



Rajshree Deshmukh

Information & Experience Designer

Hi there!

I am a developer turned designer, and I love exploring data and crafting information experiences.

Skill Sets

Skills

UI/UX design User flows Prototyping
Data visualization Enterprise design
Service Design UX research

Tools

Sketch Adobe Illustrator Adobe XD
InVision Marvel Tableau

Technologies

Python D3 HTML/CSS SQL
JavaScript Java React

Lets Connect!

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Work Experience

- IBM Security, MaaS360** Jan 2019 - Present
Senior Product Designer
Bangalore, India
Design lead for portal experience; Leading UX modernisation & NPS research efforts. Collaborating across teams to strengthen enterprise design thinking within tech team
- Thomson Reuters** July 2018 - Dec 2018
Data Visualization Intern
Singapore
Scrape, analyze and visualize data to create editorial data visualizations and interactive storytelling
- IBM, GTS** May 2017 - July 2017
Extreme Blue Intern
Bangalore, India
Product lead & UI developer of team of three; Envisioned, designed & developed chat-based cloud-adviser web-app for solution architects of Hybrid Cloud Advising team
- IBM, MaaS360** Jun 2014 - Jul 2016
Software Developer
Bangalore, India
Developer for iOS MDM of MaaS360 portal; Designed backend, prototyped, developed and tested new features
- MaaS360 By Fiberlink** Jul 2013 - Dec 2013
Intern
Bangalore, India



Education

- National Institute Of Design** Jul 2016 - Dec 2018
Masters of Information Design
Bangalore, India
- BITS Pilani** Jul 2010 - May 2014
B.E. (Hons.) Computer Science
Goa, India



Awards

- Walk the talk - Client Success**
IBM employee awards and recognition
2020
- Information is Beautiful**
Gold, News and Current Affairs - Reuters
2019
- Kalinga FCC Journalism awards**
Digital journalist of the year - Reuters
2019
- Association Of Designers Of India**
1st Runner Up, User Interface Category
2018