

Meet Mike Section 4: Eidolon Service Offerings - SYNTHESIS

Section: 4 of 6 **Synthesis Date:** 2025-11-21 **Status:** PRELIMINARY (Awaiting team inputs) **For:** Janus Presentation (Nov 21, 2025)

Team Inputs:

- ·**Gemini (Strategic Product Positioning):** PENDING - sig_d84f1584 sent 08:23 UTC
 - ·**Copilot (Practical Service Delivery):** PENDING - sig_a16dbd4f sent 08:24 UTC
 - ·**Codex (Technical Architecture):** OPTIONAL - sig_7080e1a5 sent 08:25 UTC
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EXECUTIVE SUMMARY

[To be completed when team inputs received]

Key Recommendations:

- 1 TBD
- 2 TBD
- 3 TBD

Critical Decisions Needed:

- TBD

Major Risks/Concerns:

- TBD
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1. THE 4 EIDOLONS: OVERVIEW

Context

Meet Mike offers AI Digital Coworkers ("Eidolons") powered by Measai Orchestra infrastructure:

- 1 **FinBot** - Financial strategy & analysis (Led by Janus)
- 2 **BrandBot** - Marketing & positioning
- 3 **LeadGen AI** - Sales pipeline & qualification
- 4 **SupportBot** - Customer success & technical support

Each Eidolon leverages multi-AI collaboration (Claude, Gemini, Codex, Copilot working together).

Strategic Question

Launch Strategy: All 4 Eidolons simultaneously or start with 1-2?

[Awaiting Gemini's strategic recommendation]

2. FINBOT: FINANCIAL STRATEGY & ANALYSIS

[Awaiting Gemini strategic + Copilot practical + Codex technical inputs]

Value Proposition

- **Target Customer:** Series A-B startup founders, CFOs
- **Pain Points Addressed:** TBD
- **Key Deliverables:** TBD
- **Competitive Alternatives:** Fractional CFO (\$5-10K/month), Full-time hire (\$10-20K/month), DIY
- **AI Advantage:** TBD
- **Success Metrics:** TBD

Service Catalog (Website-Ready)

- **Tagline:** TBD
- **Description:** TBD (2-3 paragraphs)
- **Key Capabilities:** TBD (bulleted list)
 - Typical Deliverables: TBD
 - Integration Requirements: TBD
 - Xero / QuickBooks (accounting)
 - Stripe (payments)
 - Banking APIs (Plaid, Tink)
 - Google Sheets (collaborative models)
 - Slack/Teams (notifications)

Pricing

- **Base Price:** \$2,000/month ("A Benjamin a Day")
- **Customization Premium:** TBD
- **Bundle Discount:** TBD (with other Eidolons)
- **Value Comparison:**
 - vs. Fractional CFO (\$5-10K/mo): 60-80% savings
 - vs. Full-time CFO (\$120-240K/year): 90% savings

Onboarding Workflow

- **Week 1:** Discovery & Setup - TBD
- **Week 2-4:** Training & Initial Delivery - TBD
- **Week 5-8:** Supervised Operation - TBD
- **Week 9+:** Autonomous Operation - TBD

Performance Reporting

Monthly Report Template: TBD

- Financial Health Score
- Key Metrics (runway, burn rate, MRR growth, unit economics)
- Deliverables completed
- Insights & Recommendations
- Time/cost savings quantified

Technical Architecture

[Awaiting Codex technical analysis]

- Eidolon instance design: TBD
 - Data isolation approach: TBD
 - Integration implementation: TBD
 - Security & compliance: TBD (especially critical for financial data)
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3. BRANDBOT: MARKETING & POSITIONING

[Awaiting Gemini strategic + Copilot practical + Codex technical inputs]

Value Proposition

- **Target Customer:** Founders, CMOs, Marketing Leads
- **Pain Points Addressed:** TBD
- **Key Deliverables:** TBD
- **Competitive Alternatives:** Marketing agency (\$3-10K/month), Freelance consultant (\$2-5K/mo), DIY
- **AI Advantage:** TBD
- **Success Metrics:** TBD

Service Catalog (Website-Ready)

- **Tagline:** TBD
- **Description:** TBD
- **Key Capabilities:** TBD
 - Brand identity development?
 - Content strategy?
 - Messaging frameworks?
 - Competitive positioning?
 - Social media strategy?
- **Typical Deliverables:** TBD
- **Integration Requirements:** TBD
 - Social media APIs (LinkedIn, Twitter/X)
 - Analytics (Google Analytics, Mixpanel)
 - CMS (WordPress, Webflow)
 - Design tools (Figma, Canva)

Pricing & Onboarding

- **Details:** TBD (similar structure to FinBot)

Performance Reporting

Monthly Report Template: TBD

Technical Architecture

[Awaiting Codex analysis]

4. LEADGEN AI: SALES PIPELINE & QUALIFICATION

[Awaiting Gemini strategic + Copilot practical + Codex technical inputs]

Value Proposition

- **Target Customer:** Founders, VP Sales, Sales Ops
- **Pain Points Addressed:** TBD
- **Key Deliverables:** TBD
- **Competitive Alternatives:** SDR hire (\$4-8K/month), Lead gen agency (\$2-5K/mo), Manual prospecting
- **AI Advantage:** TBD
- **Success Metrics:** TBD

Service Catalog (Website-Ready)

- **Tagline:** TBD
- **Description:** TBD
- **Key Capabilities:** TBD
 - Prospect identification & list building?
 - Lead qualification & scoring?
 - Personalized outreach?
 - Sales pipeline management?
 - Follow-up automation?
- **Typical Deliverables:** TBD
- **Integration Requirements:** TBD
 - CRM (HubSpot, Pipedrive, Salesforce)
 - LinkedIn Sales Navigator
 - Email (Gmail, Outlook, SendGrid)
 - Calendly (booking automation)

Pricing & Onboarding

- **Details:** TBD

Performance Reporting

Monthly Report Template: TBD

Technical Architecture

[Awaiting Codex analysis]

5. SUPPORTBOT: CUSTOMER SUCCESS & SUPPORT

[Awaiting Gemini strategic + Copilot practical + Codex technical inputs]

Value Proposition

- **Target Customer:** Customer Success Leads, Support Managers
- **Pain Points Addressed:** TBD
- **Key Deliverables:** TBD
- **Competitive Alternatives:** Support team hire (\$3-6K/month per agent), Help desk software (\$50-500/mo), Manual support
- **AI Advantage:** TBD
- **Success Metrics:** TBD

Service Catalog (Website-Ready)

- **Tagline:** TBD
- **Description:** TBD
- **Key Capabilities:** TBD
 - 24/7 customer support?
 - Technical documentation?
 - Onboarding assistance?
 - Knowledge base automation?
 - Ticket triage & routing?
- **Typical Deliverables:** TBD
- **Integration Requirements:** TBD
 - Help desk (Zendesk, Intercom, Freshdesk)
 - Knowledge bases (Notion, Confluence)
 - Chat platforms (Slack, Teams, Discord)
 - Ticketing systems

Pricing & Onboarding

- **Details:** TBD

Performance Reporting

Monthly Report Template: TBD

Technical Architecture

[Awaiting Codex analysis]

6. BUYER SEGMENTATION & POSITIONING

[Awaiting Gemini's strategic analysis]

By Persona

Founder/CEO:

- Primary pain point: TBD
- Lead Eidolon: TBD (FinBot? Universal entry point?)
- Value proposition: TBD

CFO:

- Primary pain point: Financial strategy, investor reporting
- Lead Eidolon: FinBot (obvious fit)
- Value proposition: TBD

CMO/Marketing Lead:

- Primary pain point: TBD
- Lead Eidolon: BrandBot
- Value proposition: TBD

VP Sales:

- Primary pain point: TBD
- Lead Eidolon: LeadGen AI
- Value proposition: TBD

Customer Success Lead:

- Primary pain point: TBD
- Lead Eidolon: SupportBot
- Value proposition: TBD

Go-to-Market Implications**Questions:**

- Do we lead with different Eidolons for different personas?
 - Or universal FinBot entry (financial pain is universal)?
 - Multi-Eidolon bundle for comprehensive support?
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7. CUSTOMIZATION VS. STANDARDIZATION PHILOSOPHY

[Awaiting Gemini's strategic + Copilot's practical analysis]

Spectrum Options

- 1 **Highly Standardized** (productized, scalable, lower value perception)
- 2 **Hybrid Approach** (core capabilities standard, customization layers)
- 3 **Highly Customized** (bespoke, premium, harder to scale)

Recommendation

[TBD from team inputs]

Per-Eidolon Customization Needs

- **FinBot:** TBD (likely high - client-specific financials)
- **BrandBot:** TBD (likely medium - industry context varies)
- **LeadGen:** TBD (likely medium - target market varies)
- **SupportBot:** TBD (likely low - more standardized workflows)

Customization Levels & Pricing

Level 1: Configuration (< 1 hour, included in base price) **Level 2: Integration** (2-8 hours, included or small premium?) **Level 3: Domain Training** (1-2 weeks, included in onboarding?) **Level 4: Custom Capabilities** (2-4 weeks, premium pricing?)

8. EIDOLON DEMONSTRATION STRATEGY

[Awaiting Gemini strategic + Codex technical analysis]

Challenge

How do we prove Eidolon value WITHOUT revealing IP or overwhelming prospects?

Demonstration Options

- 1 **Case Studies** ("FinBot helped startup X reduce CFO costs by 70%")
- 2 **Pre-recorded Video Demos** (safe, controlled, repeatable)
- 3 **Interactive Simulations** (prospects try simplified version)
- 4 **Live Demos** (controlled with sample data)
- 5 **Behind-the-Scenes Transparency** (show multi-AI collaboration?)

Recommendations per Eidolon

- **FinBot:** TBD
- **BrandBot:** TBD
- **LeadGen:** TBD
- **SupportBot:** TBD

Website Integration

[Dependency on Section 3: Website strategy]

- Homepage hero demo: Which Eidolon?
 - Individual Eidolon pages: Demo format?
 - Interactive elements: Feasibility?
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9. PRICING STRATEGY

[Awaiting Gemini strategic + Copilot practical analysis]

Current Positioning

- **Base Price:** \$2,000/month per Eidolon
- **Tagline:** "A Benjamin a Day" (\$100/day)

Questions to Address

- 1 **Uniform vs. Tiered Pricing:** Should all Eidolons be \$2K/month or vary by value/complexity?
- 2 **Bundle Discounts:** Multi-Eidolon package pricing?

- Example: 2 Eidolons for \$3.5K/month (12.5% discount)
- Example: 3+ Eidolons for \$2.7K/month each (enterprise tier)

3 Introductory Pricing: Early adopter discounts?

4 Consulting vs. Subscription:

- Phase 1 (Consulting): \$5-10K project fee?
- Phase 2 (Subscription): \$2K/month?

5 Enterprise Pricing: Larger companies (50+ employees) premium?

Competitive Positioning

vs. Human Hires:

- Fractional CFO: \$5-10K/month · FinBot: \$2K/month (60-80% savings)
- Marketing Consultant: \$3-8K/month · BrandBot: \$2K/month (60-75% savings)
- SDR: \$4-8K/month · LeadGen: \$2K/month (60-75% savings)
- Support Agent: \$3-6K/month · SupportBot: \$2K/month (60-70% savings)

vs. AI Tools:

- ChatGPT Plus: \$20/month (100x price difference - how to justify?)
- Jasper (marketing): \$49-125/month (16-40x difference)
- Custom AI solution: \$10-50K build cost + maintenance

Justification: TBD (Orchestra infrastructure, domain expertise, continuous learning, human oversight, guaranteed outcomes?)

10. PERFORMANCE METRICS & SUCCESS MEASUREMENT

[Awaiting Gemini strategic + Copilot practical analysis]

Per-Eidolon Metrics

FinBot:

- Financial model accuracy
- Time saved vs. manual analysis (hours/month)
- Cost savings vs. alternatives (-/month)
- Investor-readiness score improvement
- Cash runway optimization (months extended)

BrandBot:

- Brand awareness lift (measured how?)
- Content output (pieces/month)
- Engagement metrics (social, web traffic)
- Messaging consistency score
- Time to market for campaigns

LeadGen:

- Qualified leads generated (count/month)
- Conversion rate improvement (%)

- Outreach volume (contacts/month)
- Response rates (%)
- Pipeline value added (·)

SupportBot:

- Response time (average, first response)
- Resolution time (average)
- Customer satisfaction (CSAT, NPS)
- Ticket deflection rate (%)
- Support cost savings (·/month)

Client Reporting Framework

Monthly Report Structure: TBD (see individual Eidolon sections)

Internal Performance Monitoring

[Awaiting Codex technical analysis]

- Uptime and availability
 - Response time and latency
 - Error rates
 - Client satisfaction scores
 - Churn indicators
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11. EIDOLON TECHNICAL ARCHITECTURE

[Awaiting Codex's technical analysis]

Fundamental Questions

1 What IS an Eidolon technically?

- Configuration of Orchestra system?
- Dedicated AI agent instances?
- Microservice architecture?

2 Multi-AI Coordination:

- How do Claude, Gemini, Codex, Copilot work together as unified "FinBot"?
- Orchestration mechanism?
- Client-facing interface?

3 Client Data Isolation:

- How do we keep Client A's data separate from Client B's?
- Security architecture?
- GDPR compliance?

Technical Implementation

- **Architecture Diagram:** TBD
- **Deployment Workflow:** TBD

- **Integration Patterns:** TBD
- **Monitoring & Alerting:** TBD

Development Roadmap

Phase 0 (Months 1-4): FinBot MVP

- Timeline: TBD
- Resources: TBD
- Critical path: TBD

Phase 1 (Months 5-8): FinBot Refinement

- Optimization: TBD

Phase 2 (Months 9-12): Multi-Eidolon Platform

- Abstraction framework: TBD
 - Scalability: TBD
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12. CLIENT ONBOARDING & OPERATIONS

[Awaiting Copilot's practical execution plan]

Standard Onboarding Workflow

Week 1: Discovery & Setup

- Kickoff call content: TBD
- Data gathering requirements: TBD
- System access setup: TBD
- Initial assessment: TBD
- **Owner:** TBD (Christian? Janus? Both?)

Week 2-4: Training & Initial Delivery

- Domain-specific training approach: TBD
- First deliverables: TBD
- Client feedback loop: TBD
- **Owner:** TBD

Week 5-8: Supervised Operation

- Client collaboration model: TBD
- Check-in frequency: TBD
- Performance reporting: TBD
- **Owner:** TBD

Week 9+: Autonomous Operation

- Direct client-Eidolon interaction: TBD
- Human oversight level: TBD
- Monthly review process: TBD
- **Owner:** TBD

Daily Operations

- **Monitoring:** Who watches Eidolon performance?
- **Error Handling:** What if Eidolon makes a mistake?
- **Response Times:** Service level commitments?
- **Escalation:** Process for complex issues?
- **QA:** Who reviews outputs before client sees them?

Team Roles

- **Christian:** TBD (technical oversight, infrastructure)
 - **Janus:** TBD (FinBot strategy, business guidance)
 - **Bettina:** TBD (operations, client success)
 - **Eidolons:** TBD (degree of autonomy)
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13. INTEGRATION REQUIREMENTS

[Awaiting Copilot practical + Codex technical analysis]

FinBot Integrations

- Xero / QuickBooks (accounting): Setup time TBD, API requirements TBD
- Stripe (payments): TBD
- Banking APIs (Plaid, Tink): TBD
- Google Sheets (collaborative): TBD
- Slack / Teams (notifications): TBD

BrandBot Integrations

- TBD

LeadGen Integrations

- TBD

SupportBot Integrations

- TBD

Integration Strategy

- **Must-haves vs. Nice-to-haves:** TBD
 - **Unsupported Tools:** Workaround strategy? Custom integration pricing?
 - **Setup Time per Integration:** TBD
 - **Maintenance Burden:** TBD
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14. DOCUMENTATION & TRAINING MATERIALS

[Awaiting Copilot's practical requirements]

For Clients

- [] Eidolon User Guide (how to work with AI Digital Coworker)
- [] Integration setup guides (per tool)
- [] FAQ document
- [] Best practices for interaction
- [] Troubleshooting guide

For Internal Team

- [] Eidolon deployment checklist
- [] Onboarding playbook
- [] Troubleshooting runbook
- [] Performance monitoring guide
- [] Client success playbook

Timeline

- Week 1 (Client 1 starts): Which docs needed?
 - Ongoing development: Prioritization?
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15. DEPLOYMENT TIMELINE & PHASING

[Awaiting Copilot's practical roadmap]

Phase 0 (Week 1-4): FinBot MVP Preparation

- Client 1 consulting engagement begins
- FinBot capabilities finalized
- Janus-led financial strategy
- **Readiness Date:** TBD (Week 5 when Client 1 starts using FinBot)

Phase 1 (Month 2-7): FinBot Mastery

- 2-3 additional FinBot clients
- Systematize onboarding workflow
- Build case studies and testimonials
- Refine performance metrics
- **Goal:** Prove FinBot model before expanding

Phase 2 (Month 8+): Multi-Eidolon Expansion

- **BrandBot Launch:** Month TBD
- **LeadGen Launch:** Month TBD
- **SupportBot Launch:** Month TBD
- Bundle offerings development
- **Question:** All in Year 1 or focus on FinBot mastery?

Critical Dependencies

- Section 1 (Legal): ApS formation, contracts
 - Section 2 (Brand): Eidolon icons, messaging
 - Section 3 (Website): Eidolon service pages
 - Technical development: Architecture, integrations
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16. CONTINUOUS IMPROVEMENT & EVOLUTION

[Awaiting Gemini strategic + Codex technical analysis]

How Eidolons Get Better

Client-Specific Learning:

- Approach: TBD (RAG, fine-tuning, feedback loops?)
- Privacy considerations: TBD

Cross-Client Learning:

- Anonymized insights: TBD
- Pattern recognition: TBD
- Best practices automation: TBD

Manual Improvements:

- Prompt engineering updates
- Workflow optimizations
- New capability additions
- **Frequency:** Monthly? Quarterly?

Versioning Strategy

- **FinBot v1.0 · v2.0** When? How communicated?
 - **Deployment:** Seamless updates or client-controlled?
 - **Rollback:** If updates cause issues?
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17. COMPETITIVE DIFFERENTIATION

[Awaiting Gemini's strategic analysis]

vs. Traditional Services

Consulting Firms (McKinsey, Bain):

- Differentiation: TBD
- Positioning: TBD

Fractional Services (Upwork, Toptal):

- Differentiation: TBD
- Positioning: TBD

Full-Time Hires:

- Differentiation: TBD
- Positioning: TBD

vs. AI Tools

ChatGPT Plus (\$20/month):

- Differentiation: TBD (why pay 100x more?)
- Justification: Domain expertise, guaranteed outcomes, human oversight, continuous learning, integration, accountability?

Jasper (Marketing AI, \$49-125/month):

- Differentiation: TBD

Custom AI Solutions (\$10-50K build):

- Differentiation: TBD

Unique Value Proposition

"AI Digital Coworker" Positioning:

- vs. "AI tool" (passive)?
 - vs. "AI consultant" (transactional)?
 - **Core differentiator:** TBD (Orchestra infrastructure? Multi-AI collaboration? Human-AI hybrid? Accountability?)
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18. RISK ASSESSMENT

[To be synthesized from team inputs]

Product/Service Risks

- 1 **Eidolon Error Risk:** Bad advice (especially FinBot financial guidance)
 - Mitigation: TBD (human review? disclaimers? insurance?)
- 2 **Client Dissatisfaction:** Not seeing value quickly enough
 - Mitigation: TBD (expectation setting? early wins? regular check-ins?)
- 3 **Customization Creep:** Every client wants bespoke solution
 - Mitigation: TBD (clear scope? tiered customization? premium pricing?)
- 4 **Quality Inconsistency:** Eidolon performance varies across clients
 - Mitigation: TBD (QA processes? standardization? monitoring?)

Operational Risks

- 1 **Scaling Bottleneck:** Team can't support multiple clients

- Mitigation: TBD (automation? hiring? waitlist?)
- 2 Integration Failures:** Client's systems don't connect
 - Mitigation: TBD (workarounds? manual processes? custom dev?)
 - 3 Churn Risk:** Clients leave after initial period
 - Mitigation: TBD (value demonstration? lock-in? outcomes guarantee?)

Technical Risks

[Awaiting Codex analysis]

Market Risks

- 1 Market Education:** "AI Digital Coworker" is new concept
 - Mitigation: TBD (content marketing? case studies? demos?)
 - 2 Competitive Response:** Others copy model
 - Mitigation: TBD (speed to market? IP protection? relationship lock-in?)
 - 3 AI Model Changes:** OpenAI/Anthropic change pricing/capabilities
 - Mitigation: TBD (multi-model strategy? pricing flexibility?)
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19. BUDGET & UNIT ECONOMICS

[Awaiting Copilot's practical cost analysis]

Cost Structure per Eidolon Client (Monthly)

- **Infrastructure:** TBD
 - AI API costs (Claude, Gemini, OpenAI): TBD
 - Hosting and compute: TBD
 - Storage: TBD
- **Human Time:** TBD
 - Onboarding (amortized): TBD hours × X/hour
 - Ongoing management: TBD hours × X/hour
 - QA and oversight: TBD hours × X/hour
 - Client support: TBD hours × X/hour
- **Integration Maintenance:** TBD
- **Other:** TBD

Total Monthly Cost per Eidolon: TBD **Gross Margin at \$2K/month:** TBD%

Break-Even Analysis

- **Fixed Costs:** Team salaries, infrastructure baseline - TBD
- **Variable Costs per Client:** TBD
- **Break-Even Point:** TBD clients

Scaling Economics

- **10 clients:** Cost structure TBD, margin TBD%
 - **25 clients:** Cost structure TBD, margin TBD%
 - **50 clients:** Cost structure TBD, margin TBD%
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20. OPEN QUESTIONS FOR CHRISTIAN/JANUS

[To be identified from team inputs]

Strategic Decisions

- 1 **Launch Strategy:** All 4 Eidolons or start with FinBot only?
- 2 **Customization Philosophy:** How bespoke vs. standardized?
- 3 **Pricing:** Uniform \$2K or tiered by Eidolon value?

Operational Decisions

- 1 **Team Roles:** Who owns onboarding, monitoring, client success for each Eidolon?
- 2 **Quality Assurance:** Who reviews Eidolon outputs? What's the process?
- 3 **Integration Priority:** Which 3-5 integrations are must-haves for FinBot MVP?

Technical Decisions

- 1 **Architecture Choice:** Shared Orchestra or dedicated instances per client?
- 2 **Data Isolation:** Technical approach to client data separation?
- 3 **Development Timeline:** Is 4-6 weeks realistic for FinBot MVP?

Business Decisions

- 1 **Janus's Role:** How much time can Janus commit to FinBot development and client oversight?
- 2 **Insurance:** Professional indemnity for AI advice (especially FinBot)?
- 3 **Liability:** How do we limit risk if Eidolon gives bad advice?

Additional questions from team: TBD

21. NEXT STEPS

Immediate Actions:

- TBD

Dependencies:

- Section 1 (Legal): Legal structure, contracts ready
- Section 2 (Brand): Eidolon icons and messaging
- Section 3 (Website): Eidolon service pages
- Section 5 (Sales): First client pipeline
- Section 6 (Financial): Pricing validation

Owner Assignments:

- TBD
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22. SYNTHESIS STATUS & UPDATES

Current Status: PRELIMINARY (Awaiting team inputs) **Completion:** 5% (Framework ready)

Pending Inputs:

1 **Gemini Strategic Product Positioning (sig_d84f1584)** ·

- Launch strategy recommendation (all 4 vs. 1-2?)
- Eidolon value propositions (detailed per Eidolon)
- Buyer segmentation and go-to-market implications
- Customization vs. standardization philosophy
- Demonstration and proof strategy
- Pricing recommendations (tiered, bundles, introductory)
- Performance metrics framework
- Competitive differentiation strategy
- **Sent:** Nov 21, 08:23 UTC (HIGH priority)

2 **Copilot Practical Service Delivery (sig_a16dbd4f)** ·

- Eidolon service catalog (website-ready specifications)
- Client onboarding workflow (week-by-week)
- Operations management and support processes
- Documentation and training materials needed
- Deployment timeline and phasing (FinBot · multi-Eidolon)
- Integration requirements detail
- Performance reporting templates
- Customization playbook
- Risk mitigation strategies
- Budget and unit economics analysis
- **Sent:** Nov 21, 08:24 UTC (HIGH priority)

3 **Codex Technical Architecture (sig_7080e1a5)** ·

- Eidolon architecture design (what IS an Eidolon technically?)
- Multi-AI coordination mechanism
- Client data isolation and security
- Integration architecture patterns
- Deployment workflow automation
- Performance and scalability strategy
- Monitoring and observability
- Continuous improvement system
- Disaster recovery and business continuity
- Development roadmap (Phase 0-2)
- **Sent:** Nov 21, 08:25 UTC (MEDIUM/OPTIONAL priority)

Update Plan:

- When Gemini responds: Integrate strategic analysis into Sections 2, 6, 9, 10, 17
- When Copilot responds: Integrate practical execution into Sections 2-5, 7, 12-15, 19
- When Codex responds (optional): Integrate technical insights into Section 11, 13

- Final synthesis version will consolidate all perspectives

Document Updates:

- Version 0.1 (Framework): 2025-11-21 08:28 UTC (Structure created)
 - Version 1.0 (Expected): +Gemini input (strategic)
 - Version 1.1 (Expected): +Copilot input (practical)
 - Version 1.2 (Expected): +Codex input (technical, optional)
 - Version 2.0 (Final): All inputs synthesized, ready for decision
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23. REFERENCES

Source Documents:

- Master Plan: `projects/meet-mike/planning/master-plan-brainstorming.md`
- Business Plan: `projects/meet-mike/planning/business-plan-launch.md`
(Eidolon details, Client 1 FinBot)
- Meet Mike Concept: `ideas/ChatGPT-chats/ChatGPT-Mike_and_Lilly.md` (original ecosystem design)
- Section 1 Synthesis:
`projects/meet-mike/brainstorming/section-1-legal-structure/synthesis.md`
- Section 2 Synthesis:
`projects/meet-mike/brainstorming/section-2-brand-identity/synthesis.md`
- Section 3 Synthesis:
`projects/meet-mike/brainstorming/section-3-website-presence/synthesis.md`

Pending Signals:

- Gemini BRAINSTORM:
`AI_Agents/signals/20251121-082316_BRAINSTORM-007_Claude_to_Gemini.md`
 - Copilot BRAINSTORM:
`AI_Agents/signals/20251121-082427_BRAINSTORM-008_Claude_to_Copilot.md`
 - Codex BRAINSTORM:
`AI_Agents/signals/20251121-082538_BRAINSTORM-009_Claude_to_Codex.md`
-

Document prepared for: Janus presentation (Nov 21, 2025) **Synthesis lead:** Claude (Team Lead) **Framework created:** 2025-11-21 08:28 UTC