

# ANNA HOJDECZKO

## WEB SPECIALIST



### PROFILE

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Hi! I've been supporting big corporate client in content management and website maintenance. I'm looking for new opportunities to gain more experience in the IT sector.

### CONTACT

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### AREAS OF EXPERTISE & SKILLS

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- Content Management
- SEO
- User Experience
- Client Support
- Website Audits & Analytics
- HTML/CSS/JS
- SQL

### EXPERIENCE

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- OCT 2016 - NOW**      **Web Specialist at Admind Agency**  
Supporting various corporate divisions and functions in content management, website creation, maintenance, analytics and portal audits
- MAY 2015 - SEP 2014**      **Buzz Marketing Manager at mBuzz**  
Preparation and execution of buzz marketing strategies for clients in various sectors, copywriting
- MAR 2015 - OCT 2014**      **SEO Assistant at Inquisio**  
Copywriting, SEO and content support, client service, social media management

IN CASE OF  
ANY  
QUESTIONS  
PLEASE FEEL  
FREE TO  
CONTACT  
ME

## EDUCATION

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- 2017      **MA in Scientific Study of Religion**  
Jagiellonian University
- 2014      **MA in Journalism and Social Communication**  
Jagiellonian University

## LANGUAGES

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- Polish                      ● ● ● ● ●
- English                    ● ● ● ●
- French                     ● ● ● ●
- Hebrew                    ●

## CERTIFICATES

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- Google      Google Analytics Certification
- Google      Mobile Sites Certification
- Hub  
Spot      Inbound Marketing Certification
- Hub  
Spot      Email Marketing Certification
- Hub  
Spot      Content Marketing Certification

## INTERESTS

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- JavaScript
- Scrum Framework
- User Experience