

## Think about

**Think About!** is a two-day community event about technology, design and their impacts on society.

23rd & 24th May 2019, Cologne

Up to

2

Days

400

Attendees

24

Talks

2

Stages

## The Think About! Conference

We are Andreas, Chrissi and Jakob from Cologne, Germany – three human-beings who are realizing a long time dream to make our own conference possible.

**Think About!** is a tech conference which focuses not only on technology but also on design and their social impact. It creates a safe and inspirational space for everyone, and we really mean *everyone*.

Our belief is that society needs diversity in order to continue a healthy and critical dialogue. For this reason we want to bring together diverse individuals and enable them to challenge themselves and each other.

# Why we need YOU as a sponsor!

Corporate sponsorships enable us to keep the ticket prices on an affordable level and offer diversity tickets. This helps us with attracting a diverse crowd of people.

At the same time, having sponsoring companies on site is a great opportunity for attendees to network with potential new employees or business partners.



#### **ROCKET SPONSOR**

You'll get 1 conference ticket

**Regular Logo** displayed on:

- · website
- · slides between talks
- · promo displays at location
- · conference booklet

Mentions of your company:

- · Twitter: Welcome-Tweet
- · Newsletter: pre & post event

Advertise up to 2 jobs on our job board

Supply prize for our conference raffle

Lay out Swag at our swag spots

2000€

#### **UNIVERSE SPONSOR**

1 Item in our goodie bag

Conference booth (approx. 6 sqm)

You'll get 3 conference tickets

Large Logo displayed on:

- · website
- · slides between talks
- · promo displays at location
- conference booklet (including profile text)
- · each talk abstract online
- · attendee badges

Mentions of your company:

- · Twitter: Welcome- & Content-Tweet
- Newsletter: pre & post event (including profile text)

Advertise up to **4 jobs** on our job board

Supply prize for our conference raffle

Lay out Swag at our swag spots

6000€

### **Details**

#### **Job Board**

We will have a prominent job board in the main hall of the conference. Attendees will walk past that board to reach the stages and the relax/food area. All sponsors can provide a limited amount of job advertisements (1 DIN A4 sheet per job) that will be presented at the board.



All attendees participate in the conference raffle with their ticket number. We will announce the raffle, it's prizes and the sponsors which they came from close to the keynotes on the main stage.

#### **Swag Spots**

There will be several spots on site where people can take swag (e.g. stickers, shirts or gadgets). Every sponsor can provide swag items for these spots.



