



# OLINJANAHARY NY ARO

MARKETING & MANAGEMENT STUDENT

## CONTACT

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## SKILLS

- Creativity
- Critical Thinking
- Digital Marketing
- Public Relations
- Teamwork
- Organization

## LANGUAGES

- English:  
Fluent (spoken and written)
- French:  
Fluent (spoken and written)

## HOBBIES

- 1-Social Media
- 2-Drawing
- 3-Meditating

## PROFILE

My name is Ny Aro, and I am looking for a junior position to further develop my skills. I am a dynamic, curious, and versatile student. Highly motivated to learn and grow in a professional environment. Proficient with digital tools and able to adapt quickly.

## WORK EXPERIENCE

### Digital Marketing Internship

2023

AGRIVAL, Madagascar

Created content for social media platforms and supported online campaigns. Helped manage engagement, track analytics, and optimize posts for visibility. Assisted in implementing digital strategies to increase brand awareness.

### Quality Control Internship

2024

AGRIFARM, Madagascar

Monitored product quality and checked compliance with company standards. Collected and analyzed customer feedback to measure satisfaction levels. Helped resolve customer issues and contributed to improving the overall customer experience.

### Inventory & Stock Internship

2025

SMTP, Madagascar

Assisted with inventory counting, stock organization, and product tracking. Ensured accurate stock levels by updating records and reporting discrepancies. Supported the team in optimizing storage and improving inventory management efficiency.

## EDUCATION

### Bachelor's Degree in Marketing and Business

2022-2025

School of business | ESSCA University

### Preparing:

### Master of Business Administration

2025 - 2027

School of management | UTM Mauritius