

Meet Mike - Workshop Session 1

Date: 2025-11-19 **Time:** 12:30 UTC **Participants:** Janus Rudolf, MEasAI (Max) **Format:** Voice-to-text brainstorming

Session Overview

- **Goal:** Define project scope, tasks, and action points
- **Approach:** Janus shares information, Max captures and organizes
- **Next:** Brainstorm together after information dump

Project Context

- Building software for clients
- Multiple tasks and action points to define
- **Scope:** 5-6 different agent roles following client journey from lead generation to solution delivery

Progress Tracker

Session Status: PAUSED at 13:00 UTC (Janus picking up son)

Captured:

- · Action Point #1: Project Naming (pending value prop definition)
- · Role #1: PULSE - Lead Finding Agent (web scraping for market pain points)

Remaining (est. 4-5 more roles):

- · Role #2: (Website engagement/initial conversation?)
- · Role #3: (Price negotiation?)
- · Role #4: (Problem/solution handling?)
- · Role #5-6: (TBD from Janus)

When resuming: Continue brain dump from Role #2 in client journey

Raw Notes (Capturing Janus's Input)

Initial Brain Dump (12:50-12:51 UTC)

Project Overview:

- 5-6 different roles for agents to perform
- Following client journey from beginning to end:
 - Finding the client
 - Leading them to website
 - Initial conversation when they arrive
 - Negotiating prices
 - Handling the problem/solution

Action Point #1: Project Naming

- Current name "Meet Mike" is temporary
- Need better name that reflects what we solve for clients
- Can't finalize until we define:
 - What remedies we provide
 - What we actually solve for clients
 - Key differentiators
 - Core values
 - Actual problems we solve
- Status: To be defined after clarifying value proposition
- Priority: Keep on deliverables list

Role #1: PULSE - Lead Finding Agent

- **Purpose:** Find leads by identifying market needs/pain points
- **Method:** Web scraping and crawling for keywords
- **Execution:** Periodic runs (hourly/12hr/24hr - TBD)
- **Process Flow:**
 - 1 Search internet for "desperate clients" needing solutions
 - 2 Identify spikes/clusters in conversations about digital problems
 - 3 Examples of triggers:
 - Heavy activity around "ChatGPT is not sufficient"
 - Articles about "massive shortage of translators in Germany"
 - 4 Analyze relevance to Meet Mike's capabilities
 - 5 Access company registration databases (e.g., Germany)
 - 6 Pull relevant client contacts/emails
 - 7 Send outreach: "Try Meet Mike - we might solve your problem"
 - 8 Direct to website
- **Development Notes:**
 - Requires significant coding/development
 - DO NOT START - need Christian's technical input first
 - API integration with company registration databases needed
- **Core Function:** Identify where people need consultancy for digital problems

Session Status

PAUSED at 13:00 UTC - Janus needs to pick up son. Will resume later in same Teams thread.

Captured so far:

- Action Point #1: Project naming (pending value proposition definition)
- Role #1: PULSE (lead finding agent via web scraping)

Next: Continue brain dump when Janus returns.