

Vy (Evelyn) Hoang

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WORK EXPERIENCES

Amal's Boutique, Boston, MA

May 2025 – Present

Product Manager – Inventory Management System

- Integrate real-time dashboards to track 100+ inventory items and forecast revenue using linear regression, driving a 40% reduction in weekly decision-making time and uncovering \$3K in potential cost savings.
- Lead internal teams and external clients using Agile workflows and Git version control to digitalize pen & paper inventory system, incorporating feedback to address manual tracking inefficiencies that help secure 2 new client partnerships.
- Design full-stack tracking solution with Figma wireframes and user flow diagrams, automating 5 core inventory processes and boosting 99% stock accuracy (up from 60% manual accuracy).

Wentworth Institute of Technology, Boston, MA

Sep 2024 – Dec 2024

Project Manager – Learning Management System (LMS) Initiative

- Drove product strategy by conducting market research (150+ surveys, 25+ stakeholder interviews), synthesizing insights into 4+ user stories and prioritizing backlog to align roadmap with 4,000+ faculty and student user needs.
- Led vendor evaluation of 3 LMS platforms via scoring matrix (12 criteria including usability, scalability, FERPA compliance, and integrations), ensuring technical fit for stakeholder requirements across 5 academic schools.
- Delivered stakeholder demos and automated dashboards in Power BI to enhance the decision-making process for \$100K+ annual software investment, supporting university leadership in selecting learning platform for 33+ degree programs.

Vestmark, Inc., Wakefield, MA

Jan 2024 – May 2024

Technical Support Engineer Co-op – Vestmark is a leading provider of portfolio management solutions used by financial portfolio managers and financial institutions.

- Acted as a client-facing point of contact for 20+ financial institutions to support portfolio management workflows and triage issues across email, calls, and meetings.
- Collaborated across Operations and Engineering teams to prioritize and escalate 130+ client-facing issues, delivering custom solutions aligned with user needs and achieving above 90% client satisfaction rating on resolved cases.
- Developed SQL-based diagnostic tools and logged standardized documentation to inform case improvements, reducing issue resolution times from 2 hours to under 1 hour and improving root-cause traceability.

Success Studio Wentworth Institute of Technology, Boston, MA

Oct 2023 – Dec 2024

Academic Peer Tutor – Provided students with skill-development workshops, panels, career guidance, networking events, and academic discussions.

- Tutored 50+ students in computing and management via personalized programs, workshops, and 1-on-1 mentoring (avg. 2hrs/week), enabling 85% of students to score B+ or higher.

PROJECTS

Urban Renewal VR | SketchUp, Unity, Meta Quest VR, C#, Agile

Jan 2025 – April 2025

- Conducted primary research across 10+ archival sources and oral histories, partnering with West End Museum and 8 historical consultants through iterative feedback cycles to ensure authentic user experience.
- Delivered product featuring 5 interactive environments and 15+ engagement elements, validated through beta testing with 10+ users showing sustained interaction and positive learning outcomes.
- Led cross-functional 4-person development team using agile methodology, achieving consistent approval ratings through sprint reviews and continuous stakeholder alignment on product vision.

EDUCATION

Wentworth Institute of Technology, Boston, MA

Expected Graduation: Dec 2025

Bachelor of Science in Computer Information Systems. Minor in Computer Science

Coursework: Systems Analysis and Design, Operating Systems, Algorithms, Security Principles, Economics, Statistics

TECHNICAL SKILLS

Languages: Java, Python, SQL, C, HTML, CSS3, JavaScript, PHP, Swift, Bash, PowerShell

Databases & Frameworks: AWS, JUnit, UIKit, PostgreSQL, MSSQL, Oracle, Linux

Tools: Git, Jira, Figma, SketchUp, Adobe, Trello, Power BI, Salesforce, Unity, Bloomberg Terminal