MANUFACTURING IN THE AGE OF EXPERIENCE

3DEXPERIENCE®

Operational Excellence via Smart Manufacturing

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Topics

Introduction of 3DS

Challenges

Operations Excellence

Mass Customization

Solutions

Summary

Our Company



a **Scientific** company

Combining **Science**, **Technology** and **Art** for a sustainable society



14,000 passionate people

- 123 nationalities / 172 sites
- One global R&D / 56 labs
- Game changing 3DEXPERIENCE solutions



>200,000 enterprise customers

- 12 industries in 140 countries
- 25 million users



12,600 partners

- Software, Technology & Architecture
- Content & Online Services
- Sales
- Consulting & System Integrators
- Education
- Research



Long-term driven

- Majority shareholder control
- Revenue: \$3.2 Bn*
- Operating margin: 30.8%*

* Figures as of FY 2015 / Non-IFRS

The Digital Enterprise powered by **3D**EXPERIENCE





► Maintaining the right inventory levels



Source: https://www.managers.org.uk/insights/news/2015/september/four-companies-that-failed-spectacularly-and-the-lessons-of-their-premature-demise

► Maintaining the right inventory levels

Maximizing production and ensuring high product quality

BALANCE



► Maintaining the right inventory levels

► Maximizing production and ensuring high product quality

Optimizing inefficient processes



Operational Excellence in Manufacturing

- ► Improve productivity + quality:▷ (Faster + Better = Cheaper).
- ► Agility, Flexibility, Responsiveness
- ► Application of a variety of principles.
 - ⊳ (PDCA, Kaizen, Lean, 6σ, TOC, Design Thinking, BPR)
- ➤ To satisfy the needs and wants of customers (VOC).











Operational Excellence in Manufacturing

- ▶ Disconnect of People and Departments (collaboration of the larger business).
- ► Lack of progress: (e.g. compliance; burden)
- Data too complicated / tedious to consolidate

► Lack of a coherent management plan or system to manage.



Mass Customization





\$18 **Trillion** in product demand, 7% YOY increase since 2000

Daily introduction of new products

Unprecedented product diversity and mass customization – "Order of One"

Solution

DELMIA Digital Manufacturing



AGILE

Re-Configurable facility to cope with volatility in product and in volume.









FLEXIBLE

 Facility to absorb and accelerate new product right first time









COST EFFICIENT

 Continuous Improvement of Operations to optimize costs while Adding Value to customers













PPR All Seats X





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Solution

DELMIA Ortems

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Re-Configurable facility to cope with volatility in product and in volume.



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COST EFFICIENT

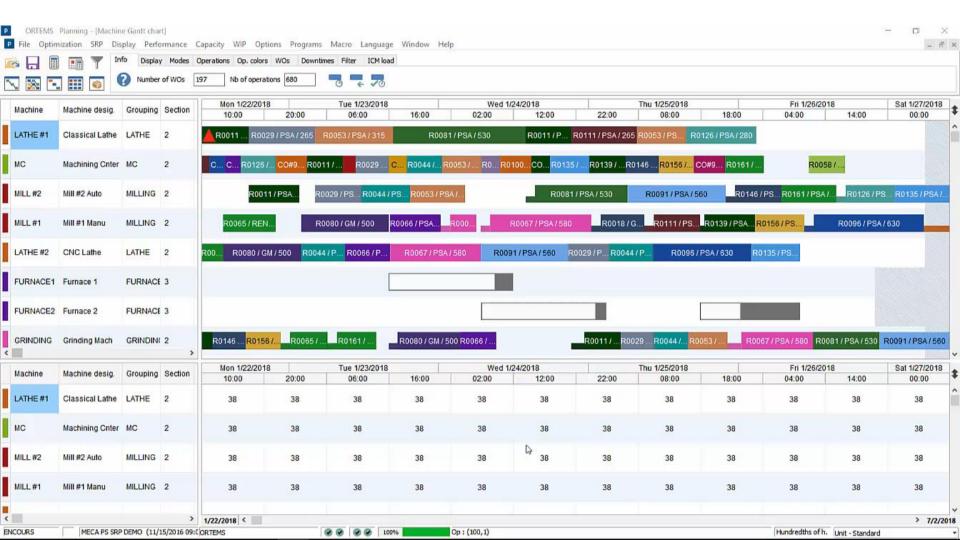
 Continuous Improvement of Operations to optimize costs while Adding Value to customers











Solution

DELMIA Apriso

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Re-Configurable facility to cope with volatility in product and in volume.



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COST EFFICIENT

 Continuous Improvement of Operations to optimize costs while Adding Value to customers









Step 1 : Log on as Assembly Operator



Digital Continuity Case Study

Business pains:

Quality, OTD, Costs

Requirements:

- Extended PLM
- Better operators guidance
- → Digital Continuity

Initiatives

Integrated Product + Process
 Engineering + Apriso

Results

- 40% on transfer costs
- Significant productivity improvements (reduced NC instances)
- Shop floor guidance on 15+ plants





Solution

Consulting Engagement



Financial Performance Analysis (FPA)

- Top down EVA financial analysis (financial tool)
- · Competitor and Industry benchmarking
- Manufacturing transformation potential

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Operational Performance Review (OPR)

- Project Success Assessment
- Configuration Gap Analysis

Operational Maturity Assessment (OMA)

- Pre-scoping and phasing
- Maturity of manufacturing IT best practices
- Establish baseline of functional capability



Operational Value Assessment (OVA)

- Business process analysis capability
- DELMIA scope and roadmap development
- · Business Case development



DS would identify journey through BVA: A Structured Approach Several steps to investigate business value

3 - Build the Business Case for Improvement

Justify the identified solution with a 'Business Case' based on key benefit metrics by defining an ROI, Pay Back Period, IRR, NPV.

4 – Quantify and Measure Business Value



Implement the solution and control business value through the control of a set of **KPI's**

2 - Define the Solution Architecture

Develop further the improvement initiatives in order to 'Identify Solutions' for consideration that are aligned with your business goals and challenges.

1 - Understand the Current Business Environment

Engage in a 'Value Discovery' to understand your current business environment including goals, drivers, challenges in order to recommend improvement initiatives.

Helping The World Deliver Innovation











Panasonic

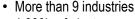












• 1,000's of plants

Proven in:

- 10.000+ users in 58 countries
- Companies of every size



NAVISTAR®









































TAKATA





































Leader in Multi-site Solutions

Amcor: 60+ sites live Becton Dickinson: 20+ sites live GM: 30+ sites live L'Oréal: 25+ sites live Saint-Gobain: 60+ sites live Valeo: 115+ sites live



Summary

- Manufacturing is getting more complexed
- Mass Customization is the new normal.
- Being Effective + Efficient is not enough.
 Companies now have to be more Agile + Flexible.
- Digital Transformation can boost Operational Excellence throughout entire business operations.





