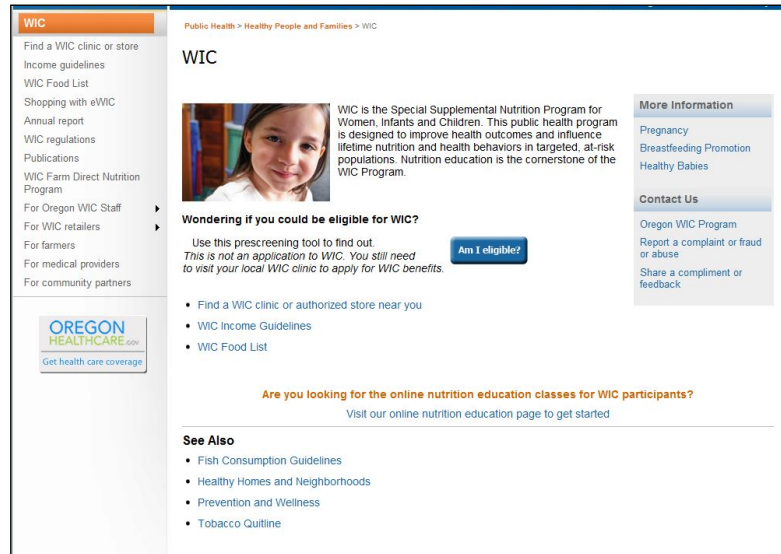
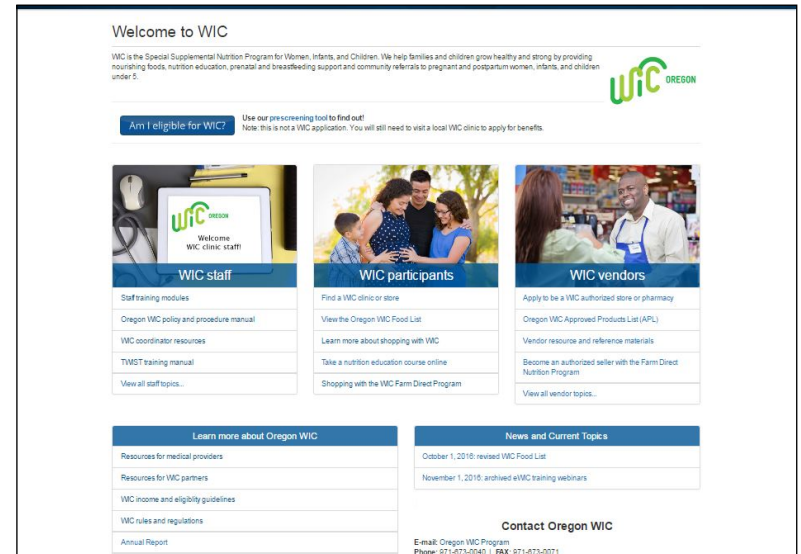


# Oregon WIC Landing Page



## Before:

- ❖ Page is static and the content is stale.
- ❖ The links in the right hand navigation block are getting lost and overlooked.
- ❖ The left hand navigation has gotten too long, and the sub-menus used on a couple of the items are not mobile-compatible.



## After:

- ❖ Content blocks now feature links to the content most frequently accessed by the three primary audiences.
- ❖ New images warm up the page and lend more visual interest.
- ❖ I added a section for News and Current Topics to give staff a place to highlight content changes of broad interest.
- ❖ I also added links (not shown in this screenshot) to the program's social media accounts for improved visibility.