HENRY CHEN

Extremely Passionate Web and Mobile UI/UX Designer
also obsessing research and innovation humanity driven user experiences.

Now

2016.05

HongKu info Co.,Ltd / Sr. UI/UX designer

★Provides leadership and direction to the UI/UX designers; prioritizing project deliverables and assigning, monitoring, reviewing, and approving work.
★Participating in key internal meetings including weekly status updates and planning sessions.
★Creates low/high fidelity prototypes and conducting user testing.
★Participate in discussions on process and way of working improvement.
★Effectively develop UI in a clean, well structured, easily maintainable format.

2016.04

2014.10

SAP / User Experience Design Specialist

★ Responsible for UX, visual, interaction design and collaborating with different functions members from multiple countries to achieve the global products.
★ Served as UX consultant and created high level wireframe, mockup and prototyping to communicate with related stakeholders.
★ Work with various background of project members to discuss structure and development issues of products.
★ Guide and influence User-Centered Design Thinking methods and UI working process into diversity departments.
★ Experienced in diverse projects and overcome technical issues.

2014.10

2014.1

PChome Online / UI/UX design Lead

★ Designing, developing and implementing new websites and landing pages.
★ Primarily responsible for high-quality designs, graphics, mock-ups and layouts for new Web & Mobile applications.
★ Collaborate with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience.
★ Execute all visual design stages from concept to final hand-off to engineering.
★ Conduct user research and evaluate user feedback.
★ Establish and promote design guidelines, best practices and standards.
★ Being a mentor to help with other Web/UI designer in a team.

2013.12

2011.3

GamerFlier / Senior Web Designer

★ Drawing up detailed website specifications.
★ Designing sample page layouts including text size and colors.
★ Designing graphics, animations and manipulating digital photographs.
★ Designing the website's visual imagery and ensuring it is in line with company branding policy of the client.
★ Proofreading content and grammar and making changes where necessary.
★ Editing content, debugging code and re-designing web pages.
★ Motion graphics design and production, After Effects, rendering and animation.

2008.7

2003.9

NTOU-National Taiwan Ocean University

Department of Merchant Marine

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