

# AGRICULTURE ECOSYSTEM IN ISRAEL

Doron Lebovich,  
DCM  
Israel Embassy Hanoi





# Climate in Israel

## Climate/geography facts:

Half of Israel is desert - Less than 20% arable land





The background of the slide features a collage of images related to Israeli agriculture. At the top and bottom, there are close-up shots of green leafy vegetables, likely lettuce, growing in white hydroponic tubes. In the center, there is a large photograph of a vast agricultural field with rows of green crops, possibly tomatoes, growing in sandy soil under a clear sky. The field is divided by straight paths of orange-brown earth.

But...

- Israel 95% of agriculture produce independent
- Significant citrus exporter, world's largest date exporter, etc...
- Exporting agricultural expertise globally

"New York's finest caviar: All the way from a socialist kibbutz in northern Israel"

*New York Times, April 2012*

ISRAEL



# Why Agro-Technology?

Increasing Quality of  
Life



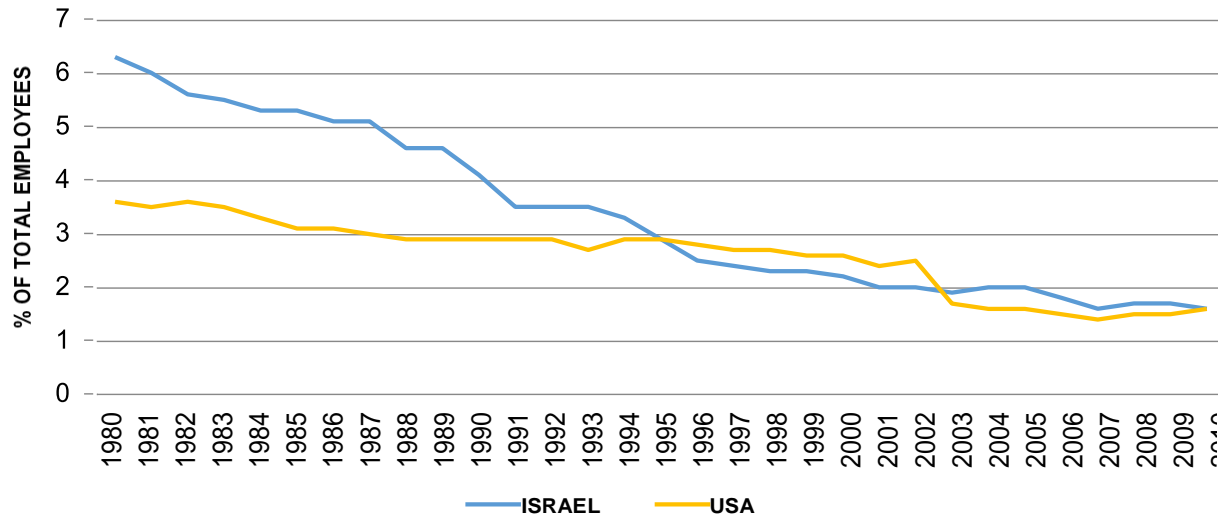
Population  
Growth



Increasing  
Glōbal  
Demand for  
Food

# Why Agro-Technology?

## Reduction of Labor Force in Agriculture



SOURCE: World Bank, 2015



# Challenges / Barriers in the Agro- Technology sector



Long & expensive development process



Fewer financial resources



Interdisciplinary



Conservative end costumer  
(technology)subject



Regulation



# AGRICULTURE ECOSYSTEM IN ISRAEL

Ministry of  
Science

Volcani Research  
Center

Ministry of  
Agriculture

The innovation  
Authority

Ministry of  
Economics

ISRAEL GOVERNMENT

Academy

Associations

Agro-Tech

Industry

Funding

Pre-Seed

Seed

Development

Growth

Research

Entrepreneurship

Companies

# VOLCANI CENTER





# ACADEMY

## RESEARCH INSTITUTIONS



**Volcani  
Research  
Center**



**The  
Agriculture  
Faculty**



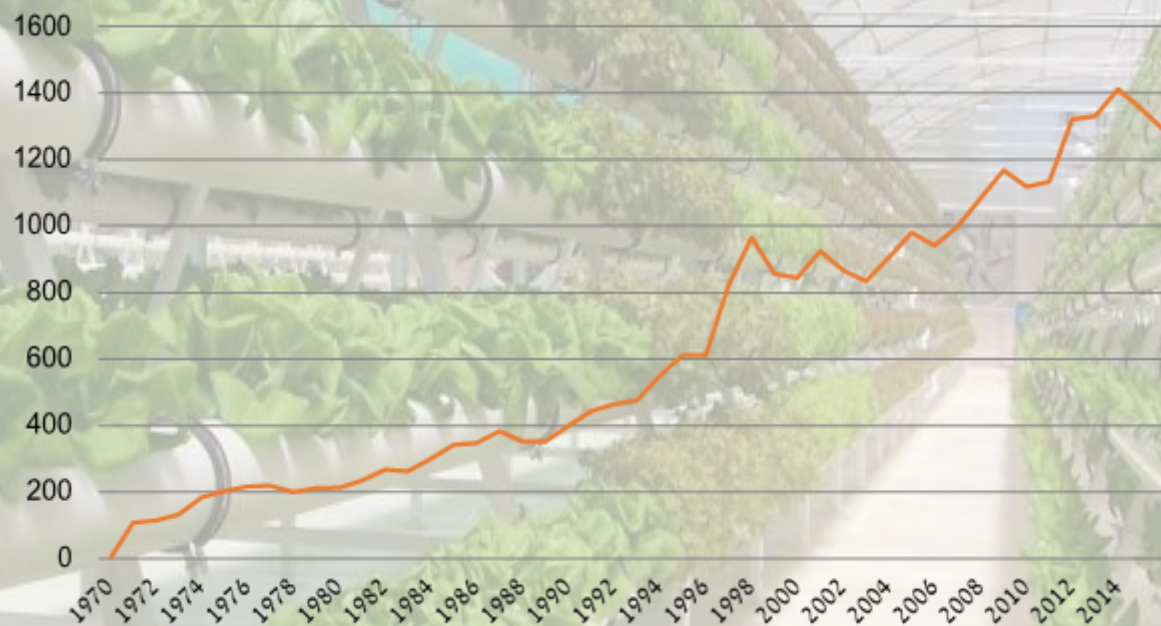
**The BioTech  
Faculty**



**Environme  
ntal  
Engineering**



# Number of Agriculture Articles



SOURCE: Milken Center of Innovation, 2016



# INDUSTRY - SECTORS

Bio-Technology

Seed  
Improvement

Water Irrigation

Post Harvest

Indoor  
Agriculture

Aquaculture

Agricultural  
Machinery

Fertilizers

Bio-Pesticides

Precision  
Agriculture

Food-Tech

Feed Additives



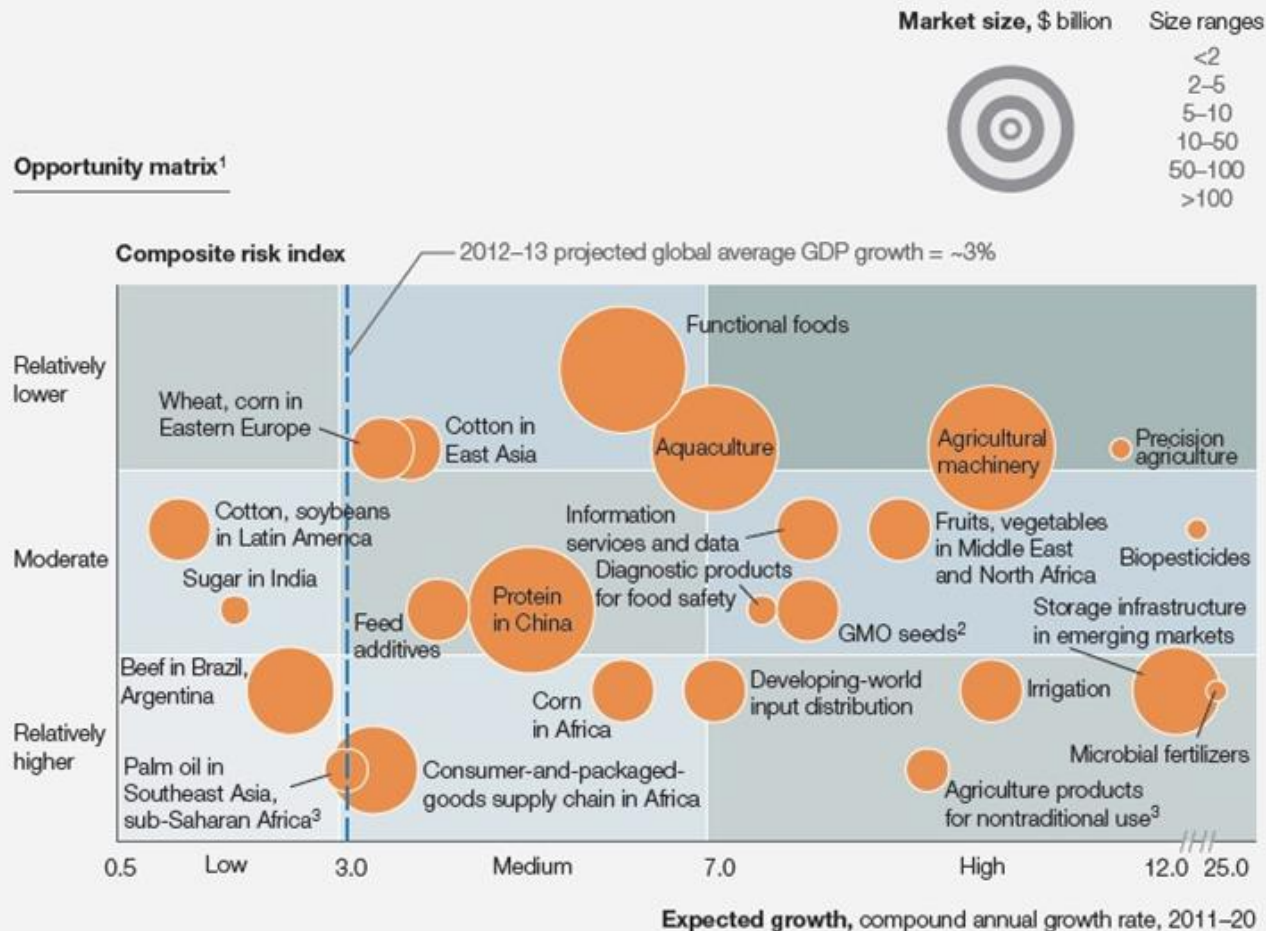
# INDUSTRY





# McKinsey's Forecast for Agro-Technology Industry

Opportunity matrix<sup>1</sup>



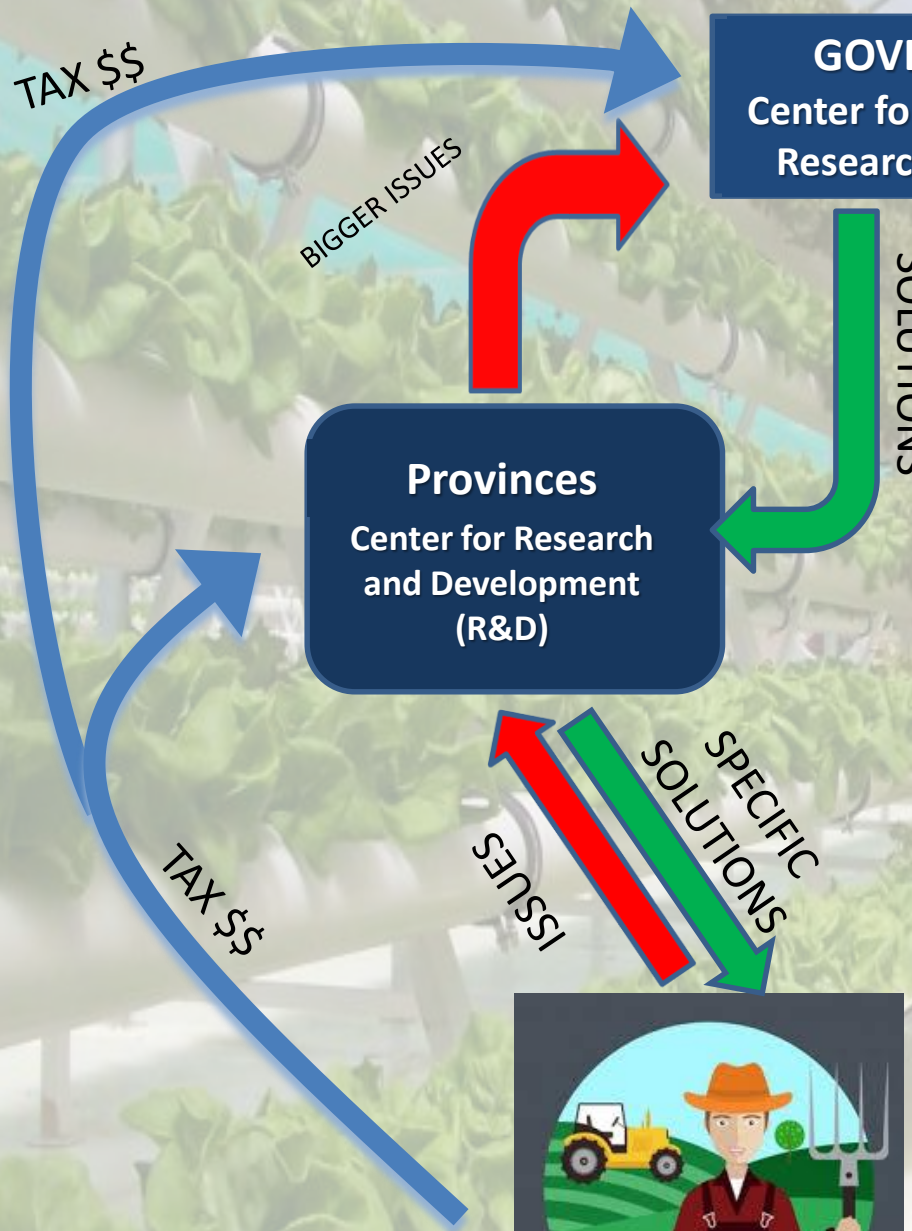
<sup>1</sup>Growth segments (horizontal axis) are low, <3%; medium, 3-7%; high, >7%. Risk (vertical axis) is measured as the sum of scores across 4 types of risk assessed: execution, geopolitical, regulatory and market, and technological.

<sup>2</sup>Genetically modified organism (GMO) seeds have high regulatory risk in some regions and high acceptance in others (eg, North America). Palm oil has higher risk in sub-Saharan Africa, where most growth will come.

<sup>3</sup>Agriculture products used for construction and pharmaceuticals (not cotton, energy, food, tobacco, or wood).

Source: *Ag2020: Growth and investment opportunities in food and agribusiness*, a joint report from McKinsey and Paine + Partners, 2013





Dunya  
Farm

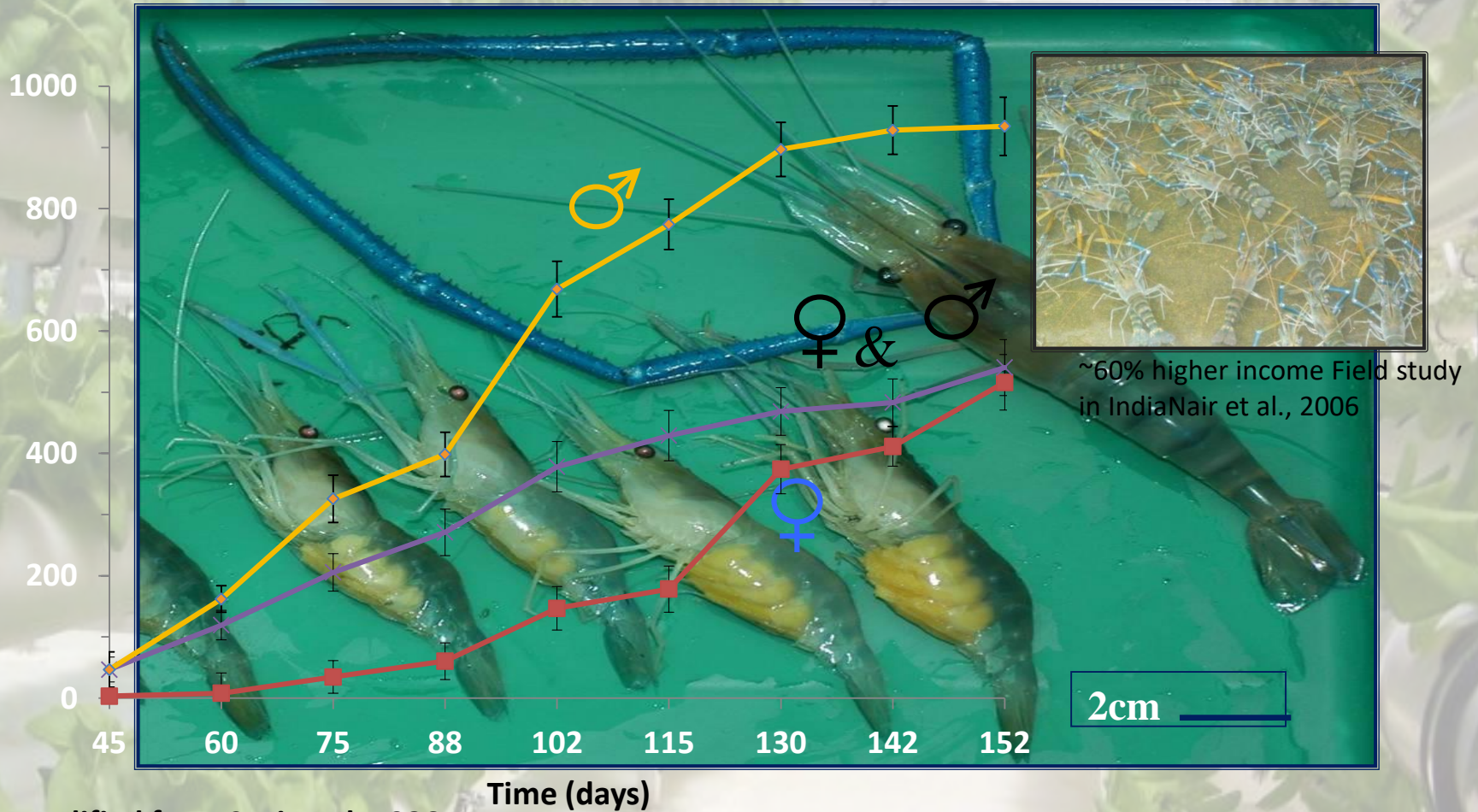


ISRAEL



# Macrobrachium rosenbergii dimorphic growth in favor of all-male culture and selective harvest

Cumulative Weight (g/2m<sup>2</sup>)



~60% higher income Field study in India Nair et al., 2006

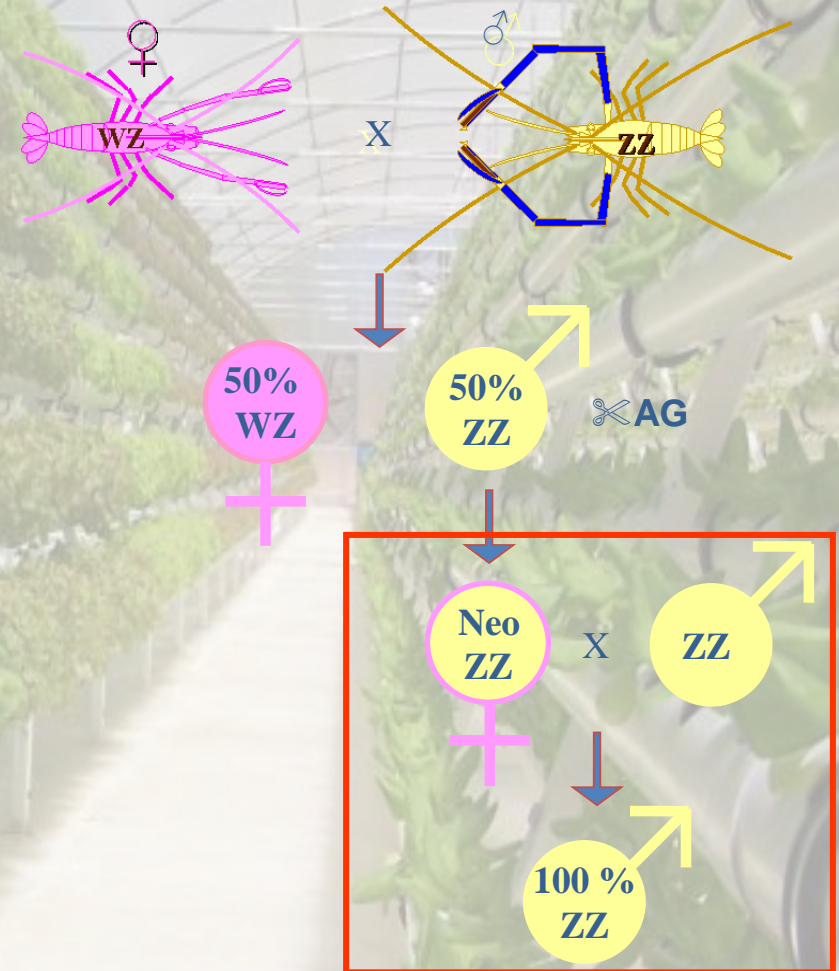
Modified from Sagi et al, 1986

\* Includes only the marketable yields (≥30g)



# NEO- FEMALE AND MALE PRAWNS PRODUCE AN ALL-MALE POPULATION

- Male Prawns are homozygote (ZZ)
- Female Prawns are heterozygote (WZ)
- Crossing Neo-female (males without AG) and male prawns results in an all male population





- Automatic body condition measurement
- Lying sensor
- Individual feeding
- Milk composition online sensor







**THANK YOU**