



# HOUSING 2024 **HACKATHON**

**Unlocking Student Accessibility: Leveraging Public  
Data for Density and Commute**

Category: Student Housing





## CHALLENGE DESCRIPTION

The shortage of student housing in Canada, particularly in high-demand regions like the Greater Toronto Area (GTA), presents a multifaceted challenge. International and local students encounter significant hurdles in securing affordable, safe, and convenient accommodation, including issues such as unaffordability, overcrowding, exploitative practices, and substandard living conditions. Addressing these challenges requires innovative approaches that leverage data analytics and AI technologies to gain insights into the root causes of student housing issues and identify potential solutions.

## Problem Statements and Possible Solutions

As you delve into solving the Student Housing challenge, these ideas offer potential directions for your projects. While these suggestions serve as starting points, feel free to explore additional innovative approaches. Your solutions should aim to tackle the complexities of affordable housing using technology, policy, community engagement, and sustainability to make a tangible impact.

### Problem Statement(s):

The challenge aims to utilize data analytics and AI solutions to analyze public datasets encompassing housing market data, demographic data, affordability data, zoning data, transportation data, and environmental data. Participants will delve into the root causes of the student housing shortage and propose actionable solutions to improve accessibility for students in high-demand areas like the GTA.

### Possible Solution(s):

The solutions provided here serve as recommendations, offering guidance and inspiration. Participants are encouraged to explore and select any solution that effectively addresses the challenges at hand. They also have the flexibility to combine elements from multiple solutions, crafting a more comprehensive and tailored approach to meet their specific needs.

**Density Analysis and Predictive Modeling:** Participants will conduct in-depth analysis of population density trends and housing shortages in key areas of the GTA. Utilizing advanced statistical techniques and predictive modeling, they will identify regions with high student concentrations and forecast future housing demand. This analysis will inform strategic recommendations for increasing housing supply and distribution to meet the needs of students.

**Commute Optimization:** Leveraging transportation data, participants will develop innovative solutions to optimize student commutes to educational institutions. Generative AI algorithms will be employed to suggest the best routes and modes of transportation based on real-time traffic data, public transit utilization patterns, and distance to schools. These solutions will aim to reduce commute times and improve accessibility to educational facilities.

**Chatbot Integration:** Participants will integrate chatbot technology with AI capabilities to provide personalized housing solutions to students. These chatbots will utilize natural language processing (NLP) and generative AI to understand student preferences and suggest suitable housing options based on commute times, affordability, and other relevant factors. Additionally, chatbots will provide real-time updates on housing availability in specific areas, enhancing the overall housing search experience for students.

## References

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