



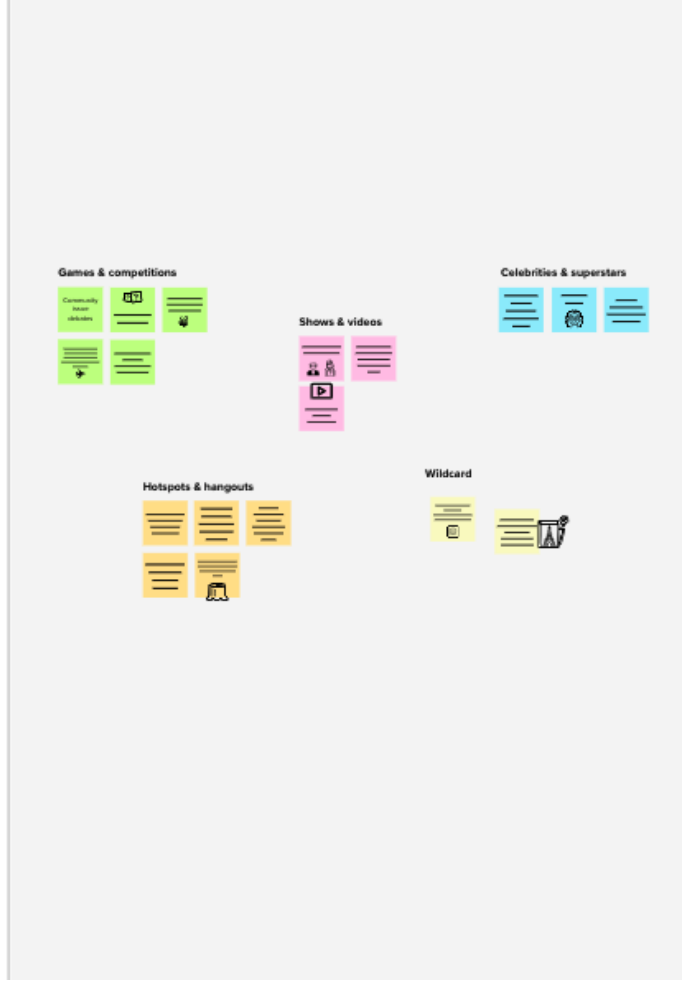
# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



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## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



# Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

- 
- A**

**Team gathering**  
The first consideration is who should give a personal loan and who should not.
  - B**

**Set the goal**  
The objective is help the financial institutions earn more profits.
  - C**

**Learn how to use the facilitation tools**  
Must be known machine learning

[Open article](#) 

1

## Define your problem statement

What is the issue?

Financial aid agencies have trouble to deciding who to give a personal loan to and who not. That the issue

 5 minutes

### PROBLEM

**When does the issue occur?**  
**This problem arises if the data is not properly checked while give the personal loan.**



### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



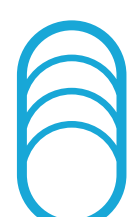
Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

# Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

kaviya K

First of all, it is necessary to examine how many people need a personal loan.

A loan is some of money that is borrowed and repaid over period of time.

A personal loan is a type of unsecured loan that can be used for a variety of expenses such as home repairs,medical expenses,debt consolidation,and more.

Predicting personal loan approval using machine learning analyses a borrower's financial data and credit history to determine the likelihood of loan approval.

Kiruthiga T

First, individual borrowers should check whether the income is sufficient to pay the monthly interest

User interacts with the UI to enter the input

Entered input is analysed by the model which is integrated.

Once model analyses the input the prediction is showcased on the UI.

Kaviya B

The financial institutions must keep the personal loan borrowers data secured.

Training the model in multiple algorithms.

Testing model with multiple evaluation metrics.

Comparing model accuracy before and after applying hyperparameter tuning.

Jagadeeswari K

Whether a personal loan should be provided only if the income is high otherwise deny.

Specify the business problems

Refer the business requirements

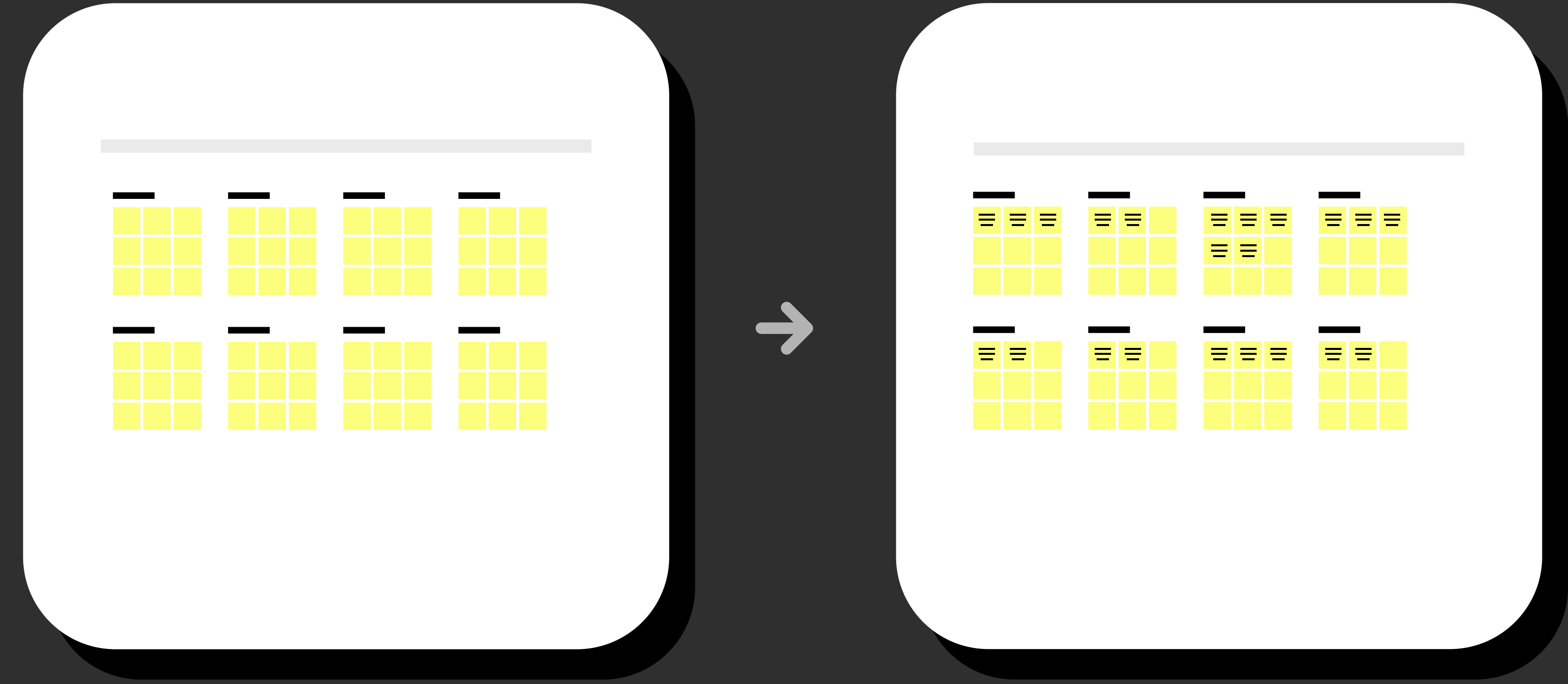
Exploratory of the data analysis is descriptive statistical and visual analysis.

Person 5

Person 6

Person 7

Person 8






Group ideas

First of all, it is necessary to examine how many people need a personal loan,  
Second individual borrowers should check whether the income is sufficient to pay the monthly interest.  
Third the financial institutions must keep the personal loan borrowers data secure

 20 minutes

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

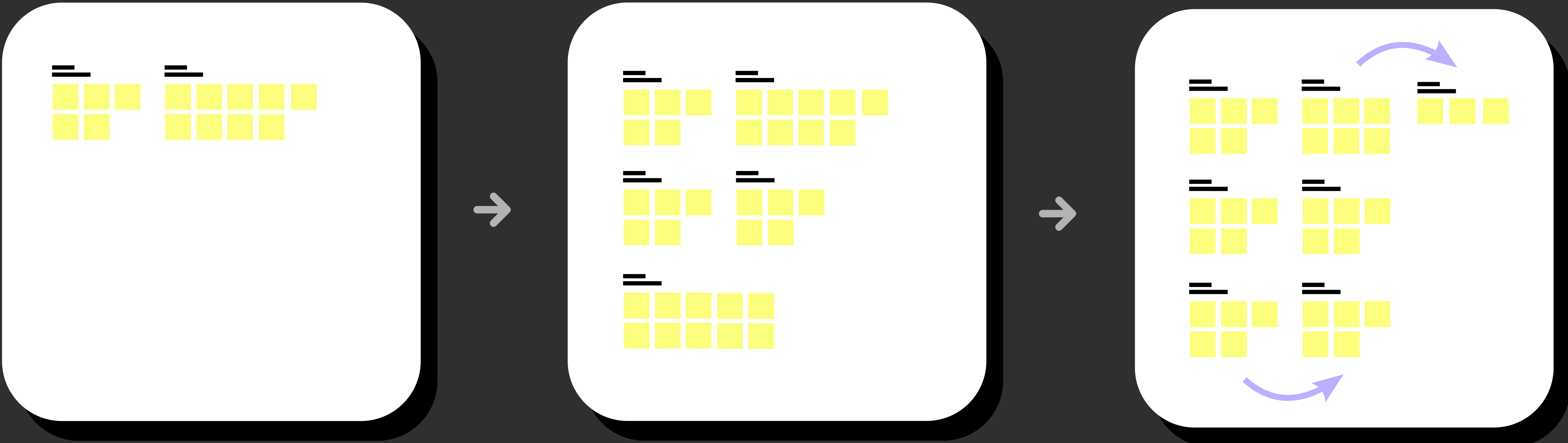
✓ First of all, it is necessary to examine how many people need a personal loan,

✓ Second individual borrowers should check whether the income is sufficient to pay the monthly interest.

✓ Third the financial institutions must keep the personal loan borrowers data secure

✓ Fourth Whether a personal loan should be provided only is the income is high otherwise deny.

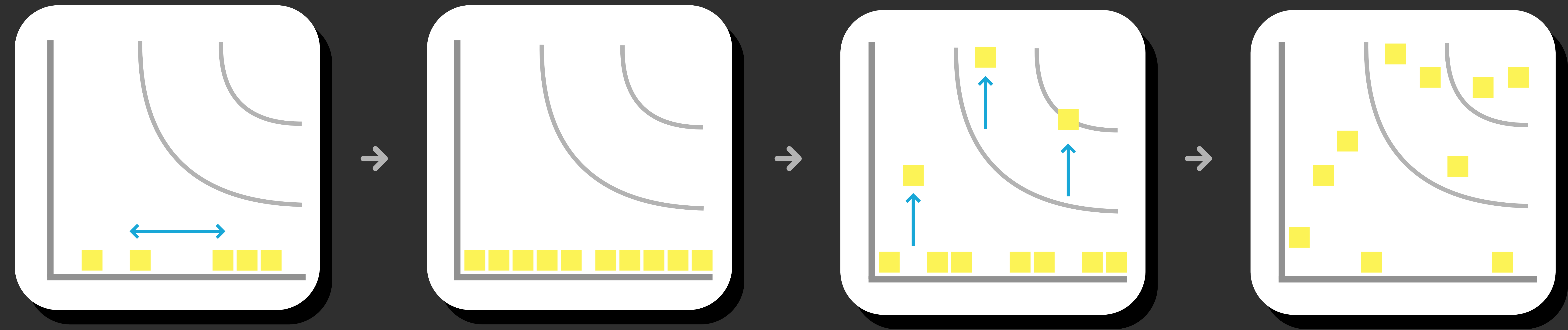
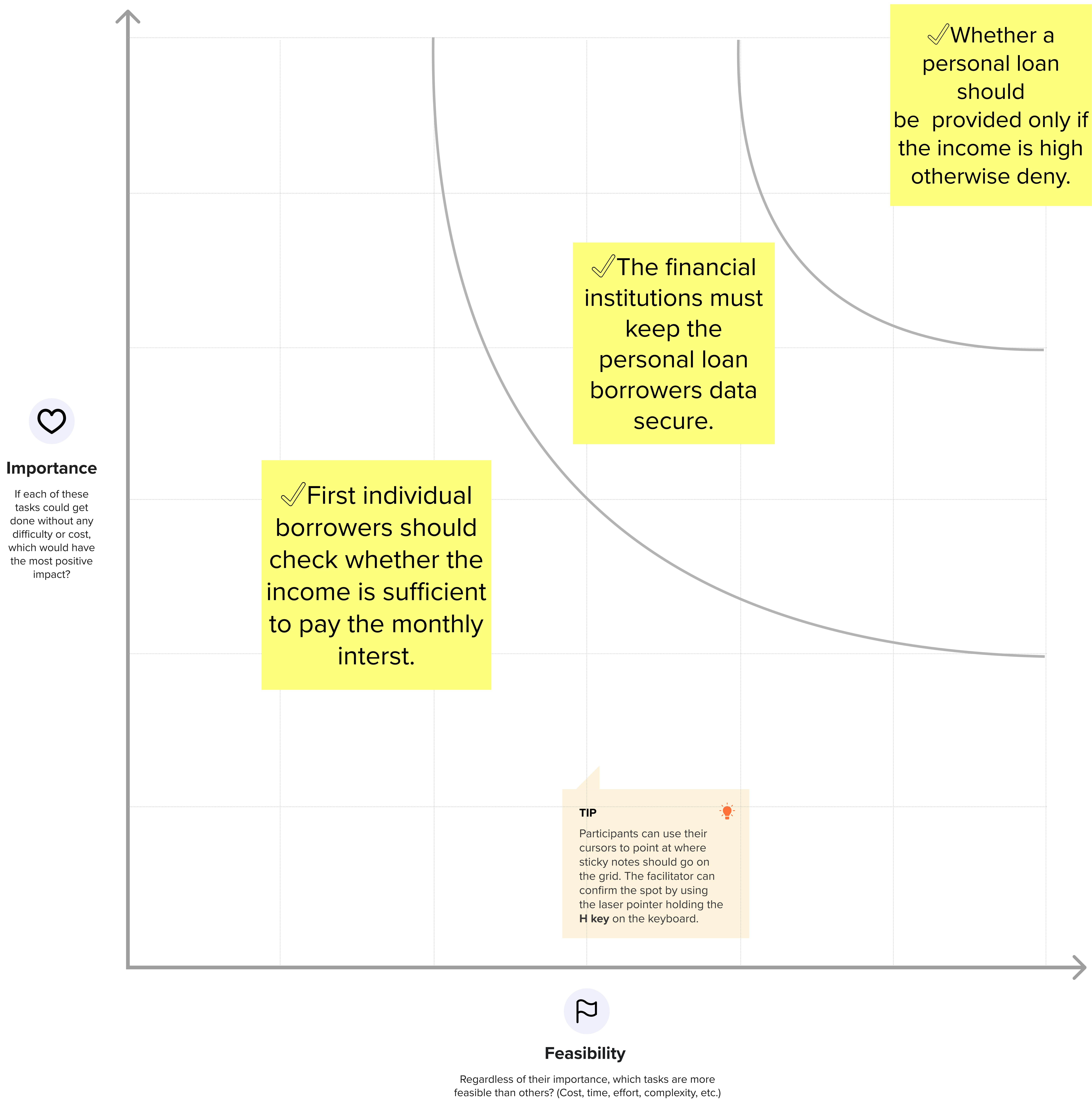
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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes







## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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