



April 4-5, 2025

# SPONSORSHIP PACKAGE

2  
0  
2  
5



THE ITL NETWORK



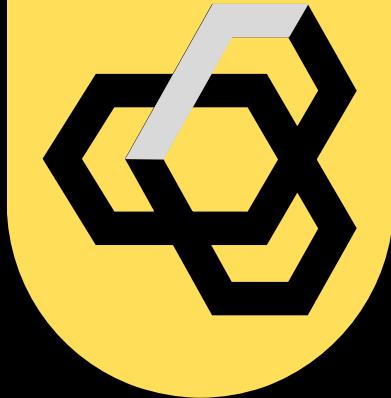
JOY ITL Initiative  
Just One Yes

Just One Yes

Just One Yes



*The largest gathering of Internationally Trained Lawyers in Canada*



# CONTENTS

About the Conference	<b>03</b>
Past Events	<b>04</b>
About the Organizers	<b>06</b>
Sponsorship Levels	<b>07</b>
Other Sponsorship Opportunities	<b>09</b>
Award Sponsorship	<b>11</b>
Sponsorship Summary	<b>12</b>
Past Sponsors	<b>13</b>
Key Contacts	<b>14</b>



## ABOUT THE CONFERENCE

The ITL Conference is the largest gathering of Internationally Trained Lawyers (ITLs) in Canada. This premier event will take place in Calgary, Alberta from April 4-5, 2025, and will bring together internationally trained lawyers, legal professionals, policymakers, and stakeholders from across Canada to celebrate diversity, champion inclusivity, build community, network, foster professional development, and address the unique challenges faced by ITLs in the Canadian legal landscape.

The ITL Conference is a joint effort of our partner organizations: The ITL Network, Global Lawyers of Canada, Just One Yes (JOY) ITL Initiative and ITLNCA NetworkS.



*The ITL Conference 2025 - Page 3*



# PAST EVENTS







## ABOUT THE ORGANIZERS



THE ITL NETWORK

### The ITL Network

The ITL Network is a national organization that seeks to promote and foster equity, diversity and inclusion in the Canadian legal market; their mission is to assist Internationally Trained Lawyers (ITLs) and Internationally Trained Law Graduates (ITLGs) throughout the licensing process by promoting a strong network for diversity and growth. They provide these ITLs & ITLGs with opportunities to network, develop and socialize, and also advocate for them with all relevant law societies and stakeholders. Their vision is geared towards changing the narrative and perception of ITLs and ITLGs within the Canadian legal landscape. For more information, please visit [www.itlnetwork.ca](http://www.itlnetwork.ca)

### Global Lawyers of Canada

Global Lawyers of Canada (GLC) seeks to promote a diverse and competitive legal market in Canada by representing and supporting internationally educated and globally minded legal professionals through advocacy, community engagement and professional development. GLC aims to support internationally educated lawyers that want to practice law in Canada and also Canadian lawyers that wish to pursue a career internationally. GLC currently has chapters in Alberta, Ontario, British Columbia, Saskatchewan and Atlantic Canada. For more information, please visit [www.glcana.org](http://www.glcana.org)

### ITLNCA NetworkS

The ITLNCA NetworkS is the joint effort of equality seeking legal professional associations and stakeholders committed to improving Internationally Trained Lawyers' experience in their career exploration, certifications and licensing processes in Canada. Its volunteers are sourced within the Internationally Trained Lawyers' network of the equality seeking lawyers' associations and other interested groups. The ITLNCA NetworkS is focused on maximizing the wealth of opportunities that ITLs bring to Canada's economy. For more information, please visit [www.itln.ca](http://www.itln.ca)



itln.ca  
NETWORKS

### Just One Yes (JOY) ITL Initiative

JOY ITL Initiative's mission is to use their understanding of the unique dynamics of the internationally trained lawyers' community and their lived experiences to bridge the existing gap between the principals and those seeking a career opportunity. In this effort, they hope to assist internationally trained lawyers (ITLs) in demonstrating their skillset effectively and employers in identifying incredible talent. JOY ITL organizes an annual firm-hop which assist ITLs with their articling search, bringing them closer to realizing their dreams of practicing law in Canada.



JOY ITL Initiative



## SPONSORSHIP LEVELS

### Title Sponsor: \$20,000

**Overview:** Secure the premier sponsorship position with extensive brand exposure before, during, and after the Conference.

#### Benefits:

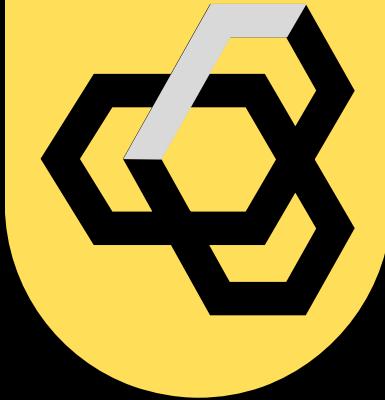
- Exclusive naming rights (e.g., "The ITL Conference 2025 Sponsored by [Your Firm/Organization]")
- Prominent logo placement on the Conference website landing page
- Significant recognition in event promotions and event materials as the Conference Title Sponsor
- Prime exhibition space during the conference exhibition
- Opportunity to host a breakout session during the Conference
- Ten complimentary Conference tickets
- Reserved prime-spot table at the Gala with Title Sponsor branding
- Full-page advertisement in event program
- Recognition on Conference red-carpet backdrop as Title Sponsor

### Platinum Sponsor: \$10,000

#### Benefits:

- Logo placement on event materials and Conference website
- Recognition in event promotions and event materials as a Platinum Sponsor
- Prime exhibition space during the conference exhibition
- Eight complimentary Conference tickets
- Opportunity to host a breakout session during the Conference
- Reserved table at the Gala with Platinum Sponsor branding
- Half-page advertisement in event program





## SPONSORSHIP LEVELS

### Diamond Sponsor: \$7,000

#### Benefits:

- Logo placement on event materials and Conference website
- Recognition in event promotions and event materials as a Diamond Sponsor
- Standard exhibition space during the conference exhibition
- Six complimentary Conference tickets
- Opportunity to host a breakout session during the Conference (subject to availability)
- Reserved table at the Gala with Diamond Sponsor branding
- Quarter-page advertisement in event program

### Gold Sponsor: \$5,000

#### Benefits:

- Logo placement on event materials and Conference website
- Recognition in event promotions and event materials as a Gold Sponsor
- Standard exhibition space during the conference exhibition
- Five Complimentary Conference tickets
- Reserved table at the Gala with Gold Sponsor branding
- Eighth-page advertisement in event program



## OTHER SPONSORSHIP OPPORTUNITIES

### Session Sponsor: \$3,000

**Overview:** Position your brand as a thought leader by sponsoring a specific session or panel discussion at the Conference.

#### Benefits:

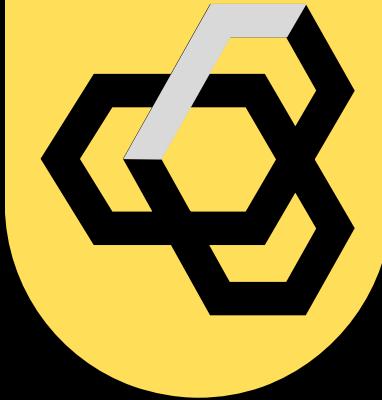
- Acknowledgement at the beginning and end of the session
- Logo placement on session signage and materials
- Opportunity to introduce speakers or moderate the session
- Inclusion in event marketing materials
- Standard exhibition space during the conference exhibition
- Complimentary Conference tickets

### Gala Table Sponsor: \$2,500

**Overview:** Host a table at the event gala, providing a prime networking opportunity with industry leaders and other attendees.

#### Benefits:

- Reserved branded table at the Gala
- Recognition in Gala program and Conference website
- Complimentary Conference tickets for five guests



## OTHER SPONSORSHIP OPPORTUNITIES

### **Exhibition Sponsor: \$1,000**

**Overview:** Gain maximum visibility and engage directly with attendees through a dedicated exhibition space at the Conference.

#### **Benefits:**

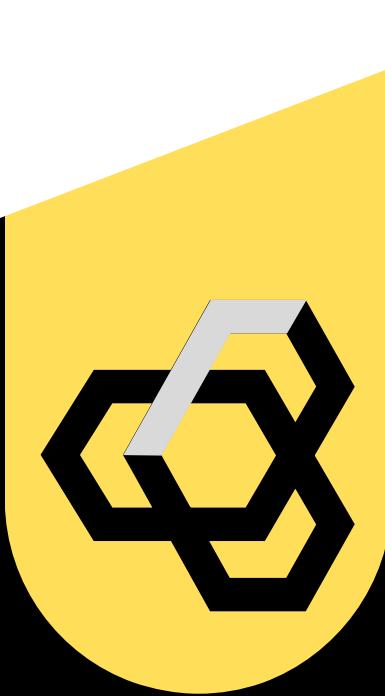
- Premium exhibition booth location
- Recognition in event marketing materials
- Logo placement on event website and program
- One complimentary Conference & Gala ticket
- Opportunity to distribute promotional materials at the Conference

### **Ticket Sponsor:**

**Overview:** Support inclusion by sponsoring Conference and Gala tickets for students and indigent participants.

#### **Benefits:**

- Recognition as a Ticket Sponsor at the Conference
- Ticket Sponsorship is a minimum of five Conference Tickets. For more information, please reach out to us at [info@itlconference.ca](mailto:info@itlconference.ca)



## AWARD SPONSORSHIP

### Award Sponsor: \$2,000 per category

**Overview:** At the upcoming ITL Conference, we will be recognizing the remarkable achievements and contributions of ITLs and the stakeholders, community partners and law firms that support them. These awards celebrate excellence, innovation, and leadership within the Canadian legal profession, fostering a culture of equity, diversity, inclusion, and collaboration. Align your brand with excellence by sponsoring any of these award category. For the full Award Categories, please visit [www.itlconference.ca/awards](http://www.itlconference.ca/awards).

#### Benefits:

- Branding with your logo on the Conference website for the category of Award sponsored
- Opportunity to present the Award to the recipient
- Recognition during the Award presentation
- Logo placement on Award materials and event website
- Complimentary Gala tickets for two representatives
- Inclusion in event marketing materials

#### Preferred Method of Payment

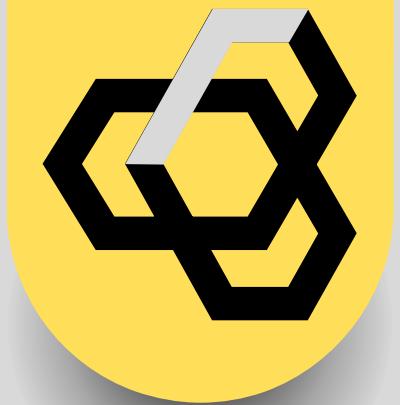
If you are interested in any of our sponsorship categories, please let us know by email at [info@itlconference.ca](mailto:info@itlconference.ca)

Our preferred method of payment is by Cheque made payable to "The ITL Network Society".



# HEADLINE SPONSORSHIP SUMMARY

	Title Sponsor	Platinum Sponsor	Diamond Sponsor	Gold Sponsor
Exclusive naming rights and prominent logo placement on the Conference website landing page as Title Sponsor	✓	✗	✗	✗
Recognition in Conference promotions, Conference website and materials as a sponsor	✓	✓	✓	✓
Prime exhibition space during the Conference	✓	✗	✗	✗
Opportunity to host a breakout session during the Conference	✓	✓	If available	✗
Complimentary Conference tickets	✓	✓	✓	✓
Reserved prime-spot table at the Gala with Title Sponsor branding	✓	✗	✗	✗
Advertisement in Conference program and other Conference materials	Full Page	Half Page	Quarter Page	Eighth Page
Reserved table at the Gala with name branding	✓	✓	✓	✓



## PAST ITL EVENT SPONSORS

DENTONS

Stikeman Elliott



GOWLINGS WLG

Osuji & Smith  
Lawyers

epiQ

FASKEN



Bennett Jones

mcmillan

• • •



# KEY CONTACTS

Jaanam  
**Mahboobani**



Kenny  
**Okunola**



Maria  
**Kim**



**Sponsorship  
Co-Lead**

**Conference  
Planning Chair**

**Sponsorship  
Co-Lead**



info@itlconference.ca



www.itlconference.ca