AMarketStore

Opencart

Amazon

Store

User Guide

Version 1.1
By

TC

8 March 2017

www.amarketstore.com

Purpose:

The main purpose is to provide 1-WAYS data transmission from Amazon into Opencart covers module for Products, Product Images, Product Price, Special Price and others.

Compatible:

No	Software	Version
1.	Opencart	2.1.x / 2.2.x / 2.3.x

DISCLAIMER:

WE DO NOT ISSUED ANY WARRANTY FOR ALL MODULE AVAILABLE IN OUR STORE.
USE AT YOUR OWN RISK.

Table of Contents

Pre-requisite

Software Requirements:

Software	Website
Opencart	http://www.opencart.com

Compatible: Opencart 2.1.x / 2.2.x / 2.3.x

Server Requirements:
- Web Server (Preferable Apache Web Server)
- PHP (Supported Version 5.3.x / 5.4.x / 5.5.x / 5.6.x / 7.x)
- MySQL Database
- PHP Curl, PHP Mcrypt & PHP Mbstring

If you do not have any web hosting, we recommend

1) Shared Hosting - www.hostgator.com

2) VPS Server – www.digitalocean.com

Before you start configuring this tool, please make sure you have read the
AmarketStore.com - Installation Guide.pdf

How To Configure AMarketStore Control Panel Module

For Online Cloud Solutions, We support both **Retail and Affiliate Store**. You can switch the module as you like to setup your store as **"Retail Store" or "Affiliate Store"**

1) Login to OpenCart using **admin**
2) Click the **Home -> Modules**

Module Name	Action
AMarketStore Control Panel	

3) Click "**Install**" to setup "**AMarketStore Control Panel**"
4) Click "**Edit**" to configure **AMarketStore Control Panel**

General Settings	Value	Description
Store Setup As	1 = Retail Store 0 = Affiliate Store	**Retail Store** if you want to use it as Retail Store **Affiliate Store** if you want to use it as Affiliate Store

1) Retail Store – will be served as Retail Store where all products will be "**Checkout" within the Opencart store** without re-direct to any affiliate site. You can cross-selling your own products as well as Amazon, eBay, AliExpress, Walmart and others big marketplace products. You can make use of any payment gateway available in Opencart. The condition is you need to manage **all transaction, customers, order, delivery cost, shipping and so on.**

AMarketStore Control Panel

Home / Extensions / AMarketStore Control Panel

✏️ Edit AMarketStore Control Panel

Store Setup As

| Retail Store | ▼ |

✓ Retail Store
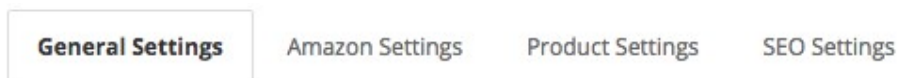Affiliate Store

2) Affiliate Store – will be served as a big marketplace for any **affiliate site like Amazon, Ebay, AliExpress, Walmart** and others. When the visitor click on the **"Add To Cart"** button, it will re-direct to the respective website and the store owner will earn the Sales Commission from Amazon, Ebay, AliExpress, Walmart and others affiliate site.

AMarketStore Control Panel

Home / Extensions / AMarketStore Control Panel

Edit AMarketStore Control Panel

Store Setup As

Affiliate Store
Retail Store
✓ **Affiliate Store**

Important:

There are some different settings within these 2 module. It depend on your Store Setup that you have configure.

For Retail Store, you will have an extra **"Price Markup Settings"** tab which allowed the store owner to setup the Price Markup as either "**Percentage**" or "**Fixed Amount**"

General Settings   Amazon Settings   Product Settings   Price Markup Settings   SEO Settings
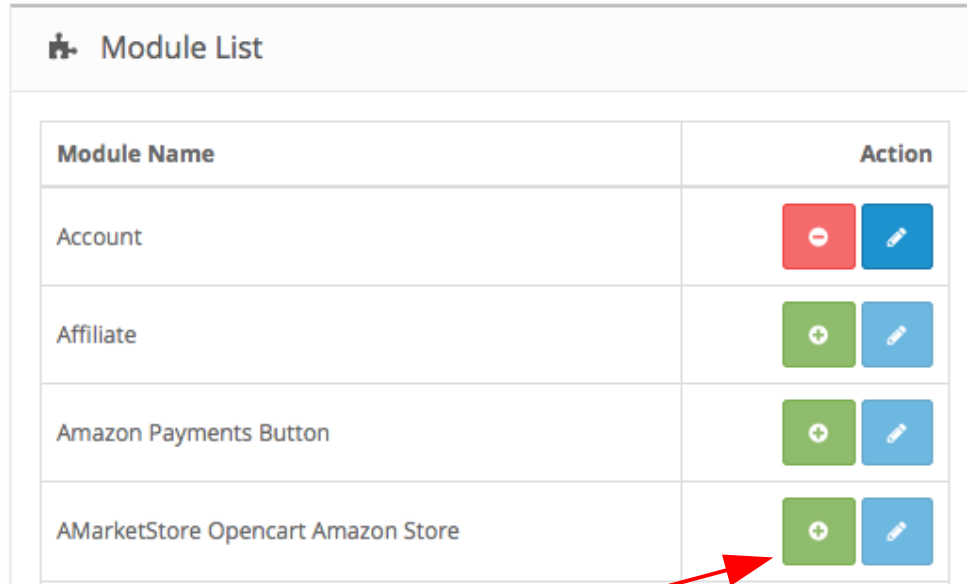
For Affiliate Store, you will only have 4 tab without the **"Price Markup Settings"** as the store owner doesn't need to Markup the Affiliate Price.

General Settings   Amazon Settings   Product Settings   SEO Settings

How To Configure Amazon Store Module

1) Login to OpenCart using **admin**
2) Click the **Extensions -> Modules**

3) Click "**Install**" to setup "**AMarketStore Opencart Amazon Store**"
4) Click "**Edit**" to configure **AMarketStore Opencart Amazon Store**

   Fill in all requires fields marked as *****.

   Make sure you activate this modules.

General Settings	Value	Description
Status	1 = Enabled Sync Process 0 = Disabled Sync Process (Turn Off)	Always set to 1 to enabled the sync process
Version	2.1.0.x	Opencart Version
Is Debugging Mode	1 = Yes 0 = No (default)	set to 1 for Debugging Mode set to 0 for Production Mode
I am running on	Server with Memory Available	Set to Shared Hosting if you are running in Shared Hosting Package. Choose your available Memory Limit in Opencart php.ini
Data Sync URL	Email To You After Enrollment	Data Sync URL
Your Subscription ID	Email To You After Enrollment	Subscription ID

Amazon Settings	Value	Description
Your Locale/Region	United States (default) United Kingdom Canada France Germany Spain Italy China Japan India	Choose your Amazon Associate based on 10 countries.
Default Merchant	All Merchant (default)	Choose your default Merchant for your store
Default Language	English (default)	Choose your Default Language for your store
Associate ID/Affiliate ID	**amazonxxx-20**	Your Amazon Associate ID
AWS Access Key ID	AMAZON_ACCESS_KEY_ID	Your Amazon Access Key (**Public Key**)
AWS Secret Access Key	AMAZON_PRIVATE_KEY_ID	Your Amazon Secret Key (**Private Key**)

Products Settings	Value	Description
Import Product Description	Yes (Default) No	Default to Yes to import product description. Set to No, if you do not wish to import product description.
Default Product Quantity	5 (Default)	Minimum Quantity = 5
Default Tax Class	– None – (Default)	Default to None
Minimum Price	1.00	Set the Minimum product price
Maximum Price	9999.00	Set the Maximum product price
Update Product Price	Yes (Default) No	Note: Price vary depending on Amazon Update Product Price whenever the product change to latest price.
Update Product Special Price	Yes (Default) No	Note: Special Price vary depending on Amazon Update Product Special Price whenever the product update their discounted price.
Disabled Product	Yes (Default) No	Set Products Status = Disabled when the product have been removed from Amazon or product Out Of Range between Minimum and Maximum Price
Disabled When Stock Status	Type: % and choose the Stock Status to Disabled	Set Disabled Stock Status = Yes when the product status meet the criteria

General Settings	Amazon Settings	Product Settings	Price Markup Settings

Status

Enabled

Version

2.1.0.x

Is Debugging Mode

● Yes ○ No

I am running on

Shared Hosting

128MB - Shared Hosting

Data Sync URL ?

https://xxxxxx.amarketstore.com

Your Subscription ID ?

1

General Settings	Amazon Settings	Product Settings	Price Markup Settings

Your Locale/Region

United States

Default Merchant

All Merchant

Default Language

English

Associate ID/Affiliate ID ?

amazonxxx-20

AWS Access Key ID ?

AKJ1IA5ER32F6MT4TXER

AWS Secret Access Key ?

xxxxxxxxxxxxxxxxxxxxxxxxxx

General Settings	Amazon Settings	**Product Settings**	Price Markup Settings

Default Product Quantity ❓   5

Default Tax Class   --- None ---

Minimum Price ❓   1.00

Maximum Price ❓   9999.00

Update Product Price   ● Yes   ○ No

Update Product Special Price   ● Yes   ○ No

Disabled Product   ● Yes   ○ No

Disabled When Stock Status ❓   (Autocomplete)

⊖ Out Of Stock

General Settings   Amazon Settings   Product Settings   **Price Markup Settings**

Type   Percentage

Default Markup Price In % ❓   10

General Settings   Amazon Settings   Product Settings   **Price Markup Settings**

Type   Fixed Amount

Default Markup Price In Amount ❓   10

Price Markup Settings	Value	Description
Default Product Markup Price	10	Value (Numeric Only)
Type	- Percentage (default) - Amount	Markup Price in Percentage / Amount. Default to Percentage.

NOTE:

- **Price Markup Settings** applicable to Retail Store Only.

| General Settings | Amazon Settings | Product Settings | Price Markup Settings | **SEO Settings** |

Product Title Length ❓   `150`

Suggested to be 150 character long.

Product Image Length ❓   `200`

Suggested to be 200 character long.

https://support.google.com/merchants/answer/188494?hl=en

SEO Settings	Value	Description
Product Title Length	150 characters long	Suggested to be 150 character long
Product Image Length	200 characters long	Suggested to be 200 character long

How To Get Amazon AWS Key and Associate ID

1) https://aws.amazon.com/ - Amazon account and get your AWS Key
2) https://affiliate-program.amazon.com - Amazon affiliate ID

Access Credentials

There are three types of access credentials used to authenticate your requests to AWS services: (a) access keys, (b) X.509 certificates, and (c) key pairs. Each access credential type is explained below.

| 🔑 Access Keys | 📄 X.509 Certificates | 🔧 Key Pairs |

Use access keys to make secure REST or Query protocol requests to any AWS service API. We create one for you when your account is created — see your access key below.

Your Access Keys

Created	Access Key ID	Secret Access Key	Status
October 6, 2013	AKIAJ4UVAZBFH37M3VYQ	Show	Active (Make Inactive)

Create a new Access Key   **2**   **3**

For your protection, you should never share your secret access keys with anyone. In addition, industry best practice recommends frequent key rotation.

💬 Learn more about Access Keys

Click on "**Show**" link, copy the private key and enter into
Opencart → Extensions → Modules → Opencart Amazon Retail Plugin

Associate ID/Affiliate ID: getitnowxxx-20
AWS Access Key ID: AKIAIA5ER32F6MT4TRUQ
AWS Secret Access Key: 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

1

amazonassociates

Signed in as	sign out
getitnowxxx-20	⇕

Tracking ID   manage
getitnowxxx-20

Please complete the enrollment to **Amazon Product Advertising API**.

Kindly click on the link below to complete the activation process.

For US Amazon Associate Program

https://affiliate-program.amazon.com/gp/flex/advertising/api/sign-in.html

For UK Amazon Associate Program

https://affiliate-program.amazon.co.uk/gp/flex/advertising/api/sign-in.html

How To Manually Add/Update Products Into OpenCart Store

      1.1 Goto **Opencart** → **Catalog** → **Products**
      1.2 Click "**Amazon**" button

Products   Home / Products

      1.3 You are now entering **Amazon Products** page
      1.4 Click "**Back To Product**" button to switch back to the **Opencart Product** page

Products   Home / Amazon Products

Amazon Products Settings	Value	Description
Category	All	A list of available categories for your store. Choose your category and search for your products
Condition	1 = All 2 = Collectible 3 = New (default) 4 = Refurbished 5 = Used	Choose the Condition for your products. Default to New
Search By	1 = Keywords (default) 2 = ASIN	**1) Search by Keywords** Enter your keywords in the text-box. For example: **kindle fire** **2) Search by ASIN** If you know exactly your product ASIN, you can enter your ASIN as below: 2.1 Single Product ASIN **B001KZH6D8** 2.2 Multiple Product ASIN **B001KZH6D8,B0012RQHR0,B004WRNI92** Notes: Up to **Maximum of 10 ASIN**. Separate each ASIN with comma (,) and no spacing in between

Example Search By Keywords

1.4.1 Choose the "**Amazon Category**". For example: **KindleStore**
1.4.2 Choose the "**Condition**". For example: **New**
1.4.3 Search By **Keywords**: **kindle fire**
1.4.4 Click "**Search By Amazon**" button
1.4.5 A list of Amazon result will be automatically show on the product page
1.4.6 To Add/Update the products into your store, please ticked the products and then click on "Import/Update Amazon Product" button.

Example Search By ASIN

Products   Home / Amazon Products

↰Back To Product

≡ Search By Amazon Product API

Amazon Category	Search By	Search By
All	ASIN	B00WWXX5ZK,B00JLQDECK
Condition	Merchant ID	
All	All	Q Search By Amazon

1

2

Enter your categories

Add Into Category:
(Autocomplete)

4

💾 Import/Update Amazon Product   **5**

	Image	Product Name	ASIN	Model	Price	Quantity	Sales Rank #	Action
☐		7 For All Mankind Women's Button Front Midi Pencil Skirt with Contrast Stitch, Coated Dark Denim, 24	B00WWXX5ZK		198.00	10		👁
☐		Vera Bradley All In One Crossbody (African Violet)	B00JLQDECK	13037-165	53.99 48.24	10		👁

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1.4.1 Choose the "**Amazon Category**". For example: **All**
1.4.3 Search By ASIN: **B00WWXX5ZK,B00JLQDECK**
1.4.2 Choose the "**Condition**". For example: **All**
1.4.4 Click "**Search By Amazon**" button
1.4.5 A list of Amazon result will be automatically show on the product page
1.4.6 To Add/Update the products into your store, please ticked the products
1.4.7 Enter your **target category** (Auto Complete), it will automatically added into your selected target categories
1.4.8 To Add/Up and then click on **"Import/Update Amazon Product"** button.

Add Products Into OpenCart Store

All Products will be added into opencart store.

☐	Image	Product Name ⌄	Model	Price	Channel	Quantity	Status	Action
☐		7 For All Mankind Women's Button Front Midi Pencil Skirt with Contrast Stitch, Coated Dark Denim, 24	B00WWXX5ZK	198.0000	amazon	10	Enabled	✏
☐		Fire HD 7, 7" HD Display, Wi-Fi, 8 GB - Includes Special Offers, White	SQ46CW	139.0000 129.9900	amazon	10	Enabled	✏
☐		Fire HDX 8.9, 8.9" HDX Display, Wi-Fi, 32 GB - Includes Special Offers	GPZ45RW	429.0000 399.0000	amazon	10	Enabled	✏
☐		Kindle Fire HD 7", HD Display, Wi-Fi, 8 GB - Includes Special Offers (Previous Generation - 3rd)	53-000779	139.0000	amazon	10	Enabled	✏
☐		Kindle Fire HDX 7", HDX Display, Wi-Fi, 16 GB - Includes Special Offers (Previous Generation - 3rd)	53-000658	199.0000	amazon	10	Enabled	✏
☐		Microsoft Surface (32GB with Black Touch Cover)	Surface 32GB	599.0000 399.9500	amazon	10	Enabled	✏
☐		Microsoft Surface 2 (32 GB)	P3W-00001	449.0000 281.8800	amazon	10	Enabled	✏

Product Special Price will be automatically created.

General	Data	Links	Attribute	Option	Recurring	Discount	**Special**	Image	Reward Points	Design

Customer Group	Priority	Price	Date Start	Date End	
Default	0	149.9900	Date Start 🗓	Date End 🗓	⊖
					⊕

Product Images will be automatically created.

General	Data	Links	Attribute	Option	Recurring	Discount	Special	**Image**	Reward Points	Design

Image	Sort Order	
	0	⊖
	1	⊖
	2	⊖

Products Comparison

We can easily compare products technical information.

Product Comparison

Product Details			
Product	**ASUS C201 11.6 Inch Chromebook (Rockchip, 2 GB, 16GB SSD, Navy Blue)**	**Poin2 Chromebook 11 LT0101-01US (11.6-Inch, Purple Black)**	**Acer Chromebook, 11.6-Inch, CB3-111-C670 (Intel Celeron , 2GB, 16GB SSD, White)**
Image			
Price	$169.00	$149.00	~~$169.99~~ $149.99
Model	C201PA-DS01	LT0101-01US	CB3-111-C670
Brand	ASUS Computers	Poin2 Lab	Acer America Corporation
Availability	In Stock	In Stock	In Stock
Rating	☆☆☆☆☆ Based on 0 reviews.	☆☆☆☆☆ Based on 0 reviews.	☆☆☆☆☆ Based on 0 reviews.
Summary	ASUS Chromebook C201PA-DS01 11.6" Laptop (Navy Blue), Rockchip 3288-C Quad- Core 1.8GHz processor, 2GB DDR3 on board, 16GB SSD + TPM, 802.11AC, Bluetooth 4.0, Chrome OSRockchip 1.8 GHz Processor2 GB ..	Poin2 Chromebook 11 achieves best value for money. Poin2 Chrome book provides better experience of watching video, writing email and web surfingRockchip 1.8 GHz Processor2 GB DDR3L SDRAM16 GB Solid-St..	The New Acer Chromebook As the best value 11.6" Chromebook - the Acer Chromebook 11 has everything you need. The fast wireless connection keeps you closer than ever, no matter where life tak..
Weight	3.26poun	3.40poun	3.80poun
Dimensions (L x W x H)	11.30inch x 7.64inch x 0.70inch	8.03inch x 11.40inch x 0.76inch	11.77inch x 7.95inch x 0.73inch

Support

Support for installation and troubleshooting is available via support email at
support@amarketstore.com