Hollene Hongdoxmai

Product + UX/UI Designer

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SUMMARY

Proactive and inclusive designer with strong global communication skills and a background in research and psychology.

EXPERIENCE

Chasm Communications, Ir. UI/UX Designer

FEBRUARY 2020 - PRESENT | TAMPA, FL

Tasked with client research and journey mapping to improve user experiences for enterprise software applications. Created official internal Web Accessibility training and documentation. Designed and developed Wordpress site for a real estate client.

Freelance, *UX Designer*

DECEMBER 2019 - MARCH 2020 | TAMPA, FL

Assisted small business owner with redesign and rebrand of their website and social media.

McKinsey and Company, Executive Assistant

DECEMBER 2017 - PRESENT | ST. PETERSBURG, FL

Proactively anticipated and adapted to consultants' needs for scheduling, travel, and expenses to optimize their experience. Effectively managed tight deadlines for multiple executives. Worked with stakeholders and collaborated as a team player in a cross-functional environment.

English Parks, *Teacher*

JANUARY 2013 - AUGUST 2013 | BANGKOK, THAILAND

Created daily lesson plans for four different classes with students of diverse backgrounds and levels. Led and managed class sizes of 30 students and tutored 1:1.

CU Department of Neuroscience, *Undergraduate Research Assistant*

OCTOBER 2010 - AUGUST 2012 | BOULDER, CO

Assisted lead lab investigator with collection of data for "Drug-induced Neurobiological changes in the Brain and Addictive Behaviors."

EDUCATION

Springboard, UX Design Career Path

GRADUATED: JANUARY 2020

Completed a 350+ hour online UX design course covering the end-to-end UX process including design thinking, user interface design, prototyping, usability testing, psychology principles, communication, and specialized topics.

University of Colorado, BA in Psychology

GRADUATED: MAY 2012 | BOULDER, CO

Study Abroad to China and Japan. Undergraduate Research Opportunity Recipient. Dean's list.

International Scrum Institute, Scrum Master Certification

AUGUST 2017

SKILLS

Design

Sketching Personas User flows Storyboarding Wireframing Prototyping

Research

Interviewing Surveying Guerilla Testing Cardsorting Usability Testing

Tools

Sketch InVision Marvel Agile/ Scrum Basic HTML & CSS MS Office Suite