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# Entrepreneurs Newsletter

# Q&A



**What is your name?**

**Amit Kumar Prasad**

**Where are you from?**

- Bihar, India

**Where do you currently live?**

- Tirupur, Tamil Nadu

**What is your occupation?**

- Entrepreneur. CEO, Petexx Buying House. An apparel buying agency.

**What do you like the most about your occupation?**

- Everyday brings in new challenges. There is always something to learn. You are tested by your knowledge experience and the way you are able to manage people.

**Your advice to students looking for a career in this field.**

- Come into this field only if you are prepared to work hard and if you are able to handle pressure. This field is not for the weak hearted.

**What are your hobbies?**

- Photography, reading books and listening to Music.

**I** can support other students in their career's aspirations in the following ways

- 1. Can be a sounding board for all their doubts and misgivings about this Industry.
- 2. Guide them as how they need to build their career in this Industry .

**I** am inspired by:

- Jack Welch, Steve Jobs, Jeff Bezos, AM Naik, Ratan Tata and Mukesh Ambani.

**A** recent book/music album/movie that I found interesting :

- THE ONE THING THE SURPRISINGLY SIMPLE TRUTH BEHIND EXTRAORDINARY RESULTS BY Gary Keller and Jay Papasan

**Your favourite quote/ saying**

“

Arise Awake and Stop Not Till the Goal is reached

-Swami Vivekananda

”

**I** am put off by:

- By people who have something on their minds and something totally different in what they say

**I**f I have to describe myself in 3 words, I

would choose these words:

- Passionate Sincere and Hardworking.

**I** think these are the 3 biggest difficulties students face in pursuing their career aspirations:

- 1. Work politics.
- 2. Managing complex supply chain
- 3. Every order has its own complexity you can never have standardization in the work flow.

**I**f I could change 3 things in the world, I would change these

- 1. Get FTA signed between India and Europe ; USA and UK.
- 2. Appoint a Textile Minister who himself was a Garment Exporter..only then you can know what ails our Industry
- 3. Make Tailoring the first job preferred by the unemployed youth of our country.



# Q&A



**What is your name?**

**Arjun Bhaskaran**

**Where are you from?**

- Chennai, Tamil Nadu

**Where do you currently live?**

- Bangalore, Karnataka

**What is your occupation?**

- Cybersecurity

**What do you like the most about your occupation?**

- It has the potential to become the biggest sector for graduate employment

**Your advice to students looking for a career in this field.**

- The field is as wide and deep as medicine is, with that many specializations. Any career aspirant in this field needs to develop basic competencies in 3 areas -  
1. IT Infrastructure - Servers, Operating System, Networks, Database, Ethical Hacking, Forensics.  
2. Cybersecurity Governance, Risk Management, Auditing  
3. Privacy, Cyberlaws, Enforcement. It will take at least 1 year of intensive training and 6 months of industry internship to develop market acceptance. The best part is that this field is open for students even after 12th standard and they can shine before acquiring their bachelors degree.

**What are your hobbies?**

- Reading, Gardening

**I** can support other students in their career's aspirations in the following ways

- Industry Partnerships with colleges, Internships on latest cyber technologies from Israel, Seminars, Workshops

**I** am inspired by:

- Jamshedji Tata and Mukesh Ambani for the grandiose projects and initiatives that they took to move India forward.

**A** recent book/music album/movie that I found interesting :

- The Market Mafia by Palak Shah on the aberrations at the National Stock Exchange. It deals with complex issues in Finance, Regulation, Technology, etc.

## Your favourite quote/ saying

“ Vision is the art of seeing what is invisible to others.

-Jonathan Swift ”

I am put off by:

- Negativity and Cynicism in Public life

If I have to describe myself in 3 words, I would choose these words:

- Innovation, Uncertainty,  
Entrepreneurship

I think these are the 3 biggest difficulties students face in pursuing their career aspirations:

- 1. Robotic Career Automation -  
Students follow a herd mentality of planning and implementing their career choices, without independent thinking.  
2. Gap between what industry needs and what academic institutions teach  
3. Students and parents want the best quality education and careers, at the cheapest cost or free. This mindset for free or cheap education is leading to decline of university education, leaving only few islands of excellence

If I could change 3 things in the world, I would change these

- 1. Industrialization and Corporatization of Agricultural, Poultry, Livestock, Marine sectors.  
2. Consolidation and Cartels in Media, Banking, Finance.  
3. Outdated and Flawed economic theories

# Q&A



**What is your name?**

**Raj Baiju**

**Where are you from?**

- Thiruvananthapuram, Kerala

**Where do you currently live?**

- Thiruvananthapuram, Kerala

**What is your occupation?**

- Founder & Head of Operations,  
Southloom.com

**What do you like the most about your occupation?**

- That the fact that I can run a profitable venture but at the same the business is socially responsible by working towards bettering the livelihood of Handloom Weavers and Handicraft Artisans, and giving them access to newer online markets.

**Your advice to students looking for a career in this field.**

- I am an entrepreneur, and if you ever feel that you can never be happy at a salaried job, that alone is enough for you to quit and pursue that feeling. You might fail initially, but eventually you will hit the jackpot!

**What are your hobbies?**

- Travelling, Driving, Movies

**I can support other students in their career's aspirations in the following ways**

- Southloom. com is predominantly an online business with our own e-commerce store, presence in Amazon and Flipkart. Since I have built this business up from scratch I can guide any student who wishes to build her or his own business online.

**I am inspired by:**

- Any successful entrepreneur or politician is a source of inspiration.

**A** recent book/music album/movie that I found interesting :

- I do not read books, and the music I listen to are classics in both English and Malayalam. Movies... Trance, Take Off and North 24 Kaatham in Malayalam and 12 Years a Slave, Pursuit of Happiness and Forrest Gump are all time favourites.

**I** am put off by:

- Laziness, Irresponsibility and Slowness.

**I**f I have to describe myself in 3 words, I would choose these words:

- Spontaneous, Energetic and Witty.

**I** think these are the 3 biggest difficulties students face in pursuing their career aspirations:

- They are limited by three things, the first being the pressure of having to earn a higher salary which restricts them the choosing a field of their choice, secondly the poor quality of educational institutes in our country where students do no learn much beyond theory and lastly the lack of accessibility to educational institutions for students coming from marginalised communities.

**I**f I could change 3 things in the world, I would change these

- That is a big question, so Hunger, Poverty and Create a World without Boundaries?



# Q&A



**What is your name?**

**Daya**

**Where are you from?**

- Bangalore, India

**Where do you currently live?**

- Auckland, New Zealand

**What is your occupation?**

- Designer cum Product Development professional in the clothing and textile industry, Director at Hela NZ Ltd

**What do you like the most about your occupation?**

- The creativity clubbed with techniques, sourcing , researching and the intricacies involved.

**Your advice to students looking for a career in this field.**

- One needs to be well versed technically and also be ready to work on the shop floor.

**What are your hobbies?**

- Classical music, in fact I do enjoy a wide variety of good music, even hard

rock to Indian cinema- old ones. I feel energetic with climbing and hiking and all that connects us to nature.

**I can support other students in their career's aspirations in the following ways**

- Advice on choice of segment in the industry, what the prerequisites can be, how to set up your studio or brand.

**I am inspired by:**

- Nature and colours.

**A recent book/music album/movie that I found interesting :**

- The book " IKIGAI"

**Your favourite quote/ saying**

**“** Live and let live, be open hearted and openly mindful, the best of life flows in for you . **”**

**I am put off by:**

- Two faced characters.

**If I have to describe myself in 3 words, I would choose these words:**

- Celebrate life, truthful and a fighter.

**I think these are the 3 biggest difficulties students face in pursuing their career aspirations:**

- Focus and passions are killed when not work is not recognised and remunerations are not set well, finding the intricate choice of subjects to be trained in their passions and good open positive seniors.

**If I could change 3 things in the world, I would change these**

- Hostility and violation of children, people who politically manipulate to win over others , the harm we are causing the Earth.

# Q&A



**What is your name?**

**Vaishnavi Jadhav**

**Where are you from?**

- Pune, Maharashtra

**Where do you currently live?**

- Pune, Maharashtra

**What is your occupation?**

- Entrepreneur; Photographer & Editor

**What do you like the most about your occupation?**

- Being an entrepreneur gives me the independence to take decisions and manage my work as it best suits my work ethics. This also helps me in being engaged with my clients and work completely, making it possible for me to give attention to the details of a job which, in turn, gives me job satisfaction.

**Your advice to students looking for a career in this field.**

- Be as creative and engaging as possible, cause there are lots of new innovative things in the market currently, and you need to understand what's your USP ( Unique Selling Proposition/Point) and bring your A-game in your chosen field.

Just give your 100% and you will see the results soon!

**What are your hobbies?**

- Trying out software like Adobe illustrator or experimenting on Adobe Lightroom,  
Other than that dance and reading books.

**I can support other students in their career's aspirations in the following ways**

-I can help them by guiding them when needed, And share tips and tricks, Also along with that, I can provide them with my studio space (based in Pune, Maharashtra) for their practice/assignment session (at a low student friendly cost).  
This will enable me to give them on set, hands-on experience to various techniques, how to and when to use them, etc.

**I am inspired by:**

- It's not just one person, I get inspired by people and their journey, it is fascinating and motivating to see from where they come from and how they are doing and where they have reached. How and from where we come from inspires me and keeps me grounded.

**A** recent book/music album/movie that I found interesting :

- I have been reading "Think like a Monk" by Jay Shetty,  
It has helped me to think in a different perspective.

**Y**our favourite quote/ saying

**“** Rarely do we come across souls who are beautiful from both inside and out.

**“** Love what you do!

**I** am put off by:

- 1.Inconsistency in work  
2.Bad work ethics, &  
3.Disrespectful environment/attitude, etc.

**I**f I have to describe myself in 3 words, I would choose these words:

- 1.Work ethics follower  
2.Straightforward  
3.Understanding

**I** think these are the 3 biggest difficulties students face in pursuing their career aspirations:

- 1.Getting your work recognised is one of the hardest. It all depends on your consistency and hard work and focus.
2. Getting distracted with what's trending around you and forgetting your goals. Set a goal and be devoted towards it. You can make bare changes in your goal, which should be beneficial in long term.
3. Not getting enough information or experience of the actual on-set work related thing. Try asking around an ex-student or the teacher for more help.

**I**f I could change 3 things in the world, I would change these

- 1. For a photographer or any artist, social media like instagram or behance play an important role. And I would really love to get the Instagram algorithm correct and which will help more artists work to be recognised.
2. I'd like to see change happening in regards to our growing stray dogs situation, and would love to be of any help in the process. I would love for each of our stray dogs to have a home and not be bothered by unwanted activities on them.
3. I value peace and harmony and, hence, would love to see humanity as a whole working and making a difference for the better.

# Q&A



**What is your name?**

**Tanya Dewan**

**Where are you from?**

- Ambala, Haryana

**Where do you currently live?**

- Pune, Maharashtra

**What is your occupation?**

- Co-Founder & Creative Lead, Nimantran Digital Designs

**What do you like the most about your occupation?**

- I love creating designs that personify businesses visually!

**Your advice to students looking for a career in this field.**

- Discover your unique niche & develop your style. Specialize, not generalize.

**What are your hobbies?**

- 1. Designing  
2. Content creation  
3. Listening to podcasts

**I can support other students in their career's aspirations in the following ways**

- 1. Helping them monetize their creative talents.
- 2. Helping them with the basics of branding new & small businesses.

**I am inspired by:**

- 1. Vikas Khanna
- 2. Sejal Kumar
- 3. Abhi & Niyu

**A recent book/music album/movie that I found interesting :**

- 1. Band Baaja Baaraat
- 2. Simple Ken Podcast
- 3. TVF Aspirants

**Your favourite quote/ saying**

“ May the space between where I am and where I want to be inspire me.

-Tracee Ellis Ross ”

**I am put off by:**

- When things aren't organized

**If I have to describe myself in 3 words, I would choose these words:**

- Passionate, Creative and Focused

**I think these are the 3 biggest difficulties students face in pursuing their career aspirations:**

- 1. Afraid to take the leap of faith
- 2. Pressure from parents, society, or oneself
- 3. Conformity to a 'stable career'

**If I could change 3 things in the world, I would change these**

- 1. Put an end to hate crimes
- 2. Ensure that all occupations are treated equally
- 3. Develop openness towards ideas that differ from our own