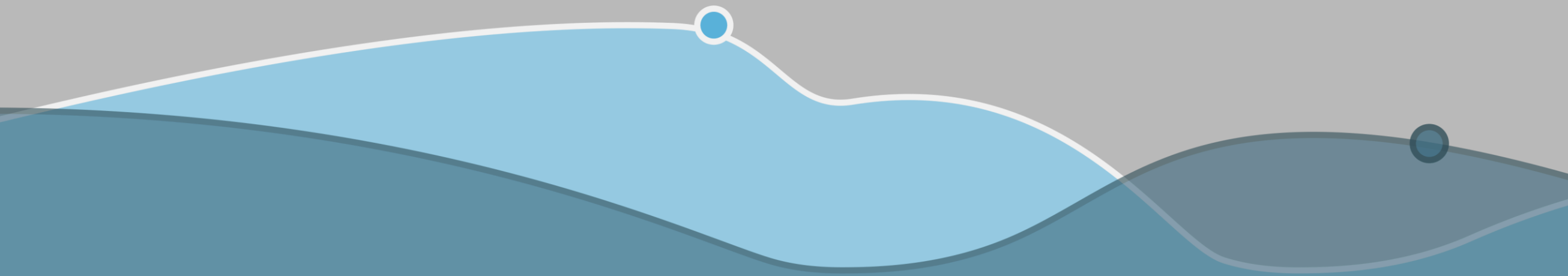




# Cortana Analytics Workshop

Sept 10 – 11, 2015 • MSCC



# Unlocking Real-Time Insights for Your IoT Data

Dipanjan Banik  
Program Manager II

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Program Manager II

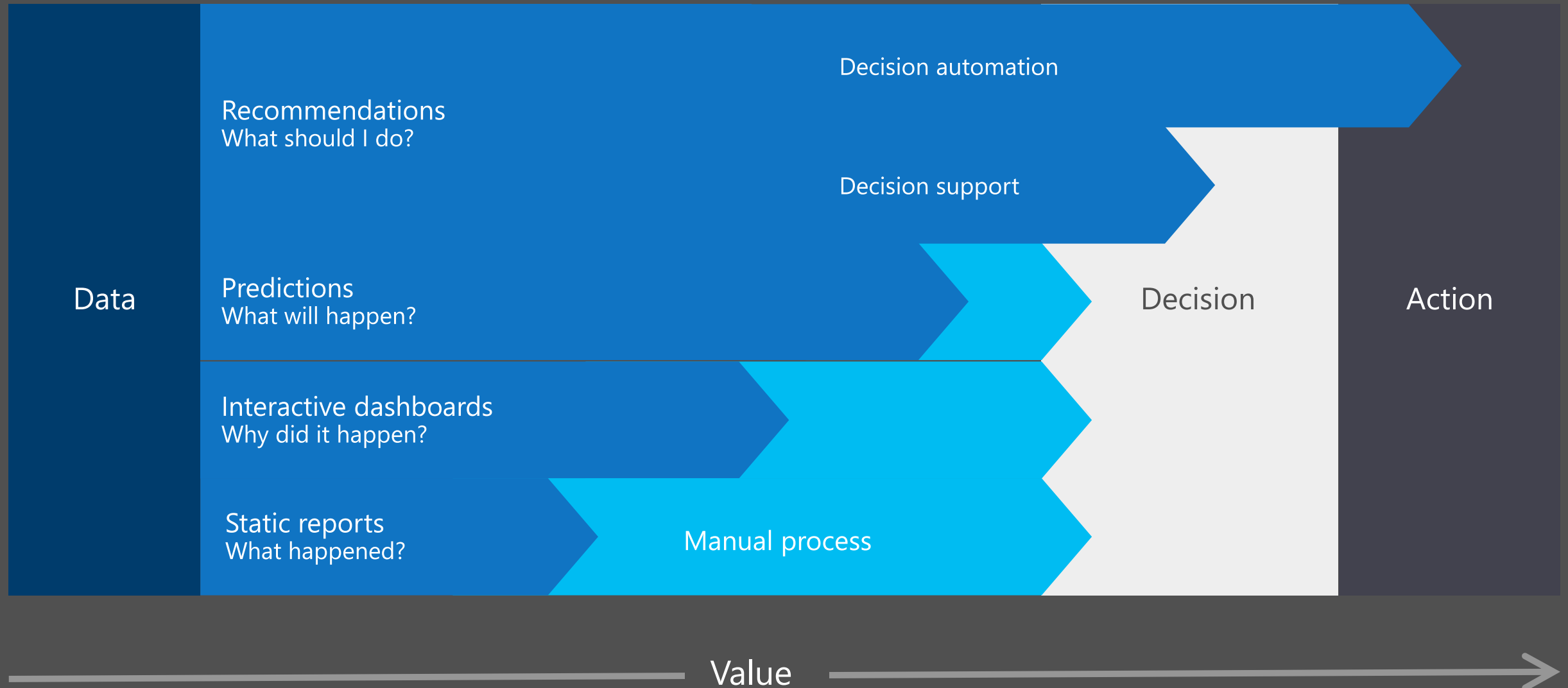


# What you need for the Lab

- Administrative Privileges for your laptop.
- The latest Azure PowerShell
- Adobe Acrobat Reader
- Visual Studio 2013 or the free Visual Studio Community
- Azure Subscription
- Latest release (v1.4) of the TollApp Sample from GitHub
  - TollApp.zip
  - ASA.Hands-on.Lab.Instructions.pdf

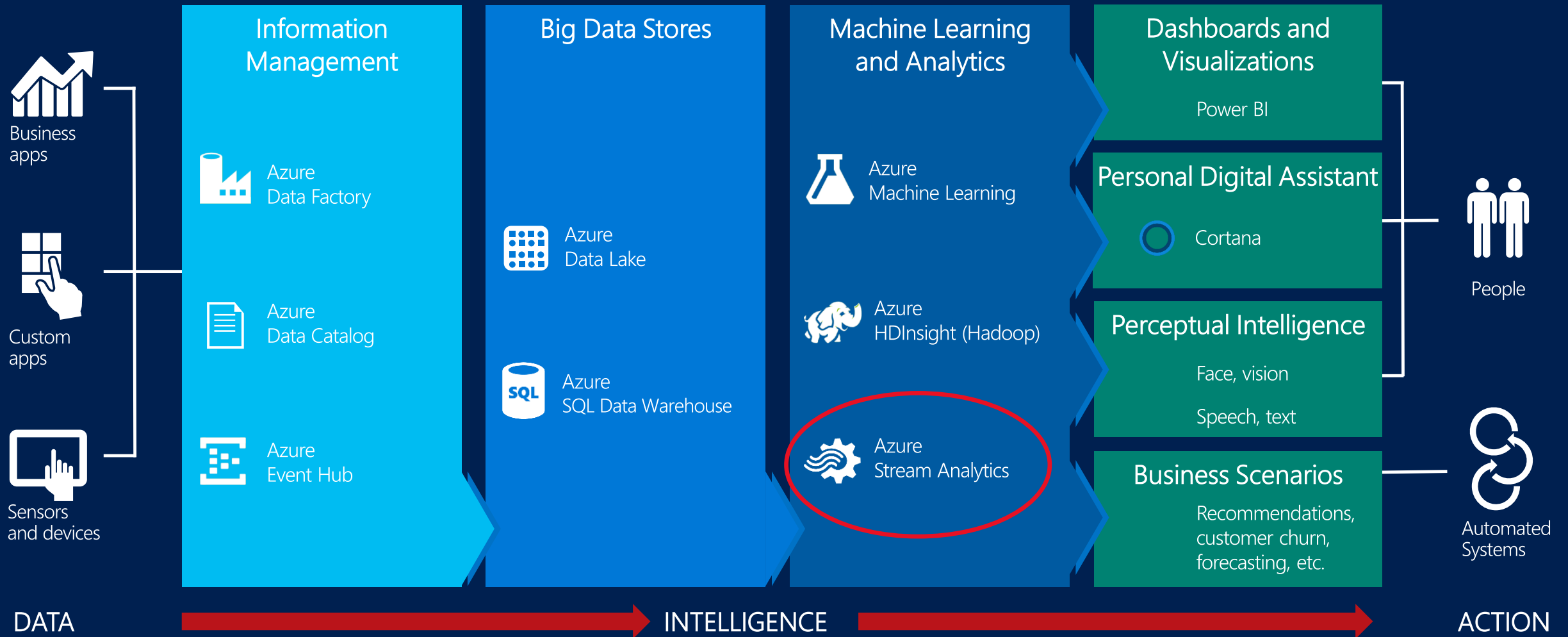
Download Link: <http://bit.ly/1LiCUch>

# From data to decisions and actions

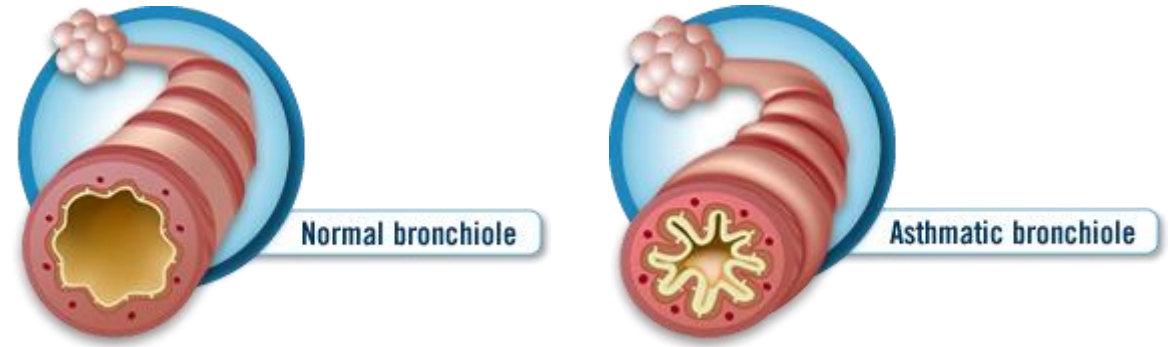


# Cortana Analytics Suite

## Transform data into intelligent action



# Demo



## Aerocrine

How real time analytics changes the business dynamics in the healthcare industry





# The Streaming Landscape

Real-time fraud  
detection



Connected cars



Click-stream analysis



Real-time financial  
portfolio alerts



Smart grid, energy  
management



CRM alerting sales to  
customer case



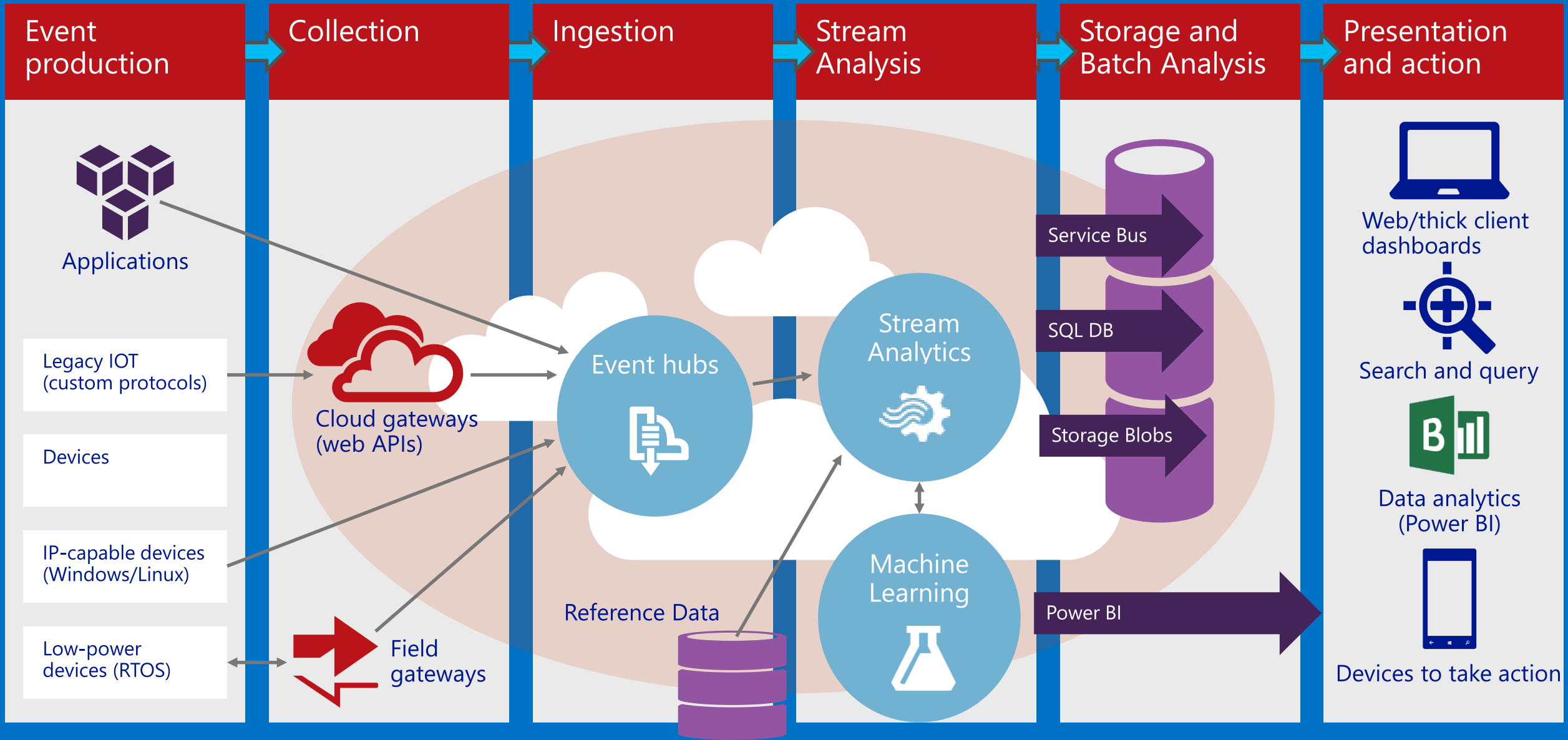
Data and identity  
protection services



Real-time sales  
tracking



# End-to-End Stream Processing Solution



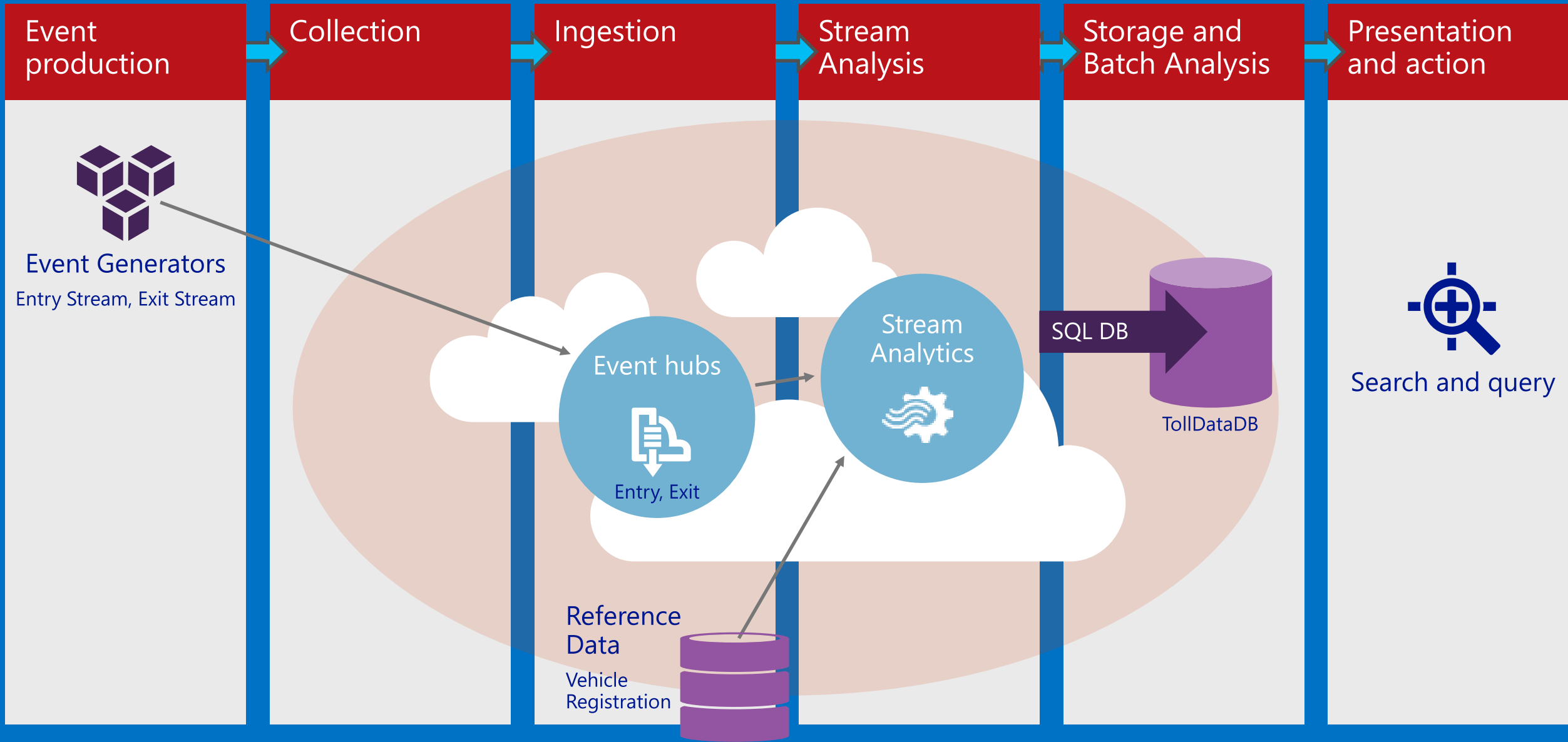


# Scenario – Real-time Traffic Analysis

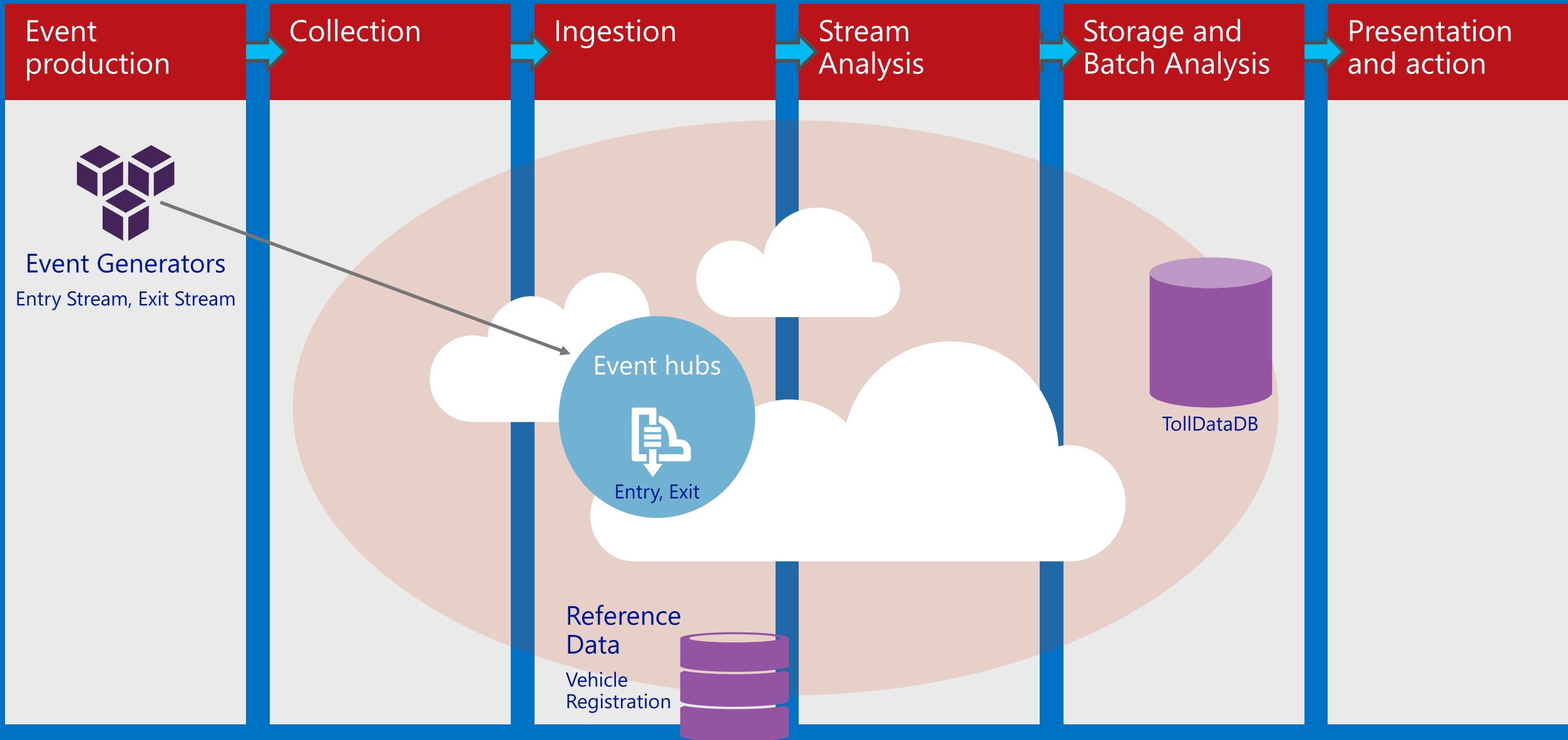


How can you monitor traffic and derive insights from a busy toll station using data from RFID sensors?

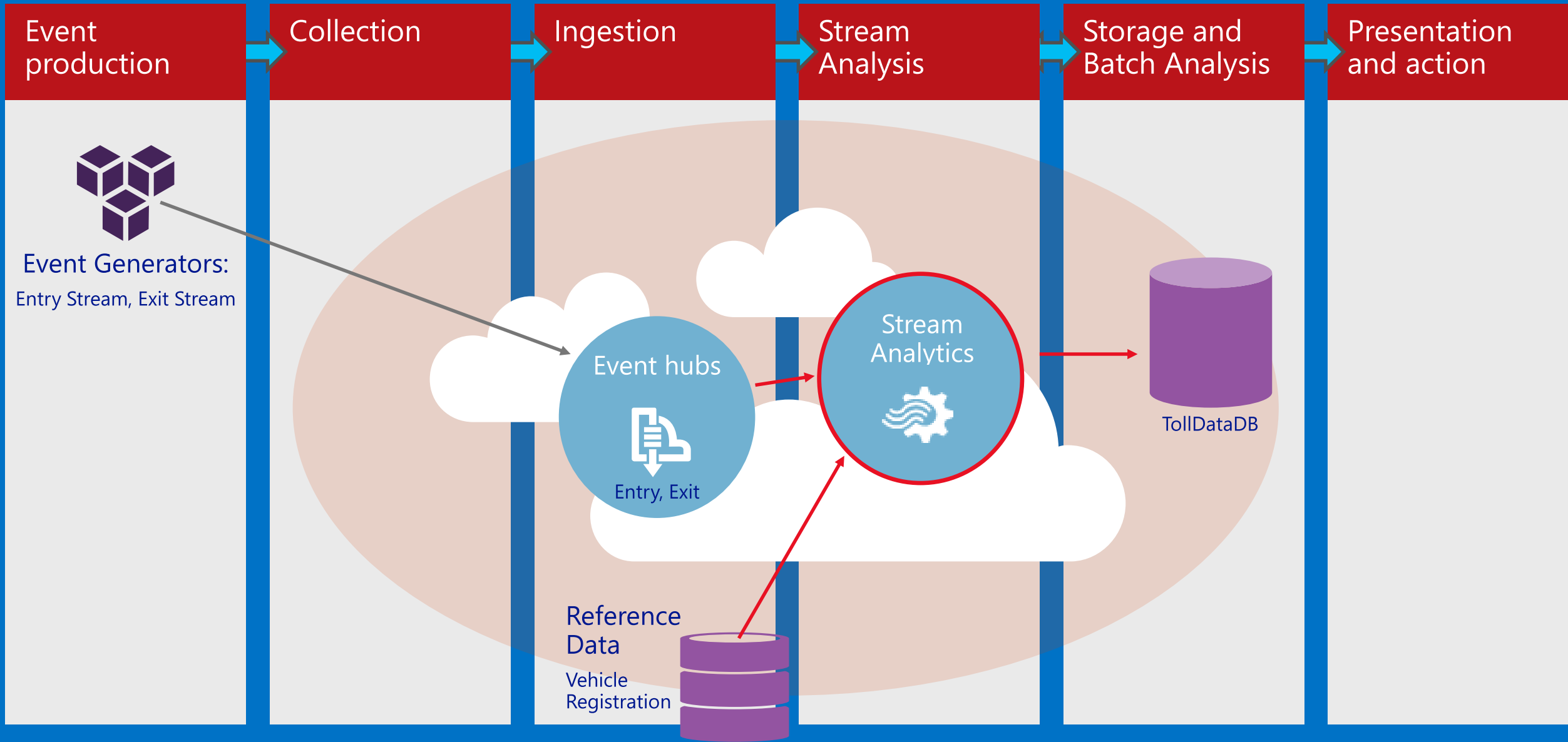
# What we're building today



# Run PowerShell script to provision resources



# Configure and Start Stream Analytics job



# Learn More and Stay Connected

- Learn More at <http://www.azure.com/sa>
  - Provides a high level business overview
  - Links to documentation, tutorials, etc.
- Sample Data and Event Generators:  
<https://github.com/Azure/azure-stream-analytics>
- Stay Connected
  - Twitter: [@AzureStreaming](https://twitter.com/AzureStreaming)
  - Blog: <http://blogs.msdn.com/b/streamanalytics/rss.aspx>
  - MSDN Forum for support: <https://social.msdn.microsoft.com>

