

Chris Holder

Software Engineer

Nashville, Tennessee
chrisholder.dev
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Software engineer with 5+ years of experience. Skilled in JavaScript, TypeScript, React, and CSS. Experienced in building beautiful, accessible, performant full-stack applications and UI design systems.

Work Experience

Software Engineer

Automatic

September 2024 - April 2025

- Built an admin dashboard widget that provided an at-a-glance visualization of newsletter subscriber trends over time, giving users a unified entrypoint into the newsletter feature and increasing product engagement by 8%.
- Implemented a redesign of WordPress.com's Reader application, improving the aesthetics, performance, and maintainability of the application, and achieving our outcome of increasing user retention by 12%.
- Committed fixes for various bugs in critical flows for Jetpack's Subscriptions module, adding polish to the product and making it worthy of a focused marketing push.

Software Engineer 3

Ramsey Solutions

May 2022 - September 2024

- Built infrastructure, documentation, and multiple web SDKs for in-house design system, unifying branding across products, saving engineers and designers 4+ hours per week, and unlocking \$1M attributed annual revenue.
- Developed and maintained the JavaScript/TypeScript infrastructure including NodeJS images, GitLab Pipeline templates, and application templates, streamlining the start-up process for common JS/TS projects across the organization.
- Led a team of 3 engineers in the strategy, implementation, and deployment of the front-end for the Ramsey Solutions Store migration project, completing it on time and within budget.
- Taught 50+ engineers through 8+ workshops on topics ranging from low-level JavaScript details to design patterns, leveling up the craft of web development and engineering acumen of the organization.

Software Engineer 2

Ramsey Solutions

May 2020 - May 2022

- Developed front-end components for the CMS powering ramseysolutions.com, enabling marketers and content authors to build consistent, engaging experiences for millions of users without relying on engineers.
- Modernized the front-end asset pipeline and tooling for the online storefront, bolstering deployment and code quality confidence.

Skills

Languages

JavaScript, TypeScript, CSS, HTML, PHP, Rust, Python

Libraries/Frameworks

React, TailwindCSS, Next.js, ViewComponents, Vue.js

Other

Building and maintaining front-end libraries, design systems, Sanity, accessibility

Projects

Developer

Lotz Roofing

October 2022 - current

A simple marketing site for a roofing company located in Asheville, NC. Built with Sanity, Next.js, and TypeScript.

Developer

InView Media

April 2020 - current

A website that serves up video clips to be used as illustrations. Powered by Sanity, Gatsby.js, and AWS S3.

Education

BSc. in History

Montreat College
Summa cum laude

2011-2014