thanks goes to our lecturer, **Mr. LÊ THANH NHÂN**, whose unwavering support, patience, and mentorship have been instrumental in our success. His ability to guide us through intricate challenges, from refining the UI/UX design to troubleshooting technical glitches, has been an immense source of motivation. His encouragement has fostered our confidence, his insights have sharpened our understanding, and his leadership has inspired us to strive for excellence. Without his dedicated mentorship, this project would not have been the same.

## A Salute to Our Team and Classmates

To our incredible teammates and classmates, this journey would not have been possible without your collaboration, enthusiasm, and support. The late-night

brainstorming sessions, the countless debugging marathons, and the celebratory moments after successfully implementing key features have made this project not just an assignment but an unforgettable experience. The synergy we have built as a team has underscored the true essence of collaboration - where ideas merge, perspectives align, and collective effort turns visions into reality.

The camaraderie we have shared, the technical exchanges, and the mutual encouragement have reinforced the power of teamwork. We have learned to communicate effectively, delegate responsibilities strategically, and complement each other's strengths to create a cohesive and functional web application. The **Maverick Dresses** project has shown us that great results are not just about individual expertise but about the ability to work together toward a shared goal.

### **A Heartfelt Thanks to Our Families and Friends**

Beyond the technical aspects, we recognize and deeply appreciate the unwavering support of our families and friends. Their patience and encouragement during our long hours of coding, testing, and refining have been invaluable. The belief they have shown in us, the reassuring words during moments of frustration, and their understanding of our commitment to this project have fueled our motivation. They have been our silent cheerleaders, and for that, we are forever grateful.

### **A Project That Transcends Learning**

The **Maverick Dresses** eProject has been a remarkable platform, seamlessly bridging the gap between theoretical concepts and real-world application. It has challenged us to think critically, pushed us to expand our technical boundaries, and given us a glimpse into the complexities of professional web development. We have had the privilege of building a Single-Page Application (SPA) with a responsive design, applying the best practices in UI/UX, implementing interactive features, and ensuring an optimal user experience.

Beyond the coding and design, this project has taught us perseverance, adaptability, and the value of meticulous planning. Every bug we fixed, every feature we implemented, and every milestone we achieved has contributed to our growth—not just as developers but as problem-solvers, innovators, and future professionals in the IT industry.

## **Looking Forward to New Horizons**

As we conclude this chapter, we do not see it as an end but as a stepping stone toward greater opportunities. The skills we have gained, the experiences we have gathered, and the lessons we have learned will serve as a solid foundation for our future endeavors. With renewed confidence and a passion for technology, we eagerly anticipate applying our knowledge to more complex projects and innovative challenges ahead.

**With heartfelt thanks and excitement for the future,**

**Team Group 02**

# Synopsis

## Bridging the Gap Between Academia and Industry

The **Maverick Dresses** eProject is more than just an academic endeavor—it is a comprehensive, hands-on learning experience designed to provide students with the technical proficiency, problem-solving capabilities, and industry-relevant exposure necessary to excel in modern web development. By engaging in this project, students move beyond the theoretical frameworks learned in the classroom and immerse themselves in a real-world simulation of the challenges faced by professional developers.

This project serves as a bridge between education and industry practice, reinforcing core concepts while pushing students to apply and integrate them in a dynamic, project-based environment. Through this endeavor, students will not only hone their coding and UI/UX design skills but also gain firsthand experience in managing development workflows, debugging complex issues, optimizing user interactions, and implementing advanced web features.

Developing the **Maverick Dresses** website is a multi-faceted challenge, demanding both technical precision and creative problem-solving. It requires students to adopt an industry-oriented approach to web development, ensuring the site is not only functional and responsive but also visually appealing, scalable, and user-friendly.

## Project Vision and Objectives

The **Maverick Dresses** eProject aims to replicate the professional development lifecycle, from ideation and design to coding, testing, and deployment. Students will be tasked with building a Single-Page Application (SPA) with a fully responsive and interactive user interface, ensuring seamless navigation across all devices, including desktops, tablets, and mobile phones.

The **primary objectives** of this project include:

- **Practical Application of Knowledge** – Enabling students to **apply** HTML5, CSS, JavaScript, ReactJS/AngularJS, and other modern web technologies in a real-world setting.

- **Technical Problem-Solving** – Encouraging critical thinking through debugging, performance optimization, and **feature implementation** (e.g., scrolling tickers, visitor counters, interactive UI elements).
- **User Experience (UX) & Interface Design** – Ensuring the website follows best practices for usability, accessibility, and **visual engagement**.
- **Collaboration & Agile Development** – Simulating **team-based workflows**, requiring students to manage tasks, communicate effectively, and maintain documentation akin to professional environments.
- **Industry-Standard Documentation & Best Practices** – Emphasizing the importance of **structured documentation**, version control, and maintainable code architecture.

Through this project, students will gain a holistic understanding of what it takes to develop, deploy, and manage a professional-grade web application—an experience that will be instrumental in their career progression.

## **Technical Scope and Implementation**

At the heart of this project is the design and development of a feature-rich, responsive eCommerce-like platform for **Maverick Dresses**, a leading uniform manufacturer. The website will act as a digital storefront, offering users an intuitive and engaging interface to explore products, interact with the brand, and access essential company information.

## **Key Features and Functionalities**

The project will incorporate several cutting-edge web development techniques, ensuring that the website meets the expectations of modern digital consumers. Notable features include:

### **1. Single-Page Application (SPA) Architecture**

- Fast-loading, smooth navigation, and dynamic content rendering.
- Enhanced user engagement through AJAX-based updates.

### **2. Responsive Web Design**

- Optimized layouts for **desktops, tablets, and mobile devices**.

- Adaptive UI elements ensuring seamless accessibility across different screen sizes.

### 3. Dynamic & Interactive Elements

- **Scrolling ticker** displaying current date, time, and location.
- **Real-time visitor counter** enhancing user engagement.
- **Hover and click effects** to improve navigation experience.

### 4. Comprehensive Product Showcase

- Categorized product listings with **detailed descriptions, high-quality images, and specifications**.
- **Search and filter functionalities** for an intuitive browsing experience.

### 5. Contact & Feedback System

- **Integrated contact form** for direct communication.
- **Google Maps API integration** for visual address representation.
- **Feedback collection module** to gather customer insights.

### 6. SEO and Performance Optimization

- **Fast page loading times** and **optimized code structure**.
- Use of **metadata and structured data** for better search engine ranking.

By implementing these features, students will gain exposure to real-world industry standards, equipping them with the skills needed to build modern, user-centric web applications.

### Overcoming Challenges and Learning Outcomes

The **Maverick Dresses** eProject is structured to push students beyond their comfort zones, encouraging them to think critically and adaptively. Throughout the development process, they will encounter challenges such as:

- **Debugging complex JavaScript interactions** and ensuring **cross-browser compatibility**.
- **Optimizing website performance**, including image compression, minified scripts, and lazy loading.

- **Implementing APIs** for dynamic content fetching and real-time updates.
- **Ensuring accessibility compliance** (WCAG standards) for an inclusive user experience.

These challenges will mirror the real-world issues faced by professional developers, helping students build confidence in their ability to identify, troubleshoot, and resolve technical problems efficiently.

### **Collaboration, Teamwork, and Industry Preparedness**

A key component of this project is collaboration, mirroring the team-based nature of professional software development. Students will work in small groups, taking on specialized roles (e.g., front-end developer, UI/UX designer, project manager) to foster realistic project dynamics.

Soft skills development is just as crucial as technical expertise. Throughout this project, students will:

- **Enhance communication skills** through team discussions and project presentations.
- **Improve time management** by meeting deadlines and following structured workflows.
- **Develop problem-solving abilities** through debugging sessions and code optimization.
- **Experience Agile-like development cycles**, reinforcing iterative progress and **collaborative coding best practices**.

By the end of the project, students will have gained confidence in their ability to function in a real-world software development environment, preparing them for future internships, job opportunities, and professional IT roles.

### **Documentation & Project Submission Standards**

A well-structured project is incomplete without comprehensive documentation. To align with professional industry standards, students will be required to submit:

- **Problem Definition Document** – Outlining project objectives, scope, and key challenges.

- **Architecture & Design Documentation.**
- **Sitemap.**
- **Project Codebase & Versioning** – Ensuring **clean, maintainable, and well-commented code**.
- **Testing & Debugging Reports** – Documenting identified issues and resolutions.
- **Final User Guide & Deployment Instructions** – Providing clear steps for installation, setup, and troubleshooting.

Proper documentation not only **solidifies learning** but also **prepares students for real-world software engineering expectations**, where structured reports and clear communication are integral to success.

### A Transformative Learning Experience

The **Maverick Dresses** eProject is more than just an academic requirement—it is a **stepping stone to a future in professional web development**. By the end of this journey, students will have:

- ✓ **Mastered full-stack web development concepts** with hands-on experience.
- ✓ **Gained real-world problem-solving skills** through debugging and optimization.
- ✓ **Developed a professional portfolio** showcasing their work to potential employers.
- ✓ **Acquired soft skills essential for IT careers**, including teamwork, adaptability, and technical communication.

In today's competitive job market, practical experience sets candidates apart. This project is a testament to each student's ability to conceptualize, develop, and deliver a fully functional, high-quality web application, proving their readiness for the IT industry.

With the skills and confidence gained from this project, students will be well-equipped to take on future challenges, innovate, and excel in their careers as web developers.

# **Review 01**

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# Problem Definition

## I. Problem Definition

**Maverick Dresses** is a leading uniform manufacturing company in Vietnam, recognized for its innovative designs, premium fabric quality, and exceptional customer service. The company supplies high-quality school uniforms to numerous schools across the country, earning a strong reputation for reliability and excellence. However, in the era of digital transformation, Maverick Dresses faces significant challenges in reaching its customers and promoting its products effectively.

Currently, **Maverick Dresses** lacks a professional online platform to showcase its product catalog, provide essential business information, and facilitate seamless customer interaction. This absence of a digital presence creates multiple barriers, such as:

- Limited Accessibility:** Customers face difficulties in exploring product details, pricing, and availability, which reduces purchase intent and brand engagement.
- Inefficient Customer Communication:** Without an integrated contact or feedback system, customers have no convenient way to inquire about products, request quotations, or provide feedback.
- Lack of Brand Visibility:** The company is missing opportunities to expand its customer base beyond existing offline channels, limiting its market reach and growth potential.
- Competitive Disadvantage:** In an industry where competitors are leveraging modern e-commerce solutions, Maverick Dresses risks losing market share by not having a strong online presence.

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## Proposed Solution

- To address these challenges, it is essential to develop a Single-Page Application (SPA) with a fully responsive design. This modern web solution will act as a centralized digital platform for Maverick Dresses, offering the following benefits:
- Comprehensive Product Showcase:** A structured product catalog with high-resolution images, detailed descriptions, and specifications for each uniform type.
- Enhanced Customer Engagement:** A dedicated contact page with an interactive feedback system, inquiry form, and geolocation-based store locator.
- Improved Accessibility & Usability:** A responsive interface optimized for desktops, tablets, and mobile devices, ensuring a seamless browsing experience.
- Stronger Market Presence:** The website will help expand brand visibility, attract new customers, and enhance Maverick Dresses' competitive edge in the uniform industry.

By leveraging modern web technologies such as React, JavaScript, HTML5, and CSS3, this digital platform will revolutionize the way Maverick Dresses connects with its customers, boosting engagement, efficiency, and business growth.

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## II. Identify the Problem

### 1. Current Issues

#### a. Lack of an Online Platform for Product Promotion:

Maverick Dresses currently lacks a dedicated, professional online platform to showcase its diverse range of uniform products. Without a well-structured website, customers face challenges in accessing detailed product information, exploring the latest collections, and staying updated on promotions or discounts.

The current reliance on traditional marketing and offline sales methods, such as in-store visits, phone inquiries, and printed catalogs, creates significant barriers to customer accessibility and convenience. This limitation is particularly disadvantageous for potential customers in remote areas, who may find it difficult to visit physical stores or obtain timely information about available products.

Additionally, in today's digitally driven market, customers expect the ability to browse product catalogs, compare options, and make informed purchasing decisions online. The absence of a well-optimized digital storefront reduces brand visibility, limits outreach to new customers, and weakens the company's competitive position against modern e-commerce-driven uniform suppliers.

#### b. Difficulty in Customer Interaction:

Effective customer communication is a key component of business success, yet Maverick Dresses lacks a centralized digital communication channel to facilitate seamless customer engagement.

Currently, customers have no convenient, structured way to:

- Make inquiries about product availability, pricing, or customization options.
- Place bulk or custom orders directly through an online interface.

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- Provide feedback or suggestions on product quality and service experience.

The absence of an integrated inquiry or feedback system results in missed opportunities to address customer concerns proactively, gather insights for continuous product improvement, and build long-term customer relationships. Without automated customer service tools (such as chatbots or contact forms), customer interactions rely entirely on manual communication via phone or email, which is less efficient, prone to delays, and limits engagement.

Moreover, as competitors adopt advanced CRM (Customer Relationship Management) solutions and AI-powered chat assistance, the lack of a modernized customer interaction system places Maverick Dresses at a competitive disadvantage, impacting customer satisfaction and retention.

#### c. Lack of Visual Address Display & Store Locator:

For a company with multiple outlets or sales offices, an interactive store locator is crucial for helping customers find nearby retail locations. However, Maverick Dresses does not currently provide a real-time visual address display (such as Google Maps integration) on its website, making it difficult for customers—especially first-time buyers—to locate physical stores or headquarters.

Without GPS-based navigation features, customers are forced to manually search for addresses, call for directions, or rely on third-party sources to locate a store. This lack of geolocation convenience can result in:

- **Lost potential sales** due to frustrated customers who abandon efforts to visit physical locations.
- **Missed walk-in opportunities**, especially from new customers unfamiliar with the brand's store locations.

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- **Reduced credibility**, as a missing or incomplete location display creates an impression of outdated business operations.

Integrating Google Maps API with store addresses would provide an intuitive, user-friendly way for customers to navigate to Maverick Dresses' stores efficiently. Additionally, dynamic store locators with filters for nearest branch, opening hours, and services offered can enhance the overall customer experience.

#### d. Lack of Interactive and Engaging Website Features:

A modern business website should not only provide information but also deliver an engaging and visually appealing user experience. However, the existing website (if any) lacks critical interactive features, making it appear static, outdated, and uninspiring.

Several essential elements missing from the website include:

- **A scrolling ticker** to display current date, time, and location.
- **A visitor counter** to create a sense of community engagement and trust.
- **Hover effects and smooth transitions** to enhance navigation and usability.

Without these dynamic elements, the website fails to capture user attention and does not encourage extended browsing. Interactive components increase user engagement, improve retention rates, and contribute to a more immersive digital experience.

In today's competitive digital landscape, companies that invest in user experience (UX) enhancements and interactive UI components benefit from higher engagement, improved brand perception, and increased customer loyalty. Maverick Dresses must adopt modern web technologies to transform its website into an engaging, conversion-driven platform.

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The lack of an effective online presence, streamlined customer interaction channels, interactive features, and geolocation capabilities significantly hinders Maverick Dresses from expanding its market reach, improving customer engagement, and maintaining a competitive edge. Addressing these issues through a modern, responsive, and feature-rich web solution will enable the company to enhance customer satisfaction, boost sales performance, and strengthen its brand positioning in the uniform manufacturing industry.

### III. Proposed Solutions

#### 1. Development of a Single-Page-Application (SPA) with Responsive Design:

To ensure an optimal user experience, fast loading times, and seamless navigation, the website will be developed as a Single-Page Application (SPA). This modern web approach will allow dynamic content loading without requiring page refreshes, leading to a smooth and uninterrupted browsing experience.

Additionally, the website will feature a fully responsive design, ensuring compatibility across multiple devices, including:

- **Desktops and laptops** for corporate clients and bulk orders.
- **Tablets for school** representatives and business partners.
- **Smartphones** for individual users who prefer quick and convenient browsing.

This cross-device compatibility will enable customers to access product information, place orders, and interact with the brand anytime, anywhere, without experiencing layout distortions or functionality limitations. The website's adaptive design will ensure aesthetic consistency and usability regardless of screen size.

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Furthermore, adopting modern front-end frameworks like React or Angular will enhance performance, scalability, and maintainability, ensuring that the platform remains future-proof and easily extendable.

## 2. Providing Comprehensive and Detailed Product Information:

To enhance customer decision-making and engagement, the website will feature a well-organized product catalog, systematically categorized into sections such as:

- **School Uniforms:** Shirts, skirts, frocks.
- **Sports Uniforms:** P.T. T-shirts, P.T. shorts, P.T. track pants.
- **Accessories:** Belts, ties, logos, socks.

Each product will have a dedicated, detailed product page displaying:

- ✓ **Product Name & Description** – A concise overview of the product's purpose and benefits.
- ✓ **High-Quality Product Images** – Professionally captured, zoomable images to provide customers with a detailed visual representation of each product.
- ✓ **Material, Size & Color Options** – A well-structured dropdown selection for customers to choose their preferred fabric type, sizes, and color variants.
- ✓ **Pricing Information (if applicable)** – Transparent pricing details, along with any available discounts, bulk purchase benefits, or special offers.

To improve accessibility, a smart search feature will be implemented, allowing users to:

- ❖ **Search by Product Name, Category, or Keyword** – Enabling quick navigation to desired products.

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- ❖ Apply Advanced Filters – Customers can refine search results by price range, size, availability, and color options.
- ❖ Sort by Popularity, New Arrivals, or Price – Enhancing the user's ability to find products that best match their needs.

By offering structured, visually appealing, and detailed product information, the website will significantly enhance user experience, reduce customer inquiries, and streamline the purchasing process.

### 3. Integration of Contact and Feedback Features:

To improve customer engagement and service efficiency, the website will include a dedicated "Contact Us" page, which will serve as a direct communication hub between customers and Maverick Dresses.

Key functionalities of this page include:

- **Interactive Map Integration** – Customers can view the company's physical location on a map, helping them find the nearest store or headquarters easily.
- **Direct Email Submission via Contact Form** – Users can submit inquiries, request quotes, or send feedback directly through the website.
- **Structured Contact Form Fields:**
  - **Name & Contact Details** – Ensuring easy follow-up.
  - **Inquiry Type Selection** – Customers can categorize their requests (e.g., bulk orders, customization inquiries, complaints, general questions).
  - **Message Box** – Allowing detailed descriptions of customer needs.

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- **File Upload Option** – Letting customers attach design references or order documents if needed.

This integrated contact and feedback system will enable faster response times, better customer service, and efficient issue resolution, fostering stronger brand-customer relationships.

#### 4. Display of Company Address Using Geolocation API:

To eliminate navigation challenges and enhance accessibility, the website will incorporate Google Maps API to provide real-time, interactive store locations.

Features of this implementation include:

- **Pinpoint Accuracy** – The map will display exact store locations, ensuring customers can find the nearest outlet effortlessly.
- **Store-Specific Information** – Clicking on a store location will provide opening hours, contact numbers, and available services.
- **Navigation Assistance** – Users can generate directions from their current location using integrated GPS navigation support.

This functionality will simplify the in-store visit process, making Maverick Dresses' retail locations easier to find, increasing foot traffic, and improving overall customer experience.

#### 5. Incorporation of Interactive and Engaging Features:

A modern website should not only provide information but also offer an engaging, interactive experience that keeps customers actively involved and returning. To achieve this, the website will integrate several dynamic UI/UX features, including:

- ❖ **Scrolling Ticker** – A live ticker at the bottom of the homepage displaying:

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- Current date, time, and location.

❖ **Visitor Counter** – A live visitor tracker at the top-right corner of the page, showing:

- Total website visitors, reinforcing credibility.
- Live visitor count, adding a sense of community engagement.
- Milestone badges (e.g., "10,000 customers served") to enhance brand trust.

❖ **Hover Effects on Menus & Products** – Providing:

- Color transitions when hovering over categories, creating a modern aesthetic.
- Zoom-in effect when hovering over product images, improving the browsing experience.
- Subtle animation effects to guide user interaction smoothly.

By incorporating these interactive elements, Maverick Dresses will increase customer engagement, reduce bounce rates, and establish a visually appealing digital presence.

Implementing these proposed solutions will transform Maverick Dresses' online presence, ensuring a seamless, customer-centric, and feature-rich digital platform. The combination of a Single-Page Application, structured product catalog, enhanced communication features, geolocation integration, and interactive design elements will enable the company to:

- Improve brand visibility and credibility.
- Enhance user experience and engagement.
- Increase customer inquiries, conversions, and sales.

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- Provide a competitive advantage in the uniform manufacturing industry.

This strategic digital transformation will position Maverick Dresses as a forward-thinking, customer-oriented brand, ensuring sustained growth and long-term success.

## IV. Description of Functions

### 1. Browse Product Information

#### Product Categories:

To enhance the shopping experience, the website will feature a well-organized and visually appealing product catalog. Customers can explore a diverse range of uniform categories, including:

- **School Uniforms** – Shirts, skirts, frocks.
- **Sports Uniforms** – P.T. T-shirts, P.T. shorts, P.T. track pants.
- **Accessories** – Belts, ties, logos, socks.

Each category will be displayed with:

- ✓ **High-resolution images** for a better visual representation.
- ✓ **Brief product descriptions** to highlight key features and benefits.
- ✓ **Filter options** that allow users to refine their selection based on size, color, or material preferences.

The user-friendly product catalog will enable customers to navigate effortlessly and find their desired products quickly and efficiently.

#### Product Details:

Each product will have a dedicated product page, displaying:

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- **Product Name & Description** – A concise yet informative overview of the product.
- **High-Resolution Images** – Multiple images with zoom-in functionality to give customers a closer look.
- **Material, Size, and Color Options** – Clear specifications to help customers make informed decisions.
- **Pricing (if applicable)** – Transparent pricing details, including bulk purchase discounts and promotional offers.
- **Customer Reviews & Ratings** – Enabling customers to view testimonials and share their experiences.

By offering detailed product insights, Maverick Dresses aims to enhance customer confidence and engagement, ultimately driving conversions and sales.

### Search Functionality:

To streamline the browsing experience, the website will feature an advanced search system, allowing users to:

- **Search by Name Product, or Keyword** – Ensuring quick product discovery.
- **Apply Smart Filters** – Sort by price, size, availability, color, or material.

These search enhancements will reduce browsing time, improve efficiency, and ensure a seamless shopping journey.

## 2. Contact the Company

### Contact Us Page:

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The Contact Us page will serve as a central hub for customer inquiries and communication, offering multiple ways for users to connect with Maverick Dresses. Key features include:

- **Interactive Location Map** – Powered by Google Maps API, allowing users to locate the company's store or headquarters with ease.
- **Direct Email Submission** – Customers can submit inquiries through an intuitive contact form.
- **Business Information Section** – Featuring contact numbers, business hours, and customer service details.

### **Feedback Form:**

To encourage customer engagement and improve service quality, the feedback form will include:

- **Name, Email, and Phone Number Fields** – For easy follow-ups.
- **Inquiry Type Selection** – Customers can specify whether they need support, have a product question, or wish to provide feedback.
- **Message Box** – Allowing detailed customer inquiries or suggestions.
- **File Upload Option** – Enabling customers to attach images or order-related documents for better assistance.

By integrating a well-structured contact and feedback system, Maverick Dresses will enhance customer support, reduce response time, and improve overall user experience.

### **3. Interact with Dynamic Features**

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To create an engaging and interactive digital experience, the website will integrate several dynamic features, enhancing user engagement and satisfaction.

### **Scrolling Ticker:**

A real-time ticker at the bottom of the homepage will display:

- **Current date, time, and location.**

### **Visitor Counter:**

A live visitor tracker at the top-right corner will showcase:

- **Total website visits**, adding credibility and trust.
- **Real-time visitor count**, fostering a sense of community.
- **Customer milestones** (e.g., "Serving 50,000+ satisfied customers").

### **Hover Effects on Menus & Products:**

To improve navigation and user interaction, the website will include:

- **Color-changing hover effects** to enhance the visual experience.
- **Zoom-in effect on product images** for better inspection.
- **Smooth animation transitions** for a modern, high-end aesthetic.

These interactive elements will make the website more visually appealing, engaging, and user-friendly, ensuring a memorable browsing experience.

## **4. View Company Information**

### **About Us Page:**

The About Us page will provide customers with in-depth insights into Maverick Dresses' mission, values, and history, featuring:

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- **Company Overview** – A detailed background of the brand, including its founding principles.
- **Core Values & Vision** – Highlighting the company's commitment to quality and customer satisfaction.
- **Meet the Team Section** – Introducing key team members, showcasing expertise and industry experience.
- **Achievements & Milestones** – Demonstrating the company's growth and contributions to the uniform manufacturing industry.

This section will help build brand trust and establish credibility among customers.

### **Gallery Page:**

To visually represent the brand's identity, the Gallery Page will showcase:

- **Product Photography** – High-resolution images of uniforms and accessories.
- **Behind-the-Scenes Footage** – Insights into the production and quality control processes.
- **Customer Testimonials & School Partnerships** – Featuring real-life experiences from satisfied clients.

A well-structured gallery section will enhance the storytelling aspect of the brand, fostering a deeper emotional connection with customers.

## **5. Easy Navigation**

### **Navigation Menu:**

To ensure seamless website navigation, the menu bar will be:

- **Intuitively structured**, allowing users to access key sections effortlessly.

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- **Fixed at the top**, ensuring easy accessibility while scrolling.
- **Dropdown-enabled**, offering quick access to subcategories.

The primary sections accessible via the navigation menu include:

- ❖ **Home** – A dynamic landing page with featured products and announcements.
- ❖ **Product Categories** – Direct access to all uniform types and accessories.
- ❖ **Contact Us** – Allowing customers to connect with the company.
- ❖ **About Us** – Providing company insights and values.
- ❖ **Gallery** – A visual representation of products and brand identity.

### **Site Map:**

For improved user experience and search engine optimization (SEO), the website will include a Site Map, which will:

- ❖ **Display a structured overview** of the website's content.
- ❖ **Assist customers** in quickly locating information without excessive navigation.
- ❖ **Improve search engine indexing**, ensuring better online visibility.

By implementing an intuitive menu system and structured site map, Maverick Dresses will enhance website usability and overall customer satisfaction.

The proposed functional enhancements will ensure that Maverick Dresses delivers a highly engaging, user-friendly, and efficient online experience. By integrating structured product browsing, dynamic features, seamless communication tools, and intuitive navigation, the website will:

- ✓ Enhance customer engagement and satisfaction.

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- ✓ Improve searchability and accessibility of products.
- ✓ Increase conversions and sales through an optimized browsing experience.
- ✓ Establish Maverick Dresses as a modern, customer-centric brand.

This feature-rich digital transformation will ultimately drive business growth and strengthen Maverick Dresses' competitive position in the uniform industry.

## V. Additional Features Implemented by Our Team

### 1. Modern Technologies & Frameworks Used

The Maverick Dresses website is built using modern, widely adopted technologies to ensure high performance, scalability, and a seamless user experience. The selected stack provides:

- Optimized UI/UX
- Smooth animations and interactive elements
- Robust form validation and API handling

#### i. Core Framework & Libraries

- React (v18.3.1) – The primary JavaScript framework used for building the user interface.
- React DOM (v18.3.1) – Ensures seamless React-to-DOM interactions.
- React Router DOM (v7.1.3) – Handles client-side routing for smooth page transitions without full reloads.

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## ii. UI Components & Styling

- Material UI (@mui/material & @mui/icons-material v6.4.3) – Google's popular UI framework for modern, responsive design.
- Framer Motion (v12.0.6) – Advanced animations for smooth transitions and dynamic effects.
- AOS (v2.3.4) – Scroll animations for a more engaging user experience.
- Lucide React (v0.474.0) – Custom icons to enhance the UI.

## iii. Form Handling & Validation

- Formik (v2.4.6) – Manages form handling efficiently.
- Yup (v1.6.1) – Schema-based validation library for cleaner user input.

## iv. Data Fetching & API Handling

- Axios (v1.7.9) – Efficient HTTP client for API interactions.

## v. UI Components for Carousel/Slider

- React Slick (v0.30.3) & Slick Carousel (v1.8.1) – Interactive product carousels for showcasing featured items.
- Swiper (v11.2.1) – A modern touch slider for an intuitive UI experience.
- React Responsive Carousel (v3.2.23) – Ensures carousels are fully responsive on all devices.

## vi. Utility & Helper Libraries

- date-fns (v4.1.0) – Optimized date/time handling for various formats.
- clsx (v2.1.1) – Simplifies conditional class handling in React.

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- React Countup (v6.5.3) – Number counting animation for stats and metrics.
- React Hot Toast (v2.5.1) – Smooth toast notifications for better user engagement.
- React Paginate (v8.3.0) – Pagination component for large product lists.
- Recharts (v2.15.1) – Charts and data visualization for analytics.

## 2. Enhancing User Experience (UX/UI)

### a. Dynamic Effects & User Interaction

- Hover and transition effects on the menu and product categories for smoother navigation.
- Active menu state: When users click on a sub-menu, it is highlighted with an underline and color change to indicate their current location.
- Zoom-in feature for product images, allowing customers to view fabric details and stitching.

### b. Improved Layout & Navigation

- Fixed navigation bar for quick access to main categories.
- Floating "Scroll to Top" button for easy movement across the page.
- Lazy Loading for Images:
  - Applied only to lower-page images to optimize performance and reduce resource consumption.
  - Ensures important visuals load instantly, while non-essential elements load on demand.
- Most images have been converted to the .webp format, providing:

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- Better compression while maintaining high quality.
- Faster loading times, reducing bandwidth consumption.

### c. Improved Layout & Navigation

To create a **dynamic and engaging homepage experience**, the Maverick Dresses website features a **Marquee (scrolling text banner)** positioned at the **center of the homepage**.

#### ❖ Key Features of the Marquee:

- **Real-Time Announcements:** Displays the latest updates, promotions, and important notifications in a continuously scrolling format.
- **Smooth Scrolling Effect:** Uses a **seamless, fluid animation** to enhance readability and ensure a professional look.
- **Responsive & Adaptive:**
  - Adjusts speed and visibility based on screen size for **optimal readability on desktop, tablet, and mobile devices**.
  - Automatically **pauses on hover**, allowing users to interact with the message without distractions.
- **Customizable Messages:** The admin can easily **update the marquee text** to highlight:
  - New product launches
  - Limited-time discounts and offers
  - Important customer service announcements
  - Seasonal promotions and events

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This **Marquee banner** enhances user engagement, keeps customers informed about important updates, and adds a **dynamic visual element** to the homepage.

### 3. Enhancing E-commerce Functionality

#### a. Cart & Checkout Management

- The shopping cart retains data even when customers leave the website.
- Automatic discount application based on purchase history.
- Supports multiple payment methods: PayPal, Google Pay, Cash on Delivery (COD).
- Security Enhancement:
  - Checkout page access is restricted to prevent unauthorized purchases.
  - If a user tries to access checkout without adding products, they are redirected to the cart page.

#### b. Wishlist & Recently Viewed Products

- Wishlist: Users can save favorite products for future purchases.
- Recently Viewed Products: Displays a list of products previously viewed, making it easier for customers to return to them.

#### c. Order Management & Order Tracking

- Order Tracking: Customers can enter their order ID to check shipment status.
- Download invoice PDF directly from the system.

### 4. Enhancing Customer Interaction

#### a. Feedback & Contact System

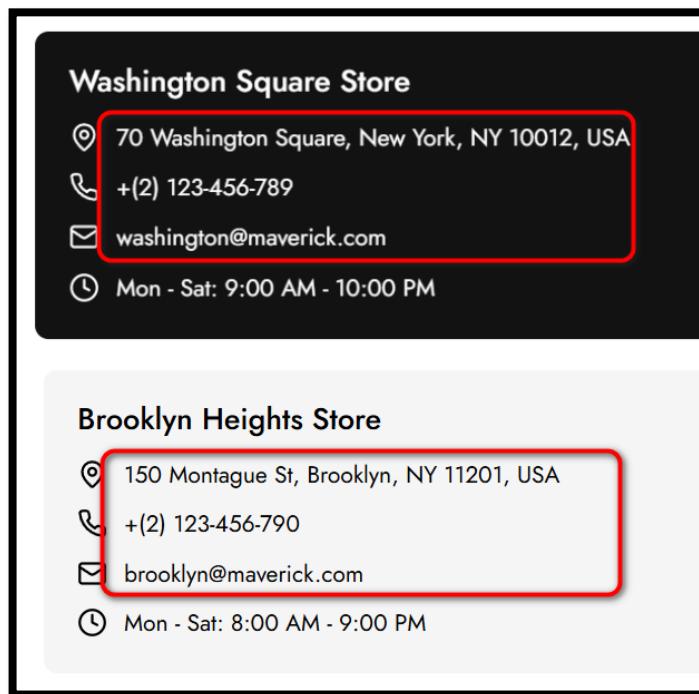
- Diverse contact options: Supports customer inquiries, job applications, business partnerships, and product feedback.

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## b. Contact Us - Interactive Features

The Contact Us section includes enhanced interactive elements to provide a seamless user experience when engaging with company contact details:



- **Clicking on the address:**

- Redirects users to Google Maps, displaying the exact store or office location.
- Users can get directions instantly based on their current location.

- **Clicking on the phone number:**

- On mobile devices: Opens the default calling app with the phone number pre-filled, allowing users to initiate a call immediately.
- On desktop computers: If a calling application is installed (such as Skype, FaceTime, Google Voice), the browser will prompt the user to

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open the app for calling. If no calling application is available, there may be no response.

- **Clicking on the email address:**

- On mobile devices: Opens the default email app (Gmail, Outlook, Apple Mail) with the recipient's email address pre-filled.
- On desktop computers: Opens the default email client (such as Outlook, Thunderbird, or Gmail via a web browser). If no email client is installed, the action may have no response.

These enhancements ensure faster communication, improved accessibility, and a user-friendly contact process for all device types.

### c. News Article Commenting & Sharing Feature

- **Allows users to comment, reply, like, and share news articles.**
- **Comments and replies remain visible after a page reload** as they are fetched from MockAPI, ensuring a seamless experience.
- Users can **like a comment or reply**, with interactions stored in localStorage for tracking.
- Articles can be **shared on Facebook, Twitter, Pinterest, and via direct link copy**, with automatically generated previews including title, image, and description.
- **Version 2 update plan:**
  - Adding **comment filtering** to remove inappropriate content.
  - Implementing **comment moderation** requiring admin approval before displaying comments.

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## 5. Expanding Marketing & Promotion Strategies

### a. SEO Optimization for Production Environment

- SEO-friendly implementation:
  - Meta tags optimized for search engines.
  - Structured data improves Google indexing and ranking.
  - Product descriptions and blog posts optimized for better search performance.
- Page Titles Auto-Update:
  - The title on the browser tab dynamically updates when users switch pages.
  - Enhances SEO and user clarity.

### b. Social Media Integration & Sharing Enhancements

- Product sharing buttons for Facebook, Zalo, Twitter, and Instagram.
- When sharing a product or blog post, the system automatically generates a preview thumbnail displaying:
  - Product image or article cover photo.
  - Title and short description.
  - Link to the full content.
- This improves click-through rates and makes shared content more visually appealing and trustworthy.

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## 6. Social Engagement & Trust Building

- Fanpage Integration:
  - The footer includes an embedded Facebook fanpage, allowing users to:
    - View recent posts.
    - Follow Maverick Dresses directly from the site.
    - Engage with brand updates without leaving the page.

## 7. Conclusion

These additional features help Maverick Dresses:

- Leverage modern technologies for UI/UX, API handling, and performance.
- Improve SEO and social media integration for better discoverability and engagement.
- Ensure security and reliability in the checkout process.
- Enhance user experience with dynamic interactions, animations, and optimizations.

This combination of advanced technologies, performance enhancements, and security measures makes the website future-proof, high-performing, and competitive in the industry.

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# Customer Requirements Specifications

## I. User

### 1. Product Search

#### 1. Product Search

**Description:** The system allows customers to search for products using keywords and advanced filters.

##### Input:

- Customers enter search keywords (e.g., product name, relevant keywords).
- Customers can apply advanced filters (price, sizes, category, sale status, education level, gender, etc).

##### Process:

- The system retrieves product data from a JSON file (e.g., products.json).
- The system filters product data based on the search keywords and selected filters.
- The system processes and formats the data before displaying results.

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### **Output:**

- Displays a list of relevant products with name, description
- If no products match the criteria, the system shows "No products found" and suggests related items.

## **2. Wishlist Management**

**Description:** The system allows customers to save favorite products for easy access later.

### **Input:**

- Customers click “Add to Wishlist” on a product page and other pages that display product lists, such as Homepage, Category, Search Results, and Featured Sections.
- Customers can view their saved wishlist items in the Wishlist page.
- Customers can remove items from the Wishlist.
- When a customer removes an item from the Wishlist, the system will:
  - o Display a confirmation prompt before deletion.
  - o Message: "Are you sure you want to remove this product from your Wishlist?"
  - o Options:

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- If confirmed, the item is removed.
- If canceled, the item remains in the Wishlist.

### **Process:**

- The system stores the wishlist in Local Storage on the browser.
- When a customer clicks "Remove from Wishlist", the system:
  - Retrieves the wishlist data from Local Storage.
  - Displays a confirmation message before deletion.
  - If the user confirms, the system:
    - Removes the selected product from Local Storage.
    - Updates the Wishlist page dynamically.
  - If the user cancels, the product remains in the Wishlist.

### **Output:**

- Displays a "Product has been added to your Wishlist" confirmation message.
- Shows a wishlist page with saved products (star rating, name, image, price).
- Provides a "Remove from Wishlist" button for each saved product.
- When a user clicks "Remove from Wishlist", the system asks for confirmation before deletion.
  - If confirmed, the item is removed.

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- If canceled, the item remains in the Wishlist.

### 3. Product Detail

**Description:** The system enables customers to interact with the product detail page by selecting product attributes, viewing images, and managing purchase preferences. It provides real-time stock validation, ensuring accurate product availability and a seamless shopping experience. Additionally, the system automatically tracks viewed products and adds them to the Recently Viewed Products section with a timestamp.

#### Input:

- View product images using the next/back buttons.
- Select product attributes:
  - Size (S, M, L - selectable via buttons).
  - Color (Selectable via radio buttons).
- Enter or adjust product quantity:
  - Manually input a number in the quantity field.
  - Use "+" or "-" buttons to increase or decrease quantity.
- Click on:
  - "Add to Cart" button (if the product is in stock).
  - "Buy It Now" button (if the product is in stock).
  - "Add to Wishlist" button (available even if the product is out of stock).

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- "Share" button.

## Process:

### Product Image Navigation

- Clicking on a product image will open a photo viewer with next/back navigation buttons to cycle through images.

### Stock Validation & Quantity Selection

- The system retrieves stock availability data for the selected size and color combination.
- If the entered quantity exceeds available stock, the system:
  - Displays an error message preventing further increase.
  - Restricts adding more items than available in stock.
- If the product is out of stock, the system:
  - Disables the "Add to Cart" and "Buy It Now" buttons.
  - Allows the customer to add the product to Wishlist for future reference.
  - Keeps the "Share" button enabled for users to share the product link.

### Recently Viewed Products Tracking

- When a customer views a product:
  - The system will automatically record product information.
  - Stores the view timestamp.

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- Saves the recently viewed product data to Local Storage.
- If the product is already in Recently Viewed Products, the system:
  - Updates the timestamp to the latest view time.
  - Moves the product to the top of the Recently Viewed list.
  - If the Recently Viewed list exceeds a defined limit (e.g., 20 products), the oldest product is removed.

## **Output:**

### Product Image Viewer

- Displays enlarged product images with next/back navigation buttons for quick browsing.

### Stock & Quantity Validation

- Displays real-time stock availability message.
- If the selected quantity exceeds available stock:
  - Shows "Selected quantity exceeds stock availability" message.
  - Prevents adding an invalid quantity to the cart.
- If the product is out of stock:
  - Shows "This product is currently out of stock" message.
  - Disables Add to Cart and Buy It Now buttons.
  - Allows customers to add the product to Wishlist for future notification.

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## 4. Recently Viewed Products Management

**Description:** The system allows customers to view their recently viewed products, which are automatically recorded upon visiting a product detail page. The list is updated dynamically, maintaining a maximum of 20 products, sorted by the most recently viewed. Customers can also remove items from the list.

### Input:

- When a customer views a product detail page, the system automatically:
  - o Saves the product's information and timestamp.
  - o Updates the Recently Viewed list in local storage.
- Customers can:
  - o Click on a product in the Recently Viewed Products section to revisit its details.
  - o Remove a product from the list using the trash/delete icon.
  - o When a customer removes a product, the system will:
    - Display a confirmation prompt before deletion.
    - Message: "Are you sure you want to remove this product from Recently Viewed?"
    - Options:
      - If confirmed, the product is removed.

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- If canceled, the product remains in the list.

## Process:

### Tracking Viewed Products:

- When a product page is opened, the system:
  - Retrieves the recently viewed list from local storage.
  - Adds the new product with the current timestamp.
  - Moves the product to the top of the list if it already exists (updating its timestamp).
- If the list exceeds 20 products, the oldest item is removed.
- The list is stored in local storage to persist across browsing sessions.

### Removing a Product from Recently Viewed:

- When a customer clicks the delete icon, the system:
  - Finds the selected product in the local storage list.
  - Displays a confirmation prompt before deletion:
    - Message: "Are you sure you want to remove this product from Recently Viewed?".
    - Options:
      - If the user confirms, the system:
        - Removes the selected product from local storage.
        - Updates the displayed list

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dynamically.

- If the user cancels, no changes are made, and the product remains in the list.

### **Output:**

Recently Viewed Products Page:

- Displays a grid of recently viewed products, including:
  - Thumbnail image, product name, discount, original price, and time since last viewed.
- Updates dynamically as new products are viewed.
- Shows a message "Viewed X minutes ago" for each product.

Product Removal Confirmation:

- When a product is deleted, a confirmation message is shown before final removal to prevent accidental deletions.
- Once confirmed, the product is removed from both local storage and the UI dynamically.
- If no recently viewed products remain, the system displays "Your recently viewed list is empty."

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## 5. Shopping Cart Management

**Description:** The system allows customers to manage their shopping cart by adding, updating, or removing products. Additionally, it suggests available discount codes stored in a JSON file, sorted by the highest percentage discount first. This ensures that customers receive the best possible discount while also benefiting the seller.

### Input:

- Customers add a product to the cart.
- Customers can change quantity or remove items.
- When customers click the "Buy Now" button, the system will automatically:
  - o Redirect them to the cart page.
  - o Automatically check the checkbox for the selected product, enabling a quick checkout option.
- When customers remove an item from the cart, the system will:
  - o Display a confirmation prompt:
    - Message: "Are you sure you want to remove this product from your cart?"
    - Options:
      - If confirmed, the system removes the product.
      - If canceled, the product remains in the cart.

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### Process:

- Product & Cart Management:
  - The system retrieves product details (name, price, size, color, stock availability) from a JSON file.
  - Dynamically updates the cart when product quantity changes.
  - If the selected quantity exceeds available stock, the system displays an error message and prevents users from proceeding with the purchase.
  - The cart saves data in Local Storage for guest users.
- Automatic Product Disabling for Out-of-Stock Items:
  - If a product was available when added to the cart but is out of stock at the time of checkout, the system will disable selection of that product.
  - The product will be marked as "Out of Stock", and users will not be able to select or proceed with purchasing it.
  - A notification message will appear to inform users:
    - "The product in stock is currently insufficient to supply."
    - Users will have to remove the item from the cart before proceeding to checkout.
- Cart Item Removal Confirmation
  - When a customer clicks "Remove Item", the system:

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- Displays a confirmation prompt before deletion.
  - If the user confirms, the item is removed.
  - If the user cancels, the item remains in the cart.
- Checkout Page Access Restriction (Security Enhancement):
- To ensure payment security, the checkout page can only be accessed when the user clicks the "Proceed to Checkout" button from the cart page.
  - If a user attempts to manually navigate to the checkout page without having products in their cart, the system will:
    - Redirect them back to the cart page.
    - Display a security message: "You must add items to your cart before proceeding to checkout."
  - This security feature prevents unauthorized access to the checkout page, ensuring that users cannot complete a payment without selecting products.
- Discount Code Suggestions (From JSON File):
- The system retrieves available discount codes from a JSON file (coupons.json).
  - Filters applicable discount codes based on:
    - Minimum order value requirement
    - Product/category restrictions
  - Sorts discount codes from highest to lowest percentage discount.

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- Ensures discount logic benefits both customers and sellers (i.e., a higher percentage discount may not always give the biggest absolute price reduction if it negatively affects seller profits).

## **Output:**

### Cart Display:

- Shows product details (name, image, size, color, price, quantity, total cost).
- Provides action buttons:
  - "Update Quantity"
  - "Remove Item"
  - "Proceed to Checkout"
  - Automatically checks the checkbox when the "Buy Now" button is clicked, allowing quick checkout.
- If a product becomes unavailable, it is automatically disabled in the cart.
- Displays notification message: "The product in stock is currently insufficient to supply."
- If the cart is empty, displays the message: "Your cart is empty."
- If users try to access the checkout page directly, they are redirected back to the cart page, ensuring checkout security.

### Suggested Discount Codes (From JSON File):

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- Displays a list of applicable discount codes, ranked from highest to lowest discount percentage.
- Each code includes:
  - o Discount percentage (%)
  - o Conditions for use (e.g., minimum order value, applicable product categories).
  - o A "Apply Now" button for quick application.

## 6. Coupon Code Application

**Description:** The system allows customers to apply discount codes at checkout.

### Input:

- Customers enter a coupon code during checkout.

### Process:

- The system verifies the coupon in the JSON.
- The system checks coupon validity based on:
  - o Expiration date
  - o Eligible product categories
  - o Minimum order value requirement
- If valid, the system applies the discount and updates the order total.

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### **Output:**

- If valid, displays "Coupon applied successfully" and updates the total price.
- If invalid, shows "Invalid or expired coupon code".

## **7. Checkout Process**

**Description:** The system allows customers to enter billing and shipping details, select a payment method, and complete their order securely. It supports multiple payment options, including credit/debit card payments via PayPal, Google Pay, and other gateways that accept Visa, Mastercard, and other major cards.

### **Input:**

- Billing & Shipping Details:
  - Name
  - Address
  - Phone Number
  - Email
- Payment Method Selection:
  - PayPal (supports Visa, Mastercard, and linked accounts).
  - Google Pay (supports Visa, Mastercard, and other saved payment methods).

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- Credit/Debit Card (direct input for Visa, Mastercard, American Express, etc.).
- Cash on Delivery (COD) (if applicable).
- Apply a coupon code (if available).

### **Process:**

#### **Input Validation & Order Calculation**

- The system validates required fields for accuracy:
- Ensures the address format, phone number, and email structure are correct.
- If a coupon is applied, the system verifies:
  - Expiration date
  - Eligible products/categories
  - Minimum order value
- The system calculates:
  - Subtotal (total product cost before discounts).
  - Discounts (if a valid coupon is applied).
  - Shipping Costs (based on location and shipping method).
  - Final Order Total (Subtotal - Discounts + Shipping).

#### **Payment Processing**

- The system processes payment based on the selected method:

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- PayPal → Redirects to PayPal Checkout, where customers can pay using their PayPal account or directly with Visa/Mastercard without logging into a PayPal account.
- Google Pay → Redirects to Google Pay Checkout, allowing customers to complete payments with saved Visa, Mastercard, or other linked cards.
- Cash on Delivery (COD) →
  - No online payment is required.
  - The order is confirmed, and payment will be collected upon delivery.

#### Order Confirmation & Cart Management

- If the payment is successful:
  - The system generates a unique Order ID.
  - An order confirmation email is sent to the customer.
  - Ordered products are automatically removed from the cart.
- If the payment fails:
  - The system redirects the customer to the Order Error Page.
  - The customer is prompted to review their cart and retry checkout.

#### Output:

- If payment is successful:
  - The system redirects to the Order Success Page.

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- Displays confirmation message: "Your order has been successfully placed!"
- The ordered products are removed from the cart.
- If payment fails:
  - The system redirects to the Order Error Page.
  - Displays an error message: "Payment failed. Please check your details or try another payment method."
  - The customer is prompted to edit their cart and retry checkout.

## 8. Order Tracking & Invoice Management

**Description:** The system allows customers to track their order status and download invoices.

### Input:

- Customers enter their order ID to check the status.
- Customers click the "Download Invoice (PDF)" button if the order is completed.

### Process:

- The system retrieves order details from the API.
- If the order is not completed, the system displays the current order status (Processing, Shipping, Delivered).

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- If the order is completed, the system generates a PDF invoice and provides a download option.

### **Output:**

- Displays order status (Processing, Shipping, Delivered).
- If the order is completed, shows a "Download Invoice PDF" button.
- If the order ID is invalid, displays "Order not found".

## **9. Unified Contact & Feedback Form**

**Description:** The system provides a single, dynamic form that allows users to:

- Contact customer support
- Apply for job opportunities
- Submit partnership requests
- Provide feedback on products and services

Users are required to **select a store location** before filling out the form to ensure that their request is directed to the appropriate store.

### **Input:**

Users select the store location from a dropdown menu.

- Users select the request type:
  - o General Inquiry

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- Job Application
- Partnership Request
- Product & Service Feedback
- Users enter the following details:
  - Full Name
  - Email (Validated for correct format)
  - Phone Number (Validated for correct format)
  - Detailed Description
- Additional fields based on request type:
  - Job Application: CV Upload (Only PDF/DOCX, Max 5MB)
  - Product & Service Feedback: Rating (1-5 Stars) + Upload Related Documents (Optional - PDF/DOCX/JPG/PNG, Max 5MB)
  - Partnership: Partnership Type (Supplier, Distributor, Reseller, etc.) + Upload Related Documents (Optional - PDF/DOCX/JPG/PNG, Max 5MB)

### **Process:**

- The system requires users to select a store location before proceeding.
- The system dynamically updates the form fields based on the selected request type.

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- The system validates input fields (correct email format, required fields, valid CV file format).
- The system submits the request to the corresponding API endpoint, including the selected store:
  - o POST /api/v1/contacts (General Inquiry & Partnership Requests)
  - o POST /api/v1/careers/apply (Job Applications). **Note:** This API is for academic project simulation only and currently supports text data storage only. File uploads are not stored.
  - o POST /api/v1/feedback (Product & Service Feedback)
- If the request is successfully submitted, the system displays a confirmation message.
- If an error occurs, the system prompts the user to check the form and try again.

### Output:

- If successful, displays "Your request has been successfully submitted to [Selected Store]! We will get back to you as soon as possible."
- If an error occurs, displays "An error occurred while submitting your request. Please check your information and try again."
- If the feedback rating is 3 stars or higher, display "Thank you for taking the time to rate our product."

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- If the feedback rating is 1-2 stars, displays "We are sorry for your experience. Our support team at [Selected Store] is available to assist you. Please reach out to us for further help."

## 10. News Article Commenting & Sharing Feature

**Description:** The system allows users to **comment, reply, like, and share** articles. Comments and replies are persisted even after page reload by fetching data from MockAPI. Users can also share articles on social media with automatically generated previews.

### Input:

- Users can enter their name and comment before submitting.
- Users can reply to existing comments, creating a nested reply structure.
- Users can like a comment or reply.
- Users can share the article via integrated social media buttons.

### Process:

(Version 1 - Allows users to comment freely)

#### Comment & Reply Handling

- Users submit comments via /api/v1/comments
- Users submit replies via /api/v1/reply

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- Comments and replies are retrieved from MockAPI, ensuring they persist even after page reload.
  - o This means comments do not disappear when users refresh.
  - o Since data is retrieved dynamically, no database connection is needed.

### Like Processing

- When a user likes (thả tym) a comment or reply:
  - o The API increases the like count.
  - o The system stores the like in localStorage to track that the user has liked it.
  - o The like icon changes to an active state.
- When the user clicks again to unlike:
  - o The API decreases the like count.
  - o The system removes the like from localStorage, allowing the user to like it again later.

### Social Sharing Handling

- Users can share articles on Facebook, Twitter, and Pinterest.
- If navigator.share is supported, users can share via their device's default sharing options.
- If sharing fails, the article link is copied to the clipboard.

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## Future Update Plan (Version 2)

- Important Notice: Since this project is part of an educational learning process, users are allowed to comment freely without restrictions in Version 1.
- Version 2 will include:
  - o Comment filtering to block sensitive or inappropriate content.
  - o Comment moderation requiring admin approval before comments appear publicly.
- These improvements will ensure a more secure, community-friendly commenting environment.

## Output:

- Comments and replies appear instantly after submission.
- If a user refreshes the page, previous comments and replies remain visible because they are retrieved from MockAPI.
- Like counts update dynamically when users interact with the like button.
- Shared articles display metadata previews (title, image, description) when posted on social media.

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## 11. Newsletter Subscription

**Description:** The system allows customers to subscribe to newsletters and promotional notifications via email.

### Input:

- Customers enter their email address to subscribe.

### Process:

- The system sends a GET request to the API (/api/v1/subscribers) to check if the email is already registered.
- If the email does not exist, the system sends a POST request to add the email to the subscription list.
- If the email already exists, the system displays a message informing the user.
- If any errors occur (duplicate email, invalid format, server issues), appropriate error messages are shown.

### Output:

- If successful, the system displays "You have successfully subscribed to our newsletter!".
- If the email is already subscribed, it displays "This email is already subscribed.".
- If an error occurs, an appropriate error message is shown.

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## II. Hardware / Software requirement

### Software:

- **Frontend:** HTML5, CSS, Bootstrap, JavaScript, jQuery, React/AngularJS, Figma, XML.
- **Data Storage:** JSON files or TXT files.
- **APIs:** Geolocation API (e.g., Google Maps).
- **Operating System:** Windows.
- **Browsers:** Edge, Chrome, Mozilla Firefox, Safari.

### Hardware:

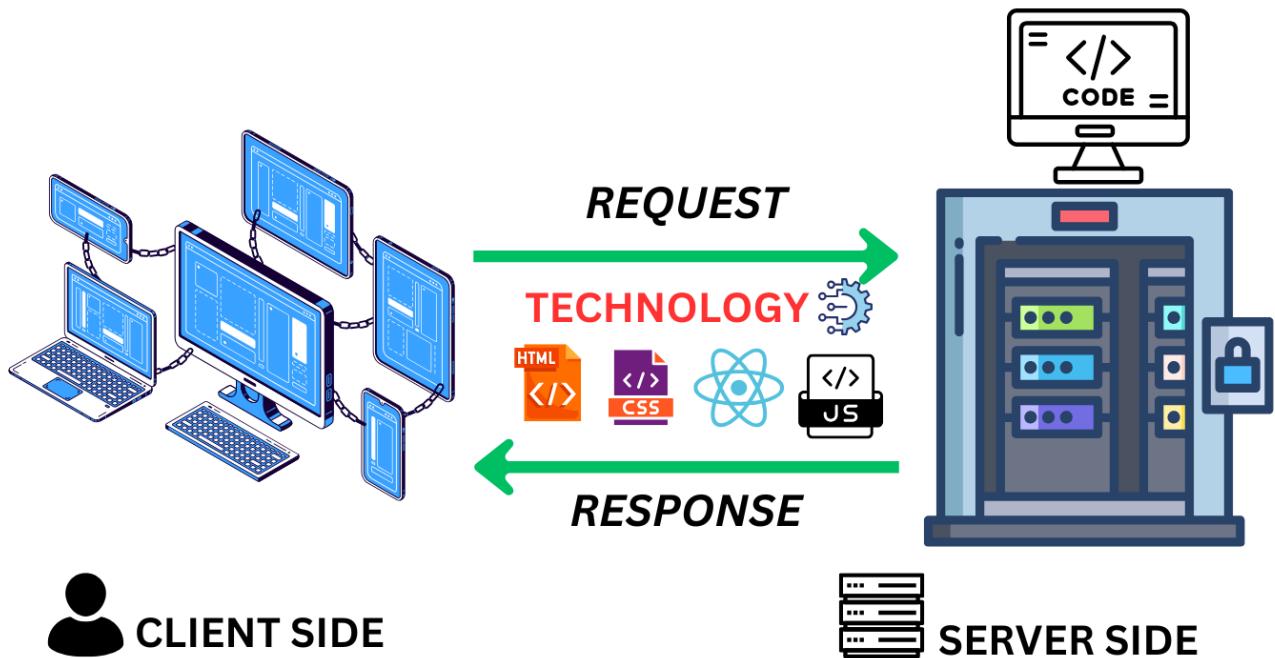
- **Processor:** Intel Core i3/i5 or higher.
- **RAM:** 8 GB or above.
- **Graphics:** Color SVGA.
- **Storage:** 500 GB Hard Disk space or higher.
- **Input Devices:** Mouse and Keyboard.

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<b>Date</b>		

## **Review 02**

<b>Design Plan:</b> Maverick Dresses	<b>Document Name:</b> Architecture and design of the project	<b>SWD/Form</b> No.03/ARD/Ver1.0
<b>Effective Date:</b> 22-01-2025	<b>Version</b> 1.0	<b>Page No:</b> 68 of 190

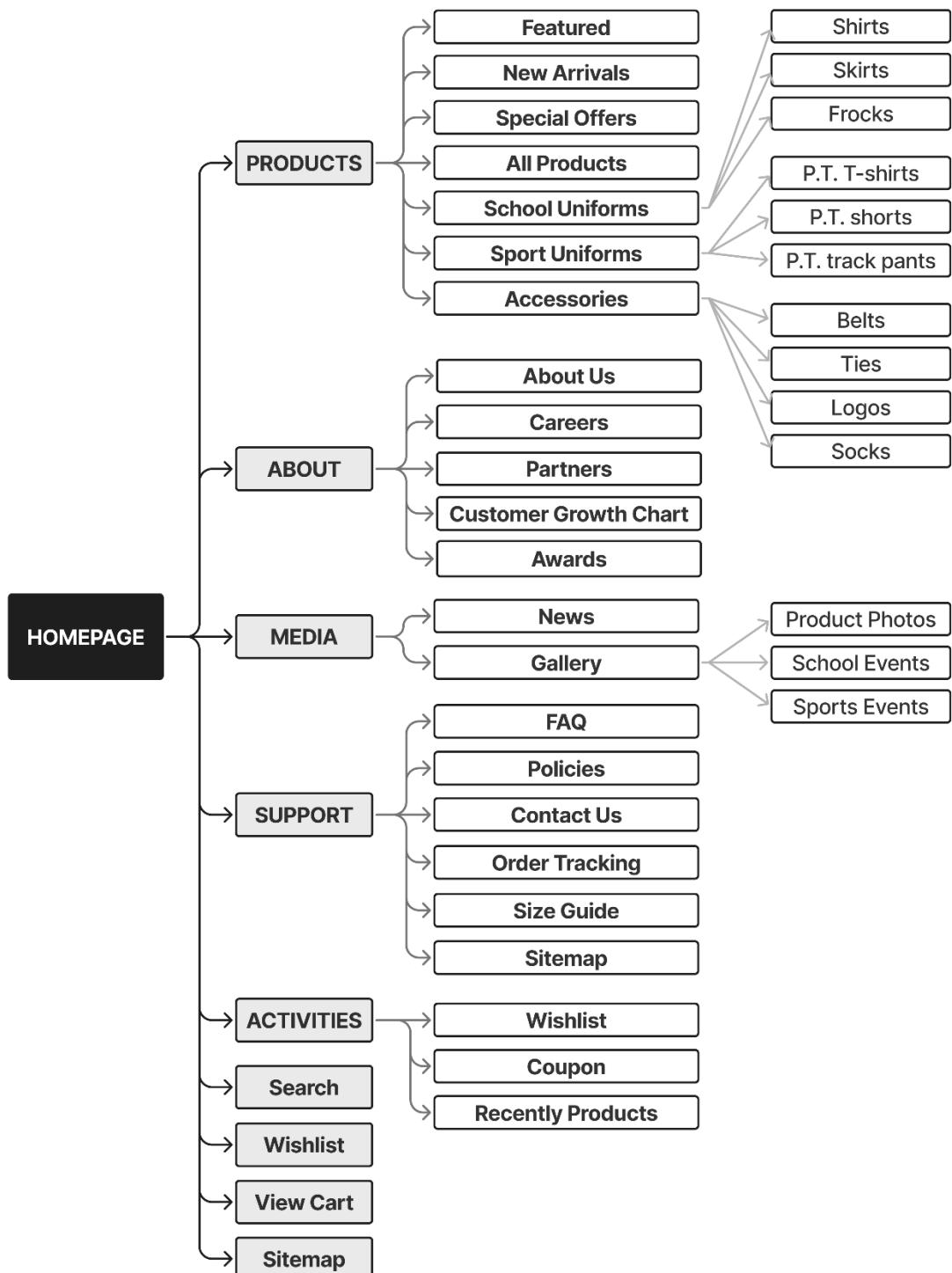
# Architecture and design of the project



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Design Plan: Maverick Dresses	Document Name: SiteMap	SWD/Form No.04/SM/Ver1.0
Effective Date: 22-01-2025	Version 1.0	Page No: 69 of 190

# SiteMap



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## **Review 03**

<b>Design Plan:</b> Maverick Dresses	<b>Document Name:</b> Screen shots	<b>SWD/Form</b> No.05/SS/Ver1.0
<b>Effective Date:</b> 05-02-2025	<b>Version</b> 1.0	<b>Page No:</b> 71 of 190

# Screen shots

## User Interface Introduction

Before diving into the **Website Structure Overview**, this section provides an overview of the **visual identity, design principles, and tools** used in the **Maverick Dresses** project. These elements ensure consistency, brand recognition, and an optimized user experience across all pages.

### 1. Brand Identity & Design Concept

#### 1.1. Brand Recognition

Maverick Dresses is a **leading uniform manufacturer**, and the website is designed to reflect its **professional, modern, and trustworthy** identity. The UI/UX approach follows a **minimalist yet elegant** aesthetic, ensuring clarity and ease of navigation for users.

#### 1.2. Color Palette



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The color scheme is carefully chosen to balance **brand representation, readability, and visual appeal**. The primary and secondary colors used in the interface include:

- **Primary Colors:**

- **#f54b49** (Main Accent - Product labels, price highlights)
- **#eefbf8f, #fbece4, #f6eedc** (Supporting Accent - Banners)
- **#fef2ef** (Top-nav Background & Light Theme Areas)

- **Neutral & Supporting Colors:**

- **#121212** (Text & Primary Dark UI Elements or Call-to-action button backgrounds)
- **#454545** (Secondary Text, Menu, Footer)
- **#7b7b7b** (Disabled Elements, Tertiary Text)
- **#bababa** (Borders & Subtle Dividers)
- **#f7f7f7** (Card Backgrounds, Light Mode Sections)

These colors ensure **strong contrast, readability, and brand consistency** across different devices and screen sizes.

## 2. Typography & Iconography

### 2.1. Font Selection

- **Primary Font: Jost** (Modern, Clean, and Readable)

This font provides **aesthetic consistency** while maintaining **high readability across desktop and mobile interfaces**.

### 2.2. Icon Set

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The website uses **Lucide Icons & Svg Icon** for a **modern and scalable** icon set. Icons are used for:

- **Navigation Menu & Categories**
- **Cart, Wishlist, and Checkout Steps**
- **Social Media & Interactive Features**
- **Product Status (In Stock, Out of Stock, Discounts, etc.)**

All icons are used in **SVG format** to ensure scalability and performance optimization.

### 3. UI Components & Design Principles

#### 3.1. Navigation & Layout Structure

- **Fixed Header, Scroll to Top button & Tiker** to improve accessibility.
- **Top Navigation Bar (Top-Nav) Includes:**
  - Contact Information (Phone, Email).
  - Free Shipping Information.
- **Primary Navigation Includes:**
  - Products, About, Media, Support, Activities.
  - Search Bar, Cart, and Vistor counter Shortcuts.

#### 3.2. UI Components & Interactions

- **Smooth Hover Effects** on buttons and menus.
- **Interactive Filters & Sorting** on product pages.
- **Collapsible Sections** in FAQ and Policies.

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- **Animated Loading Elements** for better user engagement.

### 3.3. Mobile & Responsive Design

- **Fully Responsive Grid System** (Using CSS Flexbox & Grid Layouts).
- **Optimized Navigation Drawer** for mobile users.
- **Touch-friendly Buttons & UI Elements** for smooth user interactions.

## 4. Design Tools & Prototyping

### 4.1. Design & Prototyping Tool

The entire UI/UX design process was carried out in **Figma**, ensuring a streamlined workflow between **designers and developers**. The Figma file includes:

- **Wireframes & High-Fidelity Mockups.**
- **Interactive Prototypes for Testing.**
- **Component Libraries for Consistency.**
- **Style Guide & Design Tokens.**

### 4.2. Shared Figma Link

**Figma Design File:**

<https://bit.ly/maverick-dresses>

(Accessible for developers, stakeholders, and UI/UX teams).

### Important Note:

The Figma file serves as a reference only. During development, there may be deviations from the original design due to technical constraints, optimization decisions, or

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responsive adjustments. The final coded version **may not be 100% identical** to the Figma design.

## **Website Structure Overview: Header, Footer, and Layout Sections**

Before diving into the detailed layout of each page, it's important to first define and understand the **Header** and **Footer** components, as they are crucial parts of the website's structure. These sections ensure **consistent branding, seamless navigation, and accessibility** across different pages.

- We strive to optimize the UI/UX as much as possible, ensuring a smooth, intuitive, and enjoyable user experience.

### **1. Header Section**



The **Header** is the topmost part of the website and plays a critical role in user interaction. It serves as the **first touchpoint** for visitors, providing key navigation and interactive elements.

#### **Top Navigation Bar (Top-Nav)**



- **Positioned at the very top of the website, above the main navigation menu.**

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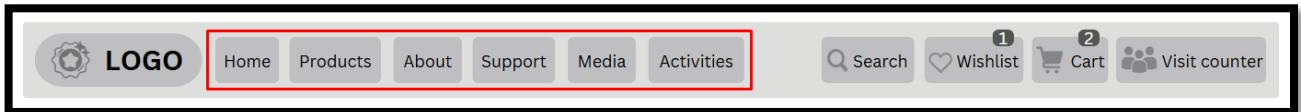
- **Left Side:** Displays **company contact information**, including:
  - **Phone Number**
  - **Email Address**
- **Right Side:** Displays **free delivery conditions**, indicating the **minimum purchase amount required** to qualify for free shipping.

### Company Logo



- Positioned at the **top-left** of the page.
- Clickable and redirects users to the **Homepage** when clicked.

### Main Navigation Menu & Development Plan



- The **Main Navigation Menu** is positioned at the **top-left** of the page and serves as the primary method for users to navigate through the Maverick Dresses website efficiently. It features a **horizontal or vertical menu bar** that provides quick access to major sections.
  - A horizontal or vertical menu bar that allows users to quickly access major sections:
    - **Products** (Featured, New, Sale, School Uniforms, Sports Uniforms, Accessories)

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- **About** (About Us, Careers, Partners, Customer Growth Chart, Awards)
  - **Media** (Fashion News, Gallery)
  - **Support** (FAQ, Policies, Feedback, Contact Us)
  - **Activities** (Wishlist, Coupons, Order Tracking)
  - **Development Plan (Products & Media Navigation):** To ensure a structured and optimized development process, the Products and Media sections in the Main Navigation Menu are being implemented in two phases.
- **Version 1 - Completed Features**

The screenshot shows the Maverick Dresses website. The top navigation bar includes links for Home, Products (with a dropdown arrow), About (with a dropdown arrow), Support (with a dropdown arrow), Media (with a dropdown arrow), Activities (with a dropdown arrow), a search icon, a heart icon with a '9' notification, a shopping cart icon with a '1' notification, and user icons for login and language selection.

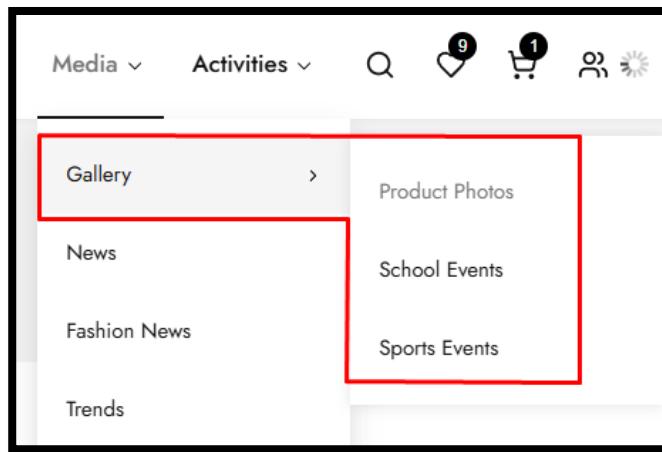
The main content area features a grid of products:

- Featured:** A group of four students wearing green school uniforms (jackets and skirts).
- New Arrivals:** A group of three students wearing white blouses and dark skirts.
- Special Offers:** An advertisement for "SCHOOL UNIFORMS" featuring a student in a pinstripe suit.
- All Products:** A group of students wearing various school uniforms (blazers, skirts, ties).

A red box highlights the "Products" menu item and its dropdown menu, which lists categories like School Uniforms, Sport Uniforms, Accessories, and more.

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- In **Version 1**, the following **Products** categories and **Media** sections have been fully implemented, with all links functional:
  - **Products** -> Featured, New Arrivals, Special Offers, All Products, School Uniforms (Shirts, Skirts, Frocks), Sports Uniforms (P.T. T-Shirts, P.T. Shorts, P.T. Track Pants), Accessories (Belts, Ties, Logos, Socks).
  - **Media** -> Gallery (Product Photos, School Events, Sports Events), News

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- **Version 2 - Upcoming Enhancements (Currently Not Clickable)**

The screenshot shows the Maverick Dresses website. At the top, there's a navigation bar with links for Home, Products (with a dropdown), About (with a dropdown), Support (with a dropdown), Media (with a dropdown), Activities (with a dropdown), a search icon, a heart icon with a '9' notification, a shopping cart icon with a '1' notification, and user profile icons.

The main content area features a grid of images and links. On the left, there's a table-like structure for 'School Uniforms' with three columns: School Uniforms, Sport Uniforms, and Accessories. A red box highlights the first row of this table.

- School Uniforms**
- Sport Uniforms**
- Accessories**

Trousers	Sports Shoes	Socks
Blazers	Swimming Costumes	Hair Accessories
Winter Wear	Sports Equipment	Badges
School Bags	Team Jerseys	Water Bottles
Shoes	Sports Bags	Stationery

Below this are four sections: 'Featured' (showing students in school uniforms), 'New Arrivals' (showing students in school uniforms), 'Special Offers' (a blue banner with a girl holding a bag and text about school uniforms), and 'All Products' (showing a group of students in school uniforms).

This screenshot shows a dropdown menu for 'Media' with a sub-menu for 'Activities'. The 'Activities' menu has a red box around its 'Fashion News' item.

- Media** ▾
- Activities** ▾

- Gallery >
- News
  - Fashion News
  - Trends

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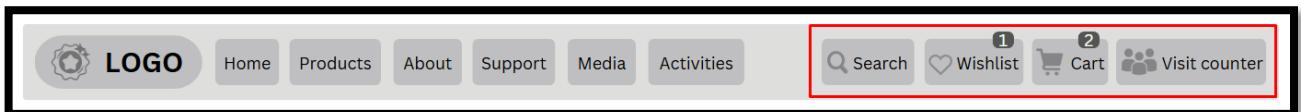
- The following **sections** are planned for **Version 2**, and their links are **not yet active**:
  - **Products** -> Advanced Filtering & Sorting Features for better user experience. Expanded Accessories Section with additional product lines. Detailed Subcategories for School Uniforms & Sports Uniforms, including: (More variations for Shirts, Skirts, and Frocks. Additional uniform styles for different school levels. More Sportswear categories such as custom jerseys, sweatpants, and training gear.).
  - **Media** -> Fashion News and Trends – A dedicated section covering worldwide industry updates, style guides, and the latest collections from Maverick Dresses.
- **Version 2 - Upcoming Enhancements (Currently Not Clickable)**
- **By dividing development into two phases, Maverick Dresses ensures:**
  - A functional and navigable website in Version 1.
  - A scalable and enriched user experience in Version 2.
  - A seamless transition between current and future updates.
  - With **Version 1 successfully implemented**, the upcoming enhancements in **Version 2** will further elevate the website's **product navigation and media content**, making it a **fully immersive shopping and branding platform**.
  - Stay tuned for Version 2!

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- **Navbar Highlight for Active Page:** The **Navigation Bar (Navbar)** helps users easily navigate between different sections of the Maverick Dresses website. To improve **user experience and usability**, the active page should be **highlighted** dynamically, allowing users to see which section they are currently visiting.
  - **Active Page Indication:**
    - The currently selected **menu item** should have a **distinct color change** and/or an **underline** to indicate the active state.
    - Example: If a user is on the **Products Page**, the "Products" menu item should be visually highlighted.
  - **Hover Effects:**
    - When users **hover over menu items**, a **soft color change** or **underline animation** should appear to indicate interactivity.
  - **Dropdown Menu Active State:**
    - If a user selects a **sub-menu item**, both the **main menu and the selected sub-menu item** should be highlighted.
    - Example: If a user is on the **FAQ Page**, the “Support” menu (parent category) should also be highlighted.
  - **Smooth Transitions:**
    - Implement a **fade-in or slide-in animation** when users switch between pages to enhance UX.

## Right Icons Menu



**Search Bar Icon:** Click to show Search bar.

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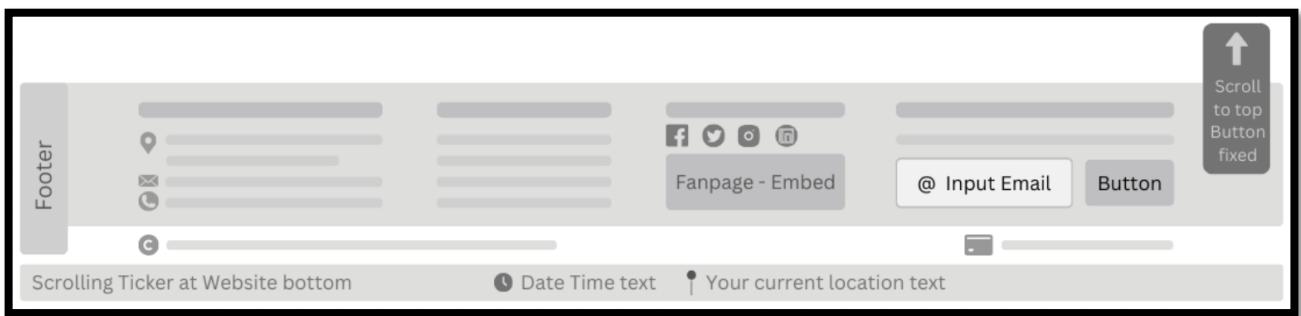
**Wishlist Icon:** Displays the number of items in the Wishlist.

**Cart Icon:** Displays the number of items in the cart.

### Visitor Counter

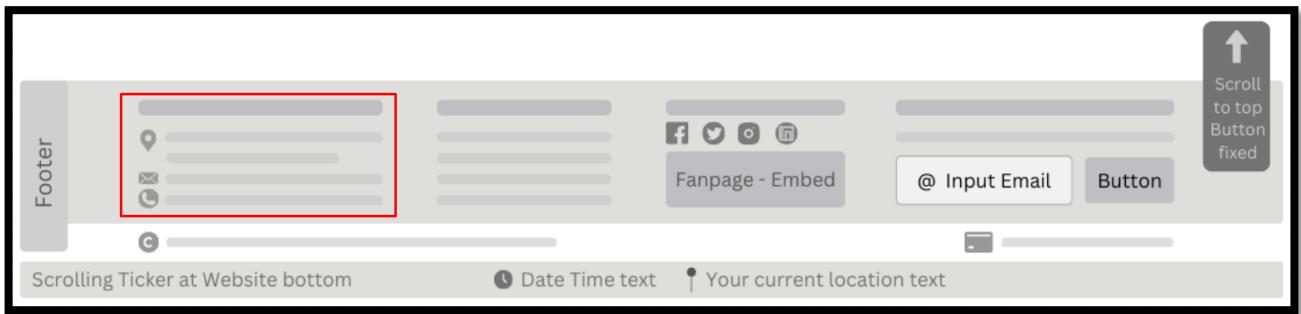
- Positioned near the **logo or within the header section**.
- A **real-time counter** displaying the number of active visitors on the site, creating a **sense of community and engagement**.

## 2. Footer Section



The **Footer** appears at the bottom of each page and provides additional resources for users, such as company details, policies, and quick navigation.

### Company Information



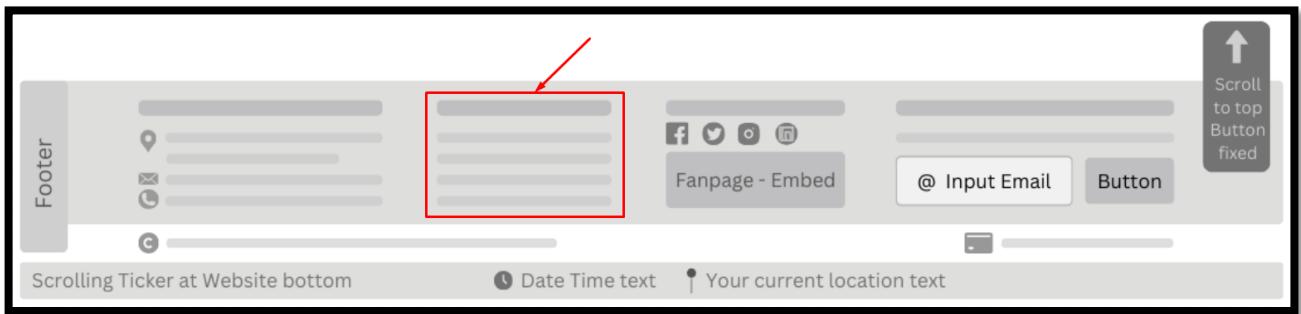
- Displays essential details such as company name, physical address, phone number, and email address.

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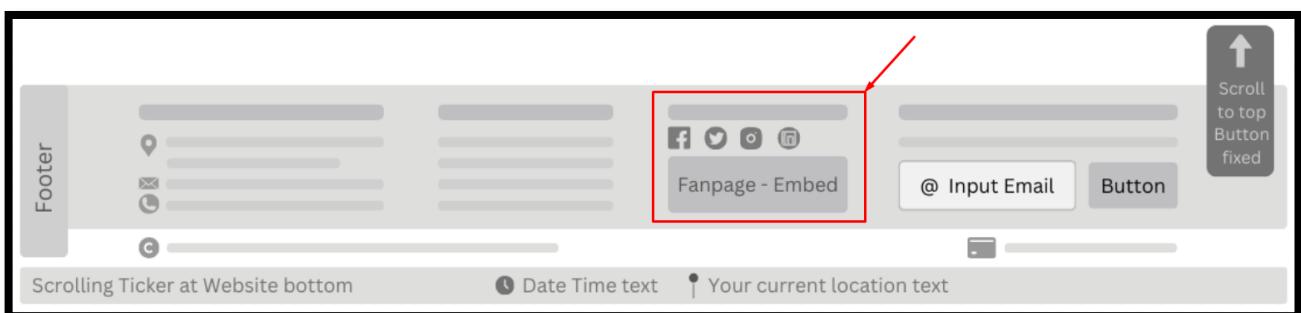
- May also contain a **link to the About Us page** or any other relevant company information.

## Quick Links



- Provides **direct access** to commonly accessed pages such as:
  - Policies
  - FAQ
  - Careers
  - Sitemap
  - Partners
  - Contact Us

## Social Media Icons and Links

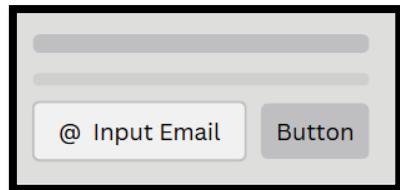


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- Allows users to connect with the brand on various platforms, such as:
  - Facebook
  - Instagram
  - Twitter
  - LinkedIn
- The footer includes an embedded Facebook fanpage, allowing users to:
  - View recent posts.
  - Follow Maverick Dresses directly from the site.
  - Engage with brand updates without leaving the page.

## Newsletter Signup



- Includes an email input field where users can subscribe to newsletters and promotional offers.

## Payment Methods



- Displays **supported payment options** for transparency, such as:
  - Visa
  - MasterCard

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- PayPal

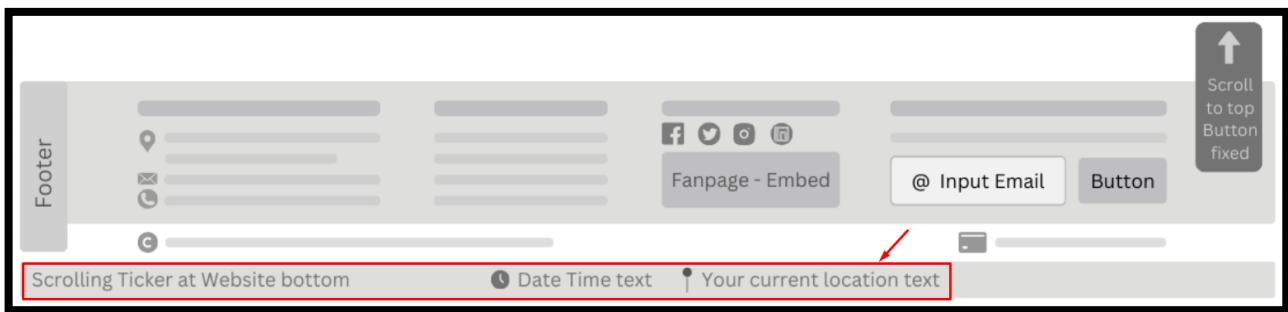
- ...

### Copyright Notice



- Located at the **very bottom of the footer**, displaying ownership rights and legal disclaimers.

### Scrolling Ticker Section

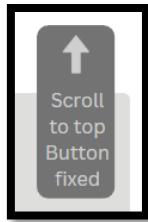


- A **persistent ticker located at the very bottom of the page**.
- Make sure there is a button that asks the user to give permission for the browser to know the user's current location. In case the user forgets to give permission when first entering the website, the button will be displayed.
- Displays **real-time information**, including:
  - **Current Date & Time**
  - **User's Geolocation (City, Country)** (via **Geolocation API**).

### Scroll to Top Button

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- Positioned at the **bottom-right corner of the page**.
- A **fixed floating button** allowing users to instantly scroll back to the top of the page.
- Enhances **usability, especially for pages with long content**.

### 3. Page Layout Sections Overview

The following sections define the content structure within different pages, helping organize information effectively and improving navigation.

#### Hero Section (Banner)

- The **first section users see** on the homepage.
- Contains **large images or sliders** showcasing:
  - Promotions
  - Best-selling products
  - Limited-time discounts
- Includes call-to-action buttons such as *Shop Now* or *Discover More*.

#### Main Content Section

- Central area of each page containing relevant content.
  - Product pages display product images, descriptions, and filtering options.

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- The About Us page includes the brand's history, values, and mission.
- Support pages provide company policies, FAQs, and customer assistance information.

### **Sidebar (Optional, for Some Pages)**

- Typically present on **product listing pages or blogs**.
- Includes filtering options such as price, size, category, and availability.
- May also display related promotions or featured content.

### **Interactive Features Section**

- Enhances user experience with elements such as dynamic sliders, accordions for FAQs, and live updating product widgets.

### **Call-to-Action (CTA) Section**

- Encourages user interaction through newsletter signups, add-to-cart buttons, and limited-time offer banners.

## **4. Important Notes**

### **Product Titles & Breadcrumbs:**

- If a **product title** is too long, it will be **automatically truncated with "..."** after three lines to **prevent layout distortion**. To view the full title, users must **click on the product** for more details.
- **Breadcrumbs** will also be truncated if they exceed a certain length to **maintain a clean and structured navigation flow**.

### **Layout & Responsiveness**

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The website is **fully responsive**, ensuring **optimal performance across mobile devices, tablets, and all major web browsers** as per the project requirements. The design dynamically adjusts to different screen sizes, providing a **seamless and user-friendly experience on Chrome, Firefox, Safari, Edge, and other modern browsers**.

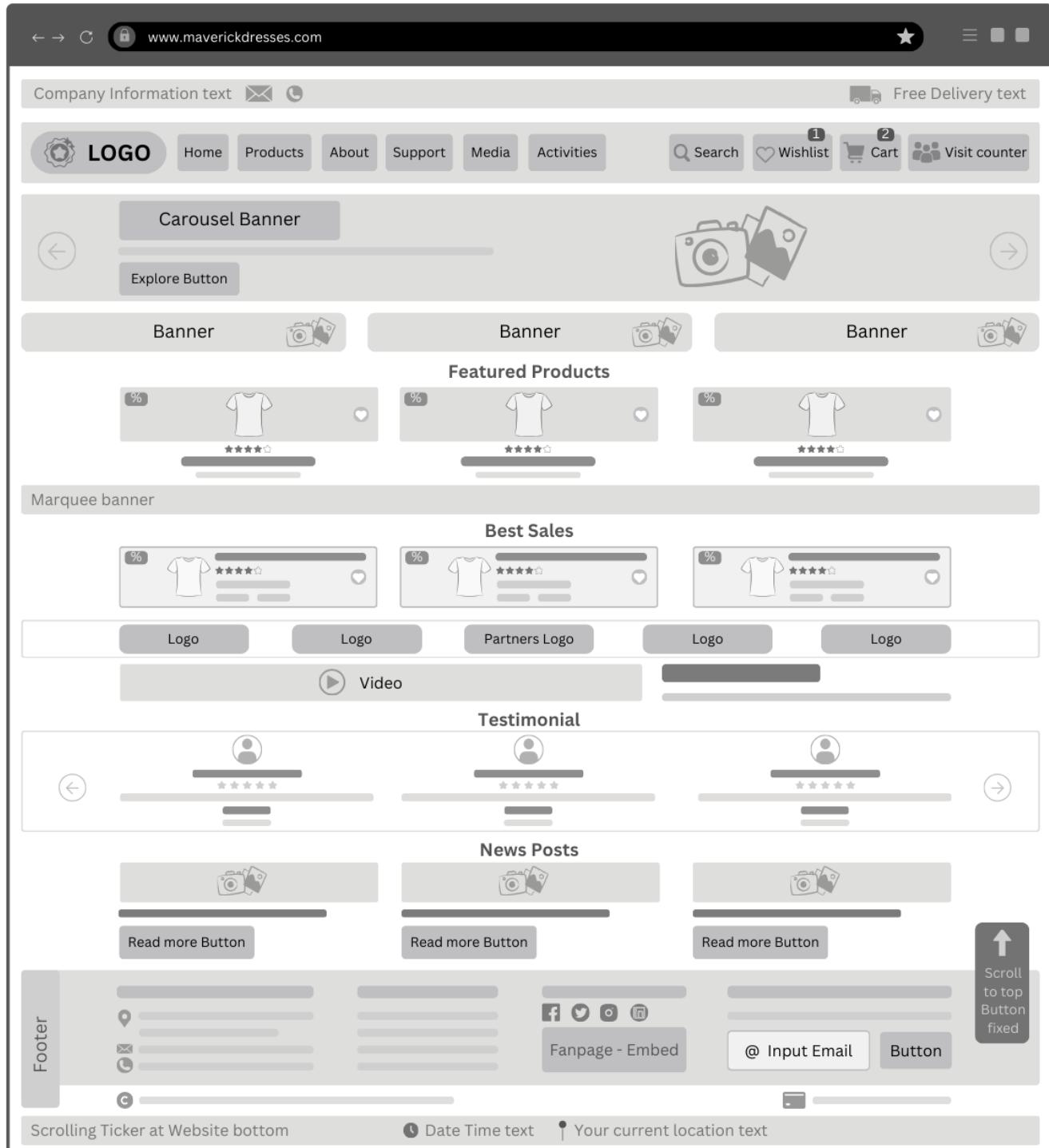
## Next Steps

With the **Header, Footer, and Key Layout Sections** defined, the next step is to break down the structure of individual pages in more detail, starting with the **Homepage Layout**.

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## I. Homepage



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## Homepage Layout Description

- **Description:**

The **Homepage** is the main entry point of the Maverick Dresses website, providing an overview of the brand, featured products, promotional banners, and customer engagement elements. It is designed with a clean and modern UI, allowing users to navigate smoothly between product categories and company information. The page includes key sections such as a **banner slider**, **featured products**, **promotional information** **marquee line**, **best sales**, **partner logos**, **promotional video**, **testimonials**, and **latest news**.

- **From:**

- The **Homepage** is accessed by visiting **Maverick Dresses** directly.
- Users can also navigate to the homepage by clicking on the **website logo** or the **"Home"** **link** in the main navigation bar from any other page.

- **To:**

The **Homepage** provides navigation to multiple sections of the website, including:

- **Product Pages:** Featured, New Arrivals, Special Offers, School Uniforms, Sport Uniforms, Accessories
- **About Section:** About Us, Careers, Partners, Customer Growth Chart, Awards
- **Support Section:** FAQ, Policies, Contact Us, Order Tracking, Size Guide, Sitemap
- **Media Section:** Gallery, News
- **Activities Section:** Wishlist, Coupons, Recently Products
- **Cart & Checkout:** View Cart, Proceed to Checkout

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- **Search Results Page:** After entering a keyword in the search bar

- **Subsections:**

**Carousel Banner (Hero Section):**

- A dynamic image slider showcasing high-quality visuals of Maverick Dresses' latest collections, promotions, or featured product highlights.
- This section is the first thing users see when they land on the homepage, ensuring strong brand engagement.

**Banner (Featured Categories):**

- Showcases key product categories such as School Uniforms, Sport Uniforms, and Accessories.
- Each banner is clickable and redirects users to the respective category page.

**Featured Products Section:**

- Displays hand-picked products with:
  - Percentage discount badge.
  - High-resolution product images.
  - Add to Wishlist icon.
  - Star rating for user reviews.
  - Product title.
  - Discounted price displayed prominently, with the original price struck through.

**Best Sales Section:**

- Highlights the most popular selling products.

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- Includes:
  - Percentage discount badge.
  - High-resolution product images.
  - Add to Wishlist icon.
  - Product title.
  - Star rating.
  - Number of purchases made.
  - Discounted price displayed with the original price struck through.

### **Marquee Section:**

- Displays the latest updates, promotions, and important notifications in a continuously scrolling format.

### **Partners Section:**

- Displays logos of trusted brands and business partners working with Maverick Dresses.
- Strengthens brand credibility and trust among customers.

### **Video Section:**

- Embedded video featuring Maverick Dresses' product showcase.
- Users can play the video directly from the homepage.
- Title: "**Discover Our Product**"
- Call-to-action encouraging users to follow Maverick Dresses on YouTube.

### **Testimonial Section:**

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- Showcases customer reviews and feedback.
- Each testimonial includes:
  - Reviewer's name.
  - Reviewer's role (e.g., Teacher, Parent).
  - Star rating.
  - Review content.
  - Customer's location (e.g., London, UK).

#### **News Posts Section:**

- Displays recent news articles related to Maverick Dresses.
- Each post includes:
  - A preview image.
  - News title.
  - A "**Read More**" button linking to the full article.

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## II. Categories



### Categories Layout Description

- Description:**

The **Categories Page** serves as a gateway for users to explore different product collections available on the Maverick Dresses website. It provides an organized view

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of all main product categories, allowing users to quickly navigate and find the type of uniforms or accessories they are looking for. Each category is visually represented with images and names to enhance the browsing experience. This page ensures a structured and efficient way for customers to filter and select the specific product types they need.

- **From:**

- The **Categories Page** can be accessed from the **main navigation menu** by clicking on "Products" and selecting "Categories."
- It can also be reached from the **Homepage** by clicking on relevant product category links or banners.

**To:**

- Users can navigate to specific **Product Listing Pages** by selecting a category (e.g., School Uniforms, Sport Uniforms, Accessories).
- Clicking on a product category directs users to a **filtered list of products** within that category.
- The **Search Page** can be accessed if users enter a keyword in the search bar.
- Users can proceed to **Product Detail Pages** after selecting a specific product from a listing.
- The **Cart Page** is accessible if users add products to the cart and wish to review their selections.

This layout ensures a smooth and intuitive shopping experience by guiding users through different product categories efficiently.

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### III. Products Listing

Company Information text Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb All Product Home / Catgories / All Product

No. of Column Sort by Newest - select option Number of products

Search Products Search Products - input

Search Products  Category name - checkbox

Price Range From & To - input input range

Education Level  Level name - checkbox

Gender  Gender name - checkbox

Sizes  S M L XL XXL - checkbox

Sale Status  Status - checkbox

Product name - text discounted & original price

Note layout Add to Wishlist

Footer Fanpage - Embed @ Input Email Scroll to top Button fixed

Scrolling Ticker at Website bottom Date Time text Your current location text

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## Products Listing Layout Description

- **Description:**

The **Products Listing Page** displays all available products within a selected category, such as **Shirts, Skirts, Frocks, or Accessories**. It provides users with an organized view of multiple products, allowing them to compare items based on images, names, prices, and other details. The page also includes filtering and sorting options to help users refine their search and find the most suitable products efficiently. Each product card typically includes an image, product name, price, and an option to **add to wishlist**.

- **From:**

- The **Products Listing Page** can be accessed from the **Categories Page** when a user selects a specific product category (e.g., Shirts, Skirts, Accessories).
- Users can also land on this page via **direct links** from promotional banners, homepage sections, or search results.

- **To:**

- Clicking on a product card redirects users to the **Product Detail Page**, where they can view in-depth product specifications.
- Users can **add items to their wishlist**.
- The **Search Page** can be accessed if users enter a keyword in the search bar to explore other products.
- Users can navigate back to the **Categories Page** to explore other product types.

This layout enhances the **shopping experience** by providing a structured and visually appealing product display, making it easy for users to browse, compare, and proceed with their purchases seamlessly.

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#### IV. Product Detail

Company Information text Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb  
Home / Half sleeve T-shirt

% Sale off Zoom Button

Product name

Category ★★★★☆ (4.0) quantity sold

Discounted price Original price

Size: S M L Size Guide Button

Color: Color name - Radio input

Number of items in stock!  
- Note: notes content

Quantity Add to cart Button

Buy it now Button Add to Wishlist Share

Polices: Free Shipping | Secure Payment | Easy Returns

Specifications - tab Description Reviews (5)

Information content

Related Products

Products You May Like

Footer

Scroll to top Button fixed

Scrolling Ticker at Website bottom Date Time text Your current location text

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## Product Detail Layout Overview

- **Description**

The **Product Detail Page** provides a comprehensive view of a selected product. It includes **high-quality images, pricing information (discounted & original price), stock availability, product specifications, customer reviews, and number of products sold**. This page allows users to:

- **Select product variations** such as size and color.
- **View product descriptions, material details, and care instructions.**
- **Add the item to their cart or wishlist** for future purchases.
- **Check out related and recommended products.**
- **Read and write customer reviews** to help others make informed decisions.
- **Utilize a zoom function** to get a closer look at the product.

This page ensures **an intuitive shopping experience**, helping customers make purchasing decisions with all necessary details readily available.

- **From**

The **Product Detail Page** can be accessed from:

- The **Products Listing Page** when users click on a product.
- The **Wishlist Page** if users previously saved the product for later.
- The **Search Results Page** after performing a search.
- Promotional **banners or featured product sections** on the Homepage.

- **To**

From the **Product Detail Page**, users can navigate to:

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- The **Cart Page** after adding a product to the cart.
- The **Checkout Page** if they choose to buy immediately.
- The **Wishlist Page** if they save the product for later.
- The **Policies Page** for details on shipping, returns, and payment security.
- The **Related & Recommended Products Section** to explore similar items.

- **Key Features & Components**

- **Breadcrumb Navigation:** Helps users track their location within the website.
- **Product Image & Zoom Feature:** Allows users to inspect product details closely.
- **Number of products sold:** Displayed to the right of the rating star.
- **Pricing & Discounts:** Displays both the original and discounted price.
- **Stock Availability Indicator:** Shows if the item is **in stock or out of stock**.
- **Size & Color Options:** Users can choose their preferred product variation.
- **Buy Now & Add to Cart Buttons:** Enables immediate purchase or cart addition.
- **Wishlist Option:** Users can save products for later.
- **Customer Ratings & Reviews:** Displays user feedback and star ratings.
- **Related & Recommended Products:** Suggests other items of interest.

- **Product Image Gallery & Zoom Feature**

**Image Navigation (Swipe/Click Through):**

- Users can **click or swipe left/right** to navigate between different product images.

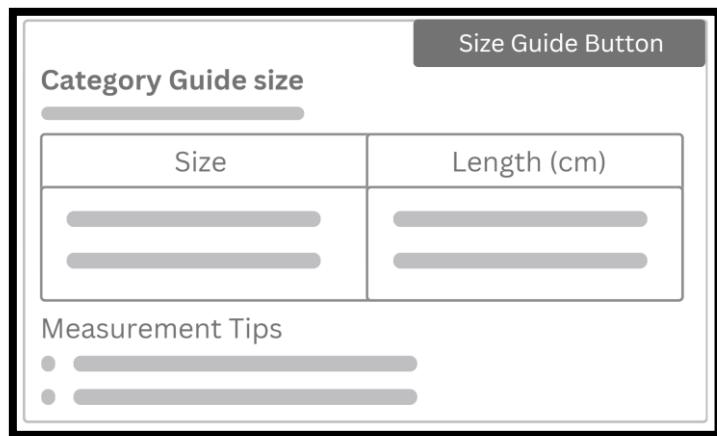
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- Thumbnail previews may be available below the main product image for quick selection.

### **Zoom Feature:**

- When clicking on an image, it **opens in a larger view (zoom mode)**.
- In zoom mode:
  - **Navigation Arrows:** Users can **click left/right** to switch between images while zoomed in.
  - **Close Button:** Users can exit zoom mode easily.
- **Size Guide Button**



### **Size Guide Button Behavior:**

When users click on the **Size Guide Button**, a dropdown panel expands below it, displaying a structured size guide table with measurement tips.

### **Size Guide Panel Content:**

- **Title:**
  - **Category Guide Size**

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- **Description:**

- This section provides size measurements in centimeters (cm) for different product categories, ensuring customers choose the right fit.

- **Size Table:**

- A structured table displaying:
  - **Size options (S, M, L, XL, XXL, etc.)**
  - **Length (cm) and other relevant measurements**

- **Measurement Tips:**

- Customers are provided with essential tips on selecting the correct size:
  - **Use a measuring tape** to determine chest, waist, and length.
  - **Refer to the size chart** before making a purchase.
  - **Consider shrinkage** if the material is cotton-based.
  - **If in doubt, size up** for a more comfortable fit.

### **User Experience & Benefits:**

- Provides a **clear and structured** size guide, improving user confidence in selecting the right fit.
- Helps **reduce return rates** by ensuring customers order the correct size.
- Maintains a **consistent design** with other elements on the **Product Detail Page**.

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- **Tab Components**

- ❖ **Specifications Tab**

Specifications - tab		Description	Reviews (5)
Category	Gender		
<b>Skirts</b>	<b>Female</b>		
Education Level	Available Colors		
<b>Skirts</b>	<b>Navy, Black, Gray</b>		
Available Sizes	Stock Status		
<b>Skirts</b>	<b>In Stock</b>		
Material	Care Instructions		
<b>Premium Quality Fabric</b>	<b>Machine Washable</b>		

**Purpose:**

The **Specifications Tab** provides detailed technical information about the product, including material, size options, stock status, and care instructions.

**Key Elements:**

- **Category:** Defines product type (e.g., Shirts, Skirts, Belts).
- **Gender:** Specifies if the product is for Men, Women, or Unisex.
- **Education Level:** Indicates suitable age groups (Preschool, Primary, High School, University).
- **Available Colors:** Lists all color options available.
- **Available Sizes:** Displays size options (S, M, L, XL, XXL).
- **Stock Status:** Shows whether the product is **in stock or out of stock**.
- **Material:** Describes the fabric type (e.g., **Premium Quality Fabric**).

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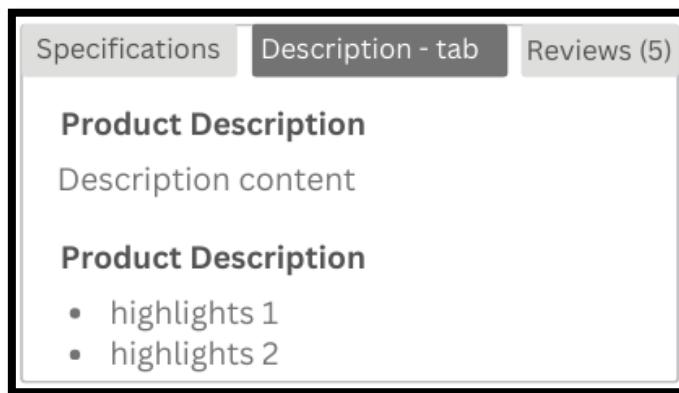
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- **Care Instructions:** Provides washing and maintenance guidelines (**Machine Washable, Dry Clean Recommended**).

#### **User Benefit:**

- Allows customers to **quickly review essential specifications** before purchasing.
- Helps users **compare product features efficiently**.

#### ❖ **Description Tab**



#### **Purpose:**

The **Description Tab** offers a comprehensive overview of the product, highlighting its **design, benefits, and key selling points**.

#### **Key Elements:**

- **Product Name:** Clearly displayed at the top.
- **Product Highlights:** Lists the most important features in **bullet points or short paragraphs**.

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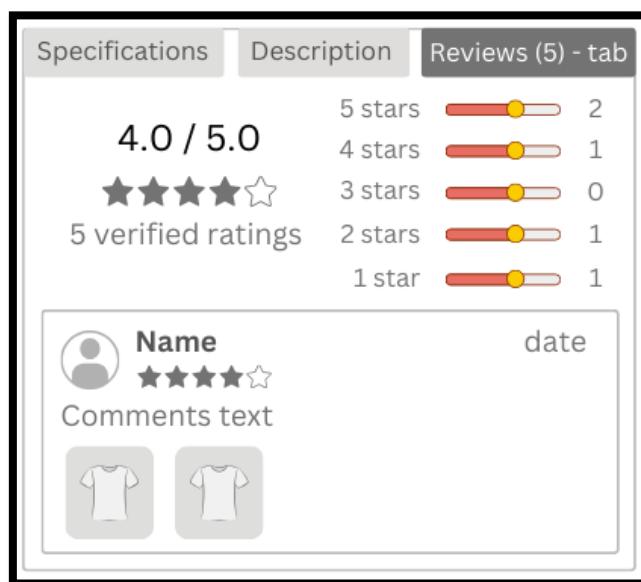
- **Detailed Information:**

- **Design Features** (e.g., “Modern slim fit with breathable stretch fabric”).
- **Usage Recommendations** (e.g., “Ideal for students in primary and high school”).
- **Product Benefits** (e.g., “Wrinkle-resistant, sweat-absorbent, and long-lasting”).
- **Icons & Visual Indicators:** Could include icons for **fabric type, durability, and special features**.

**User Benefit:**

- Provides **clear and engaging product details** to help customers make informed decisions.
- Enhances **SEO ranking** by incorporating natural product descriptions.

❖ **Reviews Tab**



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### **Purpose:**

The **Reviews Tab** allows customers to read and submit product reviews, offering **insights into quality, fit, and overall satisfaction.**

### **Key Elements:**

- **Overall Rating (e.g., 4.0/5.0 Stars)**
- **Star Ratings Breakdown:**
  - 5 stars: **2 reviews**
  - 4 stars: **0 reviews**
  - 3 stars: **1 review**
  - 2 stars: **1 review**
  - 1 star: **1 review**
- **User Comments Section:** Displays customer reviews with **names, review dates, and feedback content.**
- **Write a Review Button:** Allows users to submit a new review.
- **Verified Buyer Tag:** Identifies customers who **actually purchased the product** for credibility.

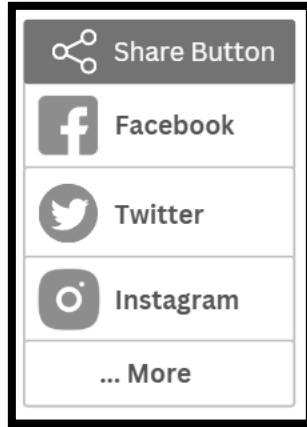
### **User Benefit:**

- Helps potential buyers **evaluate product quality based on real user experiences.**
- Encourages interaction and **builds trust in the brand.**

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### ❖ Share Button Functionality Breakdown



#### When Clicking on Facebook, Twitter, or Instagram Buttons

- Opens a **new tab/window** with the selected social media's sharing interface.
- Includes:
  - **Product Image** (from the Product Detail Page).
  - **Product Title**.
  - **Short Product Description (if applicable)**.
  - **Direct URL to the Product Page**.
- Users can **edit the post** before sharing.

#### When Clicking on "... More"

- Triggers the **native sharing options** of the **user's device or operating system** (e.g., Android/iOS share menu).
- Allows users to select **various sharing methods**, including:
  - Email

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- Messaging apps (WhatsApp, Messenger, Telegram, etc.)
- Other installed social apps

### User Experience & Benefits

- ✓ **Convenience:** Users can **share instantly** without manually copying and pasting links.
- ✓ **Increased Engagement:** Encourages more **organic sharing** of products, potentially driving more traffic.
- ✓ **Cross-Platform Support:** Works seamlessly across **desktop and mobile devices**.
- ✓ **Efficient UI Design:** The button layout keeps sharing **accessible without overwhelming the user interface**.

This **enhanced sharing feature** helps promote Maverick Dresses' products efficiently across multiple platforms, increasing visibility and engagement.

The **Product Detail Page** is a **critical component of the shopping experience**, providing customers with all the necessary information to make informed purchase decisions. The inclusion of **Specifications, Description, and Reviews tabs** enhances the page's functionality by offering clear, structured, and engaging content.

### Optimizations for Better UX/UI:

- ✓ **Specifications Tab:** Use **icons for material, care instructions, and availability** to improve readability.
- ✓ **Description Tab:** Include a **short video or animation** to demonstrate product features in real life.
- ✓ **Reviews Tab:** Add sorting options like "**Most Helpful**" or "**Newest Reviews**" to

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enhance usability.

By implementing these features, the **Product Detail Page** becomes a well-structured, highly informative, and conversion-friendly page that significantly improves **user engagement and purchasing confidence**.

## V. Wishlist

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<b>Signature</b>		
<b>Date</b>		

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## **Wishlist Layout Description**

- Description:**

The Wishlist Page allows users to save their favorite products for future reference or purchase. This feature helps users keep track of products they are interested in without needing to add them to the cart immediately. Each saved product is displayed with an image, product name, price, and a link to the product detail page. Users can **remove items from the wishlist** when they no longer need them. This page enhances the shopping experience by providing a personalized space for users to manage their preferred products.

- From:**

- The **Wishlist Page** can be accessed from the **main navigation menu** under **“Activities”**.
- Users can also land on this page after clicking the "**Add to Wishlist**" button on a **Product Detail or Products Listing Page**.

- To:**

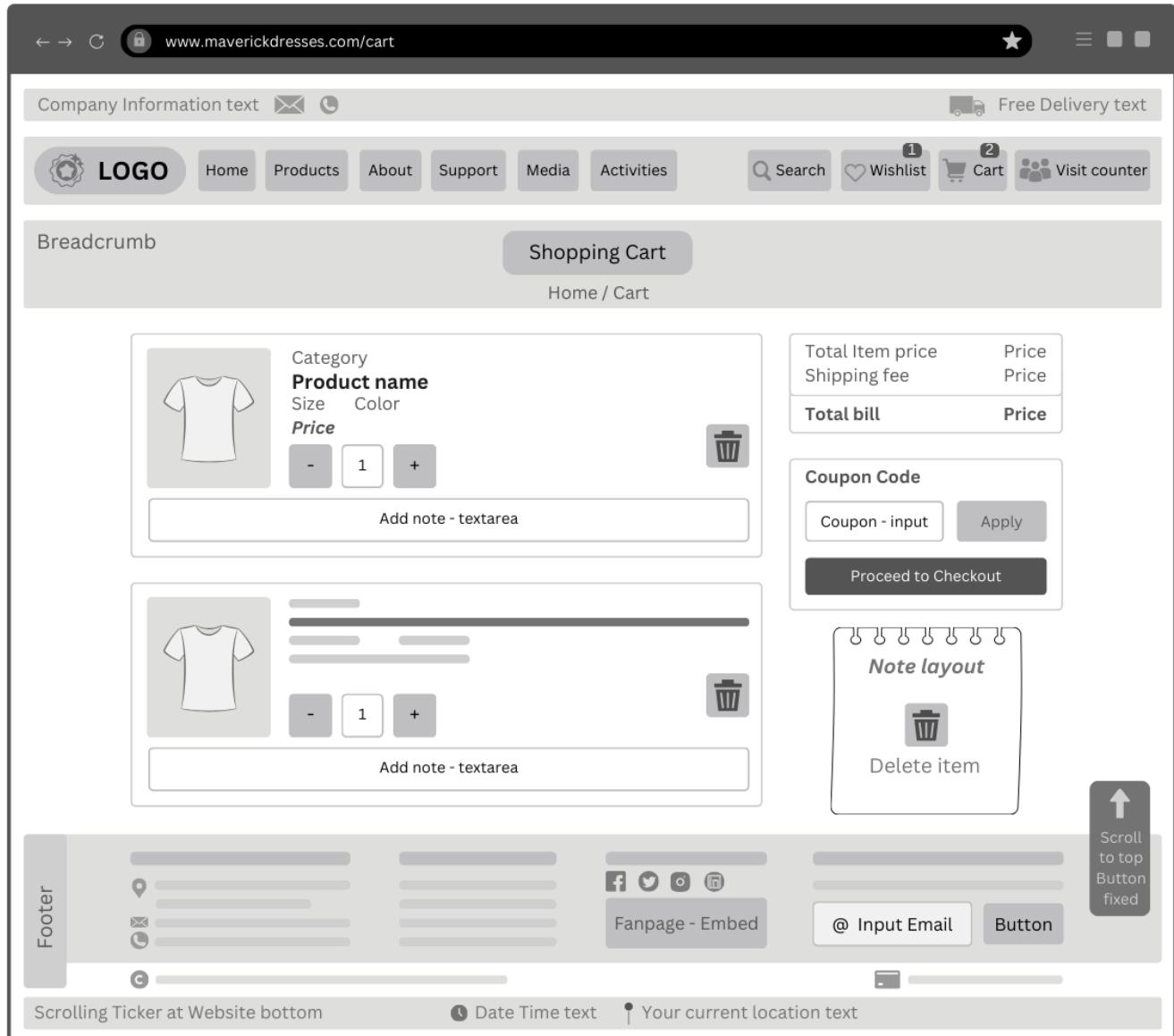
- Clicking on a product redirects users to the **Product Detail Page**, where they can view more details and make a purchase decision.
- Users can navigate back to the **Products Listing Page** to explore more items.

This layout provides **a seamless and user-friendly experience**, helping customers organize their shopping interests efficiently and make better purchasing decisions.

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## VI. Cart



### Cart Layout Description

- Description:**

The **Cart Page** is where users can review the items they have added before proceeding to checkout. It displays **a list of selected products**, including **product images, names, prices, quantities, and total cost**. Users can **update product quantities, remove**

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**items, apply discount codes, and view the total price, including shipping fees.** This page serves as the final step before checkout, allowing users to ensure their order details are correct.

- **From:**

- The **Cart Page** can be accessed from the **main navigation menu** under “**Cart**”.
- Users are directed here after adding products to the cart from the **Product Detail Page** or **Wishlist Page**.
- Clicking the **cart icon** in the header also redirects users to this page.

- **To:**

- Clicking the "**Proceed to Checkout**" button directs users to the **Checkout Page**, where they can enter payment and shipping details.
- Users can navigate back to the **Product Detail Page** to modify their selection or add more products.
- The **Wishlist Page** is accessible if users wish to save items for later instead of purchasing immediately.
- They can return to the **Products Listing Page** to continue shopping.

This layout ensures **a smooth and efficient purchasing process**, allowing users to manage their orders before finalizing the checkout.

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## VII. Checkouts

The wireframe shows a checkout process on the website [www.maverickdresses.com/cart/checkouts](http://www.maverickdresses.com/cart/checkouts). The top navigation bar includes a logo, company information, free delivery text, and links for Home, Products, About, Support, Media, Activities, Search, Wishlist (with 1 item), Cart (with 2 items), and Visit counter.

The breadcrumb path indicates the user is at Home / Cart / Checkouts. The main content area is divided into sections: Contact Information, Shipping Address, Payment Method, and a summary section on the right.

- Contact Information:** Fields for First Name, Last Name, Email, and Phone.
- Shipping Address:** Fields for Street Address, Apartment, Country, State/Province, City, Postal Code, and Notes for Shipper.
- Payment Method:** Options for Cash on Delivery and PayPal.
- Summary Section:** Shows Total Item price, Shipping fee, Total bill, and Price.
- Coupon Code:** Input field for coupon code and an Apply button.
- Buttons:** Proceed to Checkout, a scroll-to-top button labeled "Scroll to top Button fixed", and footer buttons for Input Email and Button.
- Footer:** Includes a scrolling ticker, date/time, current location, and social media links for Facebook, Twitter, Instagram, and LinkedIn.

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## Checkouts Layout Description

- **Description:**

The **Checkout Page** is the final step in the purchasing process, where users enter their **shipping details, select payment methods, and review their order summary** before confirming the purchase. This page ensures a **secure and streamlined transaction process** by guiding users through the necessary steps, including **billing information, delivery options, and order confirmation**. It helps users verify their order details before making a payment.

- **From:**

- The **Checkout Page** is accessed after clicking the “**Proceed to Checkout**” button on the **Cart Page**.
- Users may also reach this page if they click a **direct checkout button** from certain product promotions or cart previews.

- **To:**

- After successfully completing the payment, users are redirected to the **Order Confirmation Page**, which provides details about the completed order.
- If users need to modify their cart before finalizing the order, they can navigate back to the **Cart Page**.
- Users can also return to the **Product Listing Page** or **Product Detail Page** if they decide to add more items before checkout.

This layout ensures **a smooth and secure checkout experience**, allowing users to complete their purchase efficiently with minimal friction.

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## VIII. Order Success

The screenshot shows the 'Order Success' page of a website. At the top, there's a header with a logo, navigation links (Home, Products, About, Support, Media, Activities), search, wishlist, cart (with 2 items), and visit counter. Below the header, a large success message box contains a checkmark icon and the text 'Oder Placed Successfully'. Underneath, the order number 'ODER000211210' is displayed. To the left, there's a section for 'Delivery Information' with fields for 'Shipping Address' (redacted) and 'Estimated Delivery' (redacted). To the right, a 'Oder Summary' table shows total item price, shipping fee, and total bill. Below that, a 'Payment method' section shows 'Paypal'. Further down, there's a product summary box showing a t-shirt image, category, product name, size, color, quantity, and price. At the bottom, there's a footer with links for location, email, phone, and social media (Facebook, Twitter, Instagram, Pinterest). A 'Fanpage - Embed' button is also present. On the far right, a vertical bar says 'Scroll to top Button fixed'. At the very bottom, there's a scrolling ticker, date/time, and current location.

### Order Success Layout Description

- Description:**

The **Order Success Page** confirms that a user's purchase has been successfully completed. It provides key details such as the **order number**, **summary of purchased items**, **total amount paid**, and **estimated delivery time**. This page reassures users that

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their transaction was successful and guides them toward their next steps, such as tracking their order, reviewing their purchase, or continuing to shop.

- **From:**

- The **Order Success Page** is accessed after completing a purchase on the **Checkout Page**.
- Users are redirected here automatically once their payment is successfully processed.

- **To:**

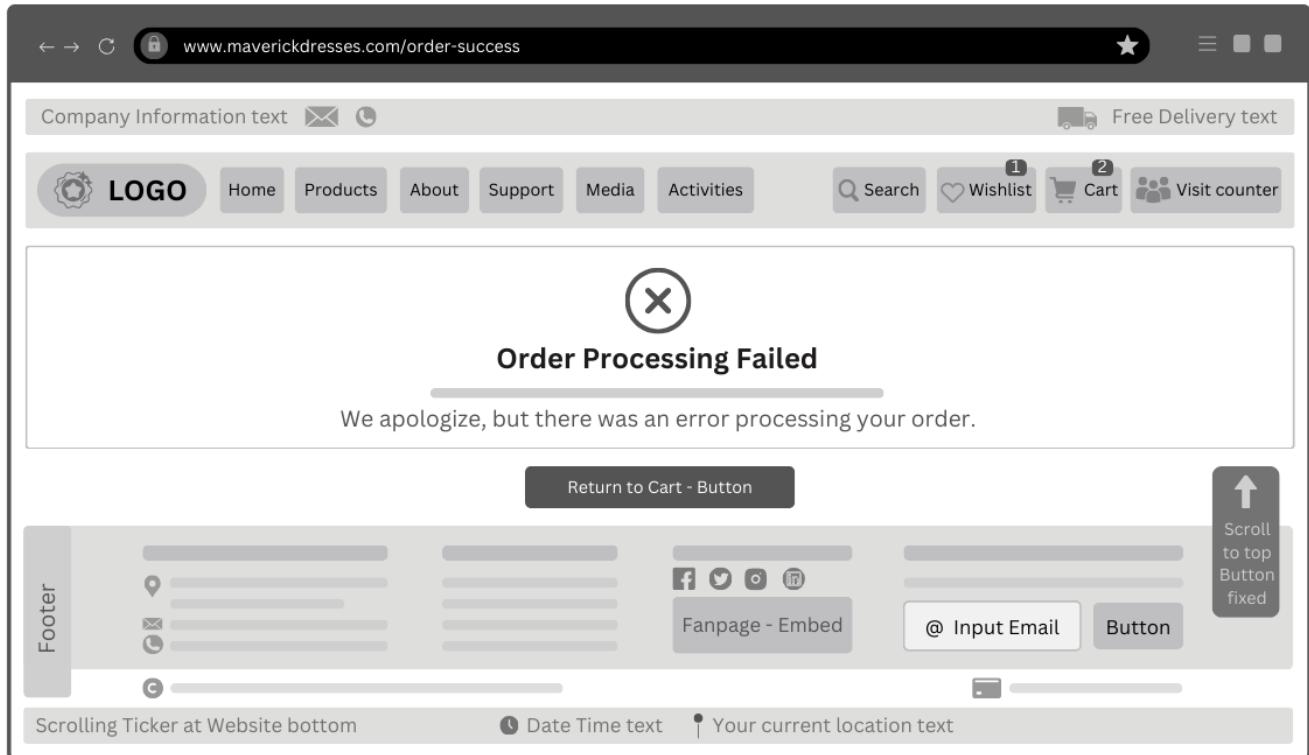
- Users can navigate to the **Order Tracking Page** to monitor their shipment status.
- They may go to the **Support / Order Tracking** to review past orders.
- The **Homepage or Product Listings Page** can be accessed to continue shopping.
- Users may visit the **Support or Contact Us Page** if they need help with their order.

This layout ensures **a seamless post-purchase experience**, guiding users toward essential next steps while enhancing customer satisfaction.

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## IX. Order Error



### Order Error Layout Description

- **Description:**

The **Order Error Page** notifies users when an issue occurs during the order processing stage. It provides details about the error, possible reasons (such as **payment failure**, **network issues**, or **incorrect billing information**), and suggested solutions. The page also offers options for users to retry the payment, update their information, or contact customer support for assistance.

- **From:**

- The **Order Error Page** is accessed when an issue occurs after attempting to complete a purchase on the **Checkout Page**.

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- Users are automatically redirected to this page if their transaction **fails or is declined**.
- **To:**
  - They may visit the **Cart Page** to review and modify their order before attempting again.
  - The **Policies Page** can be accessed to check supported payment options and terms.
  - The **Contact Us Page** is available for users to seek assistance regarding their failed transaction.

This layout ensures that users receive **clear guidance on resolving transaction issues**, minimizing frustration while improving the overall checkout experience.

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## X. Gallery

Company Information text

Free Delivery text

**LOGO** Home Products About Support Media Activities

Search Wishlist Cart Visit counter

Breadcrumb

Gallery

Home / Gallery

All - Button Preschool Primary School High School University

Placeholder cards (12 units): Camera icon + magnifying glass

Footer

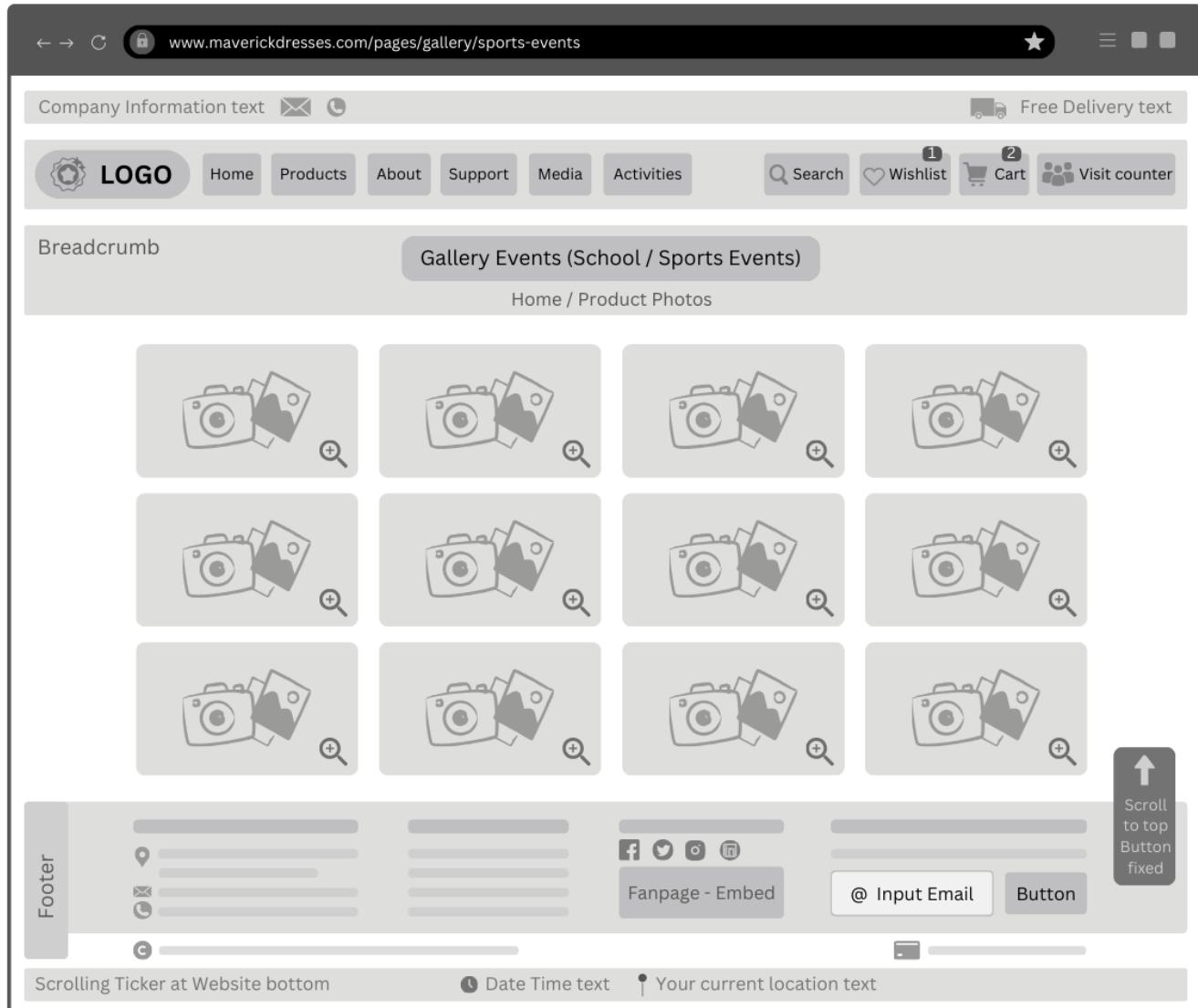
Scanning Ticker at Website bottom

Date Time text Your current location text

Scroll to top Button fixed

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## Gallery Layout Description

- **Description:**

The **Gallery Page** showcases **visual content** related to Maverick Dresses, including **photos** of products, company events, behind-the-scenes, and customer experiences. It provides users with an engaging way to explore the brand's designs, craftsmanship, and latest collections. The gallery is typically organized into **categories** such as **Photo**

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**Gallery and specific product showcases**, allowing users to browse media content efficiently.

- **From:**

- The **Gallery Page** can be accessed from the **main navigation menu** under “**Media**”.
- Users may also land on this page through **links from the homepage, promotional banners, or product detail pages** showcasing specific media content.

- **To:**

- Clicking on an image or video may lead users to a **full-screen view or media detail page** for a better experience.
- Users can navigate to the **Product Detail Page** if the gallery content is linked to specific products.
- The **Fashion News Page** can be accessed if users want to explore related industry trends and insights.
- Users may return to the **Homepage** or other sections like **About Us** and **Partners** to learn more about the brand.

This layout enhances **brand storytelling and visual engagement**, allowing users to immerse themselves in the quality and aesthetics of Maverick Dresses’ products and collections.

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## XI. Contact Us

### 1. Contact Us form

Company Information text

Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb Contact Us

Home / Contact Us

Let's Collaborate

Stores Information

Store name  
Store Address  
Phone number  
Email Address  
Store hours of operation

Store - select option

Contact

Name - input

Email - input

Phone number - input

Message - textarea

Send Button

Store Location  
Google Maps API

Footer

Scroll to top  
Button fixed

Scanning Ticker at Website bottom Date Time text Your current location text

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## 2. Job Application form

Company Information text Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb Contact Us Home / Contact Us

**Let's Collaborate**

**Stores Information**

Store name

- Store Address
- Phone number
- Email Address
- Store hours of operation

Store - select option

Job Application

Name - input

Email - input

Phone number - input

Message - textarea

Upload Button

Send Button

Store Location Google Maps API

Footer Fanpage - Embed Input Email

Scroll to top Button fixed

Scrolling Ticker at Website bottom Date Time text Your current location text

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### 3. Partnership Request form

Company Information text Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb Contact Us Home / Contact Us

**Let's Collaborate**

**Stores Information**

Store name  
Store Address  
Phone number  
Email Address  
Store hours of operation

Store - select option

Partnership Request

Name - input

Email - input

Phone number - input

Message - textarea

Supplier - select option

Upload Files Button

Send Button

Store Location Google Maps API

Footer

Scroll to top Button fixed

Scrolling Ticker at Website bottom Date Time text Your current location text

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#### 4. Product & Service Feedback form

The wireframe shows a web page layout for a contact form. At the top, there's a header with a logo, navigation links (Home, Products, About, Support, Media, Activities), search, wishlist, cart, and visit counter. Below the header, a breadcrumb trail shows 'Contact Us' and 'Home / Contact Us'. The main content area starts with a 'Let's Collaborate' section followed by 'Stores Information' which lists store name, address, phone number, email, and hours of operation. To the right, there are fields for 'Store - select option', 'Product & Service Feedback', 'Name - input', 'Email - input', 'Phone number - input', and a 'Message - textarea'. Below these is a five-star rating section, an 'Upload Files Button', and a 'Send Button'. In the footer, there's a 'Store Location Google Maps API' section with a map pin icon, social media links (Facebook, Twitter, etc.), a fanpage embed, an input field for email, and a 'Send' button. A scroll-to-top button is also present. The footer also includes a scrolling ticker, date/time text, and current location text.

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## Contact Us Layout Description

- **Description:**

The **Contact Us Page** serves as a centralized communication hub for customers, partners, and potential employees. It consolidates multiple request types into a single, dynamic form, allowing users to efficiently interact with **Maverick Dresses**. Users can:

- **Contact customer support** for inquiries or assistance.
- **Apply for job opportunities** by submitting their details and uploading a resume.
- **Submit partnership requests** for collaboration opportunities.
- **Provide feedback** on products and services to improve customer experience.

In addition to the form, the page also includes:

- **Essential company contact details** such as store locations, phone numbers, email addresses, and business hours.
- **Google Maps integration** to help users locate physical store locations.

### Form Structure:

Users must first **select a store location** from a dropdown menu to ensure that their request is directed to the appropriate department.

#### Step 1: Choose Request Type

Users select one of the following request categories:

- **General Inquiry** (Customer support, order-related questions)
- **Job Application** (Submit a resume for career opportunities)
- **Partnership Request** (Supplier, distributor, or reseller collaborations)
- **Product & Service Feedback** (Rate and review purchased products or services)

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## Step 2: Enter Personal Information

Users must provide the following details:

- **Full Name**
- **Email Address** (Validated for correct format)
- **Phone Number** (Validated for correct format)
- **Message/Description** (Detailed explanation of the request)

## Step 3: Additional Fields Based on Request Type

- **Job Application:**
  - **Resume Upload** (Only PDF/DOCX, Max 5MB)
- **Partnership Request:**
  - **Partnership Type** (Supplier, Distributor, Reseller, etc.)
  - **Upload Related Documents** (Optional - PDF/DOCX/JPG/PNG, Max 5MB)
- **Product & Service Feedback:**
  - **Star Rating (1-5 stars)**
  - **Upload Supporting Documents** (Optional - PDF/DOCX/JPG/PNG, Max 5MB)
- **From:**
  - The **Contact Us Page** can be accessed from the main navigation menu under “**Support**”.
  - It is also available via links in the **footer section**, promotional pages, or customer support references.

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- **To:**

After submitting a request, users may be directed to:

- A **confirmation message** or receive a **follow-up response via email**.
- The **FAQ Page** if they prefer to find quick answers before submitting a request.
- The **Policies Page** to review company policies on returns, shipping, and privacy.
- The **About Us Page** to learn more about Maverick Dresses and its operations.

- **Key Enhancements:**

- **Unified Form with Multiple Request Types** → Ensures all inquiries are handled efficiently.
- **Store Location Selection** → Directs requests to the appropriate department.
- **Upload Functionality** → Supports job applications, partnerships, and feedback with relevant documents.
- **Google Maps Integration** → Helps users locate physical store locations easily.
- **Validated Fields** → Ensures accurate contact details for smooth communication.

This enhanced **Contact Us Page** provides a **professional, user-friendly, and efficient** way for customers, partners, and job seekers to engage with **Maverick Dresses**.

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## XII. About Us

The wireframe illustrates the layout of the About Us page. At the top, there's a header bar with a logo, navigation links (Home, Products, About, Support, Media, Activities), search, wishlist (1 item), cart (2 items), and visit counter. Below the header is a breadcrumb trail showing 'About Us' and a 'Home / About Us' link. The main content area features a section titled 'Introduction' with two columns of horizontal lines for text, each with a checkmark. Below this is an 'Explore Button'. To the left is a 'Benefit box' containing icons for delivery, a crown, and a gift. On the right is a 'Our Story' section with a camera and heart icon. At the bottom, there's a 'Meet Our Creative Team' section with four user profiles and social media links. The footer includes a scrolling ticker, date/time, location, a fanpage embed, an input field for email, and a 'Button'. A 'Footer' section is also present. A 'Scroll to top' button is located on the right side.

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## About Us Layout Description

- **Description:**

The **About Us Page** provides users with detailed insights into **Maverick Dresses**, including its **brand story, mission, vision, and core values**. It highlights the company's **history, expertise in uniform manufacturing, and commitment to quality and innovation**. Additionally, the page includes an “**About Team**” section that introduces key team members, their roles, and contributions to the company’s success. This section helps build **trust and transparency**, allowing users to connect with the people behind the brand. The **About Us Page** serves as a central resource for users who want to understand the company’s background, values, and leadership.

- **From:**

- The **About Us Page** can be accessed from the **main navigation menu** under “**About**”.
- It may also be reached through **homepage banners, promotional pages, or links in the footer section**.

- **To:**

- Users can navigate to the **Careers Page** if they are interested in job opportunities at Maverick Dresses.
- The **Partners Page** is accessible for users who want to explore the company’s collaborations and partnerships.
- Visitors may be directed to the **Contact Us Page** if they wish to get in touch for business inquiries or customer support.
- Users can explore the **Gallery Page** to view images and videos showcasing the company’s products, team, and craftsmanship.

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<b>Signature</b>		
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This layout strengthens **brand identity and customer engagement**, allowing visitors to learn more about the people and values behind Maverick Dresses.

### XIII. Partners

#### Partners Layout Description

- Description:**

The **Partners Page** showcases the **business collaborations and strategic**

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**partnerships** of Maverick Dresses. It highlights **brands, suppliers, and organizations** that work closely with the company to ensure high-quality products and services. This page helps build credibility and trust by demonstrating the brand's strong network of **reliable partners**. Additionally, it may include information about **how potential businesses can collaborate with Maverick Dresses**, offering opportunities for partnership inquiries.

- **From:**

- The **Partners Page** can be accessed from the **main navigation menu** under **"About"**.
- It may also be reached through **homepage banners, promotional sections, or links in the footer**.

- **To:**

- Users can navigate to the **About Us Page** to learn more about Maverick Dresses' company values and history.
- The **Contact Us Page** is accessible for businesses or suppliers interested in establishing a partnership.
- Users may visit the **Careers Page** if they want to explore opportunities related to business development or corporate relations.
- The **Gallery Page** can be explored to see visual representations of collaborations, events, and projects with partners.

This layout helps establish **trust and transparency**, providing insights into the company's professional relationships while encouraging potential business collaborations.

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## XIV. Policies

Company Information text www.maverickdresses.com/pages/policies

Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb Shipping & Returns Policy

Home / Policies

Returns & Refunds

Privacy Policy

Policy Highlights

Contact Us Button

Footer

Scroll to top Button fixed

Scanning Ticker at Website bottom Date Time text Your current location text

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## Policies Layout Description

- **Description:**

The **Policies Page** provides users with essential information about Maverick Dresses' terms and conditions, including policies on **shipping, returns, refunds, privacy, and customer rights**. This page ensures transparency by outlining the rules and guidelines customers must follow when purchasing products, requesting refunds, or using the website. It serves as a **legal reference** to protect both the company and its customers while enhancing trust and credibility.

- **From:**

- The **Policies Page** can be accessed from the **main navigation menu** under “**Support**”.
- It may also be reached through **links in the footer section** or within specific sections like checkout and customer support pages.

- **To:**

- Users can navigate to the **FAQ Page** for quick answers to common customer inquiries.
- The **Contact Us Page** is accessible if users need further clarification or support regarding policies.

This layout ensures **clarity and legal protection**, helping customers understand their rights and responsibilities while shopping with Maverick Dresses.

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## XV. FAQ

### FAQ Layout Description

- **Description:**

The **FAQ Page** (Frequently Asked Questions) is designed to help users quickly find answers to common inquiries about **orders, payments, shipping, returns, and other customer-related concerns**. It provides a structured and organized way for customers to access essential information without needing to contact customer support. The page

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typically features **expandable questions and answers**, making it easy to navigate and find relevant solutions efficiently.

- **From:**

- The **FAQ Page** can be accessed from the **main navigation menu** under “**Support**”.
- It may also be reached through **links in the footer section**, the **Policies Page**, or from customer service interactions.

- **To:**

- Users can navigate to the **Policies Page** for detailed explanations of terms, returns, refunds, and privacy policies.
- The **Contact Us Page** is accessible if users need further assistance beyond what is provided in the FAQs.
- The **Checkouts Page** may be visited if users want to confirm payment and shipping details before placing an order.
- Users may be redirected to the **Shipping & Returns Policy Section** for in-depth guidelines on product exchanges and refunds.

This layout improves **customer experience and reduces support requests** by offering clear and accessible information in a self-service format.

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## XVI. Site Map

The diagram illustrates the layout of the Maverick Dresses website. At the top, there is a header bar with a logo, navigation links for Home, Products, About, Support, Media, and Activities, and various user icons for search, wishlist, cart, and visit counter. Below the header is a breadcrumb trail showing 'Home / Site Map' and a 'Site Map' button. The main content area is titled 'MAVERICK DRESSES SITE MAP' and contains two columns: 'Products' and 'About'. The 'Products' column lists categories like Featured, New Arrivals, Special Offers, All Products, School Uniforms, Shirts, Skirts, Sport Uniforms, and Accessories. The 'About' column lists categories like Featured, Shirts, Skirts, and Sport Uniforms. At the bottom, there is a footer section with social media icons, a fanpage embed, input fields for email and a button, and a scroll-to-top button. A scrolling ticker at the very bottom displays date/time and location information.

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## Sitemap Layout Description

- **Description:**

The **Sitemap Page** provides a structured overview of all the key sections available on the **Maverick Dresses** website. It acts as a **navigation hub**, allowing users to quickly locate and access specific categories, product pages, support sections, and company information. The sitemap improves user experience and enhances **search engine optimization (SEO)** by offering a **clear, hierarchical breakdown** of the website's content.

- **Products Section:**

- Featured Products
- New Arrivals
- Special Offers
- **All Products** (Comprehensive listing)
- **School Uniforms**
  - Shirts
  - Skirts
  - Frocks
- **Sport Uniforms**
  - P.T. T-shirts
  - P.T. Shorts
  - P.T. Track Pants
- **Accessories**

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- Belts
- Ties
- Logos
- Socks

**▪ About Section:**

- About Us
- Careers
- Partners
- Awards
- Customer Growth Chart

**▪ Media Section:**

- Fashion News
- Gallery (Product Photos, School Events, Sports Events)

**▪ Support Section:**

- FAQ
- Policies (Shipping & Returns, Privacy Policy, etc.)
- Contact Us
- Order Tracking
- Size Guide
- Sitemap

**▪ Activities Section:**

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- Wishlist
- Coupons
- Recently Viewed Products
- **Shopping & Cart:**
  - View Cart
- **Search Functionality:**
  - A direct link to the **Search Page**, allowing users to quickly find products and information.
- **From:**
  - The **Sitemap Page** can be accessed from the **main navigation menu** under “Support”.
  - It is also available through **links in the footer section** for easy navigation assistance.
- **To:**

Users can **click on any section** to navigate directly to:

  - **Homepage**
  - **Product Listings & Categories**
  - **Product Detail Pages**
  - **Support & Policy Pages**
  - **Media & News**
  - **User Activities (Wishlist, Recently Viewed, Coupons)**
  - **Shopping (Cart & Checkout)**

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Users can also be directed to the **Search Page** if they need to find specific products or information.

- **Key Enhancements:**

- **Updated sitemap categories** to match the latest website structure.
- **Clearly organized hierarchy** for easy navigation.
- **SEO-friendly structure** to improve search engine indexing.
- **Footer access & quick links** for better user accessibility.

This **updated Sitemap Page** ensures a **seamless browsing experience**, allowing users to **quickly explore** and **navigate** the Maverick Dresses website efficiently!

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## XVII. Coupon

The wireframe illustrates a user interface for a coupon page. At the top, there's a navigation bar with a logo, company info, and various site links like Home, Products, and Support. Below the nav is a breadcrumb trail ('Home / Coupons') and a main title 'Special Offers Just For You'. The main content area features a grid of six coupon cards, each with a discount percentage (e.g., 10% OFF) and expiration details. A 'COUPON CODE' input field and a 'Copy Button' are located below the first card. The footer includes social media links, a fanpage embed, an input email field, and a scroll-to-top button. A scrolling ticker at the bottom provides date/time and location information.

### Coupon Layout Description

- Description:**

The **Coupon Page** provides users with access to available **discount codes**, **promotional offers**, **and special deals** on Maverick Dresses products. It allows customers to view **percentage discounts**, **minimum purchase requirements**, **expiration dates**, and **applicable product categories**. The page helps users save

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money by applying these coupons during checkout. Some coupons may have a "**Copy Code**" button to make it easier for users to apply them.

- **From:**

- The **Coupon Page** can be accessed from the **main navigation menu** under "**Activities**".
- It may also be reached through **promotional banners, marketing emails, or special event announcements**.

- **To:**

- **Cart Page** → To apply their selected coupon and review the updated total price.
- **Checkouts Page** → To complete their purchase with the discount applied.
- **Product Listing Pages** → Clicking on an applicable category link takes users to the corresponding section:
  - School Uniforms
  - Sport Uniforms
  - Accessories
  - New Arrivals
  - Special Offers
- **Policies Page** → To review terms and conditions related to coupon usage.

This layout improves **customer engagement and shopping incentives**, encouraging users to complete their purchases with special offers.

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## XVIII. Careers

Company Information text Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb: Home / Careers

Careers

Join Our Mission to Provide Quality School Uniforms

50 Team Members    4 Office Locations    20M+ Students Impacted

Why Join Us?

Open Positions in School Uniforms

Positions 1 - text -- Toggle Collapse

Job name Store Address Full-time / Part-time

Requirements - text

Apply now Button

Positions 2 - text -- Toggle Collapse

Job name Store Address Full-time / Part-time

Don't See Your Perfect Role?

Send Your CV Button

Footer

Scroll to top Button fixed

Fanpage - Embed

@ Input Email Button

Scanning Ticker at Website bottom Date Time text Your current location text

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## Careers Layout Description

- **Description:**

The **Careers Page** provides users with information about available job opportunities at **Maverick Dresses**. It serves as a recruitment platform where potential candidates can explore **open positions, company culture, employee benefits, and application procedures**. Each job listing includes **job title, department, location, employment type (full-time/part-time), and required qualifications**. Users can apply directly through an "**Apply Now**" button or submit their resumes via the provided contact form.

- **From:**

- The **Careers Page** can be accessed from the **main navigation menu** under "**About**".
- It may also be reached through **homepage banners, social media recruitment posts, or job listing portals linking to the company website**.

- **To:**

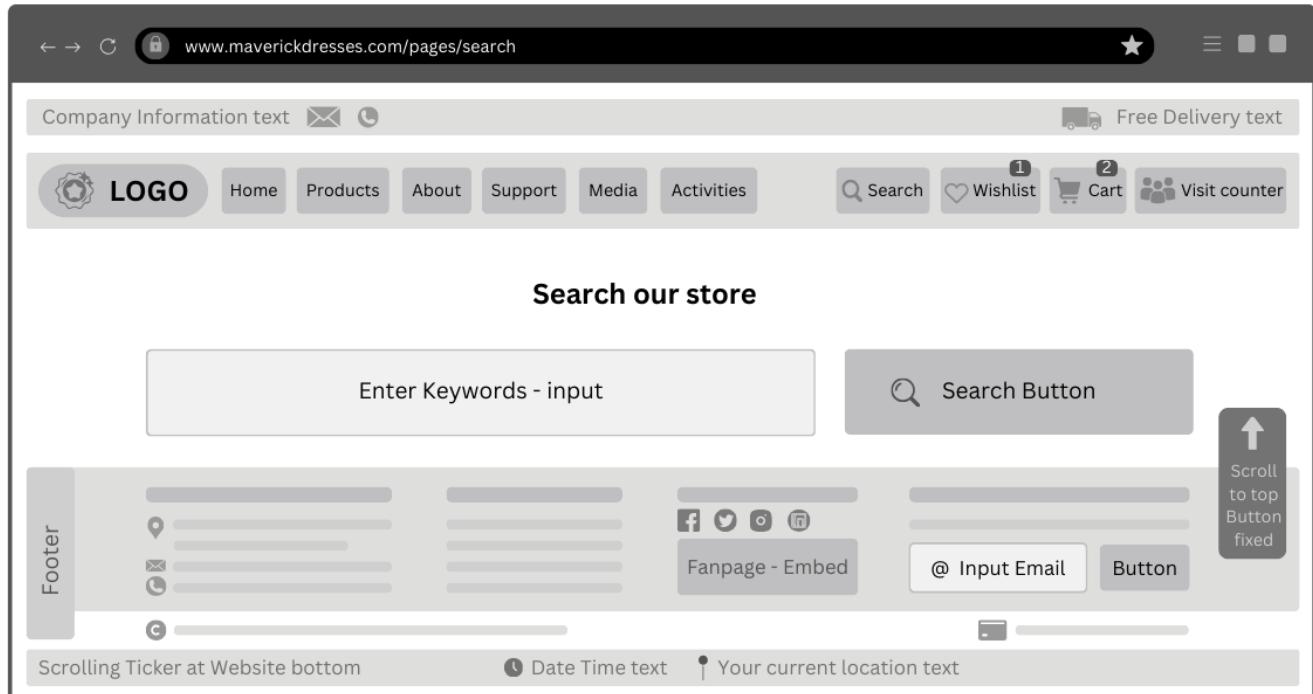
- Users can navigate to the **About Us Page** to learn more about the company's mission, values, and team.
- The **Contact Us Page** is accessible for applicants who need additional information regarding job applications.
- Candidates may visit the **Partners Page** if they are interested in business collaborations instead of employment.
- The **FAQ Page** may provide information about the hiring process, employee policies, and frequently asked questions.

This layout enhances **Maverick Dresses' hiring process**, making it easy for job seekers to explore career opportunities and submit applications efficiently.

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## XIX. Search



### Search Layout Description

- **Description:**

The **Search Page** allows users to quickly find products by entering relevant keywords. It consists of **a search input field and a search button**, enabling users to look up specific items within the store. Once a search query is submitted, users are redirected to the **Products Listing Page**, where the search keyword is automatically applied in the **search filter** to display relevant results.

- **From:**

- The **Search Page** can be accessed from the **main navigation menu** or the **search bar located in the website header**.
- Users may also reach this page through **a shortcut in the mobile navigation menu**.

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- **To:**

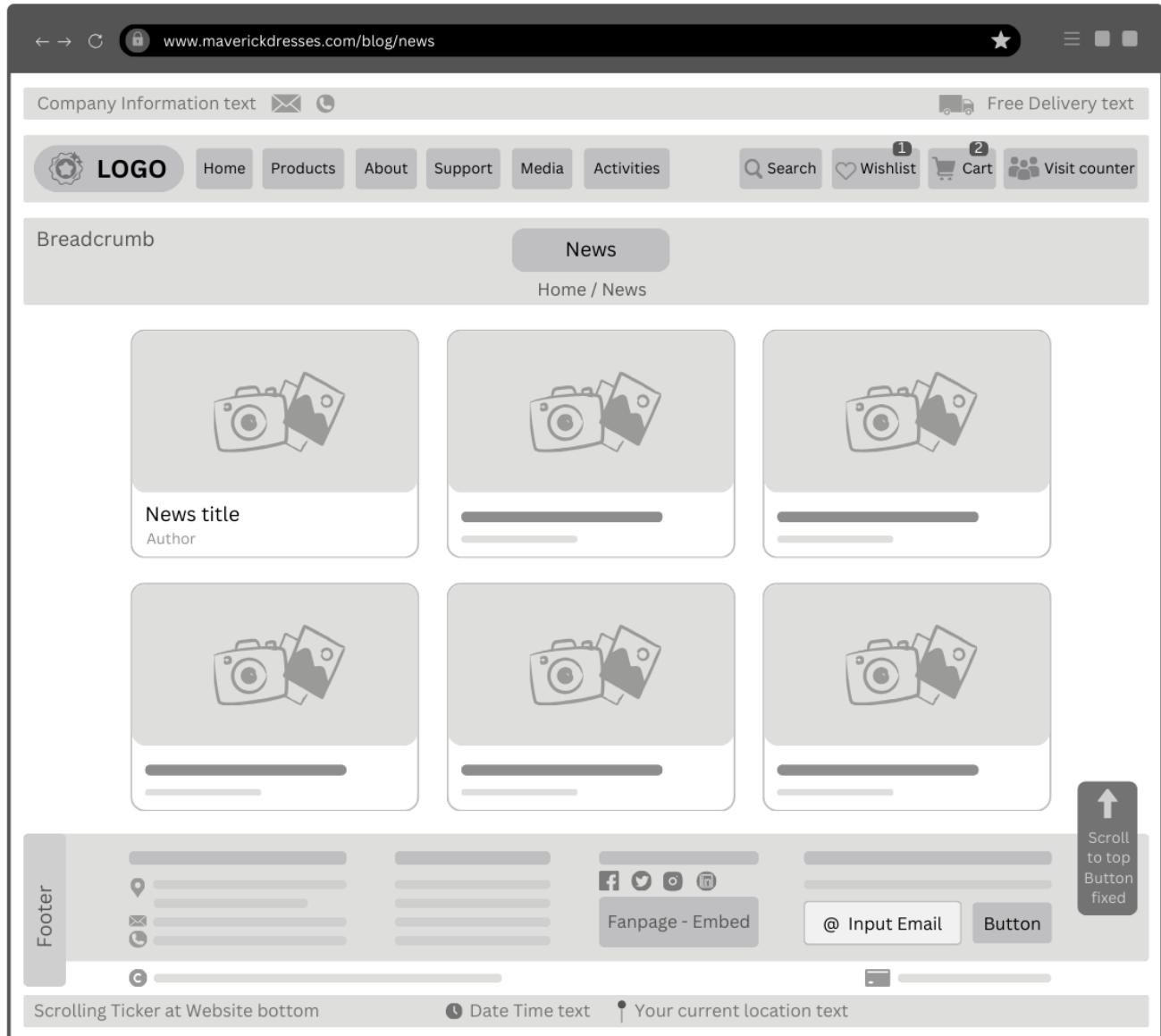
- Users are redirected to the **Products Listing Page**, where the **search filter** is automatically populated with the entered keyword.
- They can navigate to the **Product Detail Page** by selecting any listed product.
- If no results are found, users may be directed to **suggested or related products**.
- Users can refine their search using additional filters available on the **Products Listing Page**.

This layout ensures a **smooth and efficient search experience**, allowing users to **quickly locate** the products they need while maintaining an intuitive navigation flow.

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## XX. News



### News Layout Description

- Description:**

The **News Page** is the go-to destination for users to stay ahead of the **latest fashion trends, company updates, industry insights, and product launches** from **Maverick Dresses**. Designed for **seamless browsing**, it showcases a **dynamic list** of news

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articles—each accompanied by a **striking thumbnail, engaging title, concise summary, and publication date**. To enhance **user experience**, the **newest articles** are displayed **first**, ensuring that the **most recent and relevant** information is always **front and center**. Users can explore **various topics** and dive deeper by clicking on any article to read the **full story** on the **News Detail Page**.

- **From:**

- The **News Page** can be accessed from the **main navigation menu** under **“Media”**.
- It may also be reached through **featured news sections on the Homepage** or via **direct links in promotional banners and newsletters**.

- **To:**

- Users can navigate to the **News Detail Page** by clicking on an article to read the full content.
- They may visit the **Products Listing Page** if a news article links to a featured product or collection.
- The **Gallery Page** can be accessed if the news includes **photo or video highlights**.
- Users can also explore the **FAQ or Policies Page** if a news article discusses company policies or updates.

This layout ensures **engaging and informative content**, keeping users updated while seamlessly integrating with related product promotions and company announcements.

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## XXI. News Detail

The wireframe illustrates a news detail page layout. At the top, there's a header bar with a logo, navigation links (Home, Products, About, Support, Media, Activities), search, wishlist, cart (with 2 items), and visit counter. Below the header is a breadcrumb trail showing 'Home / News / News title'. The main content area features a title 'News title' with time/date and author details, followed by a placeholder for 'News content' with three horizontal ellipses. A 'Share Button' is located below the content. The 'Comments' section includes a user icon, a 'Name - input' field, a 'Comment - textarea', and a 'Comment - button'. An area for user interactions ('Area where users have commented, replied or liked') is shown below. The footer contains a 'Footer' section with icons for location, email, and clock, along with a 'Scroll to top' button labeled 'Button fixed'. At the bottom, there's a 'Scrolling Ticker at Website bottom' with placeholder text, a 'Date Time text' field, and a 'Your current location text' field.

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## News Detail Layout Description

- **Description:**

The **News Detail Page** provides users with a **full article view** of a selected news post from the **News Page**. It contains:

- **Article Title & Featured Image**
- **Publication Date & Author Name**
- **Main Article Content** (including text, images, and videos)
- **Embedded Media & Related Articles**
- **Social Sharing Options**
- **Comment and Reply Section**

This page allows users to **read in-depth information** about fashion trends, company updates, or product releases while enabling them to engage through **social sharing and comments**.

- **From:**

- The **News Detail Page** is accessed when a user clicks on a **specific article** from the **News Page**.
- It may also be reached through **promotional banners, homepage news highlights, or direct links from newsletters and social media posts**.

- **To:**

- Users can navigate back to the **News Page** to explore more articles.
- They may visit the **Products Listing Page** if the article features a **product launch or recommendation**.

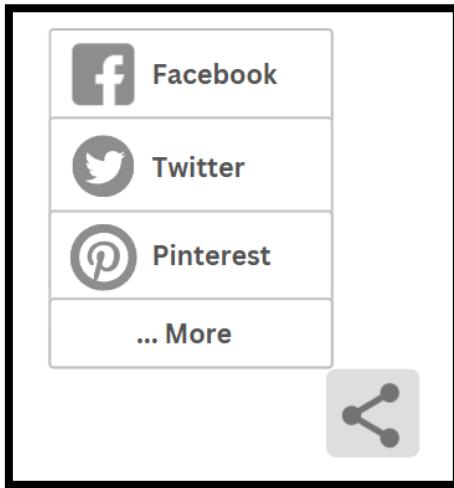
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- Users can explore the **FAQ or Policies Page** if the article discusses **company updates or customer service information.**

- **Highlighted Features:**

- **Social Share Button**



- Clicking the **Share Button** reveals options to share the article on **Facebook, Twitter, Pinterest, and other platforms.**
- When sharing, the post will automatically **include the article's featured image, title, and a short description**, allowing users to understand the content before clicking the link.
- Clicking the "**... More**" button will trigger the device's **native sharing function**, allowing users to share via email, messaging apps, or other installed social apps.

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- o **Comment & Reply Section**

- **Comment Form**

The diagram illustrates the 'Comment Form' interface. At the top, it says 'Comments'. Below that is a user icon. To its right is a rectangular input field labeled 'Name - input'. Below this is a larger rectangular area labeled 'Comment - textarea'. At the bottom of this area is another rectangular button labeled 'Comment - button'.

- **Users can submit a comment using the form that includes:**
    - **User Avatar** (profile picture)
    - **Name Input Field**
    - **Comment Textarea**
    - **Submit Comment Button**
  - **Comment Display Area**

The diagram illustrates the 'Comment Display Area'. At the top, it says 'Area where users have commented, replied or liked'. Below this is a list of comments. Each comment entry includes a user icon, the name 'Quest user 1', a date ('MM/DD/YYYY - date'), the comment content ('Comment content - text'), a like count ('1'), and a 'Reply button'. Below each comment entry is a reply section, which also includes a user icon, the name 'Quest user 1', a date ('MM/DD/YYYY - date'), the reply content ('Reply content - text'), and a like count ('1').

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- **Shows all submitted comments and includes:**
  - **User Avatar**
  - **User Name & Comment Date**
  - **Comment Content**
  - **Like/Dislike Buttons** (Users can express approval or disagreement with a comment)
  - **Reply Button** (When clicked, a reply form appears)
- **Reply Form**

The image shows a 'Reply' form with the following components:

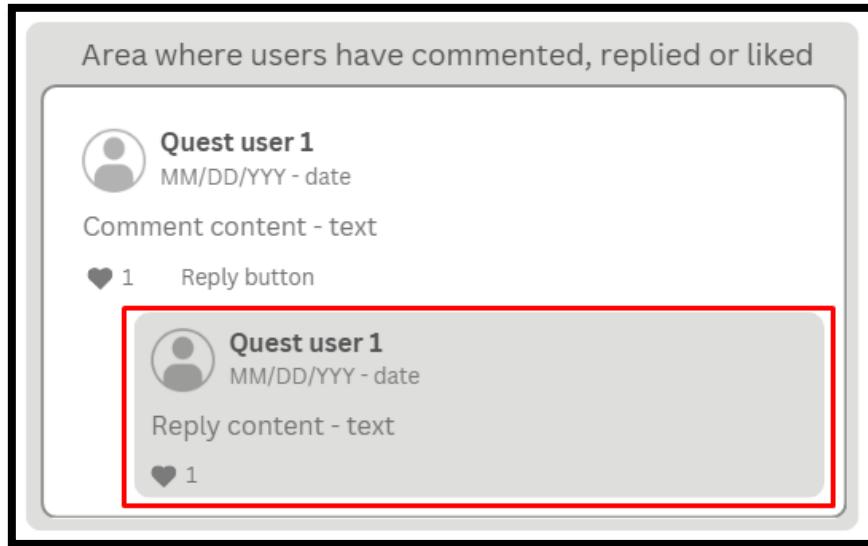
- A user icon (profile picture placeholder).
- A 'Name - input' field.
- A 'Reply - textarea' field.
- A 'Reply - button' at the bottom.

- **Users can reply a comment using the form that includes:**
  - **User Avatar** (profile picture)
  - **Name Input Field**
  - **Reply Textarea**
  - **Submit Reply Button**

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- **Reply Display Area**



- **Replies to a comment are nested within that comment section.**

**Each reply includes:**

- **User Avatar**
- **User Name & Reply Date**
- **Reply Content**
- **Like/Dislike Buttons** (Users can react to replies)
- This feature **encourages user engagement** by allowing discussions under news articles.

This layout ensures an **engaging and interactive reading experience**, encouraging users to **share content and participate in discussions**.

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## XXII. Order Tracking

The wireframe illustrates the layout of the Order Tracking page. At the top, there's a header bar with a logo, navigation links (Home, Products, About, Support, Media, Activities), search, wishlist, cart (with 2 items), and visit counter. Below the header is a breadcrumb trail showing 'Home / Order Tracking'. The main title 'Track Your Order' is centered above a form. The form includes an input field for 'Enter order number - input' and a button labeled 'Track Order - Button'. Below the input field, there's a progress bar with three stages: 'Processing' (with a cube icon), 'Shipped' (with a location pin icon), and 'Delivered' (with a clock icon). To the right of the progress bar are fields for 'Order Number', 'Order Date', 'Expected Delivery', 'Customer Name', and 'Contact'. A section titled 'Shipping Address' contains the address: 'Viet Nam , Quang Ngai , Mo Duc Viet Nam, Quang Ngai 570000'. Below this is an 'Order Items' section showing a t-shirt icon, category, product name, size (S), color (Navi), and quantity (1). A 'Continue Shopping - Button' is located at the bottom of this section. The footer features social media icons, a fanpage embed, an input email field, and a scroll-to-top button. A scrolling ticker at the bottom displays 'Scrolling Ticker at Website bottom', 'Date Time text', and 'Your current location text'.

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## Order Tracking Layout Description

- **Description:**

The **Order Tracking Page** allows users to track their orders by entering an **order number**. It provides real-time updates on the **order status**, displaying whether the order is **Processing, Shipped, or Delivered**. Users can also view **order details**, including:

- **Order Number, Order Date, Expected Delivery Date**
- **Customer Name and Contact Information**
- **Shipping Address**
- **Ordered Items with Size, Color, Quantity, and Price**
- **Tracking Progress Bar** to indicate the current status of the order

Additionally, a “**Continue Shopping**” button is available to encourage users to browse more products.

- **From:**

- The **Order Tracking Page** can be accessed from the **main navigation menu** under “**Activities**”.
- It may also be reached via **order confirmation emails** or a **direct link in the user's account section**.

- **To:**

- Users can navigate to the **Product Listing Page** to continue shopping.
- The **Order Details Page** may be accessed if users want a more in-depth breakdown of their purchase.

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- The **Contact Us or Support Page** is available for users who need assistance regarding their order.

This layout ensures a **user-friendly order tracking experience**, providing transparency and keeping customers informed about their purchase status.

### XXIII. Size Guide

Company Information text Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb **Size Guide**  
Home / Size Guide

**Shirts Size Guide**

Size	Chest (cm)	Length (cm)	Shoulder (cm)
S	86-91	66-68	42-44
M	91-97	68-70	44-46
L	97-102	70-72	46-48
XL	102-107	72-74	48-50

**Measurement Tips**

Footer Scroll to top Button fixed

Scanning Ticker at Website bottom Date Time text Your current location text

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## Size Guide Layout Description

- **Description:**

The **Size Guide Page** provides users with detailed size charts for different product categories, such as **Shirts, Skirts, P.T. T-shirts, P.T. shorts, P.T. track pants, Belts, Ties, Logos, and Socks**. This page helps customers select the correct size by displaying **measurement tables** with key dimensions like **Chest, Length, and Shoulder (in cm)**. Additionally, the page includes **Measurement Tips** to guide users on how to take accurate body measurements.

- **From:**

- The **Size Guide Page** can be accessed from the **main navigation menu** under “**Support**”.
- It may also be reached from the **Product Detail Page** by clicking the "**Size Guide**" button near the size selection dropdown.

- **To:**

- Users can navigate back to the **Product Detail Page** to finalize their size selection before purchasing.
- The **FAQ Page** may be accessed if users need additional help regarding sizing policies.
- The **Policies Page** can be visited to check return and exchange conditions related to incorrect size selection.

This layout enhances **user confidence in choosing the right size**, reducing return rates while improving the shopping experience.

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## XXIV. Awards

Company Information text Free Delivery text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb Home / Awards

Awards

Awards name Year Short description

"Our success is measured not just by the awards we receive, but by the confidence and satisfaction of our customers.  
- Maverick Dresses -

Footer Fanpage - Embed Input Email Scroll to top Button fixed

Scrolling Ticker at Website bottom Date Time text Your current location text

### Awards Layout Description

- Description:**

The **Awards Page** highlights the recognition and achievements of **Maverick Dresses** in the fashion and uniform industry. It features a **list of awards**, including the award

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**name, year, and a short description** of the achievement. Additionally, the page includes **visual icons for different categories of awards**, such as **sustainability, product quality, customer service, and innovation**. A featured quote reinforces the brand's commitment to **excellence and customer satisfaction**.

- **From:**

- The **Awards Page** can be accessed from the **main navigation menu** under **“About”**.
- It may also be reached through **homepage highlights, promotional banners, or press releases**.

- **To:**

- Users can navigate to the **About Us Page** to learn more about the company's history and vision.
- The **Partners Page** may be accessed to see industry collaborations.
- Users can visit the **Gallery Page** if awards are linked to special events or ceremonies.
- The **Contact Us Page** is available for media inquiries or partnership opportunities.

This layout **builds credibility and trust**, showcasing the brand's achievements while reinforcing its **dedication to quality and innovation**.

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## XXV. Customer Growth Chart

Company Information text

**LOGO** Home Products About Support Media Activities Search Wishlist Cart Visit counter

Breadcrumb  
Home / Customer Growth Chart

### Customer Growth Analysis

**Our Growth Story**

Exceptional Growth:

**Customer Growth Analysis Chart**

Total Customers **12,000+**  
Current customer base

Total Growth **900%**  
Since 2018

**Looking Forward**

- 
- 
-

**Footer**

Fanpage - Embed @ Input Email

Scroll to top Button fixed

Scanning Ticker at Website bottom Date Time text Your current location text

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## Customer Growth Chart Layout Description

- **Description:**

The **Customer Growth Chart Page** presents an analytical overview of the company's customer base expansion. It provides insights into **growth trends, key milestones, and future projections**. The page includes:

- **"Our Growth Story" Section:** Summarizes the company's journey and achievements.
- **"Exceptional Growth" Metrics:** Highlights key performance indicators such as **customer engagement, market reach, and business impact**.
- **"Customer Growth Analysis Chart":** A **visual representation of customer growth trends over time**.
- **Key Statistics Display:**
  - **Total Customers Count** (e.g., 12,000+ customers).
  - **Overall Growth Percentage** (e.g., 900% since 2018).
  - Additional insights into business performance.
- **"Looking Forward" Section:** Outlines **future growth strategies and goals**.

- **From:**

- The **Customer Growth Chart Page** can be accessed from the **main navigation menu** under **“Analytics” or “Company Insights”**.
- It may also be reached via **executive reports, investor presentations, or internal company dashboards**.

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- **To:**

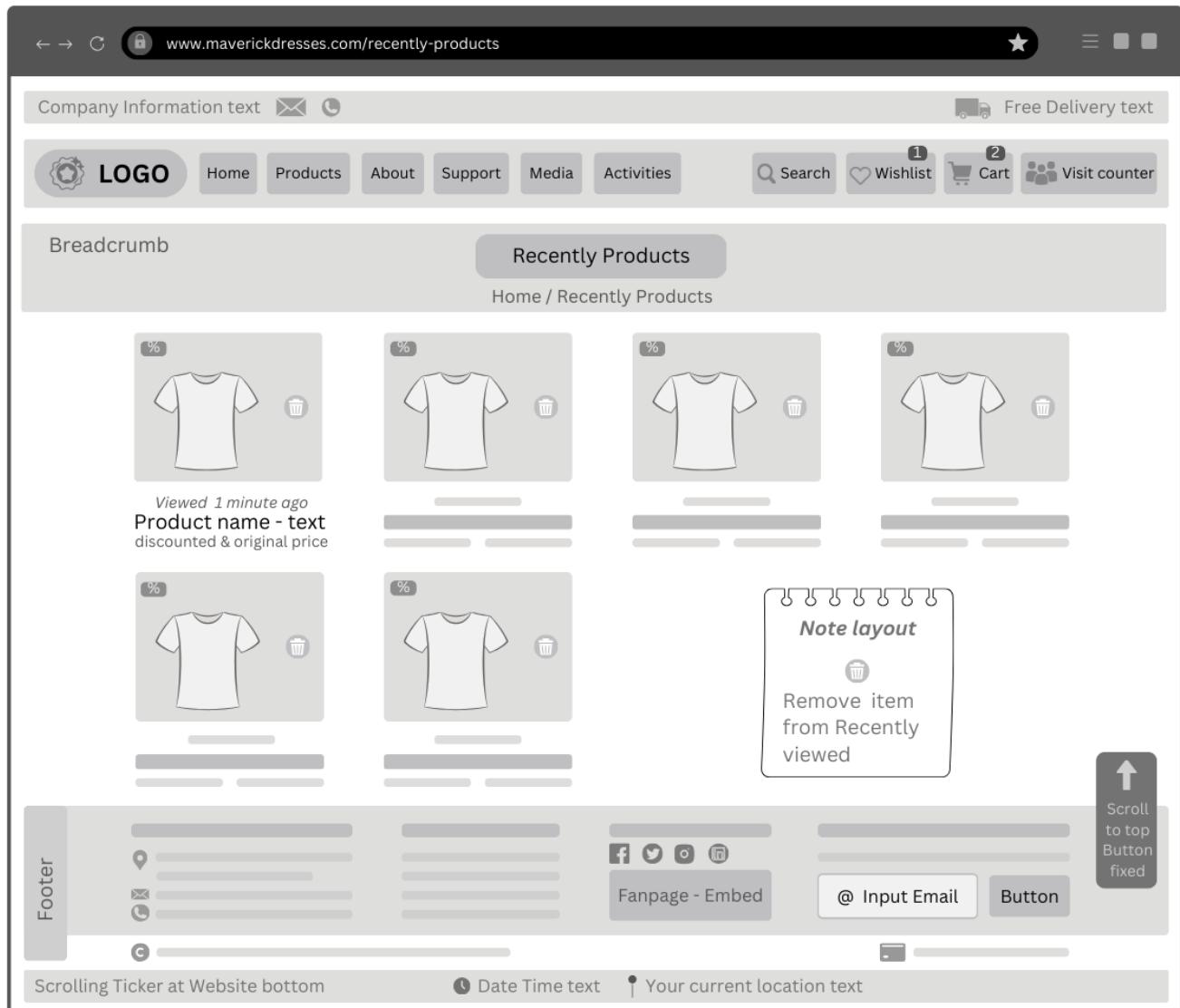
- Users can navigate to the **About Us Page** to learn more about the company's history and mission.
- The **Partners Page** can be accessed to explore business collaborations contributing to this growth.
- The **Awards Page** may be visited to see recognition received for company achievements.
- The **News Page** could provide further details about market expansions or strategic business moves.

This layout ensures **a clear and engaging representation of business growth**, allowing stakeholders, investors, and customers to understand the company's **impact and future potential**.

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## XXVI. Recently Products



### Recently Products Layout Description

- **Description:**

The **Recently Viewed Products Page** displays a list of up to **20** items that users have recently viewed, allowing them to quickly revisit products of interest without having to

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search again. The list is **sorted from the most recently viewed to the oldest**. Each product entry includes:

- **Product Image**
- **Time Since Viewed** (e.g., "Viewed 5 minutes ago")
- **Product Name**
- **Discounted & Original Price** (strikethrough for original price)
- **Quick Access Button: "Remove from List"**

Users can remove individual products using the "**Remove Item**" button, helping them keep their list relevant.

#### **Viewing & Sorting Rules:**

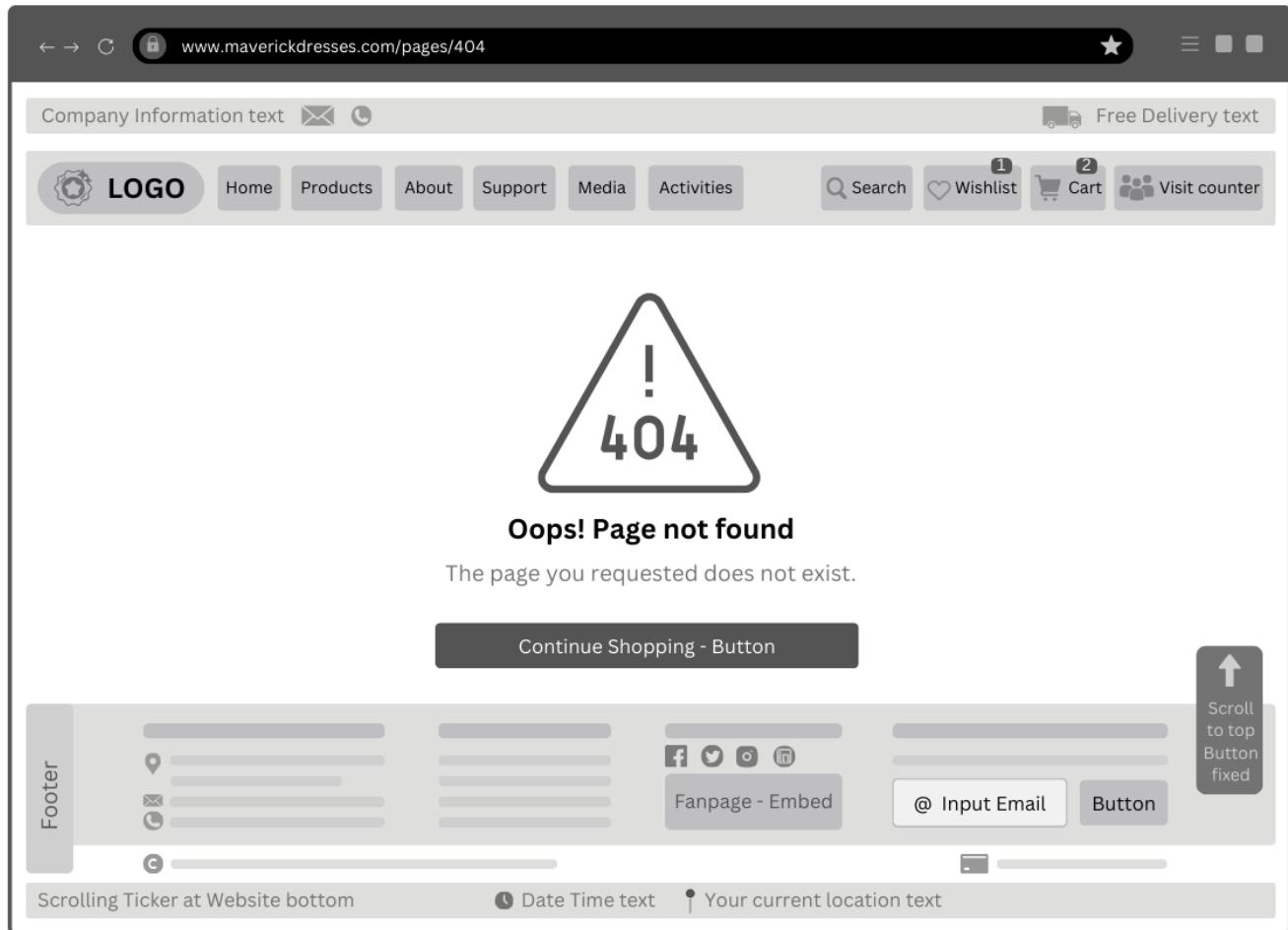
- Maximum of **20 recently viewed products** are stored.
- Items are displayed in **reverse chronological order (newest viewed first)**.
- Each product entry shows **time elapsed** since the last view (e.g., "Viewed 10 minutes ago", "Viewed 2 hours ago").
- **From:**
  - The **Recently Products Page** can be accessed from the **main navigation menu** under "Activities".
  - Users may also reach this section via a "**Recently Viewed**" section is enabled.
- **To:**
  - Users can navigate to the **Product Detail Page** by clicking on any product in the list.
  - Users may return to the **Product Listing Page** to explore similar products.

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This layout improves **shopping convenience**, allowing users to easily return to **previously viewed products**, enhancing their purchase experience.

## XXVII. Not Found



### Not Found Layout Description

- Description:**

The **Not Found Page (404 Error Page)** is displayed when a user attempts to access a **non-existent or broken link** on the website. This page informs users that the requested **page cannot be found** due to reasons such as:

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- **Incorrect URL entry**
- **Deleted or moved content**
- **Expired product or page link**

The page typically includes:

- A **404 error message** with a friendly explanation
- A **search bar** to help users find what they're looking for
- **Suggested navigation options** to direct users to important pages (e.g., Homepage, Product Listings)
- **From:**
  - The **Not Found Page** appears when a user manually enters an incorrect URL or follows a broken link from another page.
  - It may also be accessed from **external referral links that no longer exist on the website.**
- **To:**
  - Users can navigate back to the **Homepage** to restart their browsing experience.
  - The **Search Page** is available to help users find the right content.
  - Users may visit the **Product Listings Page** to explore available items.
  - The **Contact Us Page** can be accessed if users need assistance in finding specific content.

This layout ensures that users are **guided to relevant pages instead of abandoning the website**, improving retention and user experience.

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# Checklist Of Validations

## I. Search - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Search Input Field:</b></p> <ul style="list-style-type: none"> <li>• Minimum 1 character</li> <li>• Trim whitespace from input</li> </ul>	
2	<p><b>Special Characters Handling:</b></p> <ul style="list-style-type: none"> <li>• Ensure that special characters (!@#\$%^&amp;*) do not break the search functionality</li> </ul>	
3	<p><b>Case Sensitivity Handling:</b></p> <ul style="list-style-type: none"> <li>• Ensure search results are case insensitive</li> </ul>	
4	<p><b>Search Query Length:</b></p> <ul style="list-style-type: none"> <li>• Limit input to a maximum of 255 characters</li> </ul>	

## II. Category Page - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Search Input Field:</b></p> <ul style="list-style-type: none"> <li>• Required</li> </ul>	

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	<ul style="list-style-type: none"> <li>• Minimum 1 character</li> <li>• Trims leading and trailing whitespace</li> </ul>	
2	<p><b>Category Selection:</b></p> <ul style="list-style-type: none"> <li>• Must allow single/multiple selections</li> <li>• Updates the product listing accordingly</li> </ul>	
3	<p><b>Price Range Input:</b></p> <ul style="list-style-type: none"> <li>• Minimum price must be at least \$1</li> <li>• Maximum price cannot exceed \$999</li> <li>• Minimum price cannot be greater than the maximum price</li> </ul>	
4	<p><b>Size Selection:</b></p> <ul style="list-style-type: none"> <li>• Must allow filtering by multiple sizes</li> </ul>	
5	<p><b>Education Level Selection:</b></p> <ul style="list-style-type: none"> <li>• Should allow selecting multiple levels</li> </ul>	
6	<p><b>Sale Status Selection:</b></p> <ul style="list-style-type: none"> <li>• Must allow filtering between "On Sale" and "Regular Price" products</li> </ul>	
7	<p><b>Gender Selection:</b></p> <ul style="list-style-type: none"> <li>• Must allow filtering by "Unisex", "Male", and "Female" categories</li> </ul>	

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### III. Wishlist - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Wishlist Delete Confirmation</b></p> <ul style="list-style-type: none"> <li>Clicking "Remove from Wishlist" icon opens a confirmation popup</li> <li>Confirmation popup contains message: "Are you sure you want to remove this product from your Wishlist?"</li> <li>Popup contains two buttons: "Confirm" and "Cancel"</li> </ul>	
2	<p><b>When Clicking "Confirm"</b></p> <ul style="list-style-type: none"> <li>The product is removed from the wishlist</li> <li>Wishlist page updates dynamically to reflect the removal</li> </ul>	
3	<p><b>When Clicking "Cancel"</b></p> <ul style="list-style-type: none"> <li>The product remains in the wishlist</li> <li>Wishlist page does not change</li> </ul>	

### IV. Product Detail - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Size Selection Input</b></p> <ul style="list-style-type: none"> <li>User must select a size before adding to cart</li> </ul>	

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2	<b>Color Selection Input</b> <ul style="list-style-type: none"> <li>User must select a color before adding to cart</li> </ul>	
3	<b>Quantity Input</b> <ul style="list-style-type: none"> <li>Default quantity is 1 when product is loaded</li> <li>Prevent entering negative numbers</li> <li>Prevent entering non-numeric values</li> <li>Cannot exceed available stock quantity</li> <li>Users are only allowed to enter numbers</li> </ul>	
4	<b>Add to Cart Form Submission</b> <ul style="list-style-type: none"> <li>Button shows loading state when adding product</li> <li>Successfully adds product with selected size, color, and quantity</li> </ul>	
5	<b>Buy Now Form Submission</b> <ul style="list-style-type: none"> <li>If product is out of stock, show error "Product is out of stock"</li> <li>Redirects to /cart after successful submission</li> </ul>	

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6	<p><b>Share Button Validations</b></p> <ul style="list-style-type: none"> <li>• Clicking "Facebook Share" opens Facebook sharing window with correct product URL</li> <li>• Clicking "Twitter Share" opens Twitter sharing window with correct product URL and text</li> <li>• Clicking "Pinterest Share" opens Pinterest sharing window with correct product image and description</li> <li>• Clicking "More" on supported devices opens the native OS share sheet</li> </ul>	
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## V. Recently Products - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Recently Viewed Delete Confirmation</b></p> <ul style="list-style-type: none"> <li>• Clicking "Remove from Recently Viewed" icon opens a confirmation popup</li> <li>• Confirmation popup contains message: "Are you sure you want to remove this product from Recently Viewed?"</li> <li>• Popup contains two buttons: "Confirm" and "Cancel"</li> </ul>	
2	<p><b>When Clicking "Confirm"</b></p> <ul style="list-style-type: none"> <li>• The product is removed from the recently viewed list</li> </ul>	

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<b>Signature</b>		
<b>Date</b>		

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	<ul style="list-style-type: none"> <li>Recently viewed section updates dynamically to reflect the removal</li> </ul>	
3	<p><b>When Clicking "Cancel"</b></p> <ul style="list-style-type: none"> <li>The product remains in the recently viewed list</li> <li>Recently viewed section does not change</li> </ul>	

## VI. Cart - User Input Validation

Sr.No	Features Tested	Remarks
7	<p><b>Cart Item Selection:</b></p> <ul style="list-style-type: none"> <li>Users can select/deselect individual cart items</li> </ul>	
8	<p><b>Select All Items Functionality:</b></p> <ul style="list-style-type: none"> <li>"Select All" checkbox selects/deselects all items</li> </ul>	
9	<p><b>Quantity Input Handling:</b></p> <ul style="list-style-type: none"> <li>Users can increase/decrease product quantity</li> <li>Minimum quantity allowed: 1</li> </ul>	
10	<p><b>Item Removal Handling:</b></p> <ul style="list-style-type: none"> <li>Users can remove individual items from the cart</li> </ul>	

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11	<b>Bulk Item Removal:</b> <ul style="list-style-type: none"> <li>Users can remove multiple selected items at once</li> </ul>	
12	<b>Cart Delete Confirmation</b> <ul style="list-style-type: none"> <li>Clicking "Remove from Cart" icon opens a confirmation popup</li> <li>Confirmation popup contains message: "Are you sure you want to remove this product from your Cart?"</li> <li>Popup contains two buttons: "Confirm" and "Cancel"</li> </ul>	
13	<b>When Clicking "Confirm"</b> <ul style="list-style-type: none"> <li>The product is removed from the cart</li> <li>Cart page updates dynamically to reflect the removal</li> <li>Cart total price updates correctly after removal</li> </ul>	
14	<b>When Clicking "Cancel"</b> <ul style="list-style-type: none"> <li>The product remains in the cart</li> <li>Cart total price remains unchanged</li> </ul>	
15	<b>Cart Empty State Handling:</b> <ul style="list-style-type: none"> <li>If no items in the cart, show "Cart is empty" message</li> </ul>	

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## VII. Checkout - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>First Name:</b></p> <ul style="list-style-type: none"> <li>• Required</li> <li>• Minimum 2 characters</li> <li>• Maximum 50 characters</li> </ul>	
2	<p><b>Last Name:</b></p> <ul style="list-style-type: none"> <li>• Required</li> <li>• Minimum 2 characters</li> <li>• Maximum 50 characters</li> </ul>	
3	<p><b>Email:</b></p> <ul style="list-style-type: none"> <li>• Required</li> <li>• Must be in a valid email format (example@email.com)</li> </ul>	
4	<p><b>Phone Number:</b></p> <ul style="list-style-type: none"> <li>• Required</li> <li>• Must contain only numbers, +, -, ( ), and spaces</li> <li>• Valid formats: +1 (555) 000-0000</li> </ul>	
5	<p><b>Street Address:</b></p> <ul style="list-style-type: none"> <li>• Required</li> </ul>	

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	<ul style="list-style-type: none"> <li>• Minimum 5 characters</li> </ul>	
6	<p><b>Apartment:</b></p> <ul style="list-style-type: none"> <li>• Optional</li> <li>• If entered, minimum 2 characters</li> </ul>	
7	<p><b>City:</b></p> <ul style="list-style-type: none"> <li>• Required</li> </ul>	
8	<p><b>State/Province:</b></p> <ul style="list-style-type: none"> <li>• Required</li> </ul>	
9	<p><b>Postal Code:</b></p> <ul style="list-style-type: none"> <li>• Required</li> <li>• Must follow the format 123456 or 12345-6789</li> </ul>	
10	<p><b>Country:</b></p> <ul style="list-style-type: none"> <li>• Required</li> </ul>	
11	<p><b>Note for Shipper:</b></p> <ul style="list-style-type: none"> <li>• Optional</li> <li>• If entered, maximum 300 characters</li> </ul>	

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## VIII. Order Tracking - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Order ID Input Field:</b></p> <ul style="list-style-type: none"> <li>Required</li> <li>Must be at least 1 character</li> <li>Trims leading and trailing whitespace</li> </ul>	
2	<p><b>Search Button Disabled While Loading:</b></p> <ul style="list-style-type: none"> <li>The "Track Order" button should be disabled while searching</li> <li>Show a loading spinner when searching</li> </ul>	
3	<p><b>Valid Order ID Handling:</b></p> <ul style="list-style-type: none"> <li>If a valid order ID is entered, retrieve order details</li> </ul>	
4	<p><b>Invalid Order ID Handling:</b></p> <ul style="list-style-type: none"> <li>Display "Order not found" message if the order ID does not exist</li> </ul>	

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## IX. Contact - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Store Selection:</b></p> <ul style="list-style-type: none"> <li>Required</li> <li>Default to the first store in the list</li> </ul>	
2	<p><b>Request Type Selection:</b></p> <ul style="list-style-type: none"> <li>Required</li> <li>Must be one of the predefined request types (General, Job Application, Partnership, Feedback)</li> </ul>	
3	<p><b>Name Field:</b></p> <ul style="list-style-type: none"> <li>Required</li> <li>Must contain only letters and spaces</li> <li>Minimum 2 characters</li> </ul>	
4	<p><b>Email Field:</b></p> <ul style="list-style-type: none"> <li>Required</li> <li>Must follow valid email format (example@email.com)</li> <li>Uses a custom email validation function (isValidEmail)</li> </ul>	
5	<p><b>Phone Number:</b></p> <ul style="list-style-type: none"> <li>Required</li> </ul>	

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	<ul style="list-style-type: none"> <li>• Must contain only numbers, +, -, (), and spaces</li> <li>• Minimum 10 digits, maximum 15 digits</li> </ul>	
6	<p><b>Message Field:</b></p> <ul style="list-style-type: none"> <li>• Required</li> <li>• Must contain at least 10 characters</li> <li>• Minimum 5000 characters</li> </ul>	
7	<p><b>Resume Upload (Job Applications Only):</b></p> <ul style="list-style-type: none"> <li>• Required for job applications</li> <li>• File type: Only PDF/DOCX allowed</li> <li>• Max file size: 5MB</li> </ul>	
8	<p><b>Partnership Type (Partnership Requests Only):</b></p> <ul style="list-style-type: none"> <li>• Required for partnership requests</li> </ul>	
9	<p><b>Partnership Document Upload:</b></p> <ul style="list-style-type: none"> <li>• Optional for partnership requests</li> <li>• Supports PDF, DOCX, JPG, PNG</li> <li>• Max file size: 5MB</li> </ul>	
10	<p><b>Rating (Feedback Only):</b></p> <ul style="list-style-type: none"> <li>• Required for feedback requests</li> <li>• Default 5 stars</li> </ul>	

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11	<p><b>Feedback Document Upload:</b></p> <ul style="list-style-type: none"> <li>• Optional for feedback requests</li> <li>• Supports PDF, DOCX, JPG, PNG</li> <li>• Max file size: 5MB</li> </ul>	
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## X. News Article Commenting - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Comment Input Field:</b></p> <ul style="list-style-type: none"> <li>• Minimum 10 characters required</li> <li>• Trim leading and trailing whitespaces</li> </ul>	
2	<p><b>Special Characters Handling:</b></p> <ul style="list-style-type: none"> <li>• Ensure that special characters (!@#\$%^&amp;*) do not cause errors or break comment functionality</li> </ul>	
3	<p><b>Comment Length Handling:</b></p> <ul style="list-style-type: none"> <li>• Limit input to a maximum of 500 characters</li> </ul>	
4	<p><b>Username Input Handling:</b></p> <ul style="list-style-type: none"> <li>• Minimum 2 characters required</li> <li>• Only allows letters and spaces (no numbers or special characters)</li> </ul>	

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5	<b>Reply Input Handling:</b> <ul style="list-style-type: none"><li>• Minimum 1 character required for replies</li><li>• Limit to 300 characters maximum</li></ul>	
6	<b>Like Interaction:</b> <ul style="list-style-type: none"><li>• Ensure one like per user (tracked via localStorage)</li><li>• Clicking again removes like</li></ul>	
7	<b>Comment &amp; Reply API Handling:</b> <ul style="list-style-type: none"><li>• Comments sent via /api/v1/comments</li><li>• Replies sent via /api/v1/reply</li></ul>	
8	<b>Comment Persistence:</b> <ul style="list-style-type: none"><li>• Comments remain visible after page reload</li><li>• Data is fetched from MockAPI, not lost on refresh</li></ul>	
9	<b>Social Sharing Handling:</b> <ul style="list-style-type: none"><li>• Users can share articles on Facebook, Twitter, Pinterest</li><li>• Clicking "More" copies article link to clipboard if direct sharing fails</li></ul>	

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## XI. Newsletter Subscription - User Input Validation

Sr.No	Features Tested	Remarks
1	<p><b>Email:</b></p> <ul style="list-style-type: none"> <li>• Required</li> <li>• Must be in a valid email format (example@email.com)</li> </ul>	
2	<p><b>Duplicate Email Check:</b></p> <ul style="list-style-type: none"> <li>• Must check if the email is already subscribed</li> <li>• Show error if the email exists</li> </ul>	
3	<p><b>Email Field Interaction:</b></p> <ul style="list-style-type: none"> <li>• Reset error state when user starts typing</li> <li>• Remove error styling upon valid input</li> </ul>	

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# Submission Checklist

Sr.No	Aspected Tested	Suggestion/ Remarks
1	Is the website responsive across all devices (mobile, tablet, desktop)?	
2	Does the homepage banner (carousel, images, CTA buttons) function correctly?	
3	Are all navigation links and dropdown menus working properly?	
4	Does the search functionality return accurate and relevant results?	
5	Do product filters (price, category, size, availability) work correctly?	
6	Is the product listing page displaying all products correctly?	
7	Are product detail pages loading with complete information (images, description, pricing, stock availability)?	
8	Can users successfully add/remove items to/from the wishlist?	
9	Can users successfully add/remove/update items in the shopping cart?	
10	Is the cart summary calculating total and discounts correctly?	

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11	Is the checkout process (billing, shipping, payment methods) functioning as expected?	
12	Can users download invoices from the Order tracking section?	
13	Does the coupon code feature apply discounts correctly?	
14	Do login, signup, and password reset features work correctly?	
15	Does the contact form validate input fields and submit data correctly?	
16	Are all FAQ sections expandable/collapsible and displaying answers properly?	
17	Are all policies (shipping, returns, privacy) accessible and formatted correctly?	
18	Can users apply for jobs on the Careers page and submit their resumes?	
19	Does the newsletter subscription system store user emails properly?	
20	Are customer reviews and ratings displaying and submitting correctly?	
21	Do social media sharing buttons work properly?	

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22	Are related and recommended product sections loading accurately?	
23	Is the size guide displaying correct measurement charts?	
24	Is the gallery page displaying all images and videos correctly?	
25	Are partner logos and collaboration details visible on the Partners page?	
26	Are awards and achievements displayed properly on the Awards page?	
27	Is the customer growth chart data updated correctly?	
28	Does the site map contain links to all key pages?	
29	Are 404 error pages correctly set up for invalid URLs?	
30	Are all image files optimized for fast loading?	
31	Does the website load in under 3 seconds on average?	
32	Is the website tested across multiple browsers (Chrome, Firefox, Safari, Edge)?	
33	Are all accessibility features (alt text, contrast, keyboard navigation) implemented?	
34	Are JavaScript interactions (buttons, modals, animations) functioning as expected?	

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35	Is the "scroll to top" button appearing and functioning correctly?	
36	Does the website footer contain all required links (contact, policies, social media)?	

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				Planned Start Date	Actual Start Date	Actual Days	Status	
1	Phạm Hoàng Tuấn	Homepage	Homepage.jsx	24/01/2025	25/01/2025	3	Complete	
2		Categories	Categories.jsx	28/01/2025	28/01/2025	1	Complete	
3		Category	Category.jsx	30/01/2025	30/01/2025	3	Complete	
4		Product	Product.jsx	02/02/2025	02/01/2025	1	Complete	
5		Search	Search.jsx	02/02/2025	02/01/2025	1	Complete	
6		Careers	Careers.jsx	05/02/2025	05/02/2025	1	Complete	
7		Order Tracking	OrderTracking.jsx	06/02/2025	06/02/2025	1	Complete	
8		Customer Growth Chart	CustomerGrowthChart.jsx	07/02/2025	07/02/2025	1	Complete	
9		Checkouts	Checkouts.jsx	08/02/2025	08/02/2025	2	Complete	
1	Hồ Đức Anh	Site Map	Sitemap.jsx	09/02/2025	10/02/2025	1	Complete	
2		Coupon	Coupon.jsx	28/01/2025	28/01/2025	1	Complete	
3		Gallery	Gallery.jsx	29/01/2025	30/01/2025	2	Complete	
4		Partners	Partners.jsx	30/01/2025	28/01/2025	1	Complete	
5		Cart	Cart.jsx	02/02/2025	02/02/2025	2	Complete	
6		News	News.jsx	04/02/2025	04/02/2025	1	Complete	
7		News Detail	NewsDetail.jsx	05/02/2025	05/02/2025	1	Complete	

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8	Hồ Đức Anh	Size Guide	SizeGuide.jsx	06/02/2025	06/02/2025	1	Complete
9		NotFound	NotFound.jsx	07/02/2025	07/02/2025	1	Complete
1	Lâm Hoàng An	Wishlist	Wishlist.jsx	28/01/2025	28/01/2025	1	Complete
2		About Us	AboutUs.jsx	28/01/2025	28/01/2025	1	Complete
3		Contact Us	ContactUs.jsx	29/01/2025	29/01/2025	1	Complete
4		Awards	Awards.jsx	30/01/2025	30/01/2025	2	Complete
5		Shipping & Returns Policy	Policies.jsx	03/02/2025	06/02/2025	1	Complete
6		FAQ	Faq.jsx	07/02/2025	07/02/2025	1	Complete
7		OrderError	OrderError.jsx	08/02/2025	08/02/2025	1	Complete
8		OrderSuccess	OrderSuccess.jsx	09/02/2025	09/02/2025	1	Complete
9		Recently Products	RecentlyProducts.jsx	10/02/2025	10/02/2025	1	Complete

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# Acknowledgments and Declaration

## Project Documentation for Maverick Dresses

Completed on 18/02/2025

The documentation for the **Maverick Dresses** project was completed on February 18, 2025. Our team would like to express our gratitude to our supervisor, **Mr. LÊ THANH NHÂN**, for his guidance and valuable feedback throughout the project. We also appreciate the constructive input from our fellow students, which contributed to the refinement of our work.

We also thank **eProject Aptech** for providing us with the opportunity to work on this real-world project, which helped us apply our academic knowledge in a practical scenario.

This document is the result of our team's efforts, based on the knowledge we have gained during our studies and additional research. We confirm that the content is original and accurate, with no unauthorized copying or plagiarism. Our team is committed to maintaining academic integrity and ensuring the quality of this project.

This is a complete document that reflects the efforts and research of our team as students who are still learning and have not yet entered the professional workforce. We are grateful to our teacher for his support throughout this project. The content is based on the knowledge we have acquired during our studies and reliable sources.