

bele

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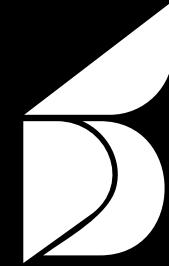
Logo

# Bèlè

Our logo is our brand most important element.  
It is a unique and bold signifier of the BELE brand.  
The logomark subtly combines letter B and half moon.



Bèlè



Bèlè

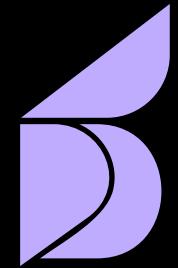
 Bèlè



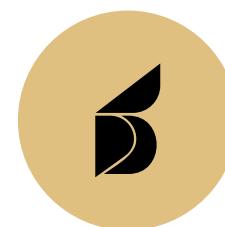
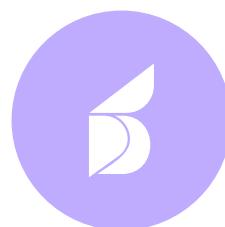
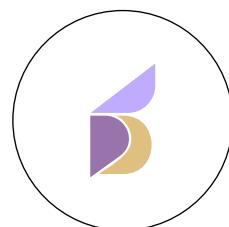
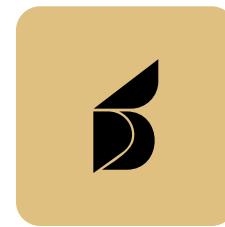
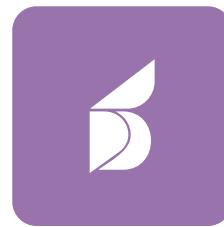
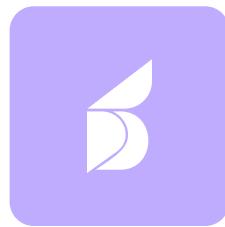
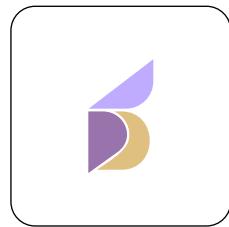


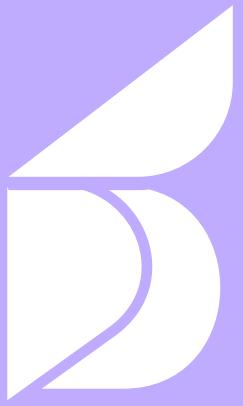
Wordmark

Iconmark



# Favicon





## Logo usage

The logo may be used as the large primary element in a piece of communication, or secondarily to support text or imagery.

Be conscious of sizing and contrast to ensure its primary or secondary functionality



## Logo usage

Our logo is our most sacred identity and asset.  
Please treat it with respect and honour



Do not stretch



Do not rotate



Do not alter the colors



Do not alter the font



Do not rearrange



Do not add stroke

# Colours

#BFACFE

#9973AB

#FFFFFF

#E0C080

60%

30%

10%

Gradient

Bèlè

# Typography

Primary typography

Casftego

AaBbCcDdEeFfGgHhIiJjKkLl

MmNnOo PpQqRrSsTtUuVv

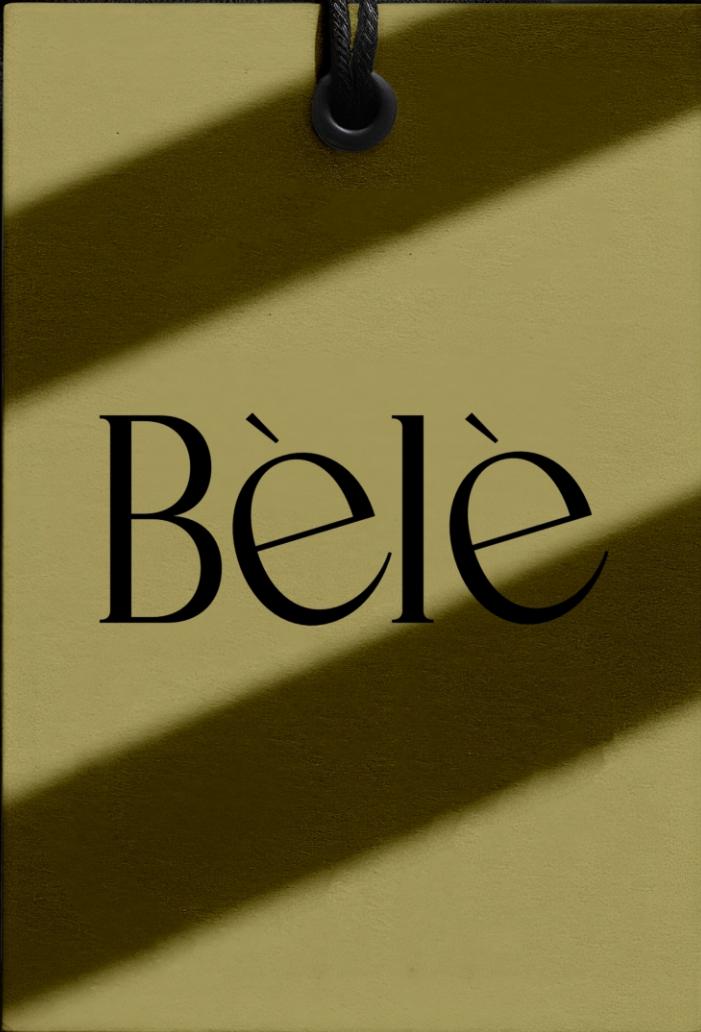
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# Applications













Bèlè