Sean Hofer

(727) 748-2111
me@seanhofer.com
seanhofer.com

Software Engineer in the San Francisco Bay Area

SKILLS

- Full-stack web development, UI/UX design, Agile (Scrum), A/B testing, CI/CD, tools & automation
- **Proficiency**: React Native, Java, Ruby, Jekyll, Flutter, PHP, AWS, Neo4j/Cypher
- **Expertise**: TypeScript, React, JavaScript, GraphQL, Python, HTML5, CSS3/Sass, MySQL, jQuery, Git

WORK EXPERIENCE

Minted   San Francisco, CA   **October 2019 – Present**

Senior Software Engineer   *October 2023 - Present*

- One of three engineers responsible for feature development within Minted's Customizer application – including the launch of a major UX overhaul, the first half of which contributed to a 35% increase in mobile stationery sales during the first quarter of its release (Q4 2023).
- Worked on the second half of said UX overhaul – refactoring the desktop experience to improve usability and lay the foundation for future new features.
- Helped to launch new product personalization features like moving, resizing and inserting text and photo elements on stationery items and other products.

Software Engineer   *October 2021 - October 2023*

- Helped to launch Custom Fine Art feature, allowing customers to adjust color/crop/orientation, etc. for fine art pieces, and assisted with art product category page visual refresh and AR art experience launch.
- Worked as primary engineer in charge of product feed tooling/pipelines, assisting product feed team to reduce clutter for a 61% reduction in feed size and annual savings of ~$84,000.

Associate Software Engineer   *July 2020 - October 2021*

Email Developer   *October 2019 - June 2020*

Feeding Children Everywhere   Longwood, FL   **January 2017 – December 2018**

Associate Developer

- Primary developer for all web properties, apps, and in-house software.
- Built several internal web apps/tools as needed for both operations & marketing teams.
- Developer and maintainer of food-ordering web & mobile application with 6,000+ downloads providing meals to more than 1,000 food-insecure households daily (React Native, Flutter).
- Built and maintained responsive & mobile-friendly front-end website and back-end API.
- Led app development through multiple upgrades, including a complete visual overhaul and full platform upgrade and rebrand.

EDUCATION

Valencia College   Orlando, FL   **2015 – 2017**

A.A. focused on Information Technology

- Courses: C, Java, Object-Oriented Design