



5010 NE Oregon St, Portland OR 97213

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FOR IMMEDIATE RELEASE

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the Far Post Soccer Supply Company – New Eastside Location

Portland, Oregon – the Far Post Soccer Supply Company will open their new Eastside location in the Rose City Futsal building, located at 5010 NE Oregon St. The new location will bring Portland's premier soccer store to the Hollywood neighborhood.

The staff at the Far Post Soccer Supply Company, has been outfitting the Portland soccer community from its flagship store by Jeld-Wen Stadium since 1993. "We have been approached many times about opening in other locations," says owner Sonny Jepson, "I have never done so, as our goal and mission did not rest on how many stores we could have. But during the first meeting with some of the people involved with Rose City Futsal, I was so impressed that I immediately indicated that we wanted to be part of the vision and excitement this facility will bring to the Northeast soccer community. The combination of the location and the caliber of people involved convinced us that this Eastside location would be a success." Located in Northeast Portland, the Far Post will feature a full range of soccer products for men, women and youth. The knowledgeable and friendly staff is eager to open their doors at Rose City Futsal in September.

Although he never played soccer himself, Sonny's interest started with his daughter's love of the game and their passion for University of Portland soccer matches. After receiving mediocre service at other retailers that offered soccer gear, he believed that Portland needed a top quality soccer shop featuring the best merchandise and, most importantly, a knowledgeable staff. Twenty years later, the Far Post Soccer Supply Company is outfitting numerous youth clubs including Hollywood, Irvington, Laurelhurst, Mount Tabor, Northeast United, and North Portland, and sees a regular clientele of Timber's Army supporters. The focus of the Far Post has always been to serve the customer with a staff of soccer enthusiasts. "The staff and our devoted customers are what make the Far Post such a fun experience and is what fuels my enthusiasm for this great game."

In addition to the Far Post Soccer Supply Company, Rose City Futsal will feature three full size fields, Clive's Public House, ample viewing areas and a party/meeting room. The owners are rooted in the Northeast community and have a strong commitment to create a high-quality venue in NE Portland.