

## **Holly M. Dykstra**

University of Konstanz  
Department of Economics  
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### **Employment**

University of Konstanz, 2021–Present

Assistant Professor, Department of Economics

### **Other Affiliations**

Sustainability Transparency Accountability Research (STAR) Lab, Harvard University, 2022–Present

Thurgauer Wirtschaftsinstitut (TWI), University of Konstanz, 2021–Present

### **Education**

Harvard University, Ph.D. in Public Policy, 2021

Dissertation: “Essays in Behavioral and Experimental Economics”  
Committee: Christine Exley, David Laibson, Brigitte Madrian (chair)

Columbia University, Columbia College, A.B. in Economics (*cum laude*), 2012

Study Abroad: Department of Economics, Boğaziçi University

### **Research Fields**

Behavioral Economics, Experimental Economics, Public Economics, Household Finance

### **Research**

#### *Working Papers*

“The Buy-In Effect: When Increasing Initial Effort Motivates Behavioral Follow-Through,” with Shibeal O’Flaherty and Ashley Whillans. R&R at *Management Science*.

“Patience Across Payday: The Role of Scarcity in Commitment Decisions.”

“When Agents Give Up Agency: The Role of Decision Avoidance,” with Christine Exley and Muriel Niederle.

#### *Publications*

“Nudging the Commute: Using Behaviorally-Informed Interventions to Promote Sustainable Transportation,” with Michael Daly, Lyndsay Gavin, Shibeal O’Flaherty, Jessica Roberts, Joseph Sherlock, and Ashley Whillans. *Behavioral Science & Policy*, 2021, 7(2), 27-49.

#### *Works in Progress*

“Changing Incentives for Earnings in Public Housing: a Quasi-Experimental Investigation into the Federal Family Self-Sufficiency Program.”

### **Presentations**

2023

Prague Conference on Behavioral Sciences

2022

Bundesbank/Banque de France Spring Joint Conference, Thurgauer Wirtschaftsinstitut, Universities of Bonn and Cologne ECONtribute Workshop on Autonomy & Paternalism, University of Portsmouth Decision-Making for Others Conference

2021

Boğaziçi University, ESA Global Around-the-Clock Conference, IE University, Innsbruck Experimental

Finance Conference, Maastricht Behavioral Economic Policy Symposium, National University of Singapore, London Business School Trans-Atlantic Doctoral Conference, University of Exeter

2020

ESA Job Market Candidates Seminar, Harvard Kennedy School Applied Microeconomics Seminar, Harvard University Graduate Student Workshop in Behavioral Economics, University of Innsbruck, University of Konstanz

## Honors & Fellowships

Teaching Innovation Fund, University of Konstanz, 2023

Departmental Teaching Prize (Lehrpreis), University of Konstanz, 2022

Derek Bok Center Certificate of Distinction in Teaching, Harvard University, 2017, 2020

Ph.D. Dissertation Fellowship, Taubman Center for State and Local Government, Harvard Kennedy School, 2017-2018, 2018-2019

Pershing Square Foundations of Human Behavior Grant, Harvard University, 2018

Graduate Student Fellowship, Harvard University, 2014-2016

## Teaching

### *Graduate Courses*

Behavioral Public Economics, Lecture, University of Konstanz (Summer 2022, Summer 2023)

Behavioral Economics and Policy, Seminar, University of Konstanz (Winter 2022/23)

Economics of Poverty, Seminar, University of Konstanz (Winter 2021/22)

### *Undergraduate Courses*

Development Microeconomics, Seminar, University of Konstanz (Winter 2021/22, Winter 2022/23, Winter 2023/24)

### *As Teaching Assistant*

The Political Economy of Globalization, Harvard College, for Robert Lawrence and Lawrence Summers (Fall 2016, Fall 2017, Fall 2020)

Fundamentals of Program and Policy Evaluation, Harvard Kennedy School, for Janina Matuszeski (Spring 2017, Spring 2018, Spring 2019)

Quantitative Analysis and Empirical Methods, Harvard Kennedy School, for Dan Levy (Fall 2018)

## Supervision

### *Master's Theses*

2023: Dilara Bastürk, Mergim Halilaj, Eva Herrmann, Robin Kazmaier, Florian Lutz, Anjana Nehm, Niklas Schuller, Dominik Pscheidl, Antonio von Hardenberg, Junrui Wang, Claudia Wieland

### *Bachelor's Theses*

2023: Thomas Bauck, Tobias Baur, Drinit Bislimi, Pierre Frey, Natan Legesse, Jakob Sarrazin, Milena Schroth, Lara Sommer, Aaron Wedlich, Philipp Uhl

2022: Jan Vincent Clermont, Jennifer Ochmann, Kaspar Deicher, Johannes Diener, Maximilian Düerkop, Murathan Gecgin, Maximilian Graessel, Luise Schorm, Sarah Mekhail, Veronika Miller

## Professional Service

### *Referee*

*Behavioral Science and Policy, Review of Economics and Statistics*

### *Committees*

Admissions Committees: Master's Degree (2022, 2023)

Conference Organization: Theem (2022, 2023, 2024)

Hiring Committees: Junior Professorship in Labor Economics (2023), Junior Professorship in Applied Microeconomics (2022/2023), Junior Professorship in Accounting (2022)

### *As Graduate Student*

Co-Director, Petey Greene Program, Harvard University (education for incarcerated students), 2017-2021  
GSAS Representative, Behavioral Insights Student Group, Harvard University, 2016-2018  
At-Large Representative for the Social Sciences, Graduate Student Council, Harvard University, 2016-2017

### **Prior Employment**

Research Fellow, Behavioural Insights Team North America, Brooklyn, NY, 2018  
Researcher, Mayors Innovation Project, Cambridge, MA, 2017-2018  
Visiting Researcher, Financial Capabilities Lab, Behavioural Insights Team, London, UK, 2017  
Senior Research Assistant, Federal Reserve Board of Governors, Washington, DC, 2012-2014  
Summer Intern, Moore Capital Management, New York, NY, 2011  
Intern, OrbiMed Advisors, New York, NY 2010-2011

### **Languages**

English (native), German (highly proficient)

*Last updated in February 2024*