

# Cortana Analytics Workshop

Sept 10 - 11, 2015 • MSCC

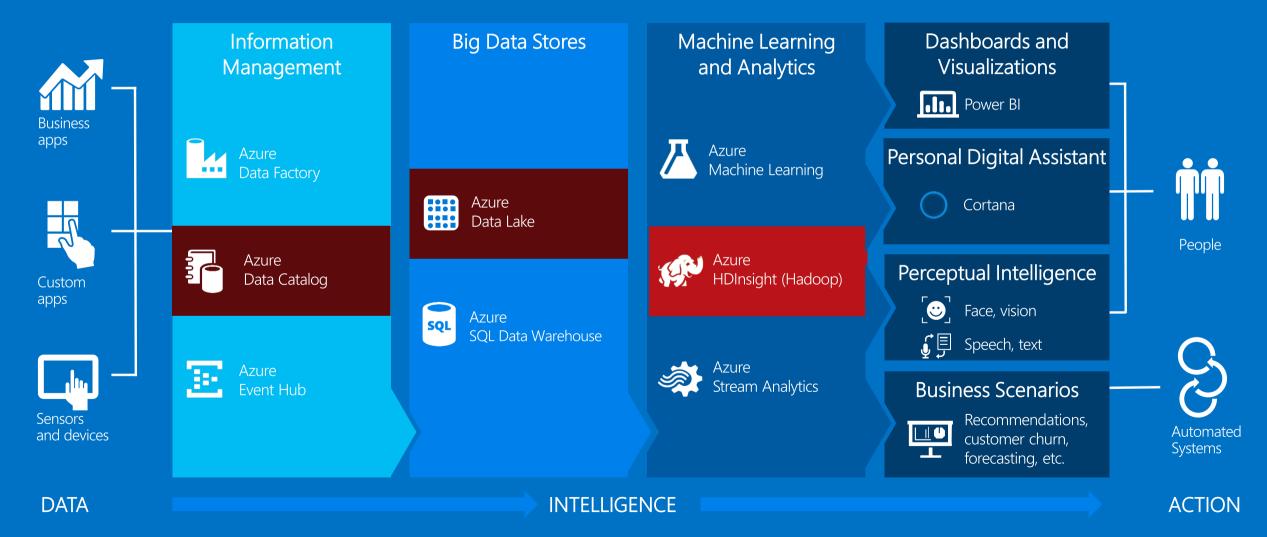
# New Services in the Cortana Analytics Suite

Apache Spark in HDInsight

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## Cortana Analytics Suite Big Data and Advanced Analytics



## Agenda

## Introduce Apache Spark

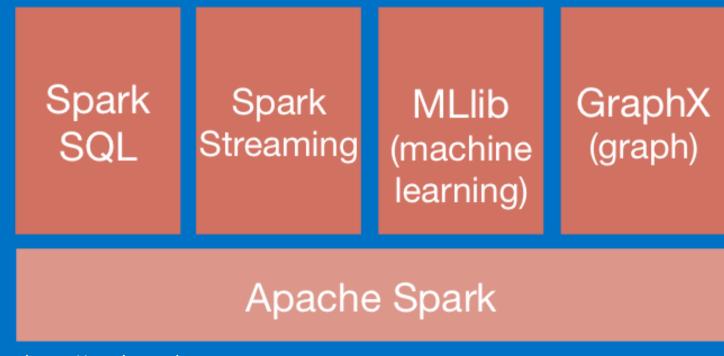
Spark in Action

## Apache Spark – An Unified Framework

An unified, open source, parallel, data processing framework for Big Data Analytics

#### **Spark Unifies:**

- Batch Processing
- Real-time processing
- Stream Analytics
- Machine Learning



https://spark.apache.org

## Spark - Benefits

#### Performance

Using in-memory computing, Spark is considerably faster than Hadoop (100x in some tests).

Can be used for batch and real-time data processing.

#### **Unified Engine**

Integrated framework includes higher-level libraries for interactive SQL queries, processing streaming data, machine learning and graph processing. A single application can combine all types of processing

#### **Developer Productivity**

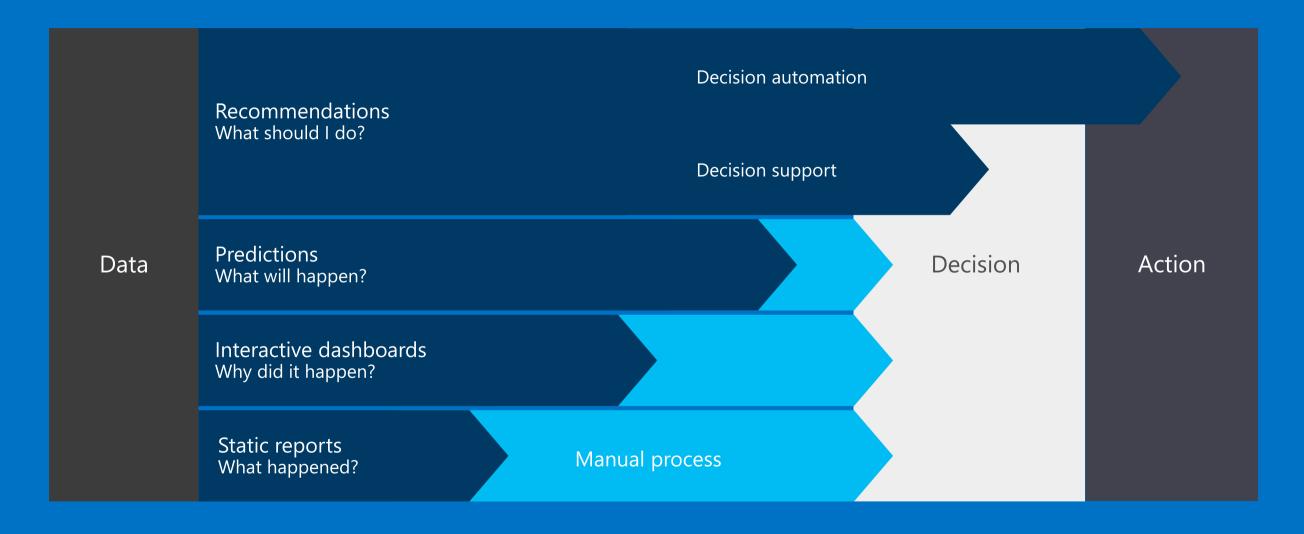
Easy-to-use APIs for processing large datasets. Includes 100+ operators for transforming.

#### Ecosystem

Spark has built-in support for many data sources such as HDFS, RDBMS, S3, Apache Hive, Cassandra and MongoDB.

Runs on top the Apache YARN resource manager.

## From data to decisions and actions



Value

## Spark is fast

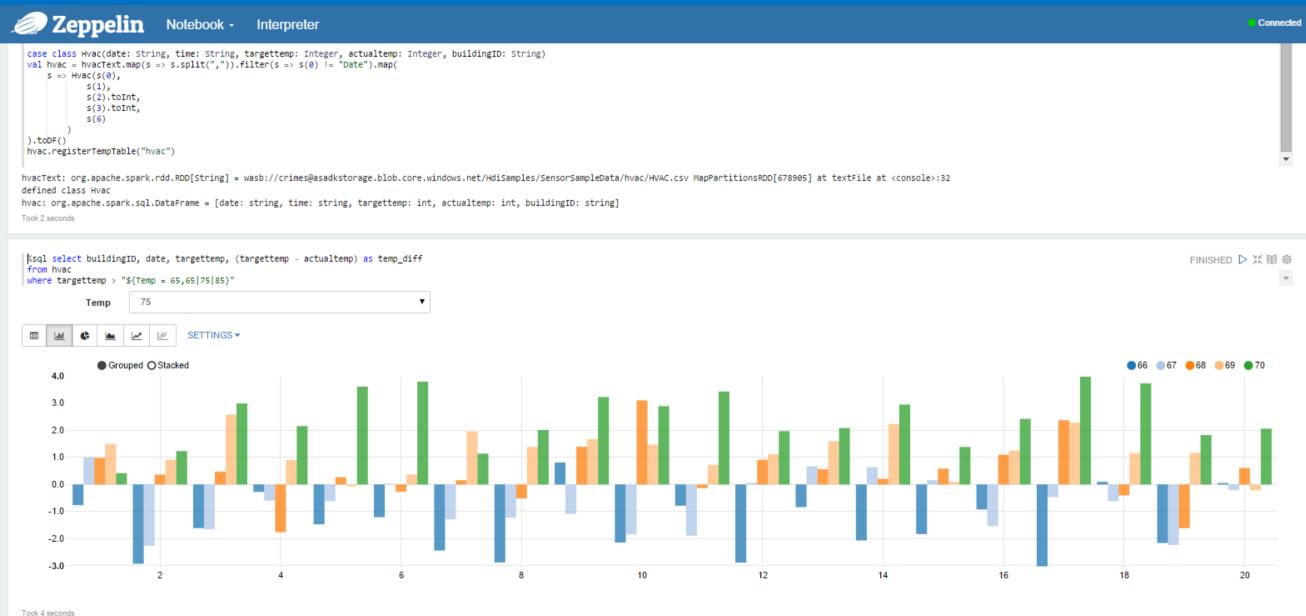
Spark is the current (2014) Sort Benchmark winner. 3x faster than 2013 winner (Hadoop).

	2013 Record (Hadoop)	Spark 100 TB	Spark 1 PB
Data Size	102.5 TB	100 TB	1000 TB
Time	72 min	23 min	234 min
Nodes	2100	206	190
Cores	50400	6592	6080
Rate/Node	0.67 GB/min	20.7 GB/min	22.5 GB/min

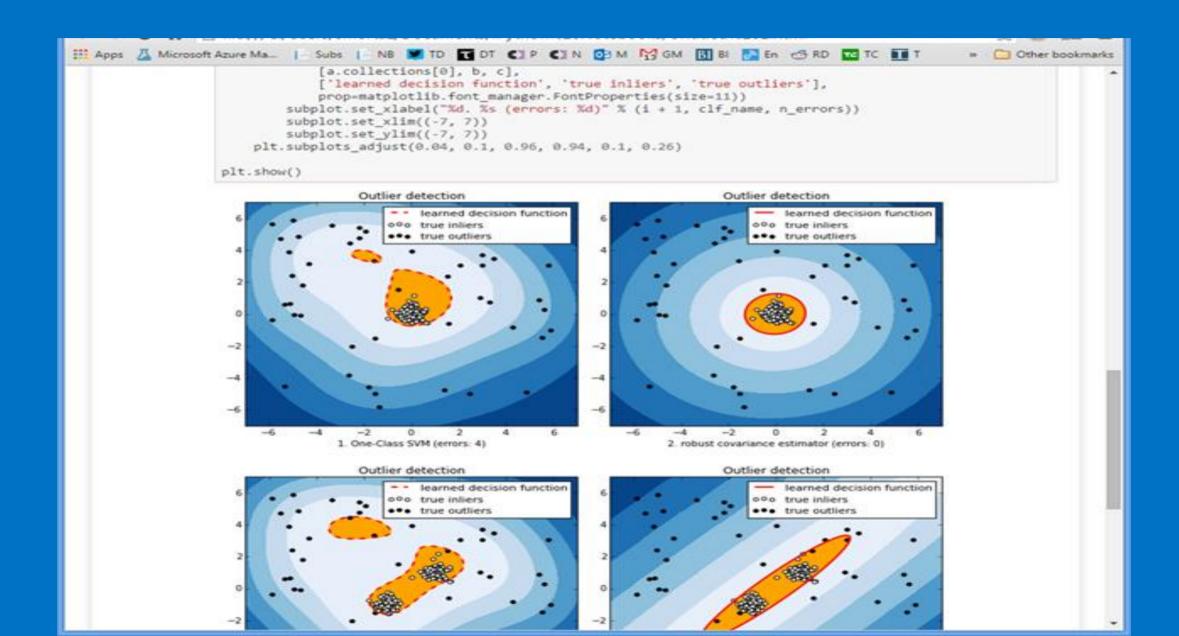
Spark is fast not just for In-Memory but On-Disk computation as well

tinyurl.com/spark-sort

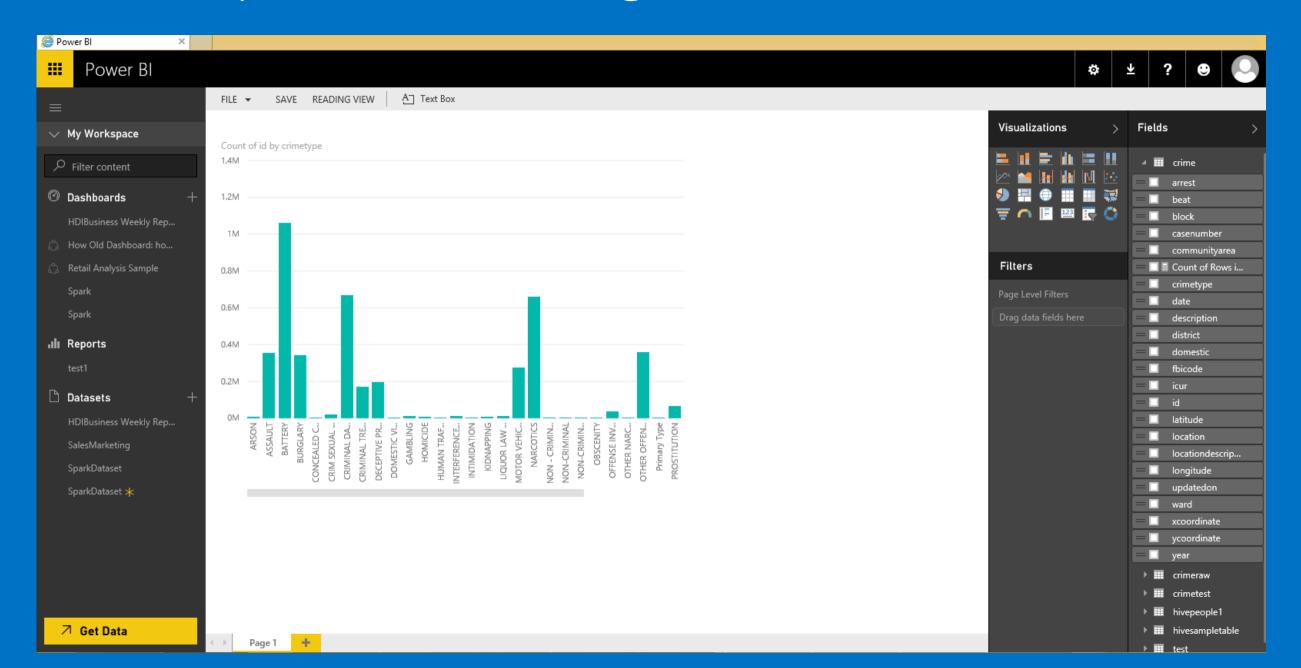
## Interactive Data analysis through Zeppelin



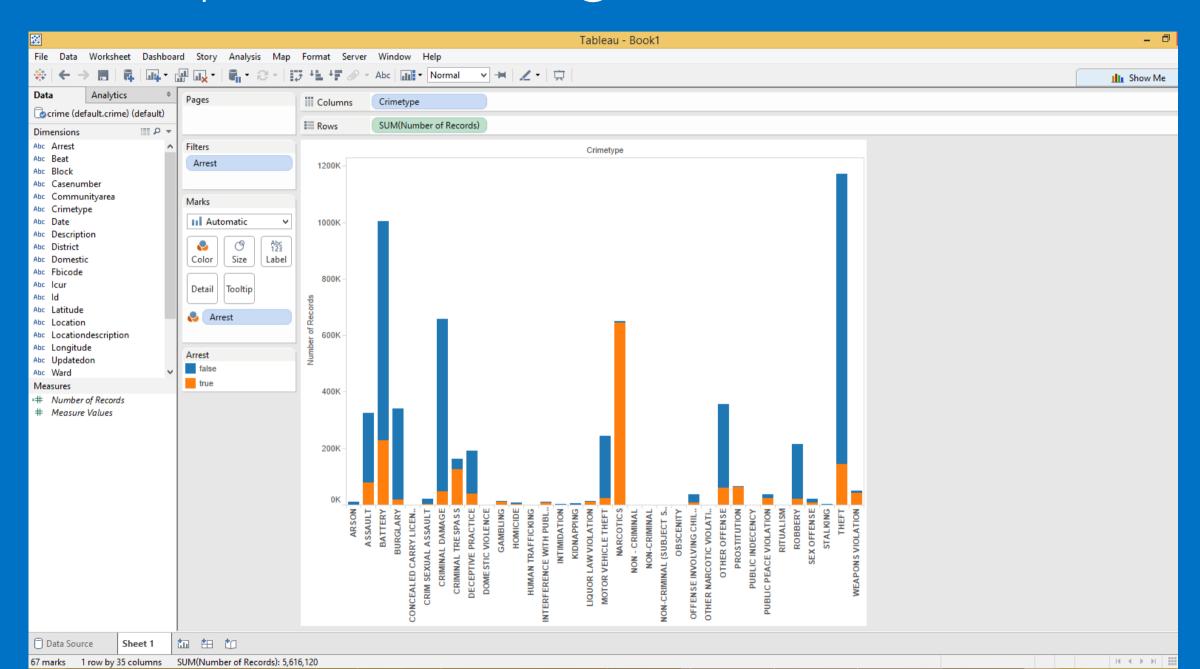
## Machine learning though Juypter



## Visual exploration through BI



## Visual exploration through BI



# Agenda Introduce Apache Spark Spark in Action



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