



PRICE QUOTE

Dear: Viettel Peru S.A.C COMPANY (BITEL)

Project: Build A Bitel Giftshop Portal

I. Software Package Price (USD)		
1	Content management system (CMS)	3,000
2	Core system: logic, email ...	3,000
3	Webapp Portal (Website, Wapsite)	9,000
4	Design Webapp, CMS	3,000
Total		18,000 (Eighteen thousand)
II. Project implementation time		Period
1	Time to build software package when the conditions are guaranteed to be on schedule: hardware infrastructure, connection of core systems	2 months



LIST OF FUNCTIONS

Nº	Feature	Logged / Non Logged	Details
1	Web navigation	Non Logged	<ol style="list-style-type: none"> 1. Customers can see all prizes. 2. Prizes must have a stock and non-stock icon. Prizes without stock have a shade in b/w. 3. When clicking on a prize to exchange, a pop up will appear with log in
		Logged	<ol style="list-style-type: none"> 1. Prizes must have a stock and non-stock icon. Prizes without stock have a shade in b/w. 2. When clicking a prize to exchange, a pop up will appear with all specs about the prizes and a button to continue exchange with prize coins value
2	Web navigation	Non Logged	<ol style="list-style-type: none"> 1. Prioritize to show the prizes 2. Add a floating icon to access the giftshop roulette. 3. Add banner carousel with information about the gift shop (subscription, roulette promotions, news, new prizes) (can be changed in CMS) 4. Add banner carousel with summary information of bitel products (can be changed in CMS)
		Logged	<ol style="list-style-type: none"> 1. Prioritize to show the prizes 2. Show total amount of coins alongside of account icon 3. Add a floating icon to access the giftshop roulette. 4. Add banner carousel with information about the gift shop (subscription, roulette promotions, news, new prizes) (can be changed in CMS) 5. Add banner carousel with summary information of bitel products (can be changed in CMS)
3	Section "Conseguir monedas"	Both	<ol style="list-style-type: none"> 1. Rename section to "conoce más" 2. Include information about all the products that allow to get more coins (include new ones). Information should be more grafics and contain descriptive elements. Use reference https://arcade.bitel.com.pe/hazte-premium

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4	Exchange prizes (products)	Logged	<p>Formulary to be filled when making the exchange:</p> <ol style="list-style-type: none"> 1. Informative text about the exchange 2. Full name* 3. ID* 4. Checkbox to confirm that customer is the person who will receive the prize <ol style="list-style-type: none"> 4.1. If confirm, block next textboxes and fill with customer information <ol style="list-style-type: none"> 4.1.1. Full name of the person who will receive the prize 4.1.2. ID of the person who will receive the prize 4.1.3. Cellphone of the person who will receive the prize 4.2. If dont confirm, unblock next textboxes to edit content <ol style="list-style-type: none"> 4.2.1. Full name of the person who will receive the prize 4.2.2. ID of the person who will receive the prize 4.2.3. Cellphone of the person who will receive the prize 4. Email** 5. Shipping Adress** 6. District, Provincia & Department ** 7. Checkbox with acceptance of T&Cs (customer can also read T&Cs)** 8. Legal text <p>(*) Information already filled by database, cannot be changed (**) Information filled by the customer, this is mandatory for the exchange</p>
5	Exchange prizes (products)		After each exchange, automate the sending of an SMS and email to the email address with the confirmation of receipt of successful redemption with all the redeem information that the customer filled in the text boxes and futher information about delivery. Also include a delivery certificate with prize information
6	Update report for exchanged products		<p>Send daily prize redemption report with:</p> <ol style="list-style-type: none"> 1. Date of exchange 2. Hour of exchange 3. Phone number 4. Name of prize exchanged 5. Value of coins 6. Include information on whether the redemption was successful or unsuccessful. 7. Indicate if email confirmation was sent succesfully
7	CMS		<p>Implement CMS to upload and modify the following:</p> <ol style="list-style-type: none"> 1. Automate update of stock prizes 2. Upload TyCs (HTML) 3. Modify TyCs PDF File 4. Edit banners of carrousel 5. Modificate coins value in the roulette
8	Logic Prizes	Both	Only one exchange monthly

9	Section "Sugerencias y comentarios"	Logged	1. Textbox with 200 characters limit 2. Max 2 comments monthly 3. Include legal text that indicates that the comments entered will be taken for references, but it is not a customer service channel. 4. Include customer service channels 5. Algorithm for censor offensive words
10	Section "Canjeos de la semana"	Both	Include a photos about exchanges of the week most important (Exchange of expensive prizes or a lot of prizes)
11	Section "jugar la ruleta"	Logged	Add visual items that contain current promotions
12	Section "jugar la ruleta"	Logged	Add double opt-in purchase for packages "Super ruleta" and allow promotions

