Recommender Sys & Web Mining Assignment 1

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Abstract

This assignment relates two tracks on Kaggle competition: predict helpfulness and predict rating. I joined them with **Hogan** (h3sung@ucsd.edu) as my username.

1 Helpfulness Prediction

A general supervised machine learning problem which takes numerical features and text features as input and predict the ratio of Helpfulness scores.

1.1 Baseline Model

In homework 3, I used *numpy.linalg.lstsq* to solve a least square problem with only three features: constant, number of words in review, and rating. If I consider all instances as input to train the model, I can achieve 0.75249 on public scoreboard. Later, I only used instances with nonzero *outOf* as training instances and achieve 0.24013 instead, which is a significant improvement.

1.2 Best Model

So far, the best model I have tried is to use ensemble results from three models: Support Vector Regressor, Gradient Boosting Regressor, and Random Forest Regressor, with 3:8:1 ratio, which can achieve 0.16100 on public scoreboard and 0.17343 on private scoreboard. On top of combining the results from these three models, I also use a better prediction strategy to improve my model performance. Further details are described in the following sections.

1.2.1 Support Vector Regressor (SVR)

This model is generally robust to find out the interaction between features. By using the Radial Basis Function (RBF) kernel, it can theoretically find out all useful feature combinations. With many trials, I find out that the best parameters for this model is $C=0.3, \epsilon=0$, and it can reach 0.16257 on scoreboard.

1.2.2 Gradient Boosting Regressor (GBR)

GBR is well-known as a very robust tree-based regressor. For this model, my best trial uses parameters as following: loss='ls', n_estimator=80 max_depth=4, learning_rate=0.1, and it can reach 0.16414 on scoreboard.

An addition benefit for using this model is that it provides a way to maximize *Minimum Absolute Error* directly by setting *loss='lad'*, which aligns the measurement of this problem. Unfortunately, my model with *loss='lad'* does not provide a better performance.

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1.2.3 Random Forest Regressor (RFR)

RFR is another famous tree-based regressor. It basically will create multiple decision trees with random partitioned instances and then combine their results. My best parameters for this model is $n_estimator = 25$ and $max_depth = 8$, and it can reach 0.16429 on scoreboard.

The benefit of this model is that its computations can be run in parallel and accelerate the learning process a lot. It also provides a way to optimize *Minimum Absolute Error* directly; however, just same as GBR, my model with 'mae' criterion provides worse performance.

1.2.4 Prediction Strategy

It can be proved that rounding the predicted value will generally produce better performance. On top of that, each predicted value should be larger or equal to zero and smaller or equal to *outOf*. This strategy is crucial for this problem. For SVR, it reduces the error from 0.16501 to 0.16257; for GBR, it reduces the error from 0.18815 to 0.16429.

1.2.5 Model Ensemble

With all my best trials on three different models, I use an additional grid-search strategy to ensemble the results from three models. The idea is simple: use train set and validate set to find out best parameters for three models, and then use the same train set and validate set again to find out the best combination of these three models. For grid-search strategy, I enumerate the weights from 0 to 10 for each model and record the best weight combinations. In my experiment, when the ratio is 3:1:8, my model can have 0.180804 on train set, 0.169667 on validate set, and 0.16100 on public scoreboard.

1.2.6 Code Implementation

Code implementation using different models can be found as Code 1; while the code for merging results can be found as Code 2.

1.3 Other Trials

1.3.1 Additional Biased Terms

Motivated by the second task — predict rating values, I want to extract the categorical information by calculating the biased terms. For example, I can create terms for user, item, category and rating and iteratively find out the closed form solutions for them. However, with these additional biased terms, I can obtain only better results on validate set but not test set. One possible explanation for this scenario is that the trend for user, item, category and rating in terms of predicted values are different in validate set and test set.

1.3.2 Code Implementation

One-hot encoding codes for users and items can be found as Code 3; while *Alternating Least Squares* implementation can be found as Code 4.

2 Rating Prediction

A general recommendation problem which takes user u and item i as input and predict the rating $r_{u,i}$.

2.1 Baseline Model

The baseline model predicts each user performance from their past average ratings. If such user does not exist in train set, it then uses the average of all user ratings. With this strategy, model can achieve 1.34016 on scoreboard. The code is similar to what I provided for homework 3.

2.2 Best Model

So far, the best score I have obtained on public scoreboard uses Stochastic Gradient Descent with α , β_u , β_i , γ_u , and γ_i as features. It can achieve 1.13503 on public scoreboard and 1.08703 on private scoreboard. To obtain this result, I use several strategies which are stated in the following sections. The parameters I used including: length of latent vector=30, learning rate=1.2, learning decaying rate=0.0001, lambda=6, momentum=0.9, maximum iteration=5000.

2.2.1 Preprocessing: one-hot encoding for users and items

To reduce the computing complexity and preserve the code simplicity, I first take all users into consideration and generate a one-to-one mapping from hashed strings to a unique integer ID. Transformation between hashed item strings to unique item ID is similar.

2.2.2 With only γ_u and γ_i

In my first trial, my model uses only γ_u and γ_i as my features, which is known as a basic version of *Matrix Factorization*; however, the results are even worse than the baseline's one. One possible explanation for this is that the data itself is more chaotic and cannot be modeled well easily without using biased terms.

2.2.3 With α , β_u , β_i , γ_u , and γ_i

After reading the slides, I add biased terms for general average score, user average score, and item average score, i.e. α , β_u , and β_i , and it significantly improves my model performance. At that time, I obtained 1.13532 on public scoreboard and was ranked 2 on the public scoreboard.

2.2.4 Stochastic Gradient Descent (SGD)

In the slides, professor mentions that this problem can be solved by *Alternating Least Squares (ALS)* algorithm. However, it is clear that it lacks the ability to find out a good solution, since it needs to keep other parameters fixed when calculating one closed form solution. Thus, I also implemented *Stochastic Gradient Descent (SGD)* version in C++, which runs much faster than the *Python* one.

In my experiment, SGD always provides better performance on validate set and scoreboard. Though it takes longer time to converge (\approx 75 minutes for SGD to converge at 5000 rounds v.s. \approx 10 seconds for ALS to converge at 65 rounds), I at the end decide to use SGD as my main model.

2.2.5 Code Implementation

One-hot encoding codes for users and items can be found as Code 5. Implementation of the main model, which considers extra category ID feature, with both SGD update and ALS updates can be found as Code 6 and Code 7, respectively. Later, I use Code 8 to generate test results for submission.

2.3 Other Trials

2.3.1 Implicit Feedback

According to the authors who won the first prize in Netflix competition, using implicit feedback and temporal information is very effective in terms of model performance. Since I will not have time information or any extra features for users and items, the only way to model implicit feedback for me is to set a threshold on ratings. For example, the one rates 1 or 5 might have clearer tendency to dislike or like items than other users. Unfortunately, adding this additional feature does not improve my model performance.

2.3.2 Additional β_c as Category Feature

In rating prediction, all I have is user ID and item ID. Thus, the only possible way to improve my prediction performance is to extract more hidden relationship between users and items. To do so, an intuitive way is to somehow group users and items into several clusters to reduce the diversity. Aligned with this thought, category ID is a wonderful clustering strategy for items. However, just

as what I encountered in previous task — predict Helpfulness, my model has great performance on validate set but not test set. My explanation for this is that the trend for user, item, category and rating in terms of predicted values are different in validate set and test set.

2.3.3 Code Implementation

The implementation of implicit feedback can be found as Code 9; however, it is not under maintenance now. For implementation of taking category feature into consideration, one can refer to Code 6 and Code 7 for either ALS or SGD update rules.

3 Appendix

At the end, I write 6 C++ files (1568 lines) and 3 Python files (206 lines) for this assignment.

3.1 Helpfulness Prediction

Code Listing 1: Predict Results for Helpful Data

```
import numpy as np
import gzip
from collections import defaultdict
from sklearn.metrics import mean_absolute_error, mean_squared_error
from sklearn.svm import SVR, LinearSVR
from sklearn.ensemble import GradientBoostingRegressor,
                                    {\tt RandomForestRegressor}
# three models
models = ['SVR', 'GBR', 'RFR', 'LABEL']
model = models[3]
# two modes
modes = ['PRED', 'GEN']
mode = modes[1]
if model == 'SVR':
    clf = SVR(C=0.03, epsilon=0, cache_size=2000, verbose=2, shrinking
                                        =False)
elif model == 'GBR':
    clf = GradientBoostingRegressor(loss='ls', n_estimators=80,
                                        max_depth=5, learning_rate=0.1,
                                         random_state=514, verbose=0)
else:
    clf = RandomForestRegressor(n_estimators=80, max_depth=8,
                                        random_state=514)
num_tn = 200000
num_stn = 140000
num_vld = num_tn-num_stn
num_tt = 14000
def readGz(f):
  for 1 in gzip.open(f):
    yield eval(1)
## TRAIN PHASE
# read data
tn_data = list(readGz('../dat/train.json.gz'))
# generate fatures
```

```
stn_X = np.array([[1, len(d['reviewText'].split(' ')), d['rating'], d[
                                    'helpful']['outOf']] for d in
                                    tn_data[:num_stn]])
stn_y = np.array([0 if d['helpful']['outOf'] == 0 \
        else 1.0 * d['helpful']['nHelpful'] / d['helpful']['outOf'] \
        for d in tn_data[:num_stn]])
stn_d = np.array([d['helpful']['outOf'] for d in tn_data[:num_stn]])
vld_X = np.array([[1, len(d['reviewText'].split(' ')), d['rating'], d[
                                    'helpful']['outOf']] for d in
                                    tn_data[num_stn:]])
vld_y = np.array([0 if d['helpful']['outOf'] == 0 \
        else 1.0 * d['helpful']['nHelpful'] / d['helpful']['outOf'] \
        for d in tn_data[num_stn:]])
vld_d = np.array([d['helpful']['outOf'] for d in tn_data[num_stn:]])
# fit model
print 'start train model: ' + model
clf.fit(stn_X[stn_X[:,3] != 0], stn_y[stn_X[:,3] != 0])
print 'end train model'
if mode == 'PRED':
    # predict
    stn_p = np.zeros(shape=(num_stn,))
    vld_p = np.zeros(shape=(num_vld,))
    stn_p[stn_X[:,3] != 0] = clf.predict(stn_X[stn_X[:,3] != 0])
    vld_p[vld_X[:,3] != 0] = clf.predict(vld_X[vld_X[:,3] != 0])
    stn_rp = np.array([min(max(round(p), 0), y) for y, p in zip(stn_d,
                                         stn_p*stn_d)])
    vld_rp = np.array([min(max(round(p), 0), y) for y, p in zip(vld_d,
                                         vld_p*vld_d)])
    # calculate error
    stn_mae_err = mean_absolute_error(stn_y*stn_d, stn_rp)
    vld_mae_err = mean_absolute_error(vld_y*vld_d, vld_rp)
    print 'MAE for Subtrain: ', stn_mae_err
    print 'MAE for Validate: ', vld_mae_err
elif model == 'LABEL'
    with open('../mdl_Helpful/pred_' + model + '.txt', 'w') as wf:
        for y in stn_y*stn_d:
            wf.write(str(y) + '\n')
        for y in vld_y*vld_d:
            wf.write(str(y) + '\n')
    exit(0)
else:
    # predict
    stn_p = np.zeros(shape=(num_stn,))
    vld_p = np.zeros(shape=(num_vld,))
    stn_p[stn_X[:,3] != 0] = clf.predict(stn_X[stn_X[:,3] != 0])
    vld_p[vld_X[:,3] != 0] = clf.predict(vld_X[vld_X[:,3] != 0])
    stn_rp = np.array([min(max(p, 0), y) for y, p in zip(stn_d, stn_p*
                                        stn_d)])
    vld_rp = np.array([min(max(p, 0), y) for y, p in zip(vld_d, vld_p*)]
                                        vld_d)])
    with open('../mdl_Helpful/pred_' + model + '.txt', 'w') as wf:
        for p in stn_rp:
            wf.write(str(p) + '\n')
        for p in vld_rp:
            wf.write(str(p) + '\n')
    exit(0)
## TEST PHASE
tt_data = list(readGz('../dat/test_Helpful.json.gz'))
```

```
# generate fatures
tn_X = np.vstack((stn_X, vld_X))
tn_y = np.hstack((stn_y, vld_y))
tn_d = np.hstack((stn_d, vld_d))
tt_X = np.array([[1, len(d['reviewText'].split(' ')), d['rating'], d['
                                   helpful']['outOf']] for d in
                                    tt_data])
tt_d = np.array([d['helpful']['outOf'] for d in tt_data])
# fit model
clf.fit(tn_X[tn_X[:,3] != 0], tn_y[tn_X[:,3] != 0])
# predict
tn_p = np.zeros(shape=(num_tn,))
tt_p = np.zeros(shape=(num_tt,))
tn_p[tn_X[:,3] != 0] = clf.predict(tn_X[tn_X[:,3] != 0])
tt_p[tt_X[:,3] != 0] = clf.predict(tt_X[tt_X[:,3] != 0])
tn_rp = np.array([min(max(round(p), 0), y) for y, p in zip(tn_d, tn_p*
                                    tn_d)])
tt_rp = np.array([min(max(round(p), 0), y) for y, p in zip(tt_d, tt_p*
                                    tt_d)])
# calculate error
tn_err = mean_absolute_error(tn_y*tn_d, tn_rp)
print 'MAE for Train: ', tn_err
# record results in dict
resMap = \{\}
for d, p in zip(tt_data, tt_rp):
   uid = d['reviewerID']
   iid = d['itemID']
   resMap[uid + '-' + iid] = p
# write results in file
with open('../dat/pairs_Helpful.txt') as f, \
        open('../pred/predict_Helpful_' + model + '.txt', 'w') as wf:
    lines = f.readlines()
   wf.write(lines[0])
    for line in lines[1:]:
        line = line.strip()
        uid, iid, outOf = line.split(' ')
        wf.write('-'.join([uid, iid, outOf]) + ',' \
                + str(resMap[uid + '-' + iid]) + '\n')
```

```
1 #include <cstdio>
2 #include <cstdlib>
3 #include <cmath>
4 #include <vector>
5 #include <string>
6 #include <algorithm>
8 using namespace std;
10 const int num_tn = 200000;
11 const int num_stn = 140000;
12 const int num_vld = num_tn-num_stn;
13 const int num_tt = 14000;
14 const int num_rg = 10;
int main() {
17
      int best_i, best_j, best_k;
18
```

```
// train phase
19
           vector < string > models { "SVR", "GBR", "RFR", "LABEL" };
20
           vector < vector < double >> scores(4, vector < double > (num_tn));
21
22
           // read files
23
           for (int i = 0; i < 4; i++) {
24
                string fn = "../mdl_Helpful/pred_" + models[i] + ".txt";
25
               FILE* pfile = fopen(fn.c_str(), "r");
26
               if (pfile == NULL) {
27
                    fprintf(stderr, "Cannot open file");
28
29
                    exit(EXIT_FAILURE);
30
31
               for (int j = 0; j < num_tn; j++) {
32
                    fscanf(pfile, "%lf", &scores[i][j]);
33
34
35
                fclose (pfile);
36
37
           }
38
           double best_stn_mae, best_vld_mae = 1000000;
39
           for (int i = 0; i \le num_rg; i++) {
40
                for (int j = 0; j \le num_rg; j++) {
41
                    for (int k = 0; k \le num_rg; k++) {
42
                        if (i+j+k == 0) continue;
43
44
                         double stn_mae = 0;
45
                         for (int l = 0; l < num_stn; l++) {
46
47
                             double p = (scores[0][1]*i + scores[1][1]*j +
                                 scores [2][1]*k) / (i+j+k);
                             double y = scores[3][1];
48
                             stn_mae += abs(p-y);
49
50
                         stn_mae /= num_stn;
51
52
                         double vld_mae = 0;
53
54
                         for (int l = num_stn; l < num_tn; l++) {
55
                             double p = (scores[0][1]*i + scores[1][1]*j +
                                 scores [2][1]*k / (i+j+k);
                             double y = scores[3][1];
56
                             vld_mae += abs(round(p)-y);
57
                         vld_mae /= num_vld;
59
60
                         if (vld_mae < best_vld_mae) {</pre>
61
62
                             best_stn_mae = stn_mae;
                             best_vld_mae = vld_mae;
63
64
                             best_i = i;
                             best_j = j;
65
                             best_k = k;
66
67
68
                    }
               }
69
70
           printf ("%f %f: %d %d %d \n", best_stn_mae, best_vld_mae, best_i,
71
               best_j, best_k);
       }
72
73
74
75
           // test phase
           vector < string > models { "SVR", "GBR", "RFR" };
76
           vector < vector < double >> scores(3, vector < double > (num_tn));
77
78
           char c_input[50];
79
           char colname [50];
           vector < string > rownames(num_tt, string(""));
80
```

```
81
            // read files
82
            for (int i = 0; i < 3; i++) {
83
                 string fn = "../pred/predict_Helpful_" + models[i] + ".txt";
84
                FILE* pfile = fopen(fn.c_str(), "r");
85
                 if (pfile == NULL) {
                     fprintf(stderr, "Cannot open file");
87
                     exit(EXIT_FAILURE);
88
89
90
                 fscanf(pfile, "%s", colname);
91
                for (int j = 0; j < num_tt; j++) {
    fscanf(pfile, "%s", c_input);</pre>
92
93
                     string input = c_input;
94
                     int pos = input.find(",");
95
                     rownames[j] = input.substr(0, pos);
96
                     scores[i][j] = strtod(input.substr(pos+1, string::npos).
97
                         c_str(), 0);
                 }
98
99
                 fclose (pfile);
100
            }
101
102
            // write files
103
            string fn = "../pred/predict_Helpful_ensemble.txt";
104
            FILE* pfile = fopen(fn.c_str(), "w");
105
            if (pfile == NULL) {
106
                                  "Cannot open file");
                 fprintf(stderr,
107
                 exit(EXIT_FAILURE);
108
109
110
            fprintf(pfile, "%s\n", colname);
111
            for (int i = 0; i < num_tt; i++) {
112
                 double p = (scores[0][i]*best_i + scores[1][i]*best_j +
113
                     scores [2][i]*best_k)
                   / (best_i+best_j+best_k);
114
115
                 fprintf(pfile, "%s,%f\n", rownames[i].c_str(), round(p));
116
117
            fclose(pfile);
118
119
       }
120
```

Code Listing 2: Merge Helpful Predictions From Three Models

Code Listing 3: One-hot Encode UserID and ItemID for Helpful Data

```
time,nw,nl = 1['unixReviewTime'],len(1['reviewText'].split(' ')
                                            )),len(l['reviewText'])
        wf.write(' '.join([user, item, str(cate), str(int(rate)), str(
                                            nHelpful), str(outOf), \
                str(time), str(nw), str(nl)]) + '\n')
        userID.add(user)
        itemID.add(item)
with open("../dat/test_Helpful.dat", "w") as wf:
   for 1 in readGz("../dat/test_Helpful.json.gz"):
        user,item,cate,rate = l['reviewerID'],l['itemID'],l['
                                            categoryID'],1['rating']
        outOf = 1['helpful']['outOf']
        time,nw,nl = l['unixReviewTime'],len(l['reviewText'].split(' ')
                                            )),len(l['reviewText'])
        wf.write(' '.join([user, item, str(cate), str(int(rate)), str(
                                            outOf), \
                str(time), str(nw), str(nl)]) + '\n')
        #userID.add(user)
        #itemID.add(item)
with open('../tab/userList', 'w') as wf:
   for user in list(userID):
        wf.write(user + '\n')
with open('../tab/itemList', 'w') as wf:
   for item in list(itemID):
        wf.write(item + '\n')
```

```
1 #include <cstdio>
2 #include <cstdlib>
3 #include <cmath>
#include <vector>
#include <string>
6 #include <unordered_map>
7 #include <algorithm>
8 #include <Eigen/Dense>
9 #include <random>
11 using namespace std;
12 using namespace Eigen;
14 // Parameters
15 const int num_tn = 200000;
16 const int num_stn = 50000;
17 const int num_vld = num_tn - num_stn;
18 const int num_user = 39249;
19 const int num_item = 19913;
20 const int num_cate = 5;
21 const int num_rate = 6;
22 const double lambda = 10:
23 const int MAX_ITER = 100;
24 const double eps = 1e-6;
26 struct Tuple {
       int user;
27
       int item;
29
       int cate;
       int rate;
30
       int nHelpful;
31
       int outOf;
      double ratio;
33
```

```
Tuple() {}
34
       Tuple(int u, int i, int c, int r, int h, int o, double rt):
35
            user(u), item(i), cate(c), rate(r), nHelpful(h), outOf(o), ratio(
36
                rt) {}
37 };
39 unordered_map < string , int > map_user_idx ;
40 unordered_map<int , string > map_idx_user;
unordered_map<string , int > map_item_idx;
42 unordered_map<int , string > map_idx_item;
44 vector < Tuple > tn_tuple;
45 vector < Tuple > stn_tuple;
46 vector < Tuple > vld_tuple;
48 unordered_map<int , double> user_sum;
49 unordered_map<int, int> user_cnt;
50 unordered_map<int, double> item_sum;
51 unordered_map<int, int> item_cnt;
52 double sum;
53 int cnt;
55 char in [100010];
57 // Read Mappings
58 void readMappings() {
       { // user part
59
            FILE* pfile = fopen("../tab/userList", "r");
60
            assert(pfile != NULL);
61
            for (int i = 0; i < num_user; i++) {
62
                 fscanf(pfile, "%s", in);
63
                 map\_user\_idx[in] = i;
64
                 map_idx_user[i] = in;
65
66
            fclose(pfile);
67
68
69
         // item part
            FILE* pfile = fopen("../tab/itemList", "r");
70
            assert (pfile != NULL);
71
            for (int i = 0; i < num_item; i++) {
    fscanf(pfile, "%s", in);</pre>
72
73
74
                 map_item_idx[in] = i;
                 map_idx_item[i] = in;
75
76
77
            fclose (pfile);
78
       }
79
80
  // Read Data
81
  void readData() {
       FILE* pfile = fopen("../dat/train_Helpful.dat", "r");
       assert(pfile != NULL);
84
       char c_user[21], c_item[21];
85
       int cate, rate, nHelpful, outOf, time, nw, nl;
86
       for (int i = 0; i < num_tn; i++) {
88
            fscanf(pfile\ ,\ "\%s\%s\%d\%d\%d\%d\%d\%d\%d\%d"\ ,\ c\_user\ ,\ c\_item\ ,\ \&cate\ ,\ \&rate\ ,
89
                 &nHelpful, &outOf, &time, &nw, &nl);
            double ratio = outOf == 0 ?0 :1.0 * nHelpful / outOf;
91
            int user = map_user_idx.at(c_user);
92
            int item = map_item_idx.at(c_item);
93
94
            tn_tuple.emplace_back(user, item, cate, rate, nHelpful, outOf,
                ratio);
95
```

```
if (i < num stn and outOf != 0) {
96
                user_sum[user] += ratio;
97
                user_cnt[user] += 1;
98
                item_sum[item] += ratio;
99
                item_cnt[item] += 1;
100
                sum += ratio;
101
                cnt += 1;
102
103
104
105
       fclose (pfile);
106
       for (int i = 0; i < num_stn; i++) {
107
            stn_tuple.emplace_back(tn_tuple[i]);
108
109
       for (int i = 0; i < num_vld; i++) {
110
111
            vld_tuple.emplace_back(tn_tuple[num_stn + i]);
112
113
114
   double calERR(vector < Tuple > data, vector < double > pred, int size,
115
     double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc, MatrixXd& Br) {
116
       assert(data.size() == size and pred.size() == size);
117
118
       double err = 0;
       for (int i = 0; i < size; i++) {
119
           double ratio = data[i].ratio;
120
           double diff = (pred[i] - ratio);
121
            //double diff = (pred[i] - data[i].nHelpful);
122
            err += diff * diff;
123
            // err += abs(diff);
124
125
       err += lambda * (Bu.squaredNorm() + Bi.squaredNorm() + Bc.squaredNorm
126
           () + Br.squaredNorm());
       return err;
127
128
129
   double calMAE(vector < Tuple > & data, vector < double > & pred, int size) {
130
131
       assert(data.size() == size and pred.size() == size);
132
       double err = 0;
       for (int i = 0; i < size; i++) {
133
           double p = min(max(int(round(pred[i]*data[i].outOf)),0),data[i].
134
                outOf);
            int diff = (p - data[i].nHelpful);
135
            err += abs(diff);
136
137
       return err / data.size();
138
139
140
   /* Note that the prediction is round to closest integer */
141
  void predict (vector < Tuple > & data, vector < double > & pred, int size,
142
     double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc, MatrixXd& Br) {
143
       for (int i = 0; i < size; i++) {
144
            int user = data[i].user;
145
            int item = data[i].item;
146
            int cate = data[i].cate;
147
148
            int rate = data[i].rate;
            if (data[i].outOf == 0) {
149
                pred[i] = 0;
150
151
            } else {
                //int outOf = data[i].outOf;
152
                pred[i] = A + Bu(user, 0) + Bi(item, 0) + Bc(cate, 0) + Br(rate)
153
                    ,0);
                // pred[i] *= outOf;
154
                // printf("%f %d\n", pred[i], data[i].nHelpful);
155
156
                //pred[i] = round(pred[i]);
157
```

```
158
159
160
   void saveModel(double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc,
161
       MatrixXd& Br) {
       /* Average Information
162
        * num_user, num_item
163
        * all average
164
        * user average
165
          item average
166
167
          */
168
           FILE* pfile = fopen("../mdl_Helpful/average.mat", "w");
169
           assert (pfile != NULL);
170
           fprintf(pfile , "%d %d\n" , num_user , num_item);
fprintf(pfile , "%f\n" , sum/cnt);
171
172
           for (int i = 0; i < num\_user; i++) {
173
                double val = user_cnt[i] == 0 ?0 :user_sum[i]/user_cnt[i];
174
                fprintf(pfile, "%f%c", val, i == num_user-1 ?'\n':');
175
176
           for (int i = 0; i < num\_item; i++) {
177
                double val = item_cnt[i] == 0 ?0 :item_sum[i]/item_cnt[i];
178
                fprintf(pfile, "%f%c", val, i == num_item-1 ?' \n':');
179
           }
180
181
       }
182
       /* Meta Information
183
        * num_user num_item
184
        * A (1, 1)
185
        * Bu (1, num_user)
186
        * Bi (1, num_item) */
187
188
           FILE* pfile = fopen("../mdl_Helpful/meta.mat", "w");
189
           assert (pfile != NULL);
190
           191
192
           for (int i = 0; i < num_user; i++) {
193
                fprintf(pfile, "%f%c", Bu(i,0), i == num\_user-1 ?' \ ' :' );
194
195
           for (int i = 0; i < num_item; i++) {
196
                fprintf(pfile, "%f%c", Bi(i,0), i == num_item-1 ?' n' :' );
197
198
           for (int i = 0; i < num_cate; i++) {
199
                fprintf(pfile, "%f%c", Bc(i,0), i == num_cate-1 ?' n' :' );
200
201
           for (int i = 0; i < num\_rate; i++) {
                fprintf(pfile, "%f%c", Br(i,0), i == num_rate-1 ?'\n':'');
203
204
       }
205
206
207
208
   int main() {
       srand (514);
209
210
211
       readMappings();
       readData();
212
213
214
       double A = 0;
       MatrixXd Bu = MatrixXd::Zero(num_user, 1);
215
       MatrixXd Bi = MatrixXd::Zero(num_item, 1);
216
       MatrixXd Bc = MatrixXd::Zero(num_cate, 1);
217
       MatrixXd Br = MatrixXd::Zero(num_rate, 1);
218
219
220
       vector < double > stn_p (num_stn, 0);
       vector < double > vld_p (num_vld, 0);
221
```

```
predict(stn_tuple, stn_p, num_stn, A, Bu, Bi, Bc, Br);
222
       predict(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc, Br);
223
224
       double last_stn_err = calERR(stn_tuple, stn_p, num_stn, A, Bu, Bi, Bc
225
           , Br);
       for (int time = 0; time < MAX_ITER; time++) {
226
           double nA = 0;
227
228
            int ca = 0;
           MatrixXd nBu = MatrixXd::Zero(num_user, 1);
229
           MatrixXd nBi = MatrixXd::Zero(num_item, 1);
230
231
            MatrixXd nBc = MatrixXd::Zero(num_cate, 1);
           MatrixXd nBr = MatrixXd::Zero(num_rate, 1);
232
            VectorXd cu = VectorXd::Zero(num_user);
233
            VectorXd ci = VectorXd::Zero(num_item);
234
            VectorXd cc = VectorXd::Zero(num_cate);
235
            VectorXd cr = VectorXd::Zero(num_rate);
236
237
            for (auto tuple : stn_tuple) {
238
                int user = tuple.user;
239
240
                int item = tuple.item;
                int cate = tuple.cate;
241
                int rate = tuple.rate;
242
                double ratio = tuple.ratio;
243
244
245
                if (tuple.outOf == 0) {
246
                    continue;
247
248
                double p = A + Bu(user, 0) + Bi(item, 0) + Bc(cate, 0) + Br(rate)
249
                    ,0);
                double diff = (p - ratio);
250
251
                nA += -diff + A;
252
                ca += 1;
253
                nBu(user,0) += -diff + Bu(user,0);
254
                cu(user) += 1;
255
256
                nBi(item, 0) += -diff + Bi(item, 0);
257
                ci(item) += 1;
                nBc(cate, 0) += -diff + Bc(cate, 0);
258
                cc(cate) += 1;
259
                nBr(rate, 0) \leftarrow -diff + Br(rate, 0);
260
                cr(rate) += 1;
262
263
           if (time \% 5 == 0) {
264
265
                A = nA / ca;
             else if (time \% 5 == 1) {
                //Bu = nBu.array() / (cu.array() + lambda);
267
             else if (time \% 5 == 2) {
268
                //Bi = nBi.array() / (ci.array() + lambda);
269
             else if (time \% 5 == 3) {
270
271
                Bc = nBc.array() / (cc.array() + lambda);
             else {
272
                Br = nBr. array() / (cr. array() + lambda);
273
274
275
            if (time \% 5 == 0) {
276
277
                predict(stn_tuple, stn_p, num_stn, A, Bu, Bi, Bc, Br);
                predict(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc, Br);
278
279
                double stn_mse = calMAE(stn_tuple, stn_p, num_stn);
280
                double vld_mse = calMAE(vld_tuple , vld_p , num_vld);
281
                double stn_err = calERR(stn_tuple, stn_p, num_stn, A, Bu, Bi,
282
                     Bc, Br);
```

```
double vld_err = calERR(vld_tuple, vld_p, num_vld, A, Bu, Bi,
283
                printf("%d %f %f %f %f\n", time, stn_mse, vld_mse, stn_err,
284
                     vld_err);
285
                if (abs(last_stn_err - stn_err) / stn_err < eps) {</pre>
286
287
                     break;
                } else {
288
                     last_stn_err = stn_err;
289
290
291
292
293
       /* Save model */
294
       saveModel(A, Bu, Bi, Bc, Br);
295
```

Code Listing 4: Alternating Least Squares for Helpful Data

3.2 Rating Prediction

Code Listing 5: One-hot Encode UserID and ItemID for Rating Data

```
import gzip
from collections import defaultdict
import numpy
import random
def readGz(f):
 for 1 in gzip.open(f):
   yield eval(1)
userID = set()
itemID = set()
map_item_cate = dict()
with open("../dat/train_Rating.dat", "w") as wf:
   for 1 in readGz("../dat/train.json.gz"):
        user,item,cate,rate = l['reviewerID'],l['itemID'],l['
                                            categoryID'],1['rating']
        wf.write(' '.join([user, item, str(cate), str(int(rate))]) + '
                                            \n')
        map_item_cate[item] = str(cate)
        userID.add(user)
        itemID.add(item)
with open('../tab/userList', 'w') as wf:
   for user in list(userID):
        wf.write(user + '\n')
with open('../tab/itemList', 'w') as wf1, \
        open('../tab/cateList', 'w') as wf2:
    for item in list(itemID):
        wf1.write(item + '\n')
        wf2.write(map_item_cate[item] + '\n')
```

```
#include <cstdio>
#include <cstdlib>
#include <vector>
#include <string>
#include <unordered_map>
#include <algorithm>
#include <Eigen/Dense>
#include <random>
```

```
9
10 using namespace std;
11 using namespace Eigen;
12
13
14 // Parameters
15 const int num_tn = 200000;
16 const int num_stn = 140000;
17 const int num_vld = num_tn - num_stn;
18 const int num_user = 39249;
19 const int num_item = 19913;
20 const int num_cate = 5;
21 const int num_latent = 10;
22 const double lambda = 6;
const double mf_p = 1;
24 const int MAX_ITER = 100;
25 const double eps = 1e-4;
26
  struct Tuple {
27
      int user;
28
      int item:
29
      int cate:
30
      int rate;
31
      Tuple() {}
      Tuple(int u, int i, int c, int r): user(u), item(i), cate(c), rate(r)
33
           { }
34 };
35
36 default_random_engine generator;
uniform_real_distribution < double > distribution (0.0, 1.0/sqrt(num_latent));
39 unordered_map<string , int > map_user_idx;
40 unordered_map<int, string > map_idx_user;
unordered_map<string , int > map_item_idx;
42 unordered_map<int , string > map_idx_item;
43
44 vector < Tuple > tn_tuple;
45 vector < Tuple > stn_tuple;
46 vector < Tuple > vld_tuple;
47
48 char in [100010];
50 // Read Mappings
51 void readMappings() {
      { // user part
52
           FILE* pfile = fopen("../tab/userList", "r");
53
           assert (pfile != NULL);
54
           for (int i = 0; i < num\_user; i++) {
55
               fscanf(pfile, "%s", in);
56
               map_user_idx[in] = i;
57
58
               map_idx_user[i] = in;
59
           fclose(pfile);
60
61
        // item part
62
           FILE* pfile = fopen("../tab/itemList", "r");
63
           assert (pfile != NULL);
64
           for (int i = 0; i < num_item; i++) {
65
               fscanf(pfile, "%s", in);
66
67
               map_item_idx[in] = i;
68
               map_idx_item[i] = in;
69
70
           fclose (pfile);
71
      }
72 }
```

```
73
  // Read Data
  void readData() {
75
       FILE* pfile = fopen("../dat/train_Rating.dat", "r");
76
       assert (pfile != NULL);
77
       char c_user[21], c_item[21];
79
       int cate, rate;
       for (int i = 0; i < num_tn; i++) {
80
           fscanf(pfile, "%s%s%d%d", c_user, c_item, &cate, &rate);
81
82
           tn_tuple.emplace_back(map_user_idx.at(c_user), map_item_idx.at(
               c_item), cate, rate);
83
       fclose (pfile);
84
85
       for (int i = 0; i < num_stn; i++) {
86
87
           stn_tuple.emplace_back(tn_tuple[i]);
88
       for (int i = 0; i < num_vld; i++) {
89
           vld_tuple.emplace_back(tn_tuple[num_stn + i]);
90
91
92
93
   double calERR(vector < Tuple > & data, vector < double > & pred, int size,
94
     double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc, MatrixXd& P,
         MatrixXd& Q) {
       double err = 0;
96
       for (int i = 0; i < size; i++) {
97
           double diff = (pred[i] - data[i].rate);
98
           err += diff * diff;
99
100
       err += lambda * (Bu.squaredNorm() + Bi.squaredNorm() + Bc.squaredNorm
101
           ()
         + mf_p * (P.squaredNorm() + Q.squaredNorm()));
102
103
       return err;
104
105
106
   double calMSE(vector < Tuple > & data, vector < double > & pred, int size) {
107
       double err = 0;
       for (int i = 0; i < size; i++) {
108
           double diff = (pred[i] - data[i].rate);
109
           err += diff * diff;
110
111
       return err / data.size();
112
113
114
   void predict(vector < Tuple > & data, vector < double > & pred, int size,
115
     double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc, MatrixXd& P,
116
         MatrixXd& Q) {
       for (int i = 0; i < size; i++) {
117
           int user = data[i].user;
118
           int item = data[i].item;
119
           int cate = data[i].cate;
120
           pred[i] = A + Bu(user, 0) + Bi(item, 0) + Bc(cate, 0) + mf_p * P.row
121
               (user) * Q.row(item).transpose();
122
123
124
  void setRandom(MatrixXd& M, int nr, int nc) {
125
       for (int i = 0; i < nr; i++) {
126
           for (int j = 0; j < nc; j++) {
127
128
               M(i, j) = distribution (generator);
129
130
       }
131
132
```

```
void saveModel(double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc,
       MatrixXd& P, MatrixXd& Q) {
       /* Meta Information
134
        * num_user num_item
135
        * A (1, 1)
136
        * Bu (1, num_user)
137
138
        * Bi (1, num_item) */
139
            FILE* pfile = fopen("../mdl_Rating/meta.mat", "w");
140
            assert (pfile != NULL);
141
            fprintf(pfile, "%d %d\n", num_user, num_item);
fprintf(pfile, "%f\n", A);
142
143
            for (int i = 0; i < num_user; i++) {
144
                 fprintf(pfile, "%f%c", Bu(i,0), i == num_user-1 ?' \n':');
145
146
147
            for (int i = 0; i < num_item; i++) {
                 fprintf(pfile, "%f%c", Bi(i,0), i == num_item-1 ?'\n' :' ');
148
149
            for (int i = 0; i < num_cate; i++) {
    fprintf(pfile, "%f%c", Bc(i,0), i == num_cate-1 ?'\n':');</pre>
150
151
152
       }
153
154
       /* User Matrix:
155
        * num_user num_latent
156
        * P (num_user, num_latent) */
157
158
            FILE* pfile = fopen("../mdl_Rating/user.mat", "w");
159
            assert (pfile != NULL);
160
            fprintf(pfile, "%d %d\n", num_user, num_latent);
161
            for (int i = 0; i < num_user; i++) {
162
                 for (int j = 0; j < num_latent; j++) {
163
                     fprintf(pfile, "%f%c", P(i, j), j == num_latent-1?'\n':
164
                           ');
165
166
167
            fclose (pfile);
168
169
       /* Item Matrix:
170
        * num_item num_latent
171
          Q (num_item, num_latent) */
172
173
            FILE* pfile = fopen("../mdl_Rating/item.mat", "w");
174
            assert(pfile != NULL);
175
            fprintf(pfile, "%d %d\n", num_item, num_latent);
176
            for (int i = 0; i < num_item; i++) {
177
                 for (int j = 0; j < num_latent; j++) {
178
                     fprintf(pfile, "%f%c", Q(i, j), j == num_latent-1 ?' \ :
179
                           ');
180
181
            fclose(pfile);
182
183
184
185
   int main() {
186
       srand (514);
187
188
       readMappings();
189
190
       readData();
191
       double A = 0;
192
       MatrixXd Bu = MatrixXd::Zero(num_user, 1);
193
       MatrixXd Bi = MatrixXd::Zero(num_item, 1);
194
```

```
MatrixXd Bc = MatrixXd::Zero(num_cate, 1);
195
       MatrixXd P = MatrixXd::Zero(num_user, num_latent);
196
       setRandom(P, num_user, num_latent);
197
       MatrixXd Q = MatrixXd::Zero(num_item, num_latent);
198
       setRandom(Q, num_item, num_latent);
199
200
       vector < double > stn_p (num_stn, 0);
201
       vector < double > vld_p (num_vld, 0);
202
       predict (stn\_tuple \;,\; stn\_p \;,\; num\_stn \;,\; A,\; Bu \;,\; Bi \;,\; Bc \;,\; P \;,\; Q) \;;
203
       predict(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc, P, Q);
204
205
206
       double last_stn_err = calERR(stn_tuple, stn_p, num_stn, A, Bu, Bi, Bc
           , P, Q);
       for (int time = 0; time < MAX_ITER; time++) {</pre>
207
           double nA = 0;
208
           double ca = 0;
209
           MatrixXd nBu = MatrixXd::Zero(num_user, 1);
210
           MatrixXd nBi = MatrixXd::Zero(num_item, 1);
211
           MatrixXd nBc = MatrixXd::Zero(num_cate, 1);
212
            VectorXd cu = VectorXd::Zero(num_user);
213
            VectorXd ci = VectorXd::Zero(num_item);
214
            VectorXd cc = VectorXd::Zero(num_cate);
215
           MatrixXd nP = MatrixXd::Zero(num_user, num_latent);
216
           MatrixXd nQ = MatrixXd::Zero(num_item, num_latent);
217
           VectorXd cP = VectorXd::Zero(num_user);
218
            VectorXd cQ = VectorXd::Zero(num_item);
219
220
221
            for (auto tuple : stn_tuple) {
                int user = tuple.user;
222
                int item = tuple.item;
223
                int cate = tuple.cate;
224
225
                double rate = tuple.rate;
                double p = A + Bu(user, 0) + Bi(item, 0) + Bc(cate, 0) + mf_p *
226
                    P.row(user) * Q.row(item).transpose();
227
                double diff = (p - rate);
228
229
                nA += -diff + A;
230
                ca += 1;
                nBu(user, 0) += -diff + Bu(user, 0);
231
                cu(user) += 1;
232
                nBi(item, 0) += -diff + Bi(item, 0);
233
                ci(item) += 1;
                nBc(cate, 0) += -diff + Bc(cate, 0);
235
236
                cc(cate) += 1;
                nP.row(user) += (-diff + P.row(user) * Q.row(item).transpose
237
                    ()) * Q.row(item);
                nQ.row(item) += (-diff + P.row(item) * Q.row(item).transpose
238
                    ()) * P.row(user);
                cP(user) += Q.row(item).squaredNorm();
239
                cQ(item) += P.row(user).squaredNorm();
240
           }
241
242
           if (time \% 6 == 0) {
243
                A = nA / ca;
244
245
             else if (time \% 6 == 1) {
                Bu = nBu.array() / (cu.array() + lambda);
246
            else\ if\ (time\ \%\ 6 == 2)
247
                Bi = nBi.array() / (ci.array() + lambda);
248
             else if (time \% 6 == 3) {
249
                Bc = nBc.array() / (cc.array() + lambda);
250
251
             else if (time \% 6 == 4) {
                P = nP.array().colwise() / (cP.array() + lambda);
252
253
             else {
254
                Q = nQ. array(). colwise() / (cQ. array() + lambda);
255
```

```
256
                                               if (time \% 6 == 0) {
257
                                                                 predict(stn_tuple, stn_p, num_stn, A, Bu, Bi, Bc, P, Q);
258
                                                                predict(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc, P, Q);
259
260
                                                                double stn_mse = calMSE(stn_tuple, stn_p, num_stn);
261
                                                                double vld_mse = calMSE(vld_tuple, vld_p, num_vld);
                                                                double stn_err = calERR(stn_tuple, stn_p, num_stn, A, Bu, Bi,
263
                                                                                    Bc\,,\ P\,,\ Q)\ ;
                                                                double vld_err = calERR(vld_tuple, vld_p, num_vld, A, Bu, Bi,
264
                                                                                    Bc, P, Q);
                                                                printf("\coloredge models") f \coloredge models f \coloredge mod
265
                                                                                vld_err);
266
                                                                if (abs(last_stn_err - stn_err) / stn_err < eps) {</pre>
267
268
                                                                        else {
269
                                                                                  last_stn_err = stn_err;
270
271
272
273
274
                             /* Save model */
275
                             saveModel(A, Bu, Bi, Bc, P, Q);
276
277
```

Code Listing 6: Alternating Least Squares for Rating Data

```
1 #include <cstdio>
2 #include <cstdlib>
3 #include <vector>
4 #include <string>
5 #include <unordered_map>
6 #include <algorithm>
7 #include <Eigen/Dense>
8 #include <random>
10 using namespace std;
11 using namespace Eigen;
12
14 // Parameters
15 const int num_tn = 200000;
16 const int num_stn = 200000;
17 const int num_vld = num_tn - num_stn;
18 const int num_user = 39249;
        int num_item = 19913;
19 const
20 const int num_cate = 5;
21 const int num_latent = 30;
22 const double learn_rate = 1.2;
23 const double learn_rate_decay = 0.0001;
24 const double lambda = 6;
25 const double momentum = 0.9;
const double momentum_increase = 0;
const double mf_p = 1.0;
  const int MAX_ITER = 5000;
  struct Tuple {
30
31
      int user;
      int item;
32
33
      int cate;
      int rate;
34
      Tuple() {}
35
36
      Tuple(int u, int i, int c, int r): user(u), item(i), cate(c), rate(r)
           { }
```

```
37 };
38
  default_random_engine generator;
39
  uniform_real_distribution < double > distribution (0.0, 1.0/sqrt(num_latent));
40
42 unordered_map<string, int > map_user_idx;
43 unordered_map < int , string > map_idx_user;
44 unordered_map < string , int > map_item_idx ;
45 unordered_map<int , string > map_idx_item;
47 vector < Tuple > tn_tuple;
  vector < Tuple > stn_tuple;
49 vector < Tuple > vld_tuple;
51 char in [100010];
53 // Read Mappings
54 void readMappings() {
       { // user part
55
           FILE* pfile = fopen("../tab/userList", "r");
           assert (pfile != NULL);
57
           for (int i = 0; i < num\_user; i++) {
58
               fscanf(pfile, "%s", in);
59
               map\_user\_idx[in] = i;
60
               map_idx_user[i] = in;
61
62
           fclose (pfile);
63
64
         // item part
65
           FILE* pfile = fopen("../tab/itemList", "r");
66
           assert (pfile != NULL);
67
           for (int i = 0; i < num\_item; i++) {
68
               fscanf(pfile, "%s", in);
69
               map_item_idx[in] = i;
70
               map_idx_item[i] = in;
71
72
73
           fclose (pfile);
74
75
76
  // Read Data
77
  void readData() {
      FILE* pfile = fopen("../dat/train_Rating.dat", "r");
79
       assert (pfile != NULL);
80
      char c_user[21], c_item[21];
81
       int cate, rate;
       for (int i = 0; i < num_tn; i++) {</pre>
83
           fscanf(pfile, "%s%s%d%d", c_user, c_item, &cate, &rate);
84
           tn_tuple.emplace_back(map_user_idx.at(c_user), map_item_idx.at(
85
               c_item), cate, rate);
86
       fclose(pfile);
87
88
       for (int i = 0; i < num_stn; i++) {
89
90
           stn_tuple.emplace_back(tn_tuple[i]);
91
       for (int i = 0; i < num_vld; i++) {
92
93
           vld_tuple.emplace_back(tn_tuple[num_stn + i]);
94
95
  double calERR(vector < Tuple > & data, vector < double > & pred, int size,
97
    double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc, MatrixXd& P,
98
        MatrixXd& Q) {
      double err = 0;
```

```
for (int i = 0; i < size; i++) {
100
            double diff = (pred[i] - data[i].rate);
101
            err += diff * diff;
102
103
       err += lambda * (Bu.squaredNorm() + Bi.squaredNorm() + Bc.squaredNorm
104
         + mf_p * (P.squaredNorm() + Q.squaredNorm()));
105
106
       return err;
107
108
   double calMSE(vector < Tuple > & data, vector < double > & pred, int size) {
       double err = 0;
110
       for (int i = 0; i < size; i++) {
111
            double diff = (pred[i] - data[i].rate);
112
            err += diff * diff;
113
114
       return err / data.size();
115
116
117
   void predict (vector < Tuple > & data, vector < double > & pred, int size,
118
     double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc, MatrixXd& P,
119
         MatrixXd& Q) {
       for (int i = 0; i < size; i++) {
120
            int user = data[i].user;
121
            int item = data[i].item;
122
            int cate = data[i].cate;
123
            pred[i] = A + Bu(user, 0) + Bi(item, 0) + Bc(cate, 0)
124
              + mf_p * P.row(user) * Q.row(item).transpose();
125
126
127
128
   void setRandom(MatrixXd& M, int nr, int nc) {
129
       for (int i = 0; i < nr; i++) {
130
            for (int j = 0; j < nc; j++) {
131
                M(i, j) = distribution (generator);
132
133
134
135
136
   void saveModel(double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc,
137
       MatrixXd& P, MatrixXd& Q) {
       /* Meta Information
138
        * num_user num_item
139
        * A (1, 1)
140
        * Bu (1, num_user)
141
        * Bi (1, num_item)
142
        * Bc (1, num_cate) */
143
144
            FILE* pfile = fopen("../mdl_rating/meta.mat", "w");
145
            assert(pfile != NULL);
146
            fprintf(pfile, "%d %d\n", num_user, num_item);
fprintf(pfile, "%f\n", A);
147
148
            for (int i = 0; i < num\_user; i++) {
149
                fprintf(pfile, "%f%c", Bu(i,0), i == num_user-1 ?'\n' :' ');
150
151
            for (int i = 0; i < num\_item; i++) {
152
                fprintf(pfile, "%f%c", Bi(i,0), i == num_item-1 ?'\n':');
153
154
            for (int i = 0; i < num\_cate; i++) {
155
                fprintf(pfile, "%f%c", Bc(i,0), i == num_cate-1 ?' n' :' );
156
157
            fclose (pfile);
158
159
160
       /* User Matrix:
161
```

```
* num user num latent
162
        * P (num_user, num_latent) */
163
164
            FILE* pfile = fopen("../mdl_rating/user.mat", "w");
165
            assert (pfile != NULL);
166
            fprintf(pfile, "%d %d\n", num_user, num_latent);
167
            for (int i = 0; i < num\_user; i++) {
168
                for (int j = 0; j < num\_latent; j++) {
    fprintf(pfile, "%f%c", P(i, j), j == num\_latent-1?'\n':
169
170
                           ');
171
172
            fclose (pfile);
173
174
175
       /* Item Matrix:
176
        * num_item num_latent
177
        * Q (num_item, num_latent) */
178
179
            FILE* pfile = fopen("../mdl_rating/item.mat", "w");
180
            assert (pfile != NULL);
181
            fprintf(pfile, "%d %d\n", num_item, num_latent);
182
            for (int i = 0; i < num_item; i++) {
183
                for (int j = 0; j < num_latent; j++) {
184
                     fprintf(pfile, "%f%c", Q(i, j), j == num_latent-1 ?'\n':
185
186
187
            fclose(pfile);
188
189
190
191
   int main() {
192
       srand (514);
193
194
       readMappings();
195
196
       readData();
197
       double A = distribution(generator);
198
       MatrixXd Bu = MatrixXd::Zero(num_user, 1);
199
       setRandom(Bu, num_user, 1);
200
       MatrixXd Bi = MatrixXd::Zero(num_item, 1);
201
       setRandom(Bi, num_item, 1);
202
       MatrixXd Bc = MatrixXd::Zero(num_cate, 1);
203
       setRandom(Bc, num_cate, 1);
204
       MatrixXd P = MatrixXd::Zero(num_user, num_latent);
       setRandom(P, num_user, num_latent);
206
       MatrixXd Q = MatrixXd::Zero(num_item, num_latent);
207
       setRandom(Q, num_item, num_latent);
208
209
       double nA = 0;
210
       MatrixXd nBu = MatrixXd::Zero(num_user, 1);
211
       MatrixXd nBi = MatrixXd::Zero(num_item, 1);
212
       MatrixXd nBc = MatrixXd::Zero(num_cate, 1);
213
214
       MatrixXd nP = MatrixXd::Zero(num_user, num_latent);
       MatrixXd nQ = MatrixXd::Zero(num_item, num_latent);
215
216
217
       vector < double > stn_p (num_stn, 0);
       vector < double > vld_p (num_vld, 0);
218
       vector < double > tn_p (num_tn, 0);
219
       predict(stn_tuple, stn_p, num_stn, A, Bu, Bi, Bc, P, Q);
220
       predict(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc, P, Q);
221
222
       predict(tn_tuple, tn_p, num_tn, A, Bu, Bi, Bc, P, Q);
223
224
       int cnt = 0;
```

```
double last_vld_err = calERR(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc
225
            , P, Q);
       for (int time = 0; time < MAX_ITER; time++) {</pre>
226
            double n_learn_rate = learn_rate / (1 + learn_rate_decay * time)
227
                / num stn;
            //double n_learn_rate = learn_rate / (1 + learn_rate_decay * time
228
                ) / num_tn;
            double n_momentum = momentum * (1 + momentum_increase * time);
229
230
            /* momentum */
231
232
           nA *= n_momentum;
           nBu *= n_momentum;
233
            nBi *= n_momentum;
234
235
            nP *= n_momentum;
            nQ = n_momentum;
236
237
            for (int i = 0; i < num_stn; i++) {
238
                int user = stn_tuple[i].user;
239
                int item = stn_tuple[i].item;
240
                int cate = stn_tuple[i].cate;
241
                double diff = (stn_p[i] - stn_tuple[i].rate);
242
            /*
243
            for (int i = 0; i < num_tn; i++) {
244
                int user = tn_tuple[i].user;
245
                int item = tn_tuple[i].item;
246
                double diff = (tn_p[i] - tn_tuple[i].rate);
247
            */
248
249
250
                nA += 2 * diff;
                nBu(user,0) += 2 * diff;
251
                nBi(item, 0) += 2 * diff;
252
                nBc(cate, 0) += 2 * diff;
253
                nP.row(user) += 2 * diff * Q.row(item);
254
                nQ.row(item) += 2 * diff * P.row(user);
255
            }
256
257
258
            for (int i = 0; i < num\_user; i++) {
                nBu(i,0) += lambda * 2 * Bu(i,0);
259
                nP.row(i) += lambda * 2 * P.row(i);
260
            }
261
262
            for (int i = 0; i < num\_item; i++) {
                nBi(i,0) += lambda * 2 * Bi(i,0);
264
                nQ.row(i) += lambda * 2 * Q.row(i);
265
266
267
            /* apply gradient */
268
           A -= n_learn_rate * nA;
269
           Bu -= n_learn_rate * nBu;
270
            Bi -= n_learn_rate * nBi;
271
            //Bc -= n_learn_rate * nBc;
272
           P -= n_learn_rate * nP;
273
           Q -= n_learn_rate * nQ;
274
275
276
            /* predict */
            predict (\,stn\_tuple\;,\;\; stn\_p\;,\;\; num\_stn\;,\;\; A,\;\; Bu\;,\;\; Bi\;,\;\; Bc\;,\;\; P,\;\; Q)\,;
277
            predict(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc, P, Q);
278
279
            predict(tn_tuple, tn_p, num_tn, A, Bu, Bi, Bc, P, Q);
280
            if (time % 100 != 0) continue;
281
            double stn_mse = calMSE(stn_tuple, stn_p, num_stn);
282
            double vld_mse = calMSE(vld_tuple , vld_p , num_vld);
283
            double stn_err = calERR(stn_tuple, stn_p, num_stn, A, Bu, Bi, Bc,
284
                 P, Q);
```

```
double vld_err = calERR(vld_tuple, vld_p, num_vld, A, Bu, Bi, Bc,
285
            printf("%d %f %f %f %f\n", time, stn_mse, vld_mse, stn_err,
286
                vld_err);
287
            if (last_vld_err <= vld_err) {</pre>
288
                 cnt += 1;
289
            } else {
290
                 last_vld_err = vld_err;
291
                 cnt = 0;
292
293
294
            if (cnt == 3) {
295
                 // printf("Stop at #%d\n", time);
296
                 //break;
297
298
299
            if (time > 0 and time \% 1000 == 0) {
300
                 /* Save model */
301
                 saveModel(A, Bu, Bi, Bc, P, Q);
302
            }
303
304
305
       /* Save model */
306
       saveModel(A, Bu, Bi, Bc, P, Q);
307
308
```

Code Listing 7: Stochastic Gradient Descent for Rating Data

```
1 #include <cstdio>
2 #include <cstdlib >
3 #include <vector>
4 #include <string>
5 #include <unordered_map>
6 #include <algorithm>
7 #include <Eigen/Dense>
8 #include <random>
10 using namespace std;
11 using namespace Eigen;
unordered_map < string , int > map_user_idx;
unordered_map<int, string > map_idx_user;
unordered_map<string , int > map_item_idx;
unordered_map < int , string > map_idx_item;
vector < int > map_itemIdx_cate;
unordered_map<int , double> user_sum;
20 unordered_map<int , int > user_cnt;
unordered_map<int , double > item_sum;
22 unordered_map<int , int > item_cnt;
23 double sum;
24 double cnt;
\frac{26}{1} = \frac{1}{100} = \frac{200000}{100};
const int num_stn = 200000;
28 const int num_user = 39249;
29 const int num_item = 19913;
30 const int num_cate = 5;
31 const int num_latent = 30;
32 const double mf_p = 1.0;
33 char in [100010];
35 // Read Mappings
36 void readMappings() {
```

```
{ // user part
37
            FILE* pfile = fopen("../tab/userList", "r");
38
            assert(pfile != NULL);
39
            for (int i = 0; i < num\_user; i++) {
40
41
                fscanf(pfile, "%s", in);
                map\_user\_idx[in] = i;
42
43
                map_idx_user[i] = in;
44
            fclose (pfile);
45
46
         // item part
47
           FILE* pfile = fopen("../tab/itemList", "r");
48
            assert (pfile != NULL);
49
            for (int i = 0; i < num_item; i++) {
    fscanf(pfile, "%s", in);</pre>
50
51
                map_item_idx[in] = i;
52
                map_idx_item[i] = in;
53
54
            fclose (pfile);
55
56
         // cate part
57
            FILE* pfile = fopen("../tab/cateList", "r");
58
            assert (pfile != NULL);
59
            for (int i = 0; i < num\_item; i++) {
60
61
                int cate;
                fscanf(pfile, "%d", &cate);
62
                map_itemIdx_cate.push_back(cate);
63
64
            fclose(pfile);
65
66
67
68
   // Read Data
70 void readData() {
       FILE* pfile = fopen("../dat/train_Rating.dat", "r");
71
       assert (pfile != NULL);
72
73
       char c_user[21], c_item[21];
       int cate , rate ;
for (int i = 0; i < num_stn; i++) {</pre>
74
75
            fscanf(pfile, "%s%s%d%d", c_user, c_item, &cate, &rate);
76
            int user = map_user_idx.at(c_user);
77
            int item = map_item_idx.at(c_item);
78
            user_sum[user] += rate;
79
            user_cnt[user] += 1;
80
            item_sum[item] += rate;
81
82
            item_cnt[item] += 1;
83
            sum += rate;
            cnt += 1;
84
85
       fclose (pfile);
86
87
88
   void readModel(double& A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc,
89
       MatrixXd& P, MatrixXd &Q) {
90
       int dump;
       /* Meta Information
91
        * num_user num_item
92
93
        * A (1, 1)
        * Bu (1, num_user)
95
        * Bi (1, num_item)
        * Bc (1, num_cate) */
96
97
98
            FILE* pfile = fopen("../mdl_rating/meta.mat", "r");
            assert (pfile != NULL);
99
            fscanf(pfile, "%d%d", &dump, &dump);
100
```

```
fscanf(pfile, "%lf", &A);
101
            for (int i = 0; i < num\_user; i++) {
102
                 fscanf(pfile, "%lf", &Bu(i,0));
103
104
            for (int i = 0; i < num\_item; i++) {
105
                 fscanf(pfile, "%lf", &Bi(i,0));
106
107
            for (int i = 0; i < num_cate; i++) {
108
                 fscanf(pfile, "%lf", &Bc(i,0));
109
            }
110
111
112
       /* User Matrix:
113
        * num_user num_latent
114
        * P (num_user, num_latent) */
115
116
            FILE* pfile = fopen("../mdl_rating/user.mat", "r");
117
            assert(pfile != NULL);
118
            fscanf(pfile, "%d%d", &dump, &dump);
119
            for (int i = 0; i < num\_user; i++) {
120
                 for (int j = 0; j < num_latent; j++) {
    fscanf(pfile, "%lf", &P(i, j));</pre>
121
122
123
124
            fclose (pfile);
125
126
127
       /* Item Matrix:
128
        * num_item num_latent
129
        * Q (num_item, num_latent) */
130
131
            FILE* pfile = fopen("../mdl_rating/item.mat", "r");
132
            assert (pfile != NULL);
133
            fscanf(pfile, "%d%d", &dump, &dump);
134
            for (int i = 0; i < num\_item; i++) {
135
                 for (int j = 0; j < num_latent; j++) {
    fscanf(pfile, "%lf", &Q(i, j));</pre>
136
137
138
139
            fclose (pfile);
140
141
       }
142
143
   // Predict Test
144
   void predictTest(double& A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& Bc,
145
       MatrixXd& P, MatrixXd &Q) {
       FILE* pfin = fopen("../dat/pairs_Rating.txt", "r");
146
        assert (pfin != NULL);
147
148
       FILE* pfout = fopen("../pred/predict_Rating.txt", "w");
149
        assert(pfout != NULL);
150
151
       char dump[31];
152
        fscanf(pfin, "%s", dump);
153
        fprintf(pfout, "%s\n", "userID-itemID, prediction");
154
155
       char c_user[21], c_item[21];
156
157
        for (int i = 0; i < 14000; i++) {
            fscanf(pfin, "%s%s", c_user, c_item);
158
159
160
            if (map_user_idx.find(c_user) != map_user_idx.end() and
              map_item_idx.find(c_item) != map_item_idx.end()) {
161
                 int user = map_user_idx.at(c_user);
162
163
                 int item = map_item_idx.at(c_item);
                 int cate = map_itemIdx_cate.at(item);
164
```

```
rate = A + Bu(user,0) + Bi(item,0) + Bc(cate,0)
165
                  + mf_p * P.row(user) * Q.row(item).transpose();
166
            } else if (map_user_idx.find(c_user) != map_user_idx.end()) {
167
                int user = map_user_idx[c_user];
168
                rate = user_sum[user] / user_cnt[user];
169
            } else if (map_item_idx.find(c_item) != map_item_idx.end()) {
170
                int item = map_item_idx[c_item];
171
                rate = item_sum[item] / item_cnt[item];
172
            } else {
173
174
                assert (false);
175
                rate = sum / cnt;
176
            rate = min(max(rate, 0.0), 5.0);
177
            fprintf(pfout, "%s-%s,%f\n", c_user, c_item, rate);
178
179
180
       fclose (pfin);
181
       fclose (pfout);
182
183
184
   int main() {
185
       readMappings();
186
       readData();
187
188
189
       double A:
       MatrixXd Bu = MatrixXd::Zero(num_user, 1);
190
       MatrixXd Bi = MatrixXd::Zero(num_item, 1);
191
       MatrixXd Bc = MatrixXd::Zero(num_cate, 1);
192
       MatrixXd P = MatrixXd::Zero(num_user, num_latent);
193
       MatrixXd Q = MatrixXd::Zero(num_item, num_latent);
194
       readModel(A, Bu, Bi, Bc, P, Q);
195
196
       predictTest(A, Bu, Bi, Bc, P, Q);
197
198
```

Code Listing 8: Predict Ratings for Rating Data

```
1 #include <cstdio>
2 #include <cstdlib>
3 #include <vector>
4 #include <string>
5 #include <unordered_map>
6 #include <algorithm>
7 #include <Eigen/Dense>
8 #include <random>
10 using namespace std;
11 using namespace Eigen;
13
14 // Parameters
int num_tn = 200000;
16 const int num_stn = 180000;
int num_vld = num_tn - num_stn;
18 const int num_user = 39249;
19 const int num_item = 19913;
20 const int num_latent = 30;
const double learn_rate = 1.2;
22 const double learn_rate_decay = 0.0001;
23 const double lambda = 30;
24 const double momentum = 0.9;
25 const double momentum_increase = 0.0001;
26 const double mf_p = 1.0;
const double in_p = 1.0;
28 const int MAX_ITER = 5000;
```

```
29 const double threshold_prefer = 5;
  const double eps = 1e-9;
31
  struct Tuple {
32
33
       int user;
       int item;
       double rate;
35
       Tuple() {}
36
       Tuple(int u, int i, double r): user(u), item(i), rate(r) {}
37
38
  };
39
40 default_random_engine generator;
41 // normal_distribution < double > distribution (0.0, 1.0/sqrt (num_latent));
42 uniform_real_distribution < double > distribution (0.0, 1.0/sqrt(num_latent));
44 unordered_map<string , double> map_user_idx;
unordered_map<int , string > map_idx_user;
unordered_map < string , double > map_item_idx ;
  unordered_map < double, string > map_idx_item;
unordered_map<int , vector<int>> user_prefer;
unordered_map<int , vector<int>> item_prefer;
vector < Tuple > tn_tuple;
52 vector < Tuple > stn_tuple;
53 vector < Tuple > vld_tuple;
55 char in [100010];
56
57 // Read Mappings
  void readMappings() {
       { // user part
59
           FILE* pfile = fopen("../tab/userList", "r");
60
            assert (pfile != NULL);
61
            for (int i = 0; i < num_user; i++) {
62
                fscanf(pfile, "%s", in);
map_user_idx[in] = i;
63
64
65
                map_idx_user[i] = in;
66
           fclose(pfile);
67
68
         // item part
69
           FILE* pfile = fopen("../tab/itemList", "r");
70
            assert(pfile != NULL);
71
            for (int i = 0; i < num_item; i++) {
72
                fscanf(pfile, "%s", in);
map_item_idx[in] = i;
73
74
                map_idx_item[i] = in;
75
76
77
            fclose (pfile);
78
79
80
  // Read Data
81
  void readData() {
82
       FILE* pfile = fopen("../dat/train.dat", "r");
       assert (pfile != NULL);
84
       char c_user[21], c_item[21];
85
86
       double rate;
       for (int i = 0; i < num_tn; i++) {
            fscanf(pfile, "%s%s%lf", c_user, c_item, &rate);
88
            if (map_user_idx.find(c_user) != map_user_idx.end() and
89
              map_item_idx.find(c_item) != map_item_idx.end()) {
90
91
                tn_tuple.emplace_back(map_user_idx[c_user], map_item_idx[
                    c_item], rate);
92
```

```
93
       fclose(pfile);
95
       // Split subtrain, validation
96
97
       num_tn = tn_tuple.size();
       printf("%d\n", num_tn);
99
       num_vld = num_tn - num_stn;
       random_shuffle(tn_tuple.begin(), tn_tuple.end());
100
       for (int i = 0; i < num_stn; i++) {
101
            stn_tuple.emplace_back(tn_tuple[i]);
102
103
       for (int i = 0; i < num_vld; i++) {
104
            vld_tuple.emplace_back(tn_tuple[num_stn + i]);
105
106
107
       // Preference
108
       for (int i = 0; i < num_stn; i++) {
109
            if (stn_tuple[i].rate >= threshold_prefer) {
110
                user_prefer[stn_tuple[i].user].emplace_back(stn_tuple[i].item
111
112
113
114
115
   double calERR(vector < Tuple > & data, vector < double > & pred, int size,
116
     double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& P, MatrixXd& Q,
117
         MatrixXd& X) {
       double err = 0;
118
       for (int i = 0; i < size; i++) {
119
           double diff = (pred[i] - data[i].rate);
120
            err += diff * diff;
121
122
       err += lambda * (Bu.squaredNorm() + Bi.squaredNorm() + mf_p * (P.
123
           squaredNorm() + Q.squaredNorm()));
       err += lambda * X.squaredNorm();
124
125
       return err;
126
127
   double calRMSE(vector < Tuple > & data, vector < double > & pred, int size) {
128
       double err = 0;
129
       for (int i = 0; i < size; i++) {
130
           double diff = (pred[i] - data[i].rate);
131
           err += diff * diff;
132
133
       return sqrt(err / data.size());
134
135
136
   void predict (vector < Tuple > & data, vector < double > & pred, int size,
137
     double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& P, MatrixXd& Q,
138
         MatrixXd& sX) {
       for (int i = 0; i < size; i++) {
139
140
            int user = data[i].user;
            int item = data[i].item;
141
            if (sX.row(user).norm() < eps) {
142
                pred[i] = A + Bu(user, 0) + Bi(item, 0) +
143
                  mf_p * P.row(user) * Q.row(item).transpose();
144
            } else {
145
                pred[i] = A + Bu(user, 0) + Bi(item, 0) +
146
                  mf_p * (P.row(user) + in_p * pow(sX.row(user).norm(), -0.5)
147
                       * sX.row(user)) * Q.row(item).transpose();
148
149
150
152 void baseline() {
```

```
unordered_map<int, double> sum;
153
       unordered_map<int, int> cnt;
154
       double gsum = 0;
155
       int gcnt = 0;
156
157
       for (auto tuple: stn_tuple) {
            int user = tuple.user;
158
            double rate = tuple.rate;
159
            sum[user] += rate;
160
            cnt[user] += 1;
161
            gsum += rate;
162
            gcnt += 1;
163
164
165
       double err = 0;
166
       for (auto tuple: vld_tuple) {
167
            int user = tuple.user;
168
            double rate = tuple.rate;
169
            double p;
170
            if (sum.find(user) != sum.end()) {
171
172
                p = sum[user] / cnt[user];
            } else {
173
                p = gsum / gcnt;
174
175
            printf("%f %f\n", p, rate);
176
            double diff = p - rate;
177
            err += diff * diff;
178
179
       printf("%f\n", sqrt(err/num_vld));
180
181
       exit(0);
182
183
   void setRandom(MatrixXd& M, int nr, int nc) {
184
       for (int i = 0; i < nr; i++) {
185
            for (int j = 0; j < nc; j++) {
186
                M(i, j) = distribution(generator);
187
188
189
       }
190
191
   void saveModel(double A, MatrixXd& Bu, MatrixXd& Bi, MatrixXd& P,
192
       MatrixXd& Q) {
       /* Meta Information
        * num_user num_item
194
        * A (1, 1)
195
        * Bu (1, num_user)
196
197
        * Bi (1, num_item) */
198
            FILE* pfile = fopen("../mdl/meta.mat", "w");
199
            assert (pfile != NULL);
200
            fprintf(pfile , "%d %d\n" , num_user , num_item);
fprintf(pfile , "%f\n" , A);
201
202
            for (int i = 0; i < num\_user; i++) {
203
                fprintf(pfile, "%f%c", Bu(i,0), i == num_user-1 ?'\n':');
204
205
206
            for (int i = 0; i < num\_item; i++) {
                fprintf(pfile, "%f%c", Bi(i,0), i == num_item-1 ?'\n':'');
207
            }
208
209
       }
210
       /* User Matrix:
211
212
        * num_user num_latent
        * P (num_user, num_latent) */
213
214
       {
            FILE* pfile = fopen("../mdl/user.mat", "w");
215
            assert(pfile != NULL);
216
```

```
fprintf(pfile, "%d %d\n", num_user, num_latent);
217
            for (int i = 0; i < num\_user; i++) {
218
                for (int j = 0; j < num_latent; j++) {
219
                     fprintf(pfile, "%f%c", P(i, j), j == num_latent-1 ?' \n' :
220
221
222
            fclose (pfile);
223
224
225
226
       /* Item Matrix:
        * num_item num_latent
227
        * Q (num_item, num_latent) */
228
229
            FILE* pfile = fopen("../mdl/item.mat", "w");
230
            assert(pfile != NULL);
231
            fprintf (pfile, "%d %d\n", num_item, num_latent);
232
            for (int i = 0; i < num\_item; i++) {
233
                for (int j = 0; j < num\_latent; j++) {
	fprintf(pfile, "%f%c", Q(i, j), j == num\_latent-1?'\n':
234
235
                         '');
236
237
            fclose (pfile);
238
239
240
241
   int main() {
242
       srand (514);
243
244
       readMappings();
245
       readData();
246
247
       // baseline();
248
249
       double A = distribution(generator);
250
251
       MatrixXd Bu = MatrixXd::Zero(num_user, 1);
       setRandom(Bu, num_user, 1);
252
       MatrixXd Bi = MatrixXd::Zero(num_item, 1);
253
       setRandom(Bi, num_item, 1);
254
       MatrixXd P = MatrixXd::Zero(num_user, num_latent);
255
       setRandom(P, num_user, num_latent);
256
       MatrixXd Q = MatrixXd::Zero(num_item, num_latent);
257
       setRandom(Q, num_item, num_latent);
258
       MatrixXd X = MatrixXd::Zero(num_item, num_latent);
259
       setRandom(X, num_item, num_latent);
260
       double nA = 0;
262
       MatrixXd nBu = MatrixXd::Zero(num_user, 1);
263
       MatrixXd nBi = MatrixXd::Zero(num_item, 1);
264
       MatrixXd nP = MatrixXd::Zero(num_user, num_latent);
265
266
       MatrixXd nQ = MatrixXd::Zero(num_item, num_latent);
       MatrixXd nX = MatrixXd::Zero(num_item, num_latent);
267
268
269
       MatrixXd sX = MatrixXd::Zero(num_user, num_latent);
270
       for (int i = 0; i < num\_user; i++) {
            for (auto t : user_prefer[i]) {
271
272
                sX.row(i) += X.row(t);
273
            }
       }
274
275
       vector < double > stn_p (num_stn, 0);
276
277
       vector < double > vld_p (num_vld, 0);
       predict(stn_tuple, stn_p, num_stn, A, Bu, Bi, P, Q, sX);
278
       predict(vld_tuple, vld_p, num_vld, A, Bu, Bi, P, Q, sX);
279
```

```
280
       int cnt = 0;
281
       double last_vld_err = calERR(vld_tuple, vld_p, num_vld, A, Bu, Bi, P,
282
            Q, X);
       for (int time = 0; time < MAX ITER; time++) {
283
           double n_learn_rate = learn_rate / (1 + learn_rate_decay * time)
284
               / num_stn;
           double n_momentum = momentum * (1 + momentum_increase * time);
285
286
           /* momentum */
287
288
           nA *= n_momentum;
           nBu *= n_momentum;
289
           nBi *= n_momentum;
290
           nP *= n_momentum;
291
           nQ *= n_momentum;
292
           nX = n_momentum;
293
294
           for (int i = 0; i < num_stn; i++) {
295
                int user = stn_tuple[i].user;
296
                int item = stn_tuple[i].item;
297
                double diff = (stn_p[i] - stn_tuple[i].rate);
298
299
               nA += 2 * diff;
300
                nBu(user, 0) += 2 * diff;
301
                nBi(item, 0) += 2 * diff;
302
                nP.row(user) += 2 * diff * Q.row(item);
303
                if (sX.row(user).norm() < eps) {
304
                    nQ.row(item) += 2 * diff * P.row(user);
305
306
                } else {
                    nQ.row(item) += 2 * diff * (P.row(user) + in_p * pow(sX)
307
                        row(user).norm(), -0.5) * sX.row(user));
308
                for (auto t : user_prefer[user]) {
309
                    nX.row(t) += 2 * diff * Q.row(item) *
310
                      (pow(sX.row(user).norm(), -0.5) +
311
                        -0.5 * pow(sX.row(user).norm(), -2.5) * sX.row(user) *
312
                            X.row(t).transpose());
313
           }
314
315
           for (int i = 0; i < num\_user; i++) {
316
                nBu(i,0) += lambda * 2 * Bu(i,0);
317
                nP.row(i) += lambda * 2 * P.row(i);
318
319
320
321
           for (int i = 0; i < num\_item; i++) {
                nBi(i,0) += lambda * 2 * Bi(i,0);
322
               nQ.row(i) += lambda * 2 * Q.row(i);
323
               nX.row(i) += lambda * 2 * X.row(i);
324
           }
325
326
           /* apply gradient */
327
           A -= n_learn_rate * nA;
328
           Bu -= n_learn_rate * nBu;
329
330
           Bi -= n_learn_rate * nBi;
           P -= n_learn_rate * nP;
331
           Q -= n_learn_rate * nQ;
332
333
           X -= n_learn_rate * nX;
334
           /* Update sX */
335
336
           sX = 0;
           for (int i = 0; i < num\_user; i++) {
337
                for (auto t : user_prefer[i]) {
338
339
                    sX.row(i) += X.row(t);
340
```

```
341
342
            /* predict */
343
            predict(stn\_tuple\;,\;stn\_p\;,\;num\_stn\;,\;A,\;Bu\;,\;Bi\;,\;P,\;Q,\;sX);
344
            predict(vld\_tuple\;,\;vld\_p\;,\;num\_vld\;,\;A,\;Bu\;,\;Bi\;,\;P,\;Q,\;sX)\;;
345
346
            if (time % 100 != 0) continue;
347
            double stn_rmse = calRMSE(stn_tuple, stn_p, num_stn);
348
            double vld_rmse = calRMSE(vld_tuple, vld_p, num_vld);
349
            double stn_err = calERR(stn_tuple, stn_p, num_stn, A, Bu, Bi, P,
350
                Q, X);
            double vld_err = calERR(vld_tuple, vld_p, num_vld, A, Bu, Bi, P,
351
                Q, X);
            printf("%d %f %f %f %f\n", time, stn_rmse, vld_rmse, stn_err,
352
                vld_err);
353
            if (last_vld_err <= vld_err) {</pre>
354
                 cnt += 1;
355
            } else {
356
                 last_vld_err = vld_err;
357
                 cnt = 0;
358
359
360
            if (cnt == 3) {
361
                 // printf("Stop at #%d\n", time);
362
                 //break;
363
            }
364
365
366
       /* Save model */
367
       saveModel(A, Bu, Bi, P, Q);
368
369
```

Code Listing 9: Stochastic Gradient Descent for Rating Data with Implicit Feedback