Lori Shannon

Homework #1

1. Based on the provided data, the following conclusions can be drawn about Kickstart campaigns:
2. Music and Film & Video categories are the most successful, while Food is the least successful
3. Plays make up the largest number of all campaigns launched by 4 to 1
4. Campaigns launched in May are the most successful, however May is the second highest month for the number of campaigns started
5. Some of the limitations of this dataset include, how a “Staff Pick” impacts the success of a campaign and the correlation of the number of backers to a successful campaign
6. Other possible tables/graphs we could create include, determining if there’s an average donation amount that relates to a successful campaign; if a longer time to raise funds results in successful campaigns; which countries most fund Kickstarter campaigns; which categories of campaigns are most successful in which countries