

Tech Innovation Comes From Those Who Build It

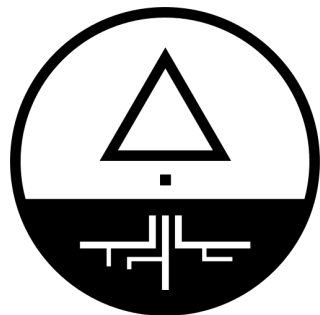
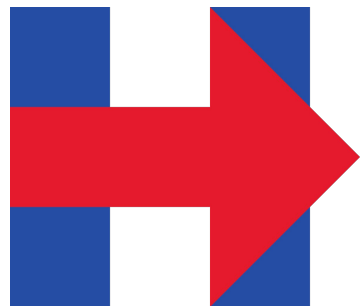
It's Critical to Keep Them in the Campaign Space



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PUBLICIS GROUPE



2020 Tech Plans

The Center of Gravity became distributed

- Party Committees
- Vendors
- Campaign-adjacent
- Non-profits
- Open Source
- Consumer Tools

We were going to fill the gaps

- Data portability
- Tool augmentation
- Ad-hoc product development

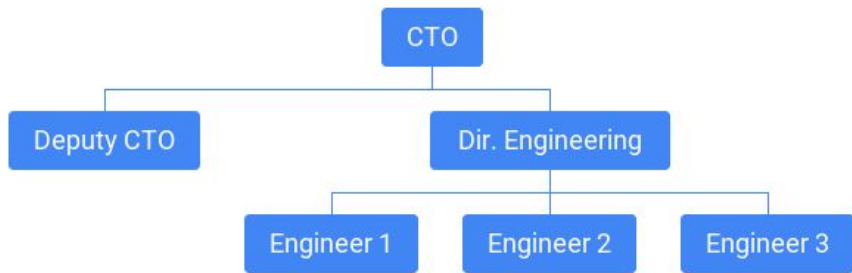
Scoped a team of ~30

- Engineers
- Designers
- Product Managers
- Cybersecurity

About those plans...

258 pieces of technology

- Web Services
- Mobile Apps
- Browser Extensions
- Cloud Infrastructure
- Data Pipelines
- Machine Learning



Perspective

Artificial Intelligence Media Search Engine

Media
segment

Elizabeth Warren Consumer Advocate

Segment 0

war has become a symbol of everything the Republican Party stands against. Everyone gets a right to basic health care. We need strong oversight of these banks. A legal scholar and a consumer advocate turned politician weren't has branded herself as a champion of the working class and made a career out of standing up to big business. And now that she's officially vying for the Democratic 2020 nomination, I don't understand why anybody does. To all the trouble of running for president of the United States just to talk about what we really can't doing shouldn't fight for war of words between Warren and Trump is sure to ramp up President Trump's actions aligned with those of authoritarian regimes. Country An apology Despite being painted as an extreme Biggovernment leftist by her opposition, Warren wasn't always a liberal lion. Elizabeth Warren used to be a Republican, actually, that Steven Dennis, Senate reporter for Bloomberg around the time that Elizabeth Warren, which parties she became a fierce opponent of a Republican drive to make it much harder

Segment 1

file for bankruptcy. She thought that for a decade it ended up passing anyway. While her efforts ultimately failed, her warning calls were heard in 2008. We're in the midst of a serious financial crisis. Our entire economy is in danger. Without immediate action by Congress, America could slip into a financial panic and a distressing scenario would unfold. Professor Warren was tapped to help with oversight in the government bailout. She would excoriate bankers and their bonuses and their practices. Why should the U. S taxpayer alone Harry sit? She proposed a series of tough regulations, which became the basis for much of the Dodd frank financial law that sort of catapulted her.

Segment 2

to national stardom, particularly among the progressive left. Encouraged by her newfound notoriety, Warren declared her bid for the U. S Senate on September 14th 2011. During the race for opponent, Scott Brown tried to derail warrant by accusing her of falsely claiming Native American heritage a controversy that earned her the nickname Pocahontas. Nevertheless, she was victorious in one the Senate seat by a comfortable margin, and she came in like gangbusters. I'm really concerned that too big to fail has become too big for triumph. Winning tough new laws toe hold corporate executives personally accountable. No one should be above the law. She called for Wells Fargo CEO John Stumpf to resign for fraud, introduced the Bank on Student Loans Fairness Act and reintroduce the 21st Century Glass Steagall Act 2016.

Segment 4

read it. Scott King, about Jeff Sessions record on racism. During his confirmation, she was warned she was given an explanation. Nevertheless, she persisted. That moment became something that's on T

Fri Aug 09 2019 13:37:46 GMT-0400 (Eastern Daylight Time)

Original Source

Tags

People

joe dodd jeff sessions harry scott king
scott brown elizabeth warren steven dennis
bustamante hillary clinton john stumpf
mitch mcconnell pocahontas donald trump

Organizations

congress senate bloomberg republican
democratic bank on student loans fairness act u.s
republican party 21st century glass steagall act 2016
wells fargo u.s senate

Locations

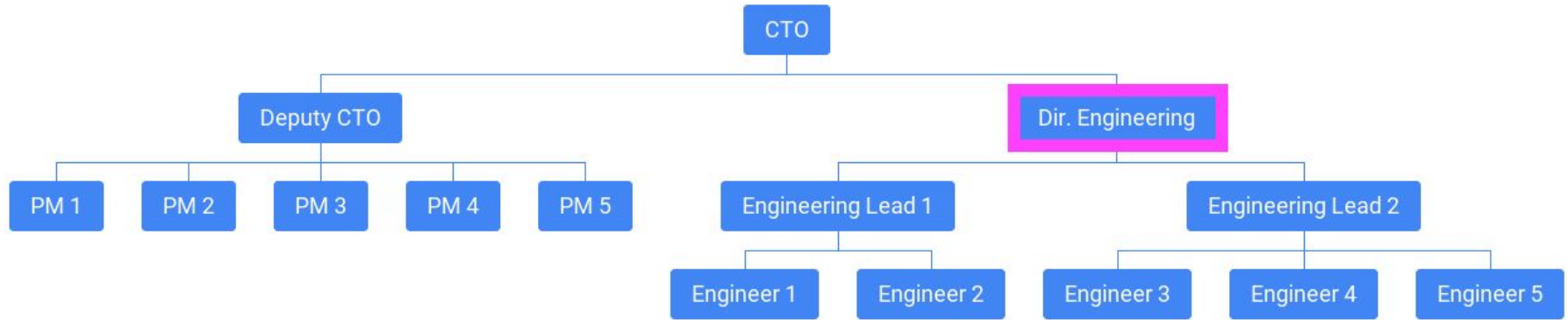
united states america

Source

Entities

Transcript

Final Team



Our challenge

Retention is hard!

Recruiting is hard!

Cyclical Employment

Pay vs Industry

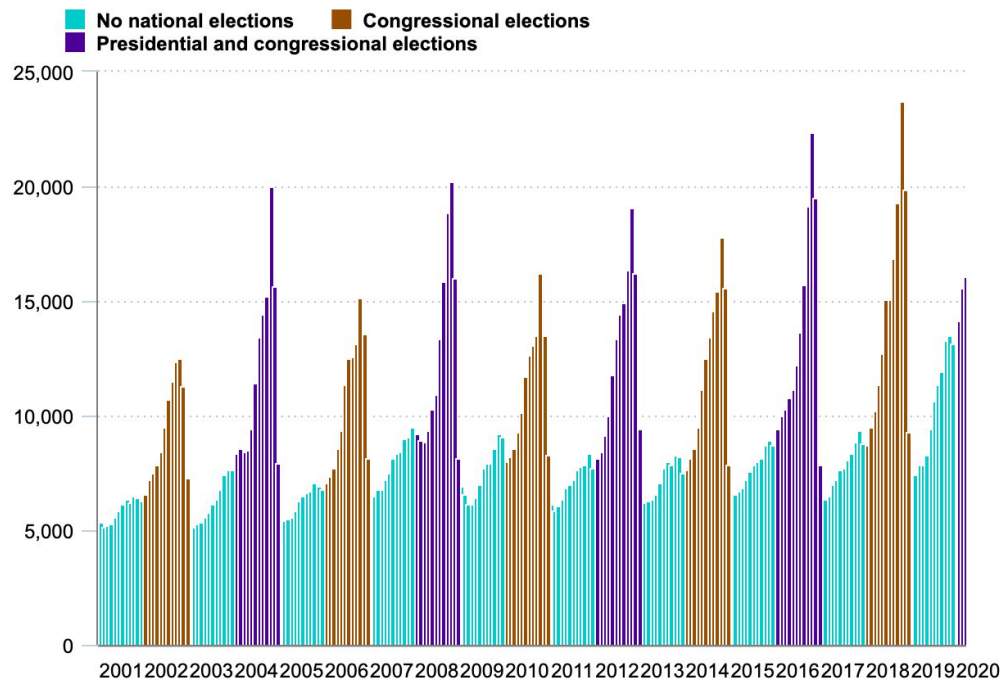
Work / Life Balance

Career Pathing

Thermostatic Interest

We don't talk about our work!

Employment in political organizations by type of election year, January 2001–March 2020



<https://www.bls.gov/opub/ted/2020/employment-in-political-organizations.htm>

Democratic Talent Pool

- Data as a Service
- 12,000 Democratic staffers
- Hiring resource for Managers
 - House
 - Senate
 - Gubernatorial
 - Coordinated
- Focus on high-quality data



Good Catch

A bug bounty program for 2022 campaigns

Trestle
Collaborative

Zinc
Collective

higher
ground
labs

- 8 month program
- 6 Democratic Tech vendors
- 100+ patches
- 40 new technologists
- Scaling in 2023

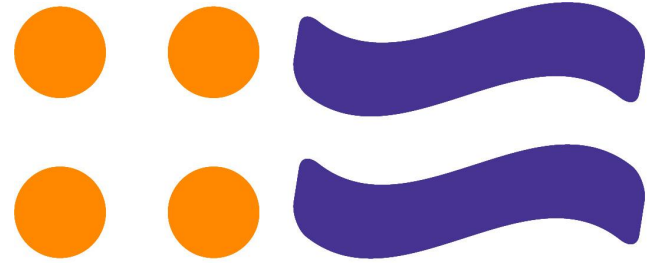
Launched in 2018

Technologist Embedded

218 Tech Staff

227 Campaigns

34 States



DigiDems[®]

DigiDems.com

Launched in 2019

State Manager Program

29 Managers

State House & State Senate

4 States



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