

ART DIRECTOR / DESIGNER

nic
chiu

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EDUCATION

OCAD University

- ▶ Graduated with a Bachelor of Design (BDes)
- ▶ Majored in Advertising

EXPERIENCE

Klick Health

Senior Designer

Apr. 2014 – Apr. 2015

- ▶ Design both consumer and healthcare provider websites and ipad applications for pharmaceutical/healthcare brands; such as, Novartis, Astellas, Pradaxa and Salix (Ruconest, Uceris, Apriso, and Cycloset)

Blast Radius

Designer

Feb. 2013 – Apr. 2014

- ▶ Lead creative on platform and microsites for BMW
- ▶ Designed microsites for Nike
- ▶ Art directed and design social campaigns for NIVEA, Bacardi, Buckley's and BRP (Can-Am Off Road, Spyder, Sea-Doo)

Capital C

Art Director

Jul. 2011 – Feb. 2013

- ▶ Conceptualized and designed social campaigns and microsites for Scotiabank, Bissell, Toshiba and SunLife Financial
- ▶ Design lead on a Google event, from concepts, invitations, signages to all infographics
- ▶ Art directed, designed and oversaw production on multiple projects for clients; such as, McCain, Dove, and Mobilicity

Agency 59

Art Director

Jul. 2009 – Apr. 2010

- ▶ Conceptualized and executed traditional campaigns for TTC, Labatt, Interac, and Trojan

SKILL SETS

PHOTOSHOP NINJA

WEB AND TRADITIONAL VETERANS

CONCEPT ENGINEER

PHOTOGRAPHY GEEK

TV SHOWS & MOVIES JUNKIE