

Holly Antle

Based in Texas, open to Fully Remote positions
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Summary

I am an M-shaped full-stack developer with supplemental skills in marketing and data analytics. I create responsive websites, accessible interfaces, functional databases, and clean code that works fast and does what it's supposed to do. I've worked cross-functionally throughout my career, gaining domain knowledge in sales, marketing, business strategy, procurement, product development, and leadership.

Experience

Title: Full-Stack Developer	Company: InfoMarines, on loan to the U.S. Mint	Start Date: August 2022	End Date: Present
Accomplishments: <ul style="list-style-type: none">• Worked with a multi-disciplinary remote team in an Agile setting to resolve user tickets, upgrade existing computer systems, and correct errors on multiple large websites and interfaces• Worked within my team to create new features in a WordPress environment that merged off-the-shelf WordPress tools with custom code to function smoothly and efficiently• Audited existing pages for compliance with Section 508 and mobile responsiveness• Single-handedly created high-profile plugins with minimal guidance for internal and public use• Worked with AWS tools to manage multiple builds, applications, and environments: EC2, EB, IAM, and RDS• Redesigned the GitHub process and procedures for the organization, created a new set of onboarding procedures from scratch for future employees, and streamlined the CI/CD procedures to ensure proper accountability and transparency for future changes		Skills Used: <ul style="list-style-type: none">• HTML/CSS• JavaScript• PHP• SQL• JSON• WordPress• React• Linux• AWS• GitHub	
Title: Head of Marketing & Web Development	Company: Confidential (by NDA)	Start Date: Dec 2021	End Date: Jun 2022
Accomplishments: <ul style="list-style-type: none">• Led a team at a Director level, managing and overseeing the rollout and transition to a new website with more than 150 pages• Performed a wide range of data analytics to provide critical information to key stakeholders. Gathered data from a wide range of internal & external sources to perform data analysis, cleaning, and presentation.• Worked closely with internal and external developers in a wide range of disciplines and specialties to manage the new website project, ensuring that the website rollout was completed in a timely manner and on budget• Transitioned the company to a new e-commerce website with zero downtime, resulting in no lost revenue. The company's average daily website revenue averaged \$16-17k.		Skills Used: <ul style="list-style-type: none">• HTML/CSS• JavaScript• PHP• SQL• Figma• UX/UI• JSON• WordPress• NetSuite	
Title: Co-Founder & CEO	Company: Meriluna	Start Date: Feb 2020	End Date: Jul 2021
Accomplishments: <ul style="list-style-type: none">• Led a SaaS Pre-Seed startup focused on creating a new communication app• Led an Agile software development team using Kanban organization• Managed multiple projects in a CI/CD environment while communicating frequently with shareholders• Worked with AWS S3 buckets, Elastic Beanstalk, EC2 instances, and ECS containers to manage and maintain daily operations		Skills Used: <ul style="list-style-type: none">• HTML/CSS• JavaScript• Python• AWS• SQL• WordPress• PHP	

Title: Web Marketing Manager	Company: ERNow Wichita Falls	Start Date: Mar 2019	End Date: Apr 2020
Accomplishments: <ul style="list-style-type: none"> Performed all marketing, advertising, and public relations for a healthcare facility Worked with creating landing pages and new web assets for the facility, to include performing UI/UX work on the new assets and customizing those pages and modules in a custom CMS. 		Skills Used: <ul style="list-style-type: none"> HTML/CSS JavaScript Custom CMS PHP 	
Title: Front End Developer/UX Designer	Company: PAI Health	Start Date: Sep 2018	End Date: Feb 2019
Accomplishments: <ul style="list-style-type: none"> Worked with a Series A insurtech/healthtech startup with >\$10m Assisted the Product Development Team with UX and UI design for desktop, tablet, and mobile devices for a custom app Created multiple dashboards for various audiences to help them better understand complex data in a visual and comprehensible way 		Skills Used: <ul style="list-style-type: none"> HTML/CSS JavaScript Custom CMS PHP 	
Title: Junior Full-Stack Web Developer	Company: InboundLabs GmbH	Start Date: Sep 2017	End Date: Jul 2018
Accomplishments: <ul style="list-style-type: none"> Worked with Content Management Systems (CMS) including WordPress and custom-built systems Maintained, updated, and optimized websites using WordPress, Drupal, HTML/CSS, JavaScript, and PHP Performed simple database maintenance using MySQL 		Skills Used: <ul style="list-style-type: none"> HTML/CSS JavaScript Custom CMS WordPress Drupal Joomla MySQL PHP 	
Title: Project Manager	Company: Laurel Books	Start Date: Jun 2015	End Date: Oct 2017
Accomplishments: <ul style="list-style-type: none"> Recruited, hired, onboarded, trained, mentored, and managed a fully remote team of more than 25 team members. Worked with third-party hosting services, proxy servers, and content delivery networks (CDNs) to optimize website performance Used Google Webmaster Tools and Google Analytics to optimize website performance, focusing on page load time, site speed, and clean code 		Skills Used: <ul style="list-style-type: none"> HTML/CSS JavaScript PHP WordPress CDNs 	
Title: Junior UX Designer/Copywriter	Company: BK Dental, LLC	Start Date: Apr 2014	End Date: Jul 2015
Accomplishments: <ul style="list-style-type: none"> Wrote content and copy Assisted with UX design 		Skills Used: <ul style="list-style-type: none"> HTML/CSS JavaScript WordPress Joomla Drupal 	
Title: Junior UX Designer/Copywriter	Company: CopyGirl	Start Date: Jan 2012	End Date: Mar 2014
Accomplishments: <ul style="list-style-type: none"> Wrote content and copy Assisted with UX design 		Skills Used: <ul style="list-style-type: none"> WordPress HTML/CSS 	

The Giant Skills List

.NET Framework	Data Modeling	Market Analysis	Requirements Analysis
Accessibility	Data Structures	Market Research	Responsive Web Design
Adobe Photoshop	Data Visualization	Marketing	SAP
Agile Methodologies	Databases	Materials UI	SASS
Algorithms	Debugging	Mentorship	SCSS
Amazon Web Services (AWS)	Digital Marketing	MERN	SDLC
Analytics	Drupal	Microsoft Access	Section 508
Asana	ES6	Microsoft Power BI	Software Architecture
ASP.NET	Figma	Microsoft Project	Software Design
AWS	Front-end Development	Microsoft SQL Server	Software Development
Basecamp	Full-Stack Development	MongoDB	SQL
Big Data	Git	MySQL	SQL Server
Bootstrap	GitHub	Net.asp	Statistics
Brand Management	Google Analytics	Node.js	Storybook
Business Analysis	Google BigQuery	Object-Oriented Programming	Strategic Planning
Business Development	Google Cloud	PHP	Strategy
Business Intelligence (BI)	Google Data Studio	PhpMyAdmin	Tableau
Business Intelligence Tools	HTML5	PostgreSQL	Testing
Business Processes	HTML/CSS	Powershell	Trello
Business Strategy	JavaScript	Product Development	Typescript
Business-to-Business (B2B)	Jest	Product Management	User Experience (UX)
CI/CD	Jira	Product Marketing	User Interface (UI)
C++	Joomla	Product Road Mapping	Visual Studio
Cascading Style Sheets (CSS)	jQuery	Program Management	Web Applications
Competitive Analysis	JSON	Programming	Web Design
Copywriting	Kanban	Project Management	Web Development
Core Java	Laravel	Project Planning	Web Services
Cross-functional Leadership	Leadership	Python	Wireframing
CSS	Legacy Software	R (Programming Language)	WordPress
Data Analysis	Linux	React	XML
Data Mining	Management		

Education:

Texas A&M University – Central Texas
B.S. Computer Science

Expected Completion 2025