





# Camila Holanda

UX Designer

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## WORK

### UX Designer

C.E.S.A.R. - Summer Job | 2017

- Redesigned the structure and experience of an [Android app](#) in 6 weeks
- Used tools such as user interviews, app flows, wireframes, and interactive prototypes to execute this project from research to delivery.

### UX Intern - Information Architecture

Globo.com | 2014 - 2015

- Worked on the 5th most accessed website in Brazil, impacting 63 million people every month
- Produced competitive benchmarks, wireframes and metric analysis to determine design decisions for the main websites and internal products

### Volunteer - Project Manager

AIESEC | 2013

- Participated in leadership and growth workshops and conferences and managed a small team as a volunteer

## EDUCATION

### Pontifical Catholic University of Rio de Janeiro

Bachelor's Degree - Digital Media Design | 2012 - 2017

- Created [Aeon Cybernetics](#), a research project that uses a fictional company to understand how people react to emerging technologies

### Parsons School of Design

Visiting Student - Design and Technology | 2015 - 2016

- Designed [HelpNet](#), and [iOS App](#) that provides support and accountability for recovering addicts.

## ABOUT

When I'm working, I always make sure my designs are **efficient, realistic and delightful**.

I use the data available to create products tailored to the users, communicate with developers to understand what solutions are attainable and pay attention to details that make the experience more pleasant.

[Learn more about me.](#)

## SKILLS

## AWARDS

- Presented my thesis project, Aeon Cybernetics, at CIDI - 8th Information Design International Conference.
- Won a scholarship to study abroad for a year through Brazil's Science Without Borders program.