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Open up
Next Mobile Economy

Solutions for the way businesses work

1 Innovative experiences | 2 Open for collaboration | 3 Open customisation | 4 Open yet secure

The workplace of tomorrow is already here

1/3

of millennials prioritise work mobility over salary in accepting a job offer[1]

40%

of workers will be self-employed by 2020[2]

64%

of managers expect employees to be reachable outside the office[3]

89 %

of employees feel mobile technology has improved company performance[4]

Source 1,2,3: Forbes http://www.forbes.com/sites/danschawbel/2015/11/01/10-workplace-trends-for-2016/#753dad25222c
Source 4: CCS Insight. Predictions for 2017 and Beyond

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A mobile workforce means the B2B mobile market is on the rise

Working remotely

60 %

Globally, up to 60% of the time, employees are not at their desks

Work life flow

80 %

Of employees want to separate personal and professional data

Source: 1. 2. SMV Phase 8, Corporate liable, units, by price band, EU5, SMV Phase 8, Corporate liable, value, by price band, EU5 3. SMV Phase 8, Corporate liable, units, by price band, EU5, IDC, Company size, smartphone market share, units, 2016, EU5 Please note: This view isn't available in SMV

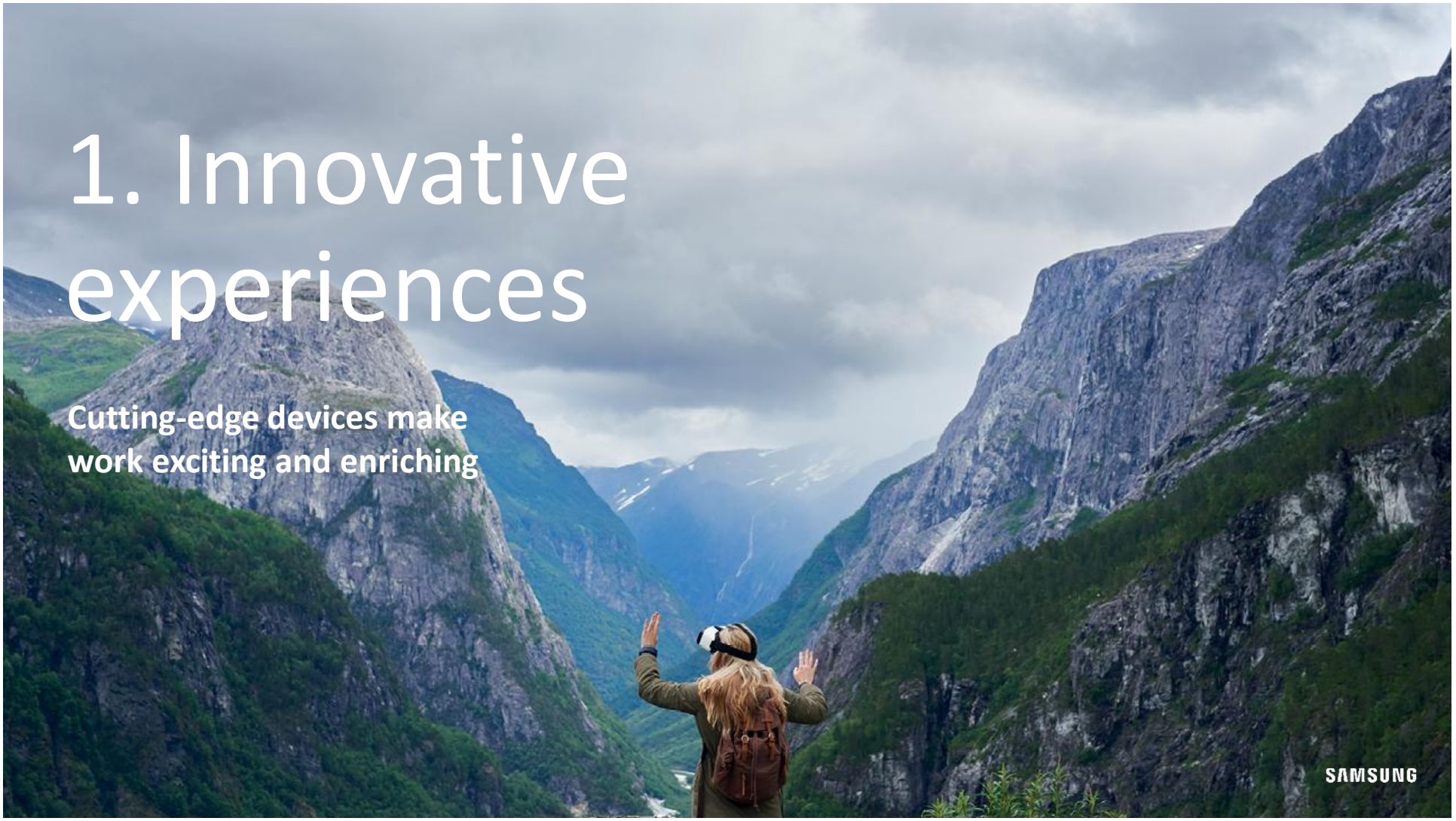
The opportunity

1 Innovative experiences

2 Open for collaboration

3 Open customisation

4 Open yet secure


1. Innovative experiences
Cutting-edge devices make work exciting and enriching
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100m

consumers will be
using augmented reality
to shop by 2020

Source: Gartner https://www.gartner.com/newsroom/id/3482117

58%

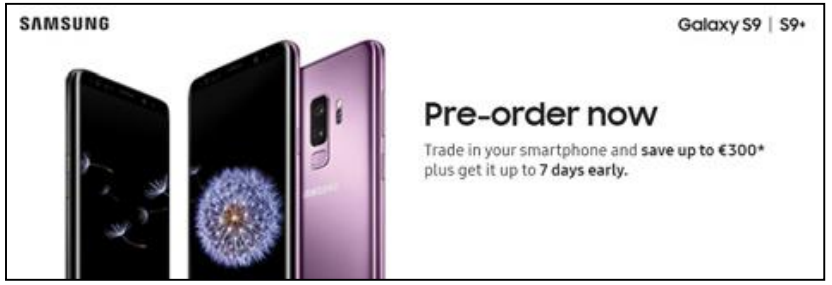
of decision-makers are
excited about wearables
in the workplace

Source: 2017 B2B Circle Research

Opening you up for a new level of productivity

The new Samsung Galaxy S9

- Best in-class performance
- Seamless experience
- Keep data and sensitive files secure
- Agile working, with fastest Gigabit LTE
- Workspace that goes where you go



2. Open collaboration

Working together to support
Your people the way they work

70%

of people expected to be working flexibly in some way by 2020

Source: IDC Security January 2017

34%

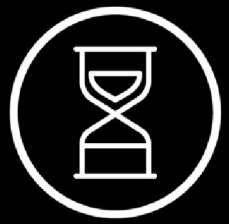
of the European workforce are freelance

Source: Freelancer Worldwide Source: https://freelancerworldwide.com/european-freelancers-in-numbers-why-the-trend-will-continue/

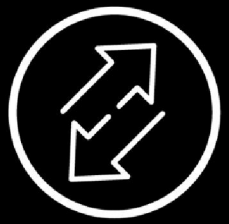
Be in control of your operating systems

Samsung's E-FOTA keeps you in control of
OS versions directly on employee devices

Select and test updates

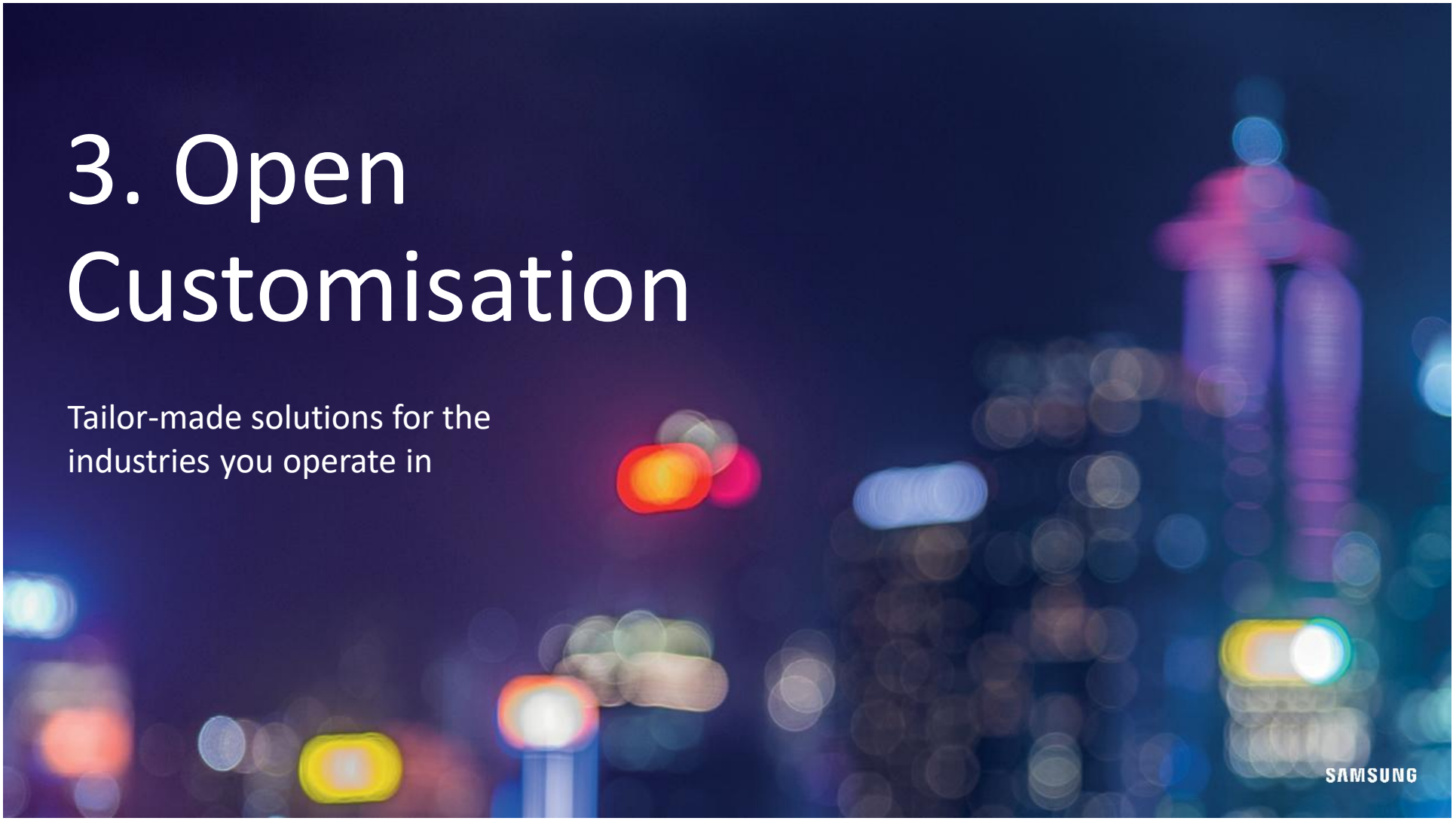


Timeout updates



Forced updates

Ensure compatibility


3. Open
Customisation
Tailor-made solutions for the
industries you operate in
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Finding the right innovations for you

1/3

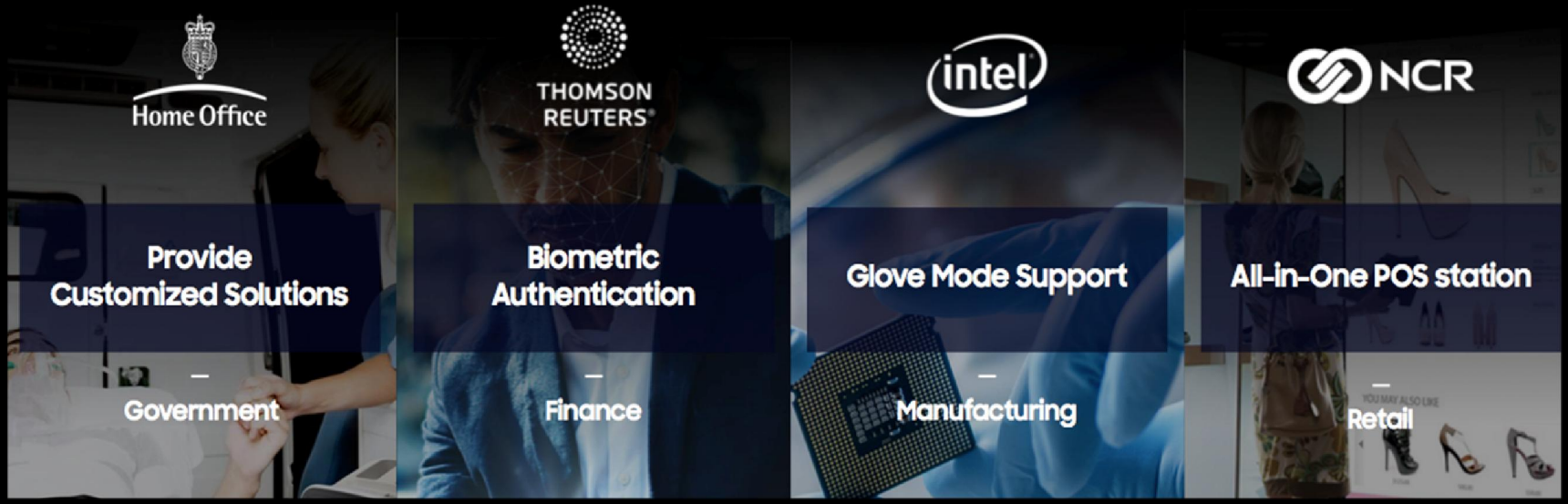
of companies take more than a year to implement new innovations

<15%

Less than 15% of companies use test-and-learn and prototyping processes that have been shown to accelerate innovation and customer satisfaction

Source: “How B2B digital leaders drive five times more revenue growth than their peers” by McKinsey

Solutions created with Industry context



Click here for customised solutions examples

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A trusted partner ecosystem

Samsung technology meets IBM Engineering

To help field technicians work from anywhere

Performance Optimisation

S-Pen

Split Screen

Knox Configure

Advance Device Configuration and Frictionless Deployment

- Automated Provisioning
- Skip setup Wizard
- Default Settings Change
- Bloatware Removal

- Customisable UX
- Customisable Home Screen
- App Deployment
- Access to Corporate Services

- Professional Kiosk Mode
- Hardware Button Configuration
- Specialised System UX
- Stay-awake Mode

- Connectivity Settings
- Dynamic Update
- Device Feature Restriction
- Knox Security

4. Open yet secure

Open solutions used to mean vulnerable solutions – but not any more

Open to inspiration but not to data risk

96%

of large organisations have had work devices that have been affected by viruses

81%

of large organisations have increased spend on security over the past two years

71%

of large organisations are placing data security as a high priority of their business strategy

Less than

2/3

of all organisations have a formal policy to protect customer data

Source: CCS Insight. Predictions for 2017 and Beyond

Secure, agile working in a GDPR world

Secure Data
Secure, agile working that ensures data is secure and meeting compliance demands

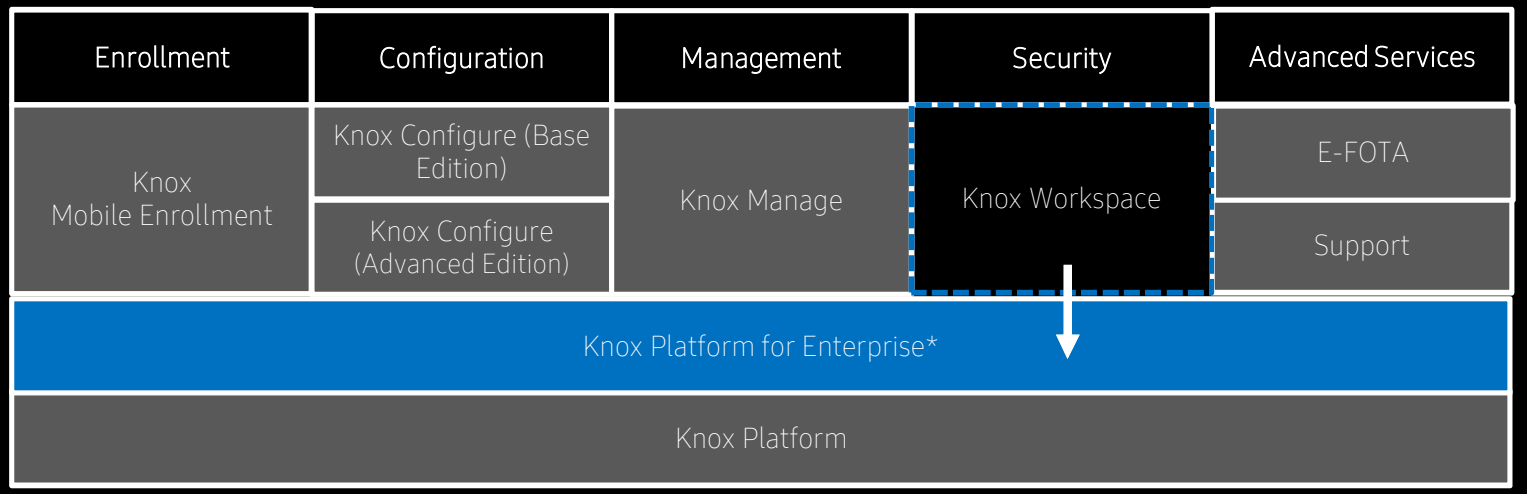
Simple Setup
Simple set up gets your business on the right track to GDPR compliance – faster

Secure Management
Maintain control and manage security of multiple devices at the same time, with the push of a button

Open to inspiration not to risk

With Knox 3.0 the evolution continues

- Feature management and control
- Application management and security
- Flexible deployment options to meet all use-cases
- Anchored and secured by the underlying Knox Platform



Click here for more info

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Assured authentication

Only you can unlock your data

- Protecting corporate data
- Samsung Pass
- Pass SDK
- Fingerprint scanning
- Iris recognition

A business partnership – working together

Strong consumer heritage
We have a deep understanding of what really makes people tick and how to create solutions that are a joy to use

Intuitive, innovative technology
We design devices to give people the kind of working life they want, without ever compromising on security or privacy

Our openness
We believe that progress comes from empowering people to defy barriers

Our ambition
We collaborate with competitors, partners and consumers to set our sights high and keep raising the bar

Thank you!
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