

# HENRY CHEN

Extremely Passionate Web and Mobile UI/UX Designer  
also obsessing research and innovation humanity driven user experiences.

Now

## HongKu info Co.,Ltd / Sr. UI/UX designer

2016.05

- ★Provides leadership and direction to the UI/UX designers; prioritizing project deliverables and assigning, monitoring, reviewing, and approving work.
- ★Participating in key internal meetings including weekly status updates and planning sessions.
- ★Creates low/high fidelity prototypes and conducting user testing.
- ★Participate in discussions on process and way of working improvement.
- ★Effectively develop UI in a clean, well structured, easily maintainable format.

2016.04

## SAP / User Experience Design Specialist

2014.10

- ★ Responsible for UX, visual, interaction design and collaborating with different functions members from multiple countries to achieve the global products.
- ★ Served as UX consultant and created high level wireframe, mockup and prototyping to communicate with related stakeholders.
- ★ Work with various background of project members to discuss structure and development issues of products.
- ★ Guide and influence User-Centered Design Thinking methods and UI working process into diversity departments.
- ★ Experienced in diverse projects and overcome technical issues.

2014.10

## PChome Online / UI/UX design Lead

2014.1

- ★ Designing, developing and implementing new websites and landing pages.
- ★ Primarily responsible for high-quality designs, graphics, mock-ups and layouts for new Web & Mobile applications.
- ★ Collaborate with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience.
- ★ Execute all visual design stages from concept to final hand-off to engineering.
- ★ Conduct user research and evaluate user feedback.
- ★ Establish and promote design guidelines, best practices and standards.
- ★ Being a mentor to help with other Web/UI designer in a team.

2013.12

## GamerFlier / Senior Web Designer

2011.3

- ★ Drawing up detailed website specifications.
- ★ Designing sample page layouts including text size and colors.
- ★ Designing graphics, animations and manipulating digital photographs.
- ★ Designing the website's visual imagery and ensuring it is in line with company branding policy of the client.
- ★ Proofreading content and grammar and making changes where necessary.
- ★ Editing content, debugging code and re-designing web pages.
- ★ Motion graphics design and production, After Effects, rendering and animation.

2008.7

## NTOU-National Taiwan Ocean University

2003.9

Department of Merchant Marine



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