[DATE]

# **Dear [Name of Potential Sponsor] or To Whom It May Concern:**

# **Since our inaugural year in 2005, Team Velox Rota, Inc. (TVR), now a 501(c)(3) organization, has been fundraising, cycling and competing in endurance sports in support of the important mission of the National Multiple Sclerosis Society (NMSS).  With help from individuals, and companies like yours, we have raised over $1 million dollars.**

Multiple Sclerosis (MS) is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.  Symptoms are variable and range from numbness and tingling to blindness and paralysis.  No two people have exactly the same symptoms.  MS typically strikes those between the ages of 20 and 40.

We are seeking sponsors and in kind donors for Team Velox Rota for 2017. We have pledged as a team to raise $200,000 to help support the NMSS, through our participation of cycling and endurance sports around Greater New England, the Tri-State area, Maryland, Alabama, Florida, and Hawaii.  Sponsorship levels vary from in-kind to Platinum level, giving your company a range of positive coverage with the team.  A minimum donation of $500 will allow your logo on our team riding jersey.  All sponsorship monies are appreciated.

With your support, our fundraising efforts will go to support: **Research Scholarship.** Our vision is a World Free of MS.  The NMSS is a driving force of MS research and treatment to stop disease progression, restore function, and end MS forever. **Programs.** The NMSS offers an extensive variety of programs, services, resources and connection opportunities for people living with and affected by MS, including family members, caregivers and other members of their support system

If you are interested in sponsoring the team, and for more information I can put you in contact with our team Development Director, or you can return the attached form and contribution check to me as soon as possible.  Submission of logo for the team jersey is March 21, 2017.  All logos, with permission will be included on our team website as well.  Thank you so much for your support with Team Velox Rota and the National Multiple Sclerosis Society.

Sincerely,

XXXXXXX

Team Velox Rota 2017 Company Sponsorship Form

First Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Last Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Vector ready logo to [Michael@veloxrota.org](mailto:Michael@veloxrota.org)

Please mail form and check payable to Team Velox Rota, Inc

519 Somerville Ave, #247 ☻ Somerville, MA 02143

Team Velox Rota, Inc. is a 501(c)(3) organization.

For more information please email our Development Director, Rachael Bubbs at [Rachael@veloxrota.org](mailto:Rachael@veloxrota.org).

Deadline for submission of logo is March 21, 2017 for team jersey.  All donations are appreciated throughout the year, and all logos will go on the team website throughout the year.