Website Planning Document

Title: My Favorite Cities
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Site Purpose

The purpose of this site is to display the details for a given number of chosen cities, including weather, news, etc. as determined by the client.
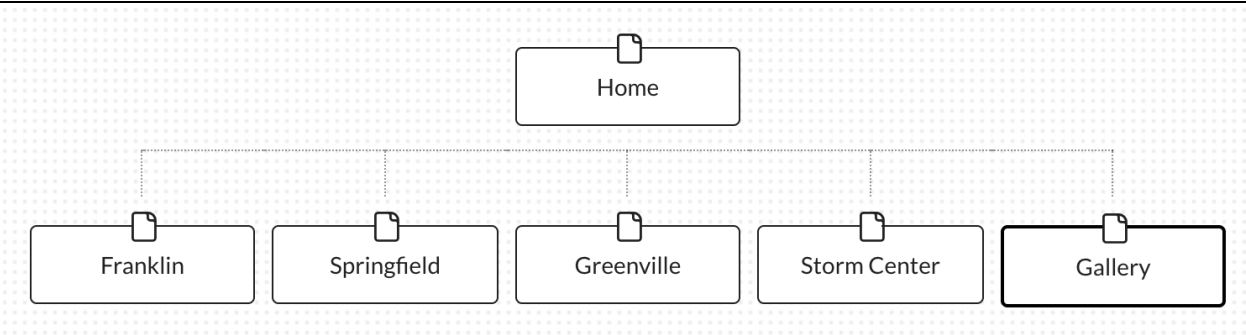
Target Audience

The target audience will be residents of the cities, as well as visitors, and potential visitors. The audience will have access to the local information with a greater focus on weather.

Site Map

Color Scheme

Colors in Palette

Color	Hex	RGB
	#636154	(99,97,84)
	#6ac6f9	(106,198,249)
	#fbed63	(251,237,99)
	#ffb748	(255,183,72)
	#f0341f	(240,52,31)

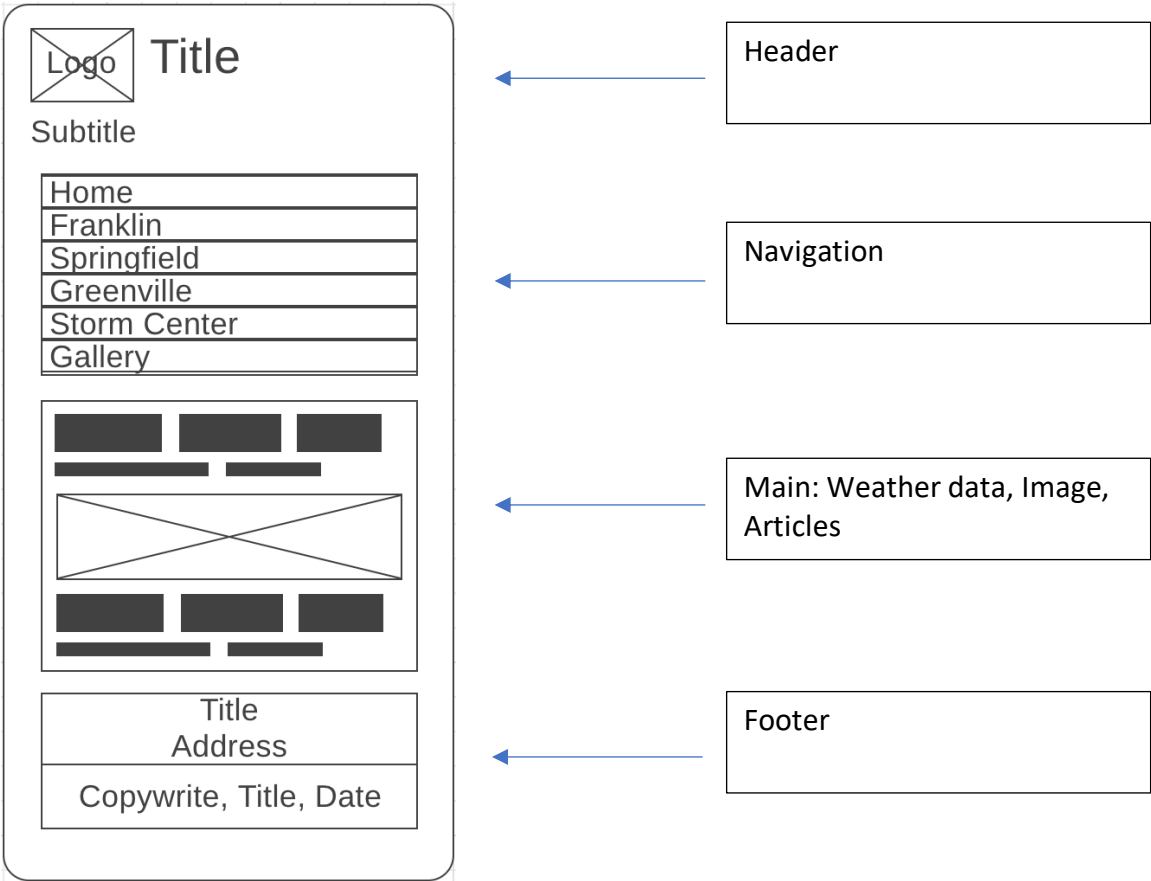I was after weather temperatures and this scheme seemed to fit well.

Typography

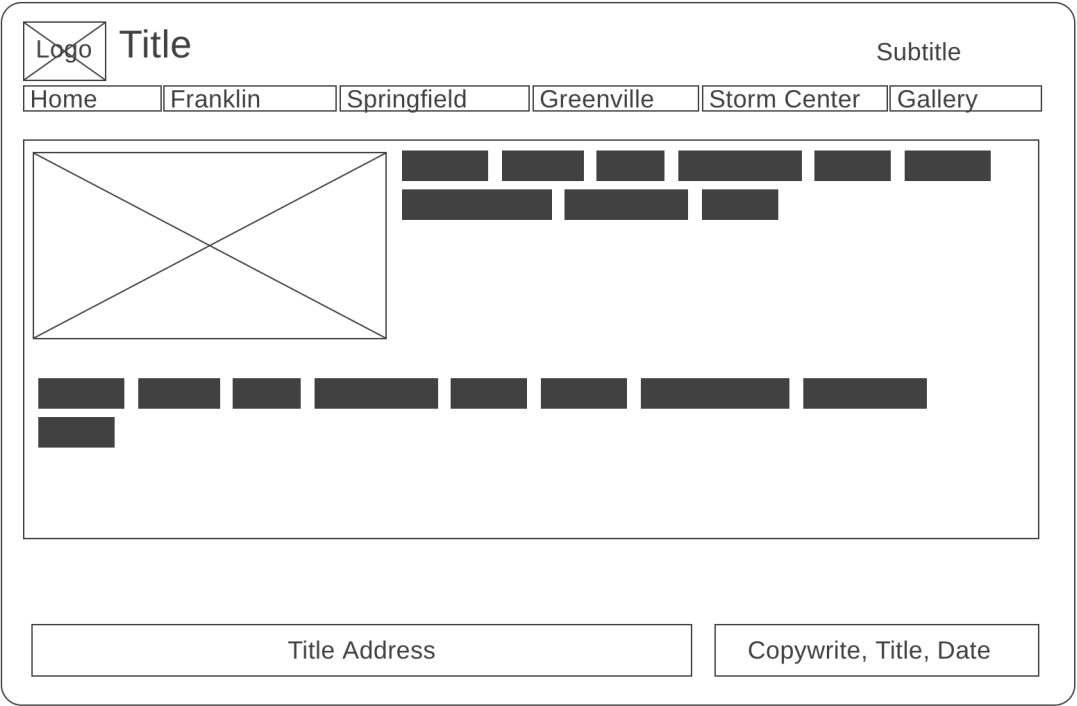I have chosen to use the Lucida Grand font family throughout.

Header	Lucida Grand	36px	#6ac6f9	Sample
Primary Nav	Lucida Grand	20px	#636154	Sample
Footer Nav	Lucida Grand	14px	#636154	Sample
H1	Lucida Grand	24px	#f0341f	Sample
H2	Lucida Grand	20px	#ffb748	Sample
H3	Lucida Grand	16px	#6ac6f9	Sample
P	Lucida Grand	12px	#000000	Sample

Wire-Frame Sketches

- Small viewport

Logo Title

Subtitle

Home
Franklin
Springfield
Greenville
Storm Center
Gallery

Title
Address

Copywrite, Title, Date

Header

Navigation

Main: Weather data, Image, Articles

Footer

- Medium viewport

- Large viewport