

# LinkedIn Rubric

When completing your LinkedIn Profile, reference the requirements below to ensure you pass the JRA and are ready to apply for roles when instructed to do so.

<u>Professional Headshot</u>	You <b>must</b> have a <b>current</b> professional headshot that is visible to everyone on your profile. This is <b>NOT</b> optional. <b>** You can adjust your settings after the Week 10 JRA if desired</b>
<u>Banner</u>	You <b>must</b> have a banner that reflects your brand on your profile. <b>Suggestion: You can use Canva for free templates and customize to your liking.</b>
<u>Headliner</u>	You <b>must</b> have a creative headliner on your page that reflects your interest, areas of mastery and passions. <b>** If you add "Current Per Scholas student," make sure to adjust your language when you graduate.</b>
<u>The "About" section</u>	You <b>must</b> have an "About" section on your page, which should resemble your resume summary. Make sure to use the element of storytelling and reread for grammatical errors. <b>** If there are specific hard and soft skills you've mastered, you will need to add them to this section.</b>
<u>Professional Experience</u>	You must list all professional work experiences from your resume on your profile AND add <b>all</b> of the <b>impact statements</b> . <b>** MAKE SURE TO ADD YOUR IMPACT STATEMENT OR YOU WILL NOT PASS THE JRA.</b>
<u>Education</u>	You <b>must</b> list all educational achievements in this section and Per Scholas must be first <b>WITH</b> the required bullets containing what was learned during our program. <b>Suggestions: When you graduate, you can add a copy of your certification and add to you Per Scholas experience.</b>
<u>Skills</u>	You must have a minimum of 10 soft and hard skills in this section..

## FINAL REMINDERS

- ☒ You do not have to start from scratch; copy and paste from your final resume.
- ☒ Make sure to reread for grammatical errors and make the necessary corrections before submitting your LinkedIn URL.
- ☒ Make sure your LinkedIn URL is customized, which is a requirement.