Startup Summer 2013

Team members:

Hodo Elmi Aden:

Studying Informatics(3rd year) at the University of Oslo, and is specialized in design,use and interaction.

Mariam Akram:

Studying Industrial Economics(4th year) at University of Life Science, and is specializing in energy economics and physics.

Cecilia Vu:

Studying Biology(3rd year) at the University of Oslo, and is specialized in toxicology

Our vision:

" Make it easier to locate and book rooms at office places or university buildings"

Our concept:

- An app

- 2D map

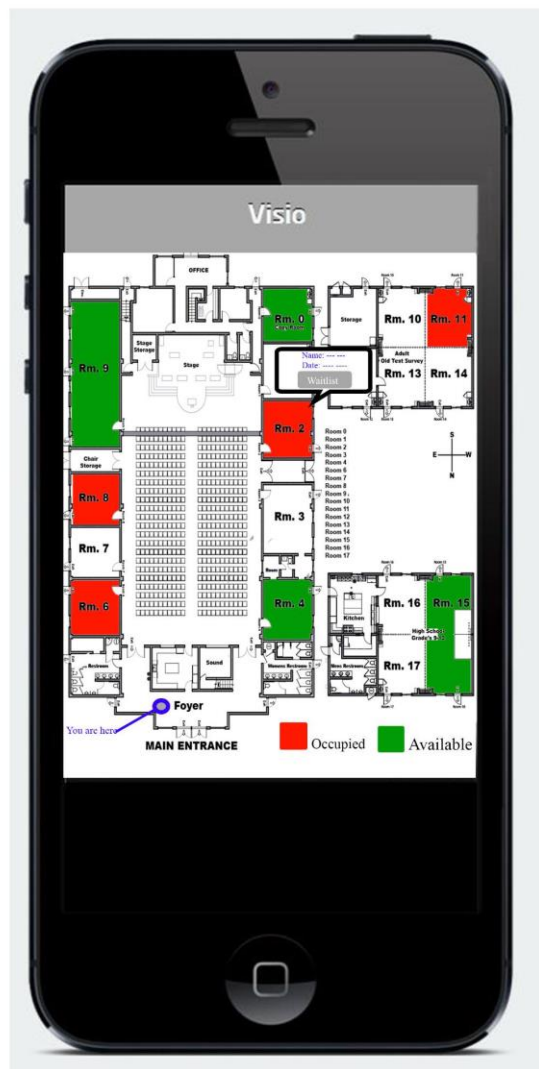- Easier to find available places
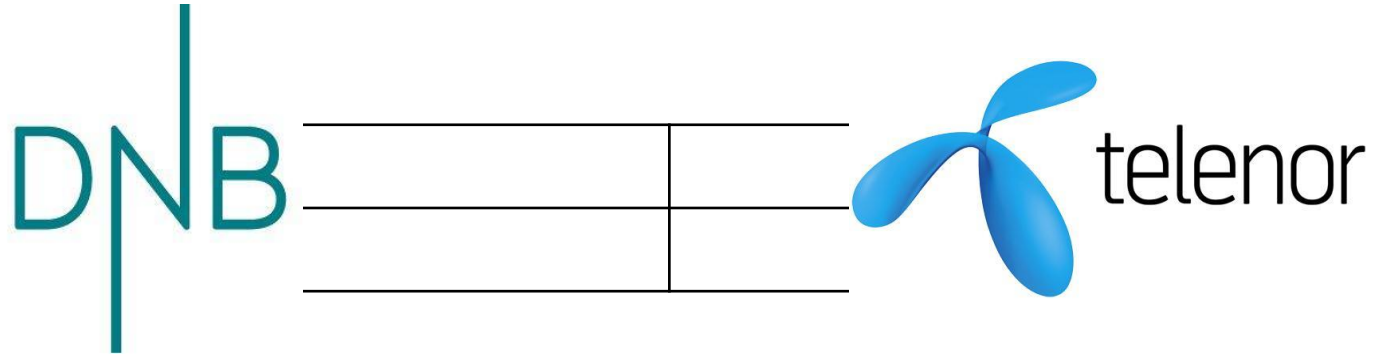
The App

Reserve

QR - code

Interactive Map

Customer segments

Who are our customers and users?

Customer profile:

User profile

Our market:

- Niche - market

- Tailor made

- Spesific needs in the market

Revenue streams

- One-time transaction payment

- Customized

- Depends on number of users and size of company

Total revenue

- Subscription revenues

- 1-year revenue = one-time payment + subscrition price ✖ 12

Cost Structure

- Marketing

- Maintenance + updates

Contact Information

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