Sean Hofer

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seanhofer.com

Software Engineer in the San Francisco Bay Area

SKILLS
- Full-stack web development, UI/UX design, Agile (Scrum), tools & automation
- **Proficient**: JavaScript, React, Python, HTML5, CSS3/Sass, MySQL, Git
- **Experienced**: Java, Ruby, Jekyll, Flutter, PHP, AWS

WORK EXPERIENCE

Minted   San Francisco, CA   **October 2019 – Present**

Software Engineer   *October 2021 - Present*
- Helped to launch Custom Fine Art feature, allowing customers to adjust color/crop/orientation, etc. for fine art pieces.
- Worked as primary engineer in charge of product feed tooling/pipelines, assisting product feed team to reduce clutter for a 61% reduction in feed size and annual savings of ~$84,000.
- Assisted with art product category page visual refresh and helped to launch AR art experience.

Associate Software Engineer   *July 2020 - October 2021*
- Began assisting the Marketing team as a flexible engineering resource in February 2020, joined E-commerce team in July.
- Worked to implement various UI changes and cookie-based UI A/B tests.
- Reinforced full-stack experience with tasks ranging from API changes to building internal tools for modifying database entries.

Email Developer   *October 2019 - June 2020*
- Primary on-staff coder tasked with building HTML email blasts from mockups and delivering them to email marketing associates.
- Worked to implement product recommendations across triggered and automated emails.

Feeding Children Everywhere   Longwood, FL   **January 2017 – December 2018**
Associate Developer
- Primary developer for all web properties, apps, and in-house software.
- Built several internal web apps/tools as needed for both operations & marketing teams.
Full Cart/Fed 40
- Developer and maintainer of food-ordering web & mobile application with 6,000+ downloads providing meals to more than 1,000 food-insecure households daily (React Native, Flutter).
- Built and maintained responsive & mobile-friendly front-end website and back-end API.
- Led app development through multiple upgrades, including a complete visual overhaul and full platform upgrade and rebrand.

EDUCATION

Valencia College   Orlando, FL   **2015 – 2017**
A.A. focused on Information Technology
- Courses: C, Java, Object-Oriented Design