| STAKEHOLDER ANALYSIS  |  |       |          |   |
|---|--|-------|----------|---|
| Project Name  | Community Meal Planner Forum   |       |          |   |
| Name  | Project Role   | Power | Interest | Level of<br>Support   |
| Project Instructor  | Guides and suggests paths for the project to take  | High  | High     | Supportive  |
| Meal Planning Service<br>Developer  | These persons are likely to use the project to make changes to their practices, applications, websites                       | High  | High     | Supportive  |
| Meal Planning Service<br>Company  | Can use the project to make changes to<br>their practices and services offered as a<br>result of demand from the project     | High  | High     | Neutral  (at times Supportive, could even be Unsupportive if they chose not to make changes as per demands) |
| Meal Planner (Individual,<br>Group, or Family)*                                   | Required a space to discuss, for which<br>the project provides. Decides whether<br>the project is meeting their needs or not | High  | High     | Supportive  |
| The Curious Meal Planner or Sustainable Practicer (not yet a member of community) | Likely to use the project as reading material  | Low   | High     | Neutral   |
| Sustainable Practice<br>Mentor  | Likely to use the project to voice opinions and demands, and provide sound information in response to discussion             | Low   | High     | Supportive  |
| Sustainable Practicer   | Likely to use the project to voice opinions and demands  | High  | High     | Supportive  |
| The Random Lurker (not<br>a member of the<br>community)                           | Could possibly stumble upon the project and become better for it upon consuming information                                  | Low   | Low      | Neutral   |

The north-star stakeholder is denoted with an asterisk (\*).

It could be said that the actual power, interest, and level of support of stakeholders on the project, while in development, is low as the project is not an advertised or existing service. Should the project be released, these persons' interaction with the project will shape how it lives and what it can become, or if it dies off in obscurity.