Profile Page: (reference http://www.howaboutwe.com/me)

ad banner at top

Three function buttons will be   
Preview profile  
Verify Profile – link to verify profile page  
Account Settings – Link to settings page

Sections:

Basic Info:

Career

Education

Religion

Ethnicity

Children (do not want, want someday, have already etc)

Favourite Sport

Favourite Exercise

Gym Membership (name of gym)

Diet (normal, paleo, gluten free, whatever)

How often do you exercise

How often do you drink alcohol

How often do you smoke

Achievement Section:

Shows 3 of the most recent achievement that this person has posted

Photos:

Shows photos except for private photos

About section:

Displays the user’s responses to the customisable questions that we have set up through admin panel

Similar users:  
Displays other users with similar age and location