

Sean Hofer

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seanhofer.com

Software Engineer in the San Francisco Bay Area

SKILLS

- Full-stack web development, UI/UX design, Agile (Scrum), CI/CD, tools & automation
- **Proficiency:** React Native, Java, Ruby, Jekyll, Flutter, PHP, AWS, Neo4j/Cypher
- **Expertise:** TypeScript, React, JavaScript, GraphQL, Python, HTML5, CSS3/Sass, MySQL, jQuery, Git

WORK EXPERIENCE

Minted San Francisco, CA

October 2019 – Present

Senior Software Engineer

October 2023 - Present

- Helped to launch and maintain resizable/scalable text boxes for stationery products.
- One of three engineers responsible for launching a major UX overhaul of Minted's Customizer application, the initial phase of which contributed to a 35% increase in mobile stationery sales during the first quarter of its release (Q4 2023).

Software Engineer

October 2021 - October 2023

- Helped to launch Custom Fine Art feature, allowing customers to adjust color/crop/orientation, etc. for fine art pieces, and assisted with art product category page visual refresh and AR art experience launch.
- Worked as primary engineer in charge of product feed tooling/pipelines, assisting product feed team to reduce clutter for a 61% reduction in feed size and annual savings of ~\$84,000.

Associate Software Engineer

July 2020 - October 2021

- Implemented various UI changes and cookie-based UI A/B tests.
- Reinforced full-stack experience with tasks ranging from making API changes to building internal tools for modifying database entries.

Email Developer

October 2019 - June 2020

Feeding Children Everywhere Longwood, FL

January 2017 – December 2018

Associate Developer

- Primary developer for all web properties, apps, and in-house software.
- Built several internal web apps/tools as needed for both operations & marketing teams.

Full Cart/Fed 40

- Developer and maintainer of food-ordering web & mobile application with 6,000+ downloads providing meals to more than 1,000 food-insecure households daily (React Native, Flutter).
- Built and maintained responsive & mobile-friendly front-end website and back-end API.
- Led app development through multiple upgrades, including a complete visual overhaul and full platform upgrade and rebrand.

EDUCATION

Valencia College Orlando, FL

2015 – 2017

A.A. focused on Information Technology

- Courses: C, Java, Object-Oriented Design