

# Vy (Evelyn) Hoang

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## EDUCATION

### Wentworth Institute of Technology

Boston, MA

*Bachelor of Science in Computer Information System, Minor in Computer Science*

*Sep. 2021 – Dec. 2025*

## TECHNICAL SKILLS

**Languages:** SQL (Postgres), Python, C/C++, Java, JavaScript, HTML/CSS, Typescript, Bash, Powershell

**Developer Tools:** Git, Jira, Google Cloud Platform, Google Analytics, Figma, Docker, Trello, Power BI, Parabol

**Frameworks:** Scrum, MVP, A/B testing, product roadmap, JUnit, React, Node.js, Flask

**Relevant Skills:** Agile principles, stakeholder management, leadership, prioritization, adaptability, attention to detail

## WORK EXPERIENCE

### Modern AI Solutions

Sep. 2025 – Present

*Associate Product Development Intern*

*Midland Park, NJ*

- Refined **GTM strategy** and narrative development for early-stage generative AI solutions, aligning product positioning with **user experience** to drive SME adoption
- Designed and prototyped the Demo Account Sign-Up and Business Information forms in Figma, improving **user onboarding flow** and supporting product objectives around **activation and conversion**
- Led a 5-person **cross-functional teams** through **Scrum meetings** and code reviews to ship an AI agent that drafts MVP-PRDs under 5 minutes, a demo account microservice, and a search feature for our SaaS platform

### Amal's Boutique

May 2025 – Aug. 2025

*Product Management Intern – Inventory Management System*

*Boston, MA*

- Built **full-stack dashboards** to track product SKUs; uncovered 2k+ in cost efficiencies and shorten procurement cycles from 7 to 4 days, informing revenue optimization decisions
- Redesigned user interface with **A/B testing** and **user flow diagrams**; automated 5 core inventory processes and reduced stock discrepancies by 90%
- Created 3 **reporting templates** that streamlined stakeholder communication and surfaced issues faster

### Wentworth Institute of Technology

Sep. 2024 – Dec. 2024

*Project Management Intern – Learning Management System*

*Boston, MA*

- Drove product strategy by conducting **market research** (surveys, **stakeholder interviews**); selected a solution enabling 18/20 **prioritized features** with 4,000+ users needs
- Managed **project plans, milestones, and risks** for a 100K+ platform migration; authored the PRD to **synthesize insights** into 5 **user stories** and **prioritize backlog** for 33+ degree programs
- Facilitated a 12-criteria **quantitative analysis** (e.g., FERPA compliance and integrations) across three LMS platforms using Power BI, producing a 0–100 **weighted scorecard** that showed a 9-point lead for the top vendor

### Vestmark, Inc.

Jan. 2024 – May 2024

*Technical Support Engineer Intern*

*Wakefield, MA*

- Provided **front-line support** inquiries across emails, calls, and meetings for 30+ financial institutions, achieved above 92% satisfaction rating on resolved cases
- Partnered with programming staff to **troubleshoot** 5+ customer issues daily; supported portfolio management workflows (data integration, performance reports) and ensured all activities are accurately reproducible
- Leveraged SQL, Splunk, and XML code to diagnose and document 4 new interface problems with probable causes, reducing time-to-resolution from 2 hours to under 1 hour and **improving root-cause traceability**

## PROJECTS

### Cart Sense AI Hackathon | Google ADK, A2A Protocol, MCP Server, Kubectl-AI

Seattle, WA

- Prototyped and deployed containerized multi-agent workflows (monitoring, reasoning, recommendations, and notifications) to integrate with the Online Boutique, orchestrating interactions and resolving interoperability issues without modifying the app's source code