

# Sean Hofer

Software Engineer in the San Francisco Bay Area

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## SKILLS

- Full-stack web development, UI/UX design, Agile (Scrum), tools & automation
- **Proficient:** HTML5, CSS3/Sass, JS/jQuery, React, Python, MySQL
- **Experienced:** Ruby, Jekyll, Git, Flutter, PHP, AWS
- **Familiar:** C#, C, Java, Ruby on Rails

## WORK EXPERIENCE

**Minted** San Francisco, CA

**October 2019 – Present**

**Associate Software Engineer**

*July 2020 - Present*

- Began assisting the Marketing team as a flexible engineering resource in February 2020, joined E-commerce team in July.
- Worked to implement various UI changes and cookie-based UI A/B tests.
- Reinforced full-stack experience with tasks ranging from API changes to building internal tools for modifying database entries.

**Email Developer**

*October 2019 - June 2020*

- Primary on-staff coder tasked with building HTML email blasts from mockups and delivering them to email marketing associates.
- Worked to implement product recommendations across triggered and automated emails.
- Run A/B tests on subject lines, content, and offers to gain actionable information to improve email conversion.

**Feeding Children Everywhere** Longwood, FL

**January 2017 – December 2018**

**Associate Developer**

*General Responsibilities*

- Primary developer for all web properties, apps, and in-house software.
- Worked with graphic designers to create landing pages and HTML/CSS MailChimp email blasts for marketing purposes.
- Built several internal web apps/tools as needed for both operations & marketing teams.

*Full Cart/Fed 40*

- Developer and maintainer of food-ordering web & mobile application with 6,000+ downloads providing meals to more than 1,000 food-insecure households daily (React Native, Flutter).
- Built and maintained responsive & mobile-friendly front-end website and back-end API.
- Led app development through multiple upgrades, including a complete visual overhaul and full platform upgrade and rebrand.

## EDUCATION

**Valencia College** Orlando, FL

**2015 – 2017**

*A.A. focused on Information Technology*

- Courses: C, Java, Object-Oriented Design