

AJEIGBE JOHN OLUKUNLE

Social Media Manager, Graphics Designer, Front-End Web Developer

CONTACT INFORMATION

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Portfolio: <https://holukunle.github.io/>

OBJECTIVE

Results oriented Computer Science and Information Technology professional with expertise in Social Media Management, Graphics Design, and Web Technologies. Seeking to apply for the role of Remote Social Media Manager/ Content Creator where I can apply my skills in Visual Designs and Social Media Management to contribute to the innovative of your Company.

PROFESSIONAL EXPERIENCE

IT Specialist

2022

Shelter Nest Realty, Ajah, Lagos State.

- Responsible for designing, developing, and maintaining websites.
- Ensure the content is up-to-date, relevant, and aligns with organizational goals.
- Develop and execute a comprehensive social media strategy aligned with the overall marketing goals and business objectives.
- Curate and create engaging and relevant content to maintain an active and vibrant social media presence.
- Use data analytics to track and evaluate the performance of social media campaigns and adjust strategies accordingly.
- Ensure consistent brand messaging across all social media channels and actively manage the brand's online reputation.

Social Media Manager (Remote)

2023

Bomtrack Nigeria Limited, Awoyaya, Lagos State.

- Develop and execute a comprehensive social media strategy aligned with the overall marketing goals and business objectives.
- Curate and create engaging and relevant content to maintain an active and vibrant social media presence.

- Use data analytics to track and evaluate the performance of social media campaigns and adjust strategies accordingly.
- Ensure consistent brand messaging across all social media channels and actively manage the brand's online reputation.

Social Media Manager (Remote)

2023

Ads Transnational Nigeria Limited, Lagos State.

- Develop and execute a comprehensive social media strategy aligned with the overall marketing goals and business objectives.
- Curate and create engaging and relevant content to maintain an active and vibrant social media presence.
- Use data analytics to track and evaluate the performance of social media campaigns and adjust strategies accordingly.
- Ensure consistent brand messaging across all social media channels and actively manage the brand's online reputation.

EDUCATION

B. Sc. Computer Science & Information Technology,

2023

*Federal University DutsinMa,
Katsina State, Nigeria.*

Senior School Certificate Examination (SSCE),

2018

*Sped International Secondary School,
Akinmoorin, Oyo, Oyo State, Nigeria*

Primary School Leaving Certificate (PSLC),

2012

*Olivet Baptist Nursery & Primary School,
Oyo, Oyo State, Nigeria.*

ADDITIONAL SKILLS

- Social Media: Instagram, Facebook, X and more...
- Graphics Design: Adobe Creative Suites, CorelDraw, Figma
- Web Technologies: HTML, CSS and WordPress
- Microsoft Office Suites

REFERENCES

Available upon request.