Sean Hofer

Software Engineer in the San Francisco Bay Area

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SKILLS

- Front & back-end web development, UI/UX design, Agile (Scrum), tools & automation
- **Proficient**: HTML5, CSS3, React, jQuery, Jekyll, Sass, MySQL, Git
- **Experienced**: AWS, Ruby, Python, PHP
- **Familiar**: C#, C, Java, Ruby on Rails

WORK EXPERIENCE

Minted, San Francisco, CA   **October 2019 – Present**

Associate Software Engineer   *July 2020 - Present*

- Began assisting the Marketing team as a flexible engineering resource in February 2020, joined E-commerce team in July.
- Worked to implement various UI changes, A/B tests, and other minor engineering tasks.
- Gained familiarity with E-commerce codebase before taking on additional engineering responsibilities.

Email Developer   *October 2019 - June 2020*

- Primary on-staff coder tasked with building HTML email blasts from mockups and delivering them to email marketing associates.
- Worked to implement product recommendations across triggered and automated emails.
- Run A/B tests on subject lines, content, and offers to gain actionable information to improve email conversion.

Feeding Children Everywhere, Longwood FL   **January 2017 – December 2018**

Associate Developer

General Responsibilities

- Primary developer for all web properties, apps, and in-house software.
- Worked with graphic designers to create landing pages and HTML/CSS MailChimp email blasts for marketing purposes.
- Built several internal web apps/tools as needed for both operations & marketing teams.

Full Cart/Fed 40

- Developer and maintainer of food-ordering web & mobile application with 6,000+ downloads providing meals to more than 1,000 food-insecure households daily (React Native, Flutter).
- Built and maintained responsive & mobile-friendly front-end website and back-end API.
- Led app development through multiple upgrades, including a complete visual overhaul and full platform upgrade and rebrand.

EDUCATION

Valencia College, Orlando FL   **2015 – 2017**

A.A. focused on Information Technology

- Courses: C, Java, Object-Oriented Design