

What We Do

Since 2005, we have participated every year in the National Multiple Sclerosis Society's Cape Cod Getaway, a 150-mile charity bicycle ride.

We know that riding 150 miles over two days is nowhere nearly as difficult as confronting a lifetime with multiple sclerosis.

How Far We Have Come

In 2005, our first team consisted of 18 cyclists and raised \$13,000. In the years since, we have grown significantly raising over \$165,000 to help the thousands of individuals and families affected by MS in Vermont, New Hampshire and Massachusetts.

Some of Our Past Sponsors

- ♦ Augie's Bird House
- ♦ Big Picture Framing
- ♦ E.F. Shea New England
- ♦ Eleven
- ♦ Gatorade
- ♦ Life Care Centers of America
- ♦ Parrelli Optical
- ♦ RoadID
- ♦ Stage5 Cycling
- ♦ Synthesis Studios
- ♦ The 82nd Airborne Division Association, Gen. James Gavin Chapter



Contact us at:

JoinTVR@Comcast.net

Or visit us on the web at:

www.veloxrota.org



**New England's Largest
Friends and Family Cycling
Team benefiting
The National Multiple
Sclerosis Society**



How You Can Help

There are two ways to support our cause:

1. Make a tax-deductible donation to an individual rider
2. Become a dedicated team sponsor and your donation will get you prime placement on our team jersey and other marketing materials

Levels of Individual Sponsorship

- ◆ For \$250:
 - Business name and link on our website
 - Your banner or handouts at our team tent on June 26th
 - Business logo in black and white on team jersey
- ◆ For \$500:
 - All of the above and prime placement of your color logo on team jersey and team marketing materials.

Levels of Team Sponsorship

- ◆ For \$1000:
 - Prime logo placement on team jersey (shoulder, side piping) for maximum viewing potential
 - Prime placement on all marketing materials
- ◆ For \$5000:
 - Logo placement in multiple spots on Jersey (both shoulders or side piping)

