## Jiho Lee

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## **SUMMARY OF QUALIFICATIONS**

- 2+ years of experience in the Gaming industry
- Proven ability to quickly and accurately learn various forms of technology and software.
- Proficient with Microsoft PowerPoint, Excel and Adobe Photoshop
- Fluent in Korean, Semi-fluent in English

### **EDUCATION**

Yonsei University, Seoul, Korea

Bachelor of Arts in Library and Information Science

March 2021 - Present

Study Abroad: University of California San Diego, CA

September 2023 – June 2024

#### **WORK EXPERIENCE**

Smilegate, Korea

## **Intern of Development Strategy Team**

July 2023 - August 2023

- Monitored the status of our and competitive games and the gaming industry and published it.
- Analyzed data to suggest development directions.

Gen.G Global Academy, Korea

# **Staff of Global Esports Camp**

May 2023

Netmarble, Korea

### **Student Surporter of New Media Team**

September 2022 - February 2023

- Researched and presented trends in the gaming industry.
- Created various marketing content for branding.

#### PROFESSIONAL INVOLVEMENT

#### Officer, Triton Gaming, UCSD

October 2023 - Present

- Marketing committee

#### Member, Bridge, Korea

February 2023 - August 2023

- Video Game Development Club
- Developed a PC game as a game designer on a team.

# Marketing Director, Yongame, Yonsei University

December 2021 – December 2022

- Organize Esports competitions and conduct game-related activities.
- Managed social media operations, promotional content creation, and outreaching.

#### Officer, Student Council of LIS, Yonsei University

March 2021 - December 2022

- Marketing and Social committee