



**EMAIL:** NICCHIU@GMAIL.COM  
**WEB:** NICHOLASCHIU.COM  
**MOBILE:** 647.409.6424

#### EDUCATION

##### OCAD UNIVERSITY

- › Graduated with a Bachelor of Design (BDes)
- › Majored in Advertising

#### EXPERIENCE

##### CAPITAL C

##### ART DIRECTOR

JUN. 2011 - PRESENT

- › Worked with teams to develop agency pitches, print, social, online, and experiential design campaigns
- › Clients include: Scotiabank, Nissan, Infiniti, Toshiba, Bissell, Mobilicity, and Google
- › Extremely reliable with a work ethic you won't find anywhere else

##### AMPA PRINTING

##### GRAPHIC DESIGNER

OCT. 2010 – NOV. 2011

- › Designed branding and marketing materials such as business cards, signage, restaurant menus, and posters for the food service industry
- › Created forms and applications for use in healthcare

##### AGENCY 59

##### ART DIRECTOR

JUL. 2009 – APR. 2010

- › Developed and art directed multiple campaigns for TTC and Labatt
- › Designed interactive campaigns for LiveGreen and Trojan
- › Oversaw projects from conception to photoshoot to production

##### HALLMARK CANADA

##### PRODUCTION ARTIST

FEB. 2008 – JAN. 2009

- › Designed marketing brochures, giftwrap patterns and in-store poster
- › Processed and modified digital artwork into productions

#### AWARDS

- › Winner of Extra Awards Design Competition
- › Experiential Award in OCAD's Faculty of Design Student Competition

#### PRIMARY SKILL SETS

##### & INTERESTS

- › Photoshop
- › Illustrator
- › InDesign
- › QuarkXpress
- › Acrobat Pro
- › Flash
- › Dreamweaver
- › CSS
- › Photography
- › Typography
- › Sketching/doodling
- › Movie watching
- › Wasting my life on the Internet