HOLLY FIG

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Art & Design

Adobe Programs
- Photoshop
- Illustrator
- AfterEffects
- InDesign
- XD

Figma

iPad & Procreate

{ } Web Development

- HTML5
- CSS3
- Javascript
- React framework
- Visual Studio Code
- GSAP Plugin

Stephens Direct
Digital Designer, Front-End Web Developer, Animator
March 2023 - Current
Designed digital assets ranging from email, web banners, websites, & digital presentations using Adobe products & Figma + Figma Prototyping for presentation. Coded both email and websites, as well as HTML5 banners both static & animated using GSAP. Animated digital assets using AfterEffects.

Pep Boys Corporate
Web Designer, Front-End Web Developer
Feb 2015 - June 2022
Designed, coded both websites and emails. Each created to reflect desktop and mobile/tablet screen sizes.
Did litmus testing on promotional emails to ensure all code was correct.

1and1 Internet
Web editor, tech support
May 2014 - August 2014
Edit websites using code editors, providing tech support to clients and fixing bug issues on sites. Review and approve websites.

Sposto Interactive
October 2012–December 2012
Created 2 infographics for Nikon. Assisted with image editing. Also created personal websites in my spare time.

Kutztown, PA BFA in Communication Design
January 2014
Interactive and Illustration Concentration