



Rajshree Deshmukh

Hi there! I am an Information & Experience Designer.

Being a software developer turned designer, my interests lie in creating engaging information experiences, data visualizations, UI/UX, design thinking and management.

Skill Sets

Skills

UI/UX Design	User Research
Data Visualization	Service & System Design
Web Design	Wireframing , Prototyping

Tools

Adobe Illustrator	Adobe XD
Sketch	Marvel, InVision
Tableau	Protopie

Technologies

Python	HTML / CSS
JavaScript	D3, Visdown
SQL	Java

Lets Connect!

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Work Experience

IBM, MaaS360

Senior Product Designer

Jan 2019 - Present

Design lead for MaaS360 - integrate design efforts with development roadmap, leading UX research and designing mockups to improve overall product experience

Thomson Reuters

Graphics Intern

July 2018 - Dec 2018

Scrape, analyze and visualize data to create editorial data visualizations and interactive storytelling

IBM, GTS

Extreme Blue Intern

May 2017 - July 2017

Product & Design Lead of team of three, UI/UX Developer Envisioned, designed & developed chat-based cloud-adviser web-app for solution architects of Hybrid Cloud Advising team

IBM, MaaS360

Software Developer

Jun 2014 - Jul 2016

MaaS360 portal management and development for iOS Prototyping, designing, developing and testing new features

MaaS360 By Fiberlink

Intern

Jul 2013 - Dec 2013



Education

National Institute Of Design

Masters of Information Design

Jul 2016 - Dec 2018

BITS Pilani

B.E. (Hons.) Computer Science

Jul 2010 - May 2014



Awards

Association Of Designers Of India

1st Runner Up, User Interface Category, Battle of Projects

2018

RRD & Gramener

Special Mention Award, Data Artistry

2018

Axis Bank

2nd Runner Up - Design Hackathon

2017

IBM

Best New Joinee

2015